

# State Street Pedestrian Mall Survey

## 400-600 blocks



**Based on requests from some downtown business and community members, the City of Madison is working with our Downtown partners to explore conducting a pedestrian mall experiment in the 400-600 blocks of State Street. The City's Downtown Coordinating Committee studied many aspects of this issue with various City departments and divisions ([summary of findings](#)). Before going further, the DCC would like to better understand the interests of business and property owners as well as residents on these blocks.**

\* 1. To provide context to the survey, it is important to understand and acknowledge the limitations of a pedestrian mall/street closure, including that there will be no physical changes to the street.

- The pedestrian mall experiment and roadway closures could start mid-summer and last into the fall either in 2023 or 2024.
- The sidewalk space next to the buildings will remain open and unobstructed for pedestrian use and to maintain access per the requirements of the Americans with Disabilities Act (ADA) during roadway closures.
- During roadway closures, no private vehicles will be permitted on these blocks. This includes freight, parcel and food delivery vehicles, taxi/TNCs, service and moving vehicles, etc. Vehicles must either use alternative access or drivers must park and access businesses and/or residences on foot when the street is closed to vehicles.
- No furniture, fixtures or equipment can be placed in the roadway between the curbs during closures, as it must remain unobstructed for emergency access.
- A pedestrian mall and roadway closure would still require businesses to remove furniture from café spaces on the terrace daily.

I acknowledge the above limitations of the any pedestrian mall street closure.

\* 2. Please enter your survey verification code from the postcard you received.

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**The following questions relate to your relationship to the 400-600 blocks of State Street.**

3. What is your relationship to the street (check all that apply)

- Resident of 400-600 blocks of State Street
- Building/property owner or representative in the 400-600 blocks of State Street
- Café/restaurant/tavern owner or representative in the 400-600 blocks of State Street
- Retail business owner or representative in the 400-600 blocks of State Street
- Service business (banking, education, personal services, etc.) owner or representative in the 400-600 blocks of State Street
- Other (please specify)

4. Does your building have access other than State Street that could accommodate deliveries, loading and/or residential move in/out?

- Direct street access on the side or rear of the building
- Indirect access to rear via shared driveway
- Access from State Street only
- Other (please describe)

5. Where is your business' primary customer-facing space within its building?

- Ground floor space (with or without storage on other levels)
- Basement level space
- Second floor or higher space
- Not applicable

6. How many employees (FTEs) do you have on site?

- 10 employees or fewer
- 11-20 employees
- 21-50 employees
- Over 50 employees
- Not applicable

7. Does your building have residences on the second floor or above?

- Yes
- No

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**The following questions ask about your opinions related to the general idea of a pedestrian mall that closes State Street to vehicular traffic.**

8. In general, are you in favor of a pedestrian mall that closes the 400-600 blocks of State Street to vehicles and is accessible only to pedestrians and bikes for all or parts of the week?

- Yes
- No
- Maybe

9. Would you support an expansion of outdoor retail spaces or café seating areas to the curb while roadway closures are in place? Note: currently these spaces need to be 2 feet behind the curb.

- Yes
- No
- Maybe

10. Do you support closing the street only when the space can be activated with programming or events? (Night Market, Cars on State, Maxwell Street Days, etc.)

- I support closing the street only when the space can be activated with programming
- I support closing the street with and without space activating programming
- I do not support closing the street
- Unsure

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**The following questions ask your opinions on the potential hours and days of a test closure of State Street.**

11. Do you support closing the 400-600 blocks of State Street to vehicular traffic on weekends? Note: This would mean that the roadway would only be available to pedestrians from Friday afternoon until early Monday morning.

- Yes
- No
- Maybe (please describe)

12. What weekdays, if any, would you support closing the 400-600 blocks of State Street to vehicular traffic if it allowed weekday morning/early afternoon access to delivery and service vehicles? Note: This would mean that the roadway would only be available to pedestrians from the late afternoon until early morning. Check all that apply.

- Monday
- Tuesday
- Wednesday
- Thursday
- Friday
- I do not support any weekday closure with delivery access
- Maybe (please describe)

13. What weekdays, if any, would you support closing the 400-600 blocks of State Street to vehicular traffic if there were no delivery or service access directly on State Street? Note: this would mean that only side streets could be used for delivery vehicles.

- Monday
- Tuesday
- Wednesday
- Thursday
- Friday
- I do not support any weekday closure without delivery access
- Maybe (please describe)

14. Are there specific days or times of the week that a closure to all motor vehicle traffic is problematic?

15. On weekdays, what is the earliest time you typically receive freight, parcel or food deliveries that require vehicle access?

16. On weekdays, what is the latest time you typically receive freight, parcel or food deliveries that require vehicle access?

17. Do you receive any weekend freight, parcel or food deliveries?

- Frequently
- Occasionally
- Rarely
- Never

18. For residential move-ins/outs where access is required from State Street, what times are you most likely to use? (check all that apply)

- Weekday morning or early afternoon
- Weekday evening
- Weekend
- Not Applicable

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**The following questions ask about your general opinions and ideas.**

19. What do you think are the main benefits of a pedestrian mall?

20. What most concerns you about a pedestrian mall?

21. Do you have any suggestions on how to improve the character of the pedestrian mall and street closures?

\* 22. I understand the City has limited capacity to manage frequent closures of State Street. It's possible roadway closure and openings times most widely desired by the business community and residents may conflict with Mall Concourse Maintenance staff availability.

I understand

23. Are you willing to assist with barricade placement or removal to facilitate greater flexibility in timing of closures?

Yes

No

Maybe

Other (please specify)

24. If you are a business, are you willing to share any data on sales / foot traffic to help us evaluate the experimental street closure?

Yes

No

Maybe

Other (please specify)

25. Is there anything else you wish to tell us about this potential street closure?