

ROUTE PRODUCTIVITY COMPARISON--YEAR TO DATE--January 2012 vs. January 2011

(Routes sorted in order of 2012 passengers per revenue hour productivity)

ROUTE	RIDERSHIP, 2012 vs. 2011 Year to Date			Productivity, Trips per Revenue Hour			Routes < 60% of system avg.	ROUTE KEY
	2012	2011	% change	2012	2011	% Change		
80 UW CAMPUS	118,024	169,335	-30.3%	90.05	120.21	-25.09%		Core Routes operate every day from early a.m. to late p.m.: 2, 3, 4, 5, 6, 7, 13 (3 operates weekdays only; 7 operates wkends & holidays only).
84 EAGLE HEIGHTS EXPRESS (began operating August 25, 2008)	4,062	3,148	29.0%	82.80	67.22	23.17%		
E, L, M, W SUPPLEMENTARY SCHOOL SERVICE	99,664	114,789	-13.2%	68.12	65.36	4.22%		
28 NTP-WTP COMMUTER	29,948	30,559	-2.0%	61.05	61.79	-1.19%		
85 UW CAMPUS-PARK ST CIRCULATOR	17,349	28,655	-39.5%	59.03	78.48	-24.78%		
71 MIDDLETON-CAPITOL SQUARE VIA MARSHALL PARK COMMUTER	8,236	7,986	3.1%	53.48	51.86	3.13%		
2 WTP-NTP	107,887	107,960	-0.1%	48.08	48.37	-0.60%		
50 WTP-SCHROEDER-RAYMOND LOOP	16,111	15,093	6.7%	45.64	42.83	6.57%		
81-82 UW LATE NITE CIRCULATORS	10,416	19,085	-45.4%	45.01	58.10	-22.54%		
67 WTP-WEST TOWNE	24,118	24,018	0.4%	45.00	44.85	0.32%		
4 NTP-STP	63,769	66,384	-3.9%	41.19	41.87	-1.63%		
55 VERONA- WTP COMMUTER	4,913	3,295	49.1%	41.09	28.88	42.27%		
38 PFLAUM RD-SHEBOYGAN AVE COMMUTER (revised Oct. '08 & Aug '09)	26,911	26,958	-0.2%	40.20	40.62	-1.04%		
72 MIDDLETON-CAPITOL SQUARE VIA BRANCH COMMUTER	12,015	12,064	-0.4%	39.19	39.35	-0.41%		
22 MENDOTA LOOP	20,312	21,096	-3.7%	37.05	38.51	-3.80%		
6 CITY VIEW DR-WTP	99,184	102,632	-3.4%	36.54	36.29	0.71%		
44 STP-UW CAMPUS & FITCHBURG COMMUTER RTES	7,814	8,901	-12.2%	36.28	38.47	-5.69%		
40 STP - ARBOR HILLS LOOP	14,857	14,169	4.9%	36.09	34.46	4.72%		
5 ETP-STP	42,419	39,631	7.0%	35.92	33.39	7.57%		
57 PILGRIM-REETZ COMMUTER & MUIR FIELD COMMUTER	10,297	10,638	-3.2%	35.75	36.18	-1.19%		
3 WTP-ETP	47,857	48,888	-2.1%	35.18	35.62	-1.25%		
9 ETP - UW CAMPUS (peak hour trips on 9 began Aug. 24, 2009)	13,936	18,508	-24.7%	35.16	46.97	-25.15%		
17 ETP-NTP	10,193	10,459	-2.5%	34.20	35.10	-2.54%		
51 WTP-MUIR FIELD LOOP	7,657	6,564	16.7%	33.80	29.03	16.44%		
18 STP-WTP	36,834	38,579	-4.5%	33.73	35.38	-4.67%		
11 WTP-DUTCH MILL-CAP SQUARE	7,899	7,975	-1.0%	33.41	33.74	-0.95%		
15 RICHMOND HILL-WEXFORD RIDGE/JUNCTION RIDGE	39,452	43,363	-9.0%	32.41	33.83	-4.19%		
16 STP - ETP	32,998	35,699	-7.6%	32.21	34.85	-7.59%		
30 ETP-EAST TOWNE	20,610	19,590	5.2%	30.53	29.04	5.12%		
56 PILGRIM-REETZ COMMUTER & MUIR FIELD COMMUTER	10,646	10,131	5.1%	29.87	28.43	5.08%		
27 NTP - UW CAMPUS COMMUTER	4,369	4,483	-2.5%	29.60	30.37	-2.54%		
14 RICHMOND HILL-WEXFORD RIDGE/JUNCTION RIDGE	31,326	32,523	-3.7%	29.25	31.02	-5.70%		
29 SHERMAN COMMUTER ("School day" trip discontinued October 4, 2008)	1,816	1,982	-8.4%	28.73	31.36	-8.38%		
47 ARBOR HILLS COMMUTER	7,066	7,284	-3.0%	27.35	28.19	-2.99%		
21 LAKEVIEW LOOP	13,774	13,435	2.5%	27.04	26.39	2.44%		
58 GREENTREE COMMUTER	6,358	6,035	5.4%	26.71	25.36	5.35%		
63 WTP-PRAIRIE TWN CTR (Weekends & Holidays only)	3,719	3,507	6.0%	25.89	24.51	5.64%		
7 WTP-ETP (Weekends & Holidays Only)	13,559	12,295	10.3%	23.93	21.79	9.80%		
19 RED ARROW TR-CAP SQUARE	13,717	16,187	-15.3%	23.46	26.72	-12.22%		
12 WTP-DUTCH MILL-CAP SQUARE	4,102	4,459	-8.0%	22.46	24.42	-8.01%		
70 MIDDLETON-CAPITOL SQUARE	11,566	11,374	1.7%	21.91	21.55	1.69%	x	
32 ACEWOOD-THOMPSON LOOP	3,627	3,382	7.2%	19.77	18.48	6.95%	x	
1 CAP SQUARE - UW	1,536	1,905	-19.4%	19.69	24.42	-19.37%	x	
10 SCHENK/ATWOOD - UW CAMPUS (began August 24, 2009)	6,250	5,832	7.2%	19.68	18.36	7.17%	x	
25 AMERICAN CENTER COMMUTER	1,096	907	20.8%	18.83	15.58	20.84%	x	
73 WTP-OLD SAUK TRAILS	10,595	9,556	10.9%	18.42	16.61	10.87%	x	
13 STP-CAP SQUARE	11,747	12,046	-2.5%	18.18	18.67	-2.63%	x	
8 CAP SQUARE-SPRING HARBOR (Weekends & Holidays Only)	2,967	2,788	6.4%	18.10	17.06	6.06%	x	
34 ETP-MATC (peak service on 34 began Aug. 24, 2009)	2,625	3,288	-20.2%	17.98	22.52	-20.16%	x	
37 PFLAUM RD-SHEBOYGAN AVE COMMUTER (revised Oct. '08 & Aug '09)	5,593	7,711	-27.5%	15.09	21.38	-29.41%	x	
20 NTP-EAST TOWNE	13,492	11,822	14.1%	14.93	13.10	14.01%	x	
39 ETP - DAIRY DRIVE	2,389	2,661	-10.2%	14.39	16.03	-10.22%	x	
74 MIDDLETON LOOP	2,089	1,726	21.0%	14.15	11.69	21.03%	x	
52 WTP-FITCHBURG	3,048	3,489	-12.6%	13.72	15.70	-12.64%	x	
48 STP-UW CAMPUS & FITCHBURG COMMUTER RTES	1,002	1,075	-6.8%	11.28	12.11	-6.79%	x	
78 MIDDLETON-WTP (Began Oct. 5, 2008; Saturdays only)	1,040	973	6.9%	10.46	11.74	-10.93%	x	
36 CITY VIEW LOOP (Began Oct. 5, 2008; formerly part of Route 6)	2,008	2,099	-4.3%	8.22	8.60	-4.48%	x	
59 FITCHBURG - WTP (weekend & holiday route, began August 23, 2009)	935	1,070	-12.6%	5.73	6.57	-12.81%	x	
68 WTP-PRAIRIE TWN CTR (Weekends & Holidays only)	922	904	2.0%	5.51	5.43	1.50%	x	
26 AMERICAN CENTER LOOP (Began Oct. 5, 2008)	202	209	-3.3%	4.57	4.73	-3.35%	x	
33 HIESTAND LOOP	214	318	-32.7%	4.48	6.65	-32.70%	x	
UNKNOWN ROUTE & ROAD BUS *	-	-	-	NA	NA	NA		
SYSTEM TOTAL	1,151,137	1,253,477	-8.2%	36.97	39.31	-5.95%	22.18	
TOTAL WITHOUT CAMPUS CIRCULATORS (Routes 80-85)	1,001,286	1,033,254	-3.1%	34.23	34.74	-1.48%	20.54	

Core Routes operate every day from early a.m. to late p.m.:
2, 3, 4, 5, 6, 7, 13
(3 operates weekdays only;
7 operates wkends & holidays only).

Commuter Routes operate on weekdays during peak hours:
11, 12, 14, 15, 25, 27, 28, 29, 37, 38, 44, 47, 48, 55, 56, 57, 58, 71, 72, 74

Peripheral Routes operate from transfer points to outlying areas: **20, 21, 22, 26, 30, 32, 33, 36, 40, 50, 51, 52, 73, 78**

Connector Routes connect transfer points throughout the day:
16, 17, 18.

Circulator Routes
1, 9, 10, 34

Other routes:
8 operates between the Capitol Square and Spring Harbor, weekends only.
19 operates like a core route between the Capitol Square and Allied Drive on weekdays.

39 operates as a commuter route during peak hours; operates like a circulator route midday.
59 operates weekends & holidays between the WTP and Fitchburg.
67 connects with route 6 at the West Transfer Point; operates to/from West Towne Mall.
63 and 68 operate between the West Transfer Point and Prairie
70 operates like a core route between the Capitol Square & Middleton on weekdays.

UW Campus Circulators
80, 81, 82, 84, 85

School Day Supplemental Routes
E, L, M, W

Note day/types differences between January 2011 & January 2012 :
Jan 2011: 20 schooldays, 0 no-school days, 8 full campus weekday M-Th, 11 recess workdays.
Jan 2012: 16 schooldays, 4 no-school days, 6 full campus weekday M-Th, 15 recess workdays.

* Unknown Route refers to ridership data that isn't assigned to a route by the farebox (generally seen when farebox goes into "fallback mode").

Road buses are put into service to do portions of routes because of vehicle breakdowns, late regular buses or overloads.