

James Madison Park Master Plan



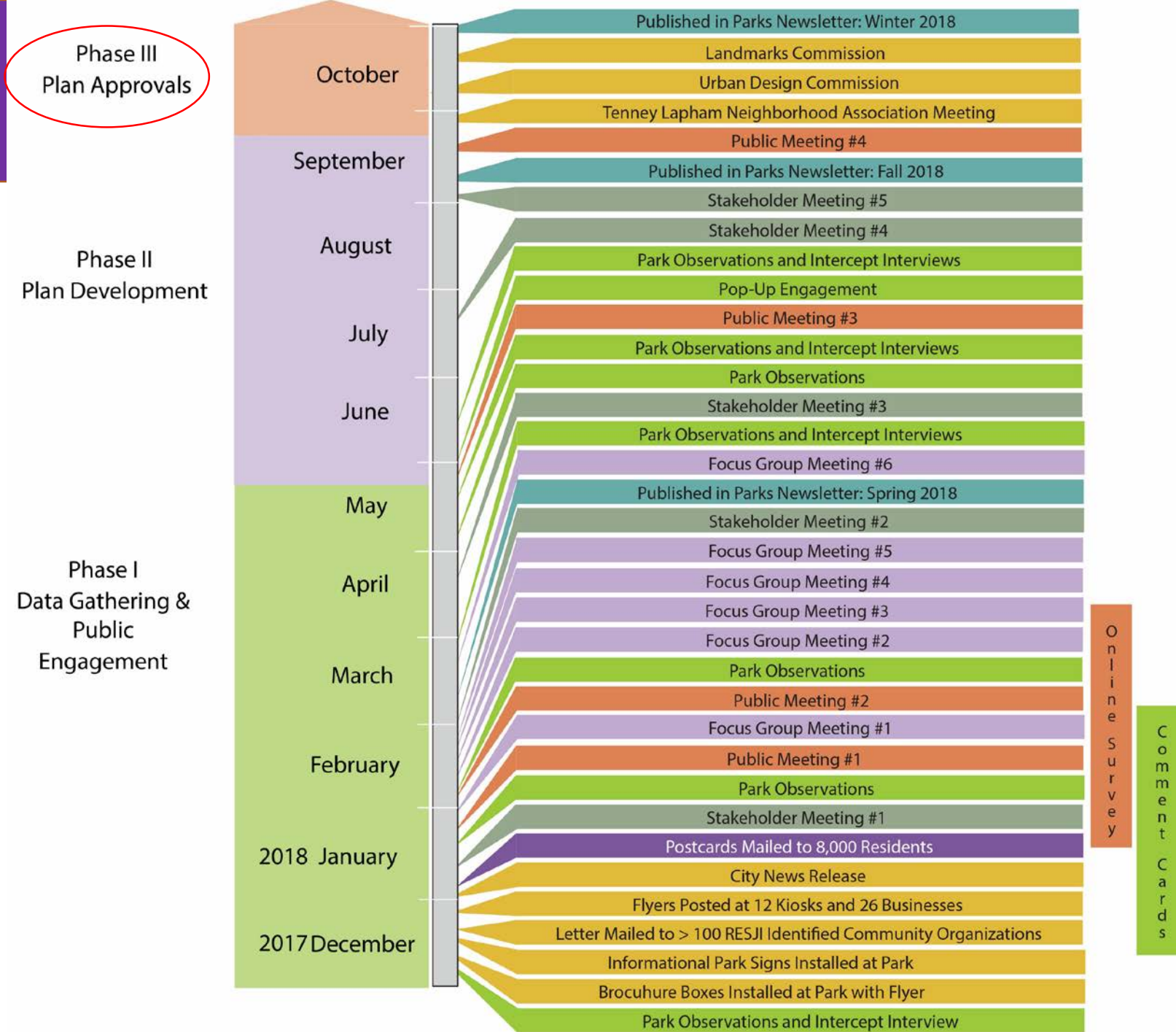
Racial Equity and Social Justice Initiative

WHO IS IMPACTED? WHO BENEFITS? WHO IS BURDENED?

- Impacted: All park users.
- Benefit:
 - People who historically are involved in engaging in a park master plan.
 - Who are vocal.
 - Familiar with city processes and know how to use them to their advantage.
- Burdened:
 - People who historically feel they are excluded from engaging in the park master plan.
 - Unable to attend meetings.
 - Don't have access to email or internet.
 - May not feel comfortable contacting their city.
 - May not feel comfortable speaking up against the demographic majority.

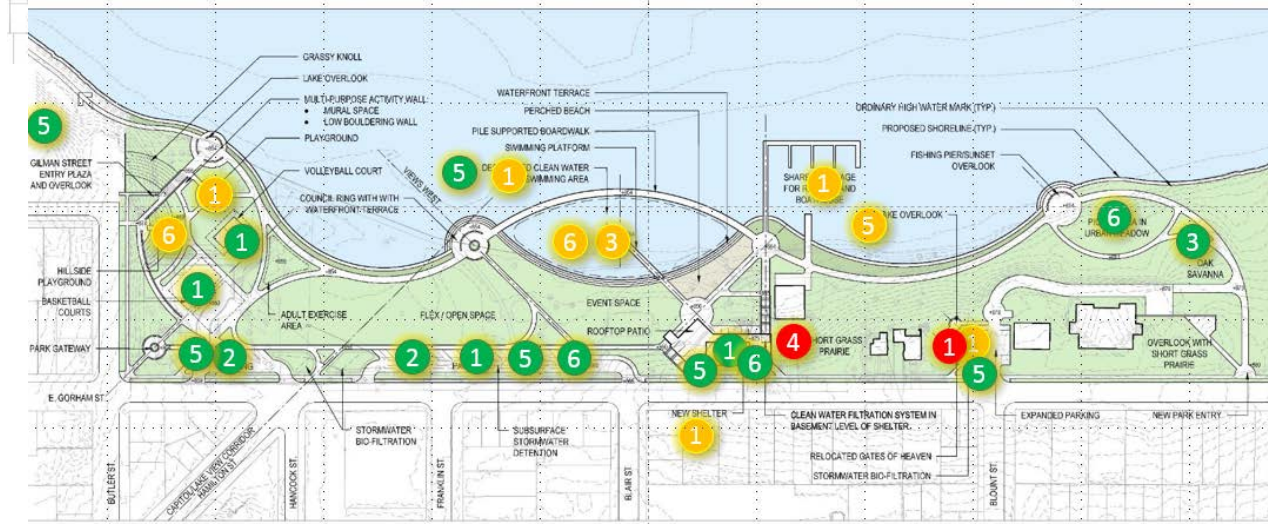
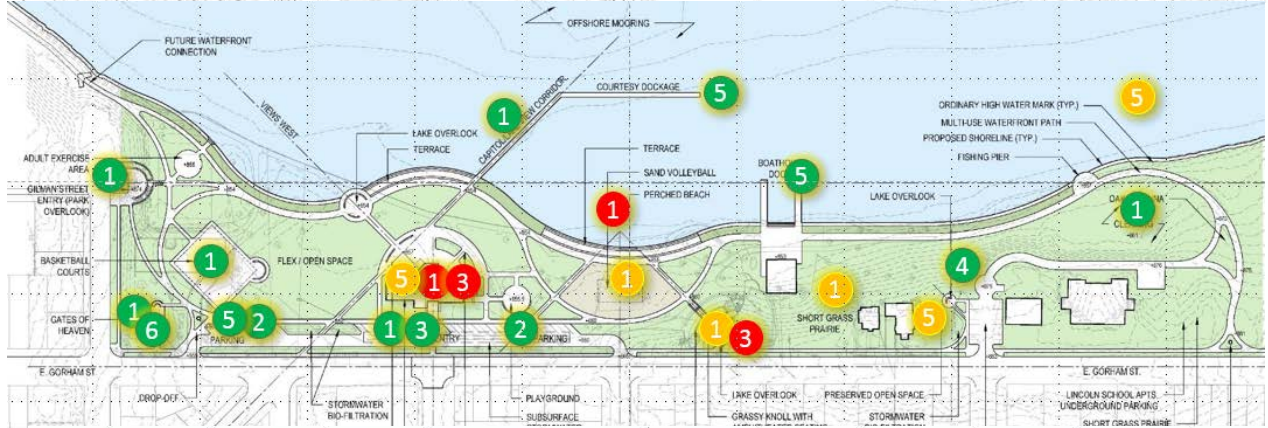
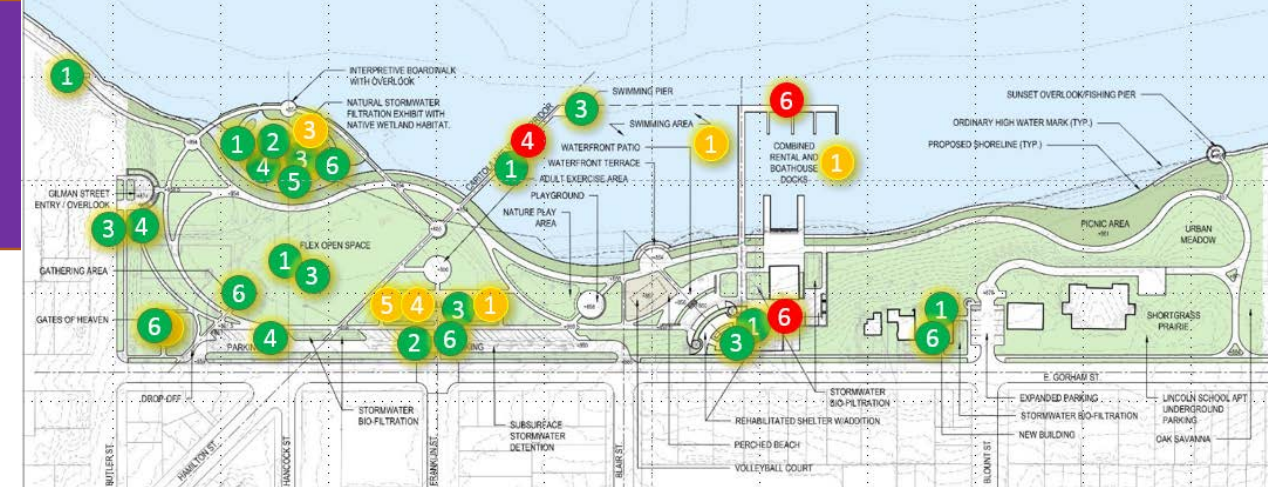
~ 20,000 INTERACTIONS

- Postcards: ~ 8,000 residents
- Email notifications: ~ 700 email
- Posted Flyers: 41 locations
- Installed 3 signs at parks
- Posters/letters mailed: >100 community organizations
- Social Media and Website: > 10,000 contacts
- Comment Cards
- Stakeholder Meetings
- Focus Group Meetings
- Public Input Meetings
- Online Survey










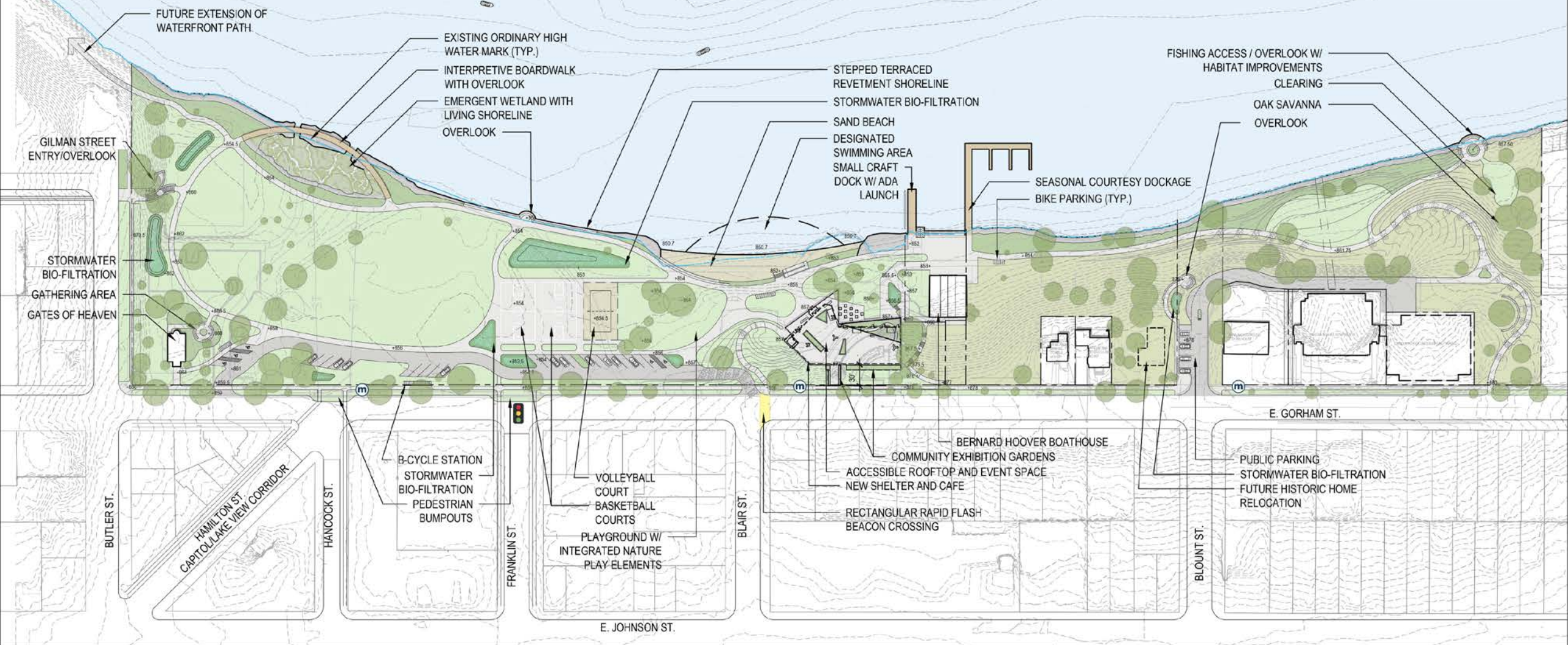
Plan Development

- Public Input Meeting #3, May 14, 2018 – Schematic Plans
- Public Input Meeting #4 September 24, 2018 – Draft Plan







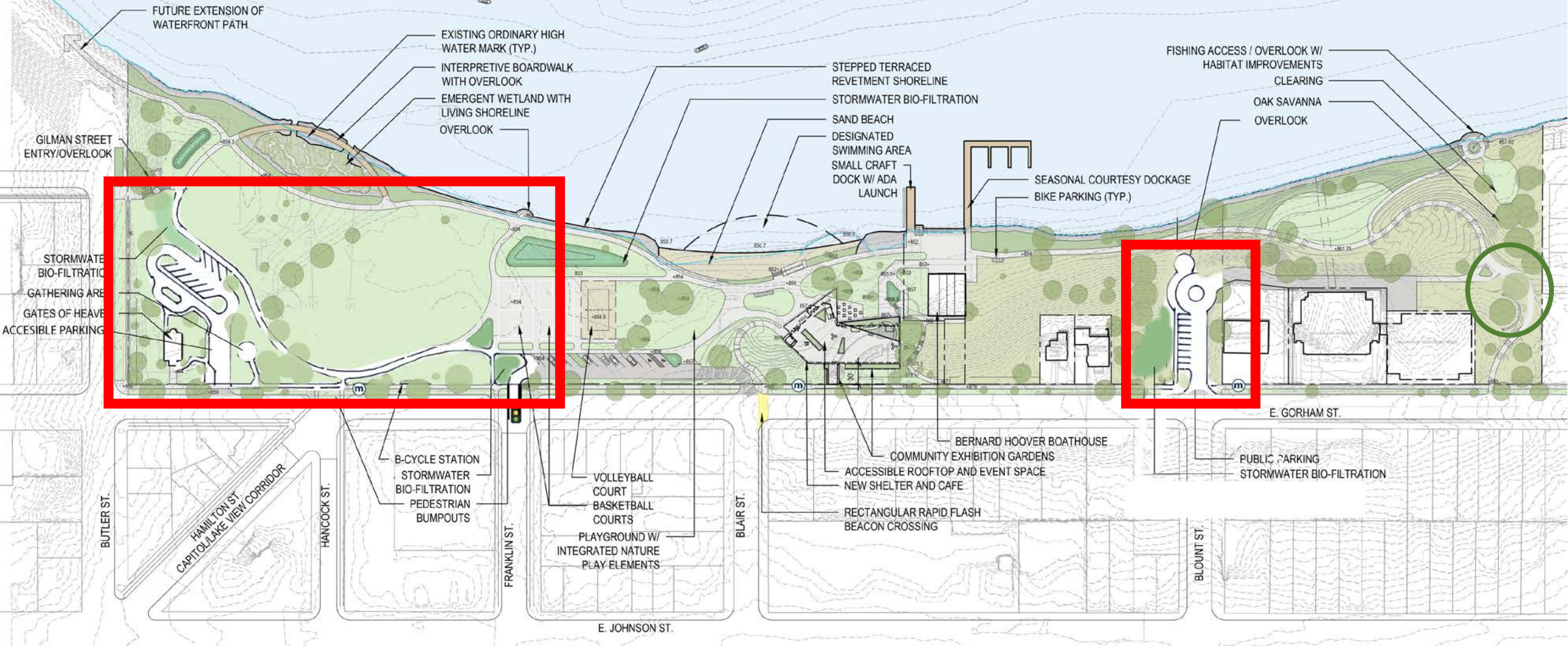
Plan Presented at December 12th, 2018 Board of Park Commissioners Meeting

LEGEND	
	TURFOSS
	MANAGED MEADOW
	STORMWATER BIO-FILTRATION
	PLANTING BED / SHORELINE PLANTING
	SAND
	STONE SHORE PROTECTION
	METRO BUS STOP










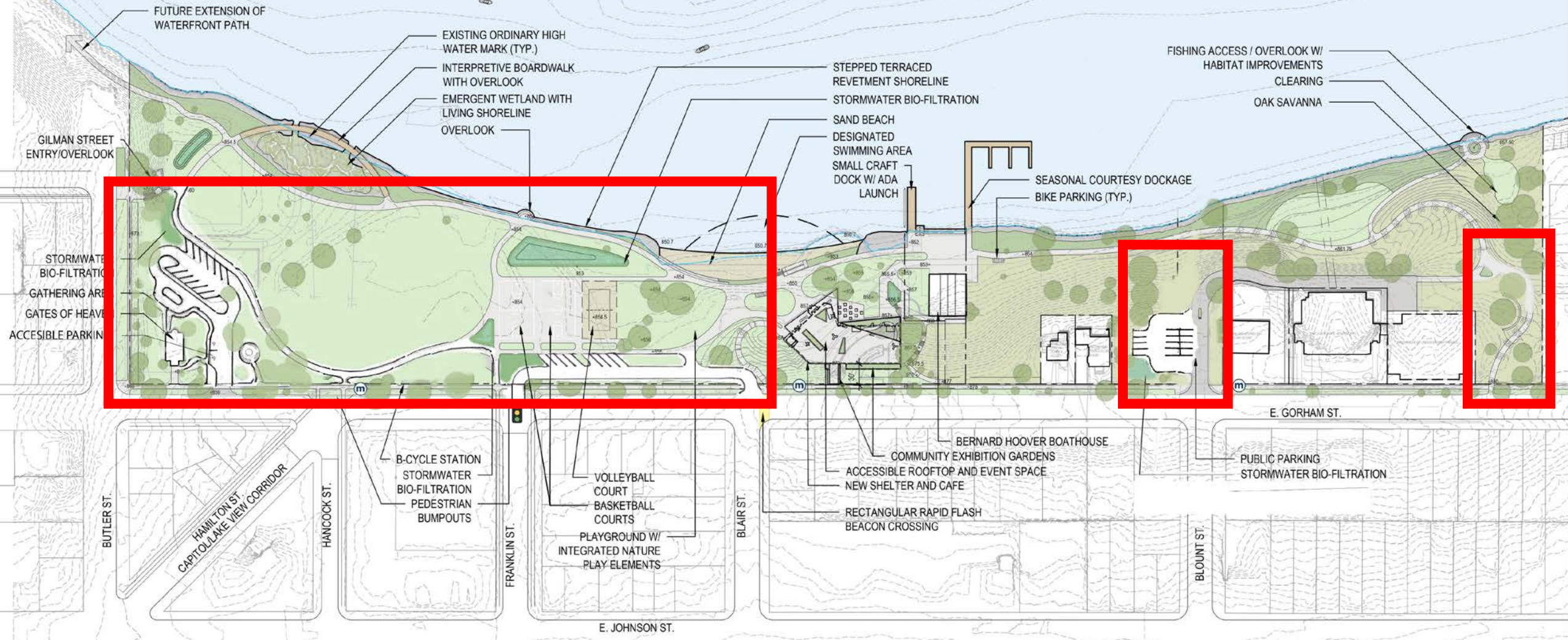
PARKING OPTION ONE

LEGEND	
	TURFGRASS
	MANAGED MEADOW
	STORMWATER BIOFILTRATION
	PLANTING BED / SHORELINE PLANTING
	SAND
	STONE SHORE PROTECTION
	METRO BUS STOP

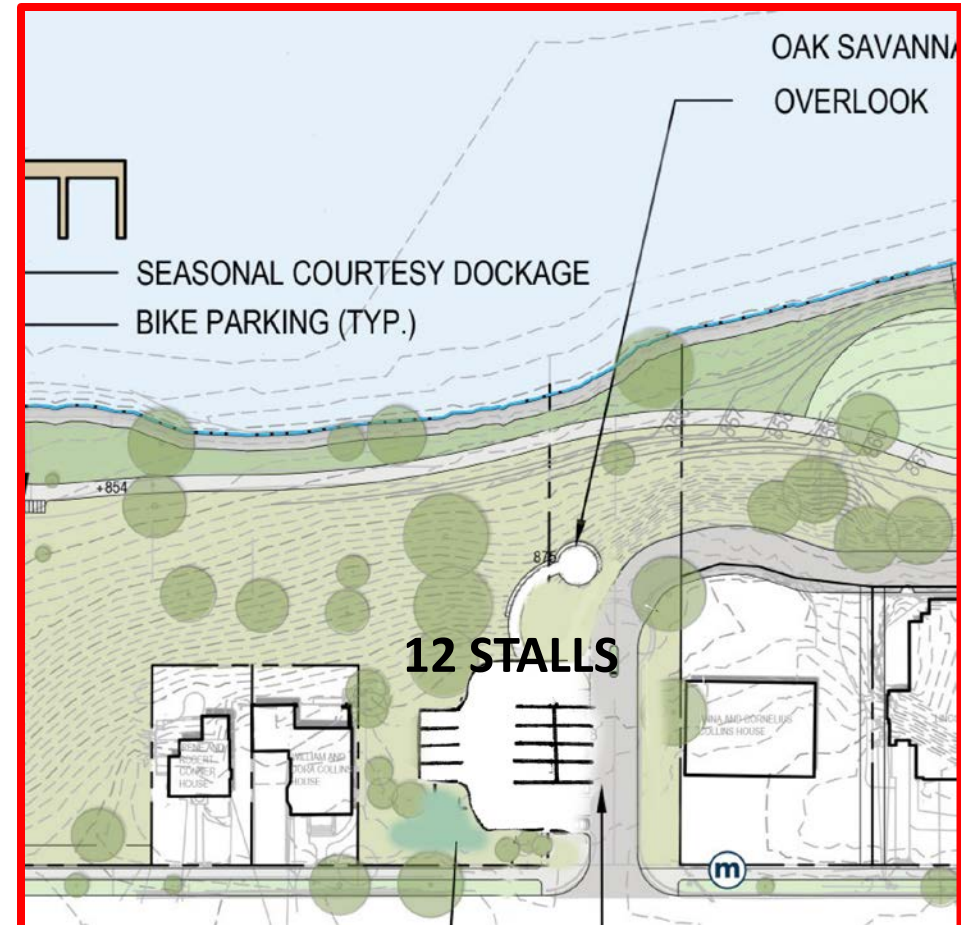
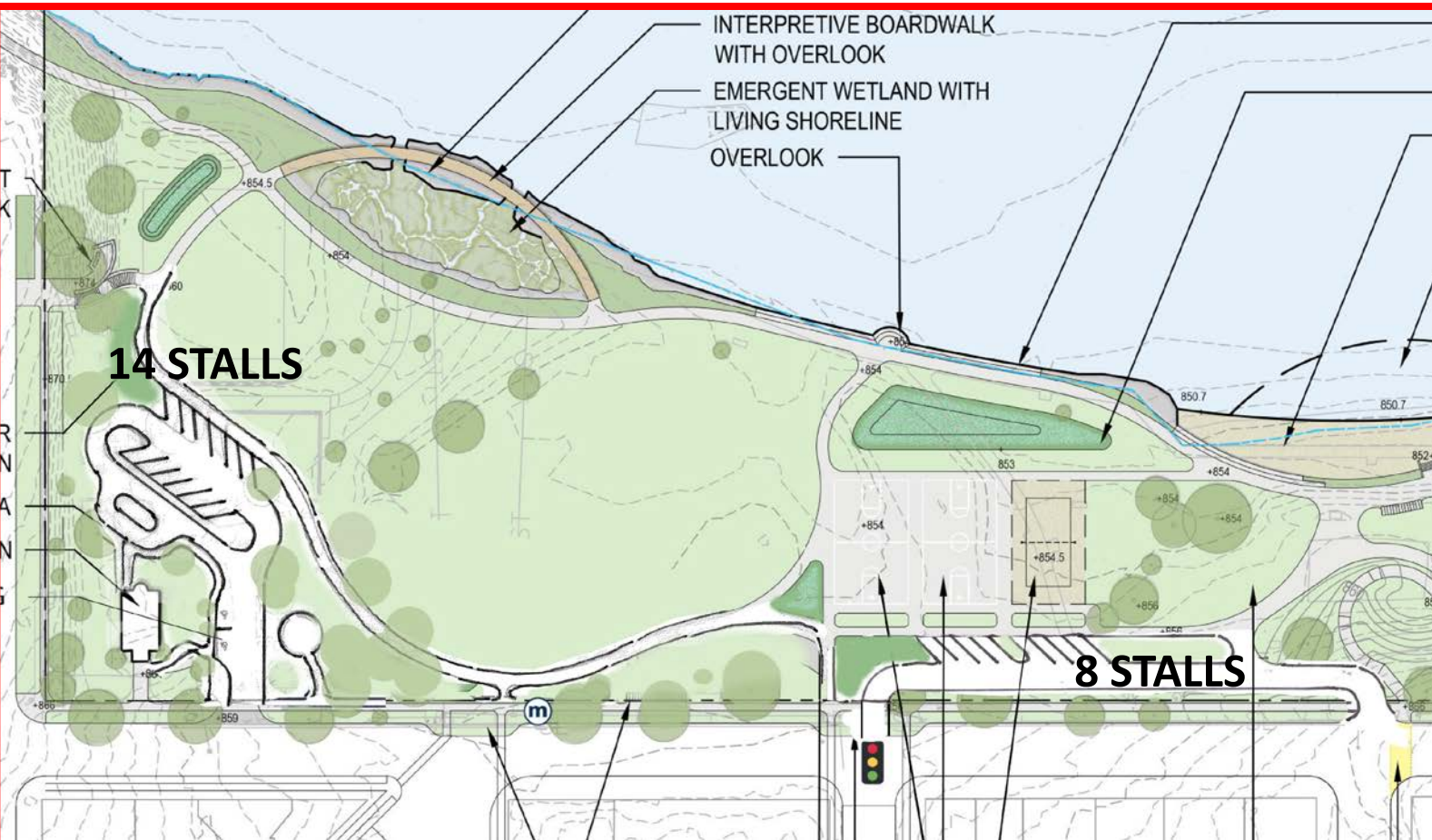
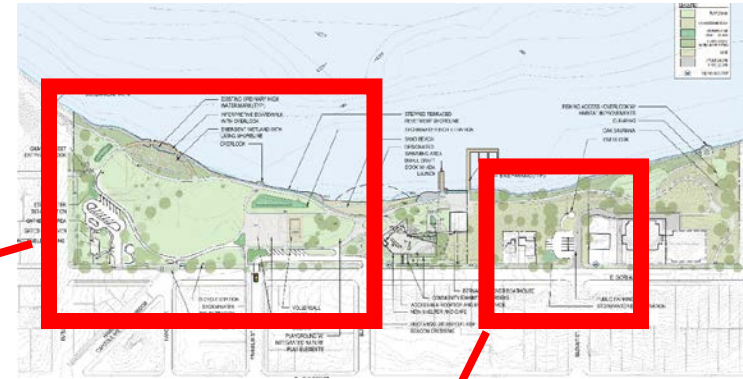


PARKING OPTION TWO

LEGEND	
	TURFGRASS
	MANAGED MEADOW
	STORMWATER BIOFILTRATION
	PLANTING BED / SHORELINE PLANTING
	SAND
	STONE SHORE PROTECTION
	METRO BUS STOP



PARKING OPTION TWO



The Madison Parks System Vision: Everyone shall have access to an ideal system of parks, natural resources, and recreational opportunities that enhance the quality of life for residents and visitors.

- IMPROVE PUBLIC ACCESS TO LAKES
- DESIGN PARK FACILITIES TO ACCOMMODATE DIVERSE ACTIVITIES AND POPULATIONS
- PROTECT AND ENHANCE CULTURAL RESOURCES
- CREATE EQUITABLE ACCESS AND FUNDING FOR PARKS
- IMPROVE THE PARK SYSTEM'S CAPACITY TO WITHSTAND FUTURE ENVIRONMENTAL CHANGES
- PROVIDES REGIONAL SOLUTIONS TO REGIONAL PROBLEMS

EQUITY



PUBLIC HEALTH



SUSTAINABILITY



ADAPTABILITY

