

Madison Central Business Improvement District (BID)

2008 Proposed Operating Budget

Aug. 30, 2007

<u>Income</u>	<u>2008 Projected</u>
Special Assessment	\$242,217
Donations/Sponsorships	\$30,000
Map Advertising	\$50,000
Interest/Other	\$20,000
Total Revenue	\$342,217

<u>Expenses</u>	<u>2008 Projected</u>
Administrative	\$119,000
Marketing	\$96,000
Welcoming Environment	\$103,000
Business Development	\$22,000
Community Relations/Other	\$2,217
Total Expenses	\$342,217