

# STREET USE PERMIT APPLICATION

FOR OFFICE USE ONLY: Permit # \_\_\_\_\_ Date Submitted \_\_\_\_\_

## EVENT INFORMATION

Name of Event Neenie Run

Event Organizer/Sponsor Oscar Mayer / Madison Mallards / United Way

Is Organizer/Sponsor a 501(c)3 non-profit agency?  Yes  No

If Yes, provide State of Wisconsin Tax Exempt Number 390817532

Address 2059 Atwood Ave (United Way of Dane County)

City/State/Zip Madison, WI 53704

Primary Contact Jen Ferree FAX 608-242-6109

Work Phone 608-285-4615 Phone During Event 608-358-8301

E-mail jennifer.ferree@kraftfoods.com

Website facebook - Neenie Run

Secondary Contact Mary Lamp Phone During Event \_\_\_\_\_

Work Phone 608-285-3489

E-mail mlamp@kraftfoods.com

Annual Event?  Yes  No

Charitable Event?  Yes  No

If Yes, name of charity to receive donations: United Way

Estimated Attendance 300-500 (CERTIFICATE OF INSURANCE MAY BE REQUIRED)

Public Amplification (not allowed after 11 p.m.) Hours \_\_\_\_\_ to \_\_\_\_\_  Yes  No

## EVENT CATEGORY

- Run/Walk  Music/Concert  Festival  Rally  Parking (i.e., bagging meters)  
 Other \_\_\_\_\_

## LOCATION REQUESTED

- Capitol Square (note specific blocks below)  
 30 on the Square (a.k.a. top of 100 block of State Street)  
 Podium/700-800 State Street  
 Other (specific blocks/streets requested below)  
Street Names and Block Numbers: Forster, Woodward and Sheridan - Surrounding Warner Park

## EVENT DATE(S)/SCHEDULE

Date(s) of Event (including set-up and take-down) 6/21/13 Rain Date(s) N/A  
Event Start Date(s)/Time(s) 10:30 am on 6/21 Set-Up Date(s)/Time for Event 6/21 @ 7:30 am  
Event End Date(s)/Time(s) 12:00 pm Take-Down Time 6/21 @ Noon  
Take-Down Time: start to streets reopened

## APPLICATION SIGNATURE

\_\_\_\_\_/I/We waive the 21-day decision requirement. \_\_\_\_\_ (PLEASE INITIAL)

Your signature below indicates that you have read and understand the instructions and guidelines for a community event. Further, the person/group named in this application will be responsible for the conduct of the group and for the condition of the reserved area. Falsification of information on the application will result in forfeiture of up to \$200 per falsified item.

In addition to the rules and regulations detailed in the permit application instructions and guidelines, Street Use Permits are subject to all applicable ordinances, statues and laws.

Signature Jen Ferree Date 5/4/13

# Schedule of Events

June 21, 2013



08:30 am	Packet Pick-Up & Same Day Registration Opens
10:15 am	Packet Pick-Up & Same Day Registration Closes
10:25 am	Race Kickoff & Opening Remarks
10:30 am	Race Begins
11:00 am	Post Race Party / Activities / Food Concessions Begin
11:30 am	Teenie Weenie Toddler Run (ages 8 & under)
12:00 pm	Raffle Drawing (must be present to win)
1:30 pm	Post Race Party Ends

## Activities:

Bounce House, Face Painting, Temporary Tattoos, Teenie Weenie Toddler Run, Wienermobile Photo Opportunities, Meet the Mallards Players/Coaches, Kickball games, DJ, Food and Beverages

## Location:

Madison Mallards Ball Park  
2920 N. Sherman Ave.  
Madison, WI 53704


## Key Points:

- Win a ride in the Wienermobile
- All proceeds go to United Way
- Meet the Mallards in post-race festivities
- Beautiful run in scenic Warner Park

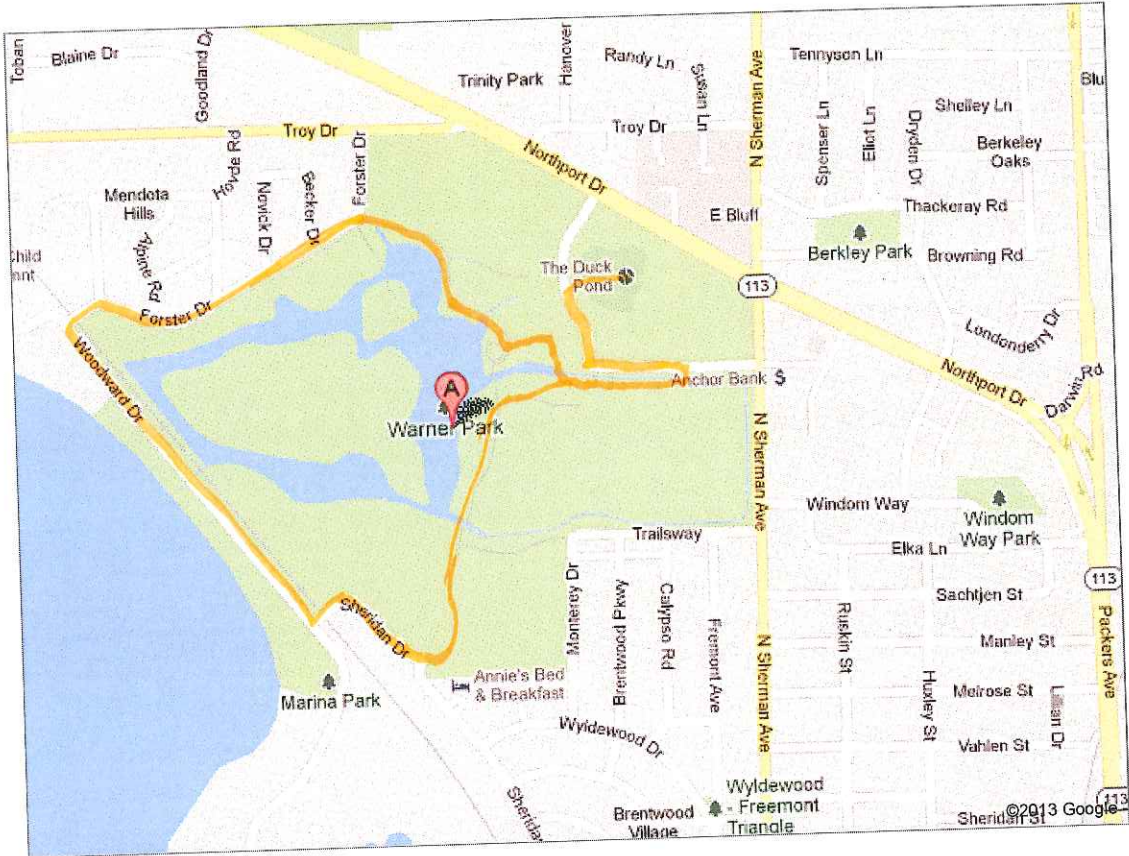


warner park, madison, wi

Get Google Maps on your phone  
Text the word "GMAPS" to 466453



- A. **Warner Park**  
1625 Northport Drive, Madison, WI  
(608) 245-3690  
10 reviews



# Race Day Events, LLC

Ryan Griessmeyer

Race Day Events

608-444-2261

[ryan@racedayeventsllc.com](mailto:ryan@racedayeventsllc.com)

Race Day Events is handling the course set up and tear down at our event. They will provide the proper equipment (cones, route markers, etc.) for the race on the streets listed on the race route map.

We are aware there may be an additional fee occurred to have the Madison Police Department staffed at our race for security on the street course. We approve this need for additional staffing and will occur the costs necessary.

# Weenie Run

**5K RUN & 1 MILE WALK  
AND FAMILY FUN  
DAY WITH THE  
MADISON MALLARDS**

**June 21, 2013**



## **FAMILY FUN ACTIVITIES!**

**WIENERMOBILE RIDES  
HOME RUN DERBY  
KICKBALL  
BOUNCE HOUSE  
PLAYER AUTOGRAPHS  
FOOD, BEER, MUSIC & MORE!**

### Registration

- \$35 Early Registration (Until May 31)
- \$25 Early Registration - 18 & Under
- \$45 Online Registration (Until June 19)
- \$35 Online Registration -18 & Under
- \$45 Same Day Registration
- \$ 5 Spectator Activity Pass

### Schedule of Events

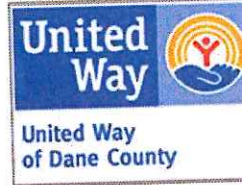
- 8:30am Packet Pick-Up & Same Day Registration
- 10:30am Race Begins
- 11:00am Post-Race Party & Family Fun activities throughout the park
- 11:30am Teenie Weenie Toddler Run
- 12:00pm Raffle Drawing

Register at [www.active.com](http://www.active.com)

Weenie Run 

**All Proceeds Benefit the United Way of Dane County**

Race Location:  
Madison Mallards Stadium  
2920 N Sherman Ave.  
Madison, WI 53704



For more information contact: [weenierun@gmail.com](mailto:weenierun@gmail.com) or call 608.285.4615