



## **PARKING & TRAFFIC MANAGEMENT PLAN**

Participants, volunteers and spectators, of the Run to the Rhythm event, are encouraged to take advantage of the MATC parking lot and shuttle services. In order to promote safe parking and traffic management, it is the policy of event organizers to permit parking access in the Warner Park parking lots to volunteers, sponsors and employees of Starting Line Events and this event. Parking stalls are reserved and approved at the discretion of event organizers.

1. This plan will be active from 5:00 a.m. to 12:00 p.m. on July 2, 2011 at the Sherman Avenue and Northport entrances at Warner Park in Madison, WI.
  - a. Sherman Avenue entrance will remain open until 5:00 a.m., at which time it will be barricaded for staging the event and building start/finish line structures. This entrance will remain closed until all of the following has occurred: The last runner and walker cross the finish line, courses are closed at 10:30 a.m., and the start/finish area is clear of participants and equipment.
  - b. Northport entrance will remain open for the duration of this event. Traffic flow will be closely monitored and managed for the safety of event walkers on the sidewalk.
  - c. Volunteers will be placed at both entrances. They will be instructed on how to assist the police department in managing and directing traffic.
2. Volunteers, employees, participants and sponsors who have received prior permission to park in the lots will wear special wrist bands to identify such authorization.
3. Vehicles will be directed into parking stalls by volunteer flagmen using a predetermined route that will keep them away from the start/finish area.
4. Individuals wishing to park and reserve a spot for the Rhythm & Booms fireworks celebration will be temporarily rerouted. In the event there are open stalls after reserved stalls have been filled, volunteers will be instructed to allow parking for the general public, only for the number of stalls available, once all runners and walkers have crossed the start line (approximately 9:15 a.m.). Devices such as cell phones and 2-way radios will be used for communication purposes.
5. Handicap parking stalls will be available for those with proper handicap identification.
6. Traffic control devices such as cones, signs, and barricades will be used as necessary for traffic control.
7. By implementing barricades at the Sherman Avenue entrance, this plan, and the revised course maps (01/26/2011) the likelihood that vehicular traffic will cross paths with runners and walkers has been brought to a minimum and will be safely managed.