

Item 51756 – Review progress on four aims identified in resolution RES-17-00512

1. Aim 1: Identify root causes of issues that detract from equal access... and public perception of safety.
 - This aim is complete.
2. Aim 2: Explore best practices used in other communities... that can be adapted.
 - We have identified cities and best practices. The research needs to be compiled and distilled for the report.
3. Aim 3: Recommend short and long term strategies to establish continued communication which will assure sustainability.
 - We need to drill down on each of our five recommendation areas to complete this aim.
 - Those sitting on city committees/commissions mentioned frustration that City action seems to be driven by a vocal minority that speaks out against issues on committee agendas. There doesn’t seem to be room in City process to determine public opinion that isn’t represented in person at meetings or through other communication directly with committees/commissions. The perception is that if an individual can organize 10 of their neighbors to come to a meeting, they can get anything they want.
 - What best practices are out there in other cities for encouraging enthusiasm and participation in public meetings? Specifically, how has this been done in other cities, like Austin, who have become “music cities”?
 - There are two distinct groups of people who participate in city process: people that don’t seem to like anything and people who don’t like the specific issue at hand.
4. Aim 4: Analysis of costs, revenues, and timelines that will support... recommendations.
 - We need to drill down on each of our five recommendation areas to complete this aim.
 - We need to list specific outcomes we expect to see, for example, by 1 year, 5 years, and 10 years following release of our report.
 - What are best practices for ensuring implementation? We can ask city staff or NRTs to help us identify what parts of our recommendations would fall under their current role and about how many hours they think they would need to invest.

Item 51757 – Discuss format of final report and timeline for completion

1. We should have a text report supported by a good Power Point presentation with lots of facts and data.
 - a. Francisco Caso-Ospina will look for a report on alcohol and minors and underage drinking to use as reference.
 - b. Karin Wolf will send examples of previous task force reports.
 - c. We can use the first meeting packet as our intro
2. Timeline

- a. We will review what research needs we still have and assign those to be completed between meetings.
- b. We will address one recommendation issue at our June meeting and address two at each of the July and August meetings. September's meeting will be spent reviewing and editing our report and preparing our presentation.
3. What do we do when we finish the report?
 - a. Arvina sponsors the report as our alder and we introduce it to each of the committees represented on the task force first. Then it goes to Common Council. Martha will find out the specifics on this.
 - b. We issue a press release and share widely.

Item 51758 – Review top five solutions identified in April meeting and discuss possible related recommendations

1. Transportation
 - Bring public transit to 21st century
 - i. Convo in process but limited resources
 - Public/private collab e.g. Badger game shuttle approach
 - City fleet service – four vans to four different sides of town
 - i. Could use vans that have been retired by businesses
 - ii. Party bus companies
 - Expand outside of downtown
 - Recommend cost sharing, need government to get tax support e.g. for an East/West route.
2. Venues
 - Specific Hip-Hop venue
 - i. Night life
 - ii. Day time services, community center in business district
 1. Would this be only Hip-Hop or just a few nights per week?
 2. Would get more support from politicians if multicultural
 3. Then we could have satellite centers dedicated to different genres
 - iii. Could be City-sponsored or public/private
 - iv. Rehab abandoned/empty property for venues
 - v. Use community centers not open at night
 - vi. City-artist/fan collab – funded/supported with a goal of furthering artists from business aspect (gets at resource inequities)
 - Open music venues for other underrepresented genres
3. Media and Police
 - Create a style sheet for media to use when covering Hip-Hop events, this could also be used for police incident reports
 - Research other cities for communication practices for Hip-Hop and other genres

- Media commit to a positive report each month/quarter – how to make this equitable
 - Less policing/assigning resources – “Hip-Hop police”
 - Providing media accurate data
4. Community and Culture
- Gain more community support
 - Educating the community on public comment and how to do it online
 - Data – inform those that don’t know
 - Promote minority-owned businesses
 - Increasing stakeholders in Hip-Hop Cultural Awareness
 - Investing in an artistic identity
 - City Hip-Hop representative to (??)
 - Madison College connection
 - Public Spaces
5. Processes/Systems
- How to get a license
 - How-to videos addressing practices
 - Tool kit for city organizations/committees
 - Grassroots ideas (Alternate venue)
 - City Staff person to address entertainment and equity
 - “Make Music Madison” offshoot
 - Collaborate with Dane Dances and other non-profits
 - Challenge festivals to book more Hip-Hop/Urban/local acts
 - Hip-Hop in schools/colleges being more inclusive