CITY OF MADISON

Proposed Demolition

Location: 401 North Third Street

Project Name: Third Street Demolition

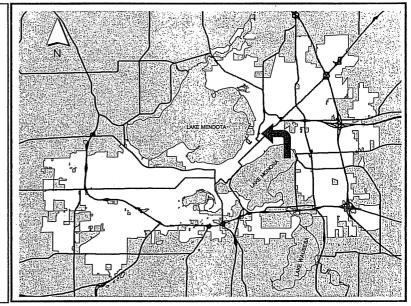
Applicant: Randy Manning - PDQ Stores, Inc

Existing Use: Vacant Former Trucking Operation

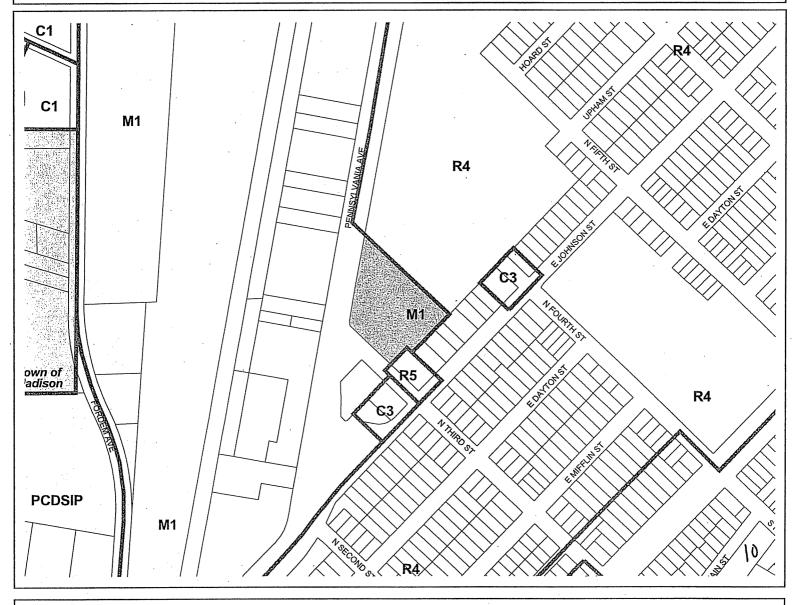
Proposed Use: Demolish Existing Buildings for Future Commercial Development

Public Hearing Dates:

Plan Commission 01 August 2005



For Questions contact: Tim Parks at: 261-9632 or tparks@cityofmadison.com or City Planning at 266-4635



Scale: 1" = 400' Planning Unit, Department of Planning & Development:

rpj

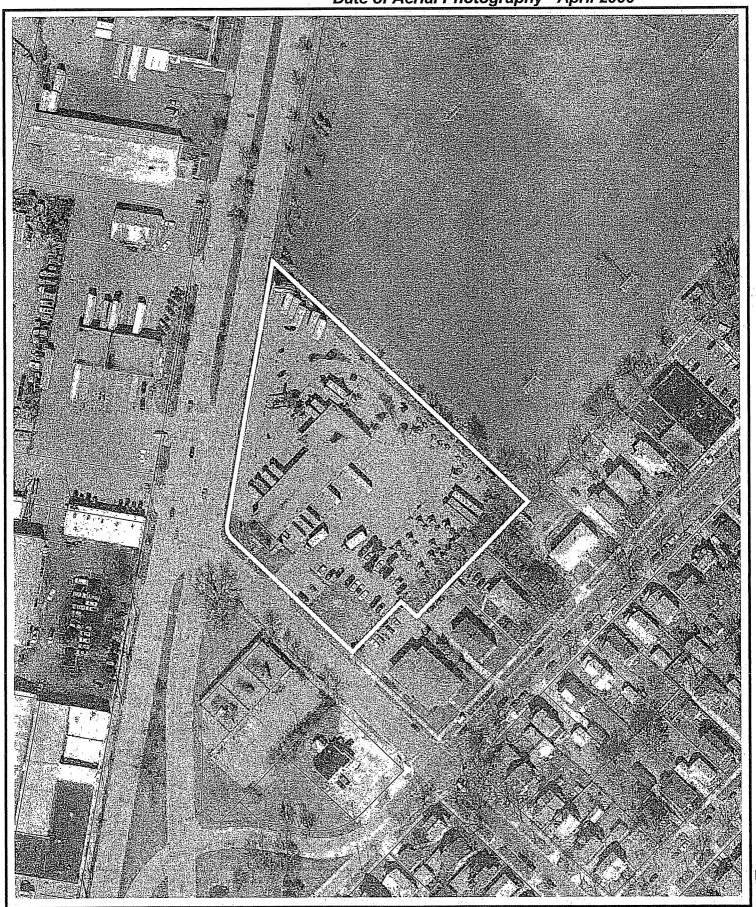
26 July 2005 Date: .

401 North Third Street

0 200 Feet

Date of Aerial Photography - April 2000





LAND USE APPLICATION	FOR OFFICE USE ONLY:				
Madison Plan Commission	Amt. Paid <u>550</u> Receipt No. <u>62425</u>				
215 Martin Luther King Jr. Blvd; Room LL-100	Date Received				
PO Box 2985; Madison, Wisconsin 53701-2985	Received By P. Sc. Olow				
Phone: 608.266.4635 Facsimile: 608.267.8739	Parcel No. 0710-062-1402-8				
 The following information is <u>required</u> for all applications for Plan Commission review. 	GQ UDDY - AIRPORT - DT CERRIDER				
 Please read all pages of the application completely and fill in all required fields. 	Zoning District				
 This application form may also be completed online at <u>www.cityofmadison.com/planning/plan.html</u> 	Application Letter of Intent IDUP Legal Descript.				
 All zoning application packages should be filed directly with the Zoning Administrator's desk. 	Plan Sets Zoning Text				
 All applications will be reviewed against the applicable standards found in the City Ordinances to determine if the project can be approved. 	Ngbrhd. Assn Not. Waiver Date Sign Issued 7/5/5				
1. Project Address: 401 N. Third Street	Project Area in Acres: 2.63 acres				
Project Title (if any): PDQ Food Stores					
2. This is an application for: (check at least one)					
Zoning Map Amendment (check only ONE box below for re	ezoning and fill in the blanks accordingly)				
- Average of the second	Rezoning from to PUD/ PCD—SIP				
Rezoning from to	mark.				
Rezoning from to PUD/ PCD–GDP	Rezoning from PUD/PCD—GDP to PUD/PCD—SIP				
Conditional Use Demolition Permit C	Other Requests (Specify):				
3. Applicant, Agent & Property Owner Information:					
Applicant's Name: Randy Manning	Company: PDQ Food Stores, Inc				
	te: Middleton, WI Zip: 53562				
	Email: rmanning@pdqstores.com				
Tojoot Contact Groon.	Company:				
Street Address: City/State	•				
Telephone: () Fax: ()	Email:				
Property Owner (if not applicant): PDQ Food Stores, Inc					
	ie: Zip:				
• •					
4. Project Information:	s of the site. Convenience store with gas pumps and				
Provide a general description of the project and all proposed uses of the site: Convenience store with gas pumps and car wash (see letter of intent and plan of operation for more detail)					
cal wash (see letter of intent and plan of operation for more detail)					
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5.	Required Submittals:	s*	$+\frac{1}{C} A^{-\frac{1}{2} - \frac{1}{2}}$	in the second		
X	Site Plans submitted as follows below and depicts all lot line areas and driveways; sidewalks; location of any new signs; floor plans; landscaping, and a development schedule desc	existing and pr	oposed utility loca	ations; buildi	buildings; p ing elevatio	oarkin ns an
	• Seven (7) copies of a full-sized plan set drawn to a scale	e of one inch e	equals 20 feet (co	llated and fo	olded)	
	• Seven (7) copies of the plan set reduced to fit onto 11 ir	nch by 17 inch	paper (collated, s	stapled and	folded)	: *

	Cover (1) copies of a fair extended plant est a admit to a course of the west established	
	• Seven (7) copies of the plan set reduced to fit onto 11 inch by 17 inch paper (collated	d, stapled and folded)
	• One (1) copy of the plan set reduced to fit onto 8 ½ inch by 11 inch paper	and the second second
X	Letter of Intent: Twelve (12) copies describing this application in detail but not limited that and uses of the property; development schedule for the project; names of persons landscaper, business manager, etc.); types of businesses; number of employees; hours acreage of the site; number of dwelling units; sale or rental price range for dwelling building(s); number of parking stalls, etc.	involved (contractor, architect, sof operation; square footage or
X	Legal Description of Property: Lot(s) of record or metes and bounds description prep	pared by a land surveyor.
X	Filing Fee: \$ 550.00 See the fee schedule on the application cover page. Make che	ecks payable to: City Treasurer.
IN A	ADDITION, THE FOLLOWING ITEMS MAY ALSO BE REQUIRED WITH YOUR APPLI	ICATION; SEE BELOW:
X	For any applications proposing demolition of existing (principal) buildings, photos of the str be submitted with your application. Be advised that a <i>Reuse and Recycling Plan</i> application to be approved by the City prior to issuance of wrecking permits.	proved by the City's Recycling
Arrent.	A project proposing ten (10) or more dwelling units may be required to comply with requirements outlined in Section 28.04 (25) of the Zoning Ordinance. A separate INCLUSIC application detailing the project's conformance with these ordinance requirements shall be application form. Note that some IDUP materials will coincide with the above submittal in	ONARY DWELLING UNIT PLAN e submitted concurrently with this
П	A Zoning Text must accompany all Planned Community or Planned Unit Development ((PCD/PUD) submittals.
•	Provide the materials electronically should contact the Planning Unit at (608) 266-4635 for Applicant Declarations: Conformance with adopted City plans: Applications shall be in accordance with all ad → The site is located within the limits of	
		for this property.
X	Pre-application Notification: Section 28.12 of the Zoning Ordinance requires that the app any nearby neighborhood or business associations by mail no later than 30 days prior to → List below the Alderperson, Neighborhood Association(s), Business Association(s) AND date. Brian Benford, neighborhood meeting on July 15th, 2004, emailed Brian on May 19, 20	o filing this request: es you sent the notices:
	If the alder has granted a waiver to this requirement, please attach any such correspondence to the	this form.
X	Pre-application Meeting with staff: <u>Prior</u> to preparation of this application, the application proposed development and review process with Zoning Counter and Planning Unit staff;	
	Planner Bill Roberts Date 5/25/05 Zoning Staff Kathy Voeck	Date 5/17/05
The	e signer attests that this form has been completed accurately and all required mate	erials have been submitted:
Pri	nted Name John Lichtenheld	Date 6/22/05 (7/5/05)
	nature Relation to Property Owner	

SAA

July 5, 2005

Mr. Peter Olson City of Madison 215 Martin Luther King Jr. Blvd. Madison, WI 53701

RE: PDQ - 401 N. Third Street

Dear Mr. Olson:



Landscape Architecture

Urban Design

Community Planning

Civil Engineering

PDQ had submitted on June 22, 2005, an application to the Plan Commission for a PUD (GDP/SIP) and demolition permit for the existing trucking facility. Per our telephone conversation on July 1, 2005, we are requesting that the demolition permit request and the PUD (GDP/SIP) be processed as separate submittals.

With the summer schedule, the earliest Plan Commission approval dates for PUD submittals made on June 22, 2005 would be August 22, 2005, with Common Council approval on September 6, 2005. The approval process for demolition permit applications are quite a bit shorter: June 22, 2005 submittals could be approved by Plan Commission on August 1, 2005.

The reason for our request to divide the submittal into separate processes is based on schedule and safety concerns.

An August 22 approval for demolition permit is three weeks later than the August 1, 2005 approval that could be attained under the separate process. This three week window is instrumental in the fall construction schedule. Allowing the demolition to be started in early August allows PDQ to be more efficient and complete in the recycling/re-use of the existing facility. If demolition is not allowed until the end of August, the construction schedule is delayed by the demolition process. This site will require special attention in the demolition phase as the property has contaminated and poor soils that will need to be corrected.

PDQ is faced with the constraint of completing site work and paving before the end of the paving season. If the pavement is not installed during the 2005 construction season, PDQ faces the hardship of not being able open their facility until the 2006 spring construction season when the concrete/asphalt plants re-open..

Another concern is safety at the facility. The current facility, although partially fenced, is a target for vagrancy, vandalism and theft. There have already been instances of vagrants taking summer shelter at the facility. The existing vacant building is also a potential target for vandalism and theft.

PDQ is committed to making this site an attractive and safe site. This site will be an improvement over the existing, bankrupt, vacant trucking facility. The proposed design plans for this site are on file with the city in our June 22, 2005 submittal application.

In the preceding text, we have attempted to explain our reasons for separating the demolition permit from the PUD process. In our telephone conversation last week, you were supportive of our request. Thank you for your time and consideration on this matter.

Sincerely,

Christopher Thiel Schreiber/Anderson



June 21st 2005

City of Madison
Dept of Planning and Development
Madison Municipal Building
215 Martin Luther King, Jr. Boulevard
P.O. Box 2984
Madison WI 53701-2984

RE: Letter of Intent for Rezoning and Plan of Operation

Dear Members of Urban Design, Plan Commission, Common Council and Planning Staff:

At this time PDQ Food Stores Inc a privately owned and operated company with headquarters located in Middleton WI is applying for a Rezoning for the property located at 401 North Third Street in Madison WI. Included in this request is a Plan of Operation for your review.

Currently the property which is located on the Southeast side of Pennsylvania Avenue and Northeast side of Third Street is not being used for any commercial propose. The property was the home of Consolidated Freights a 24-hour trucking operation. The company filed for bankruptcy and property was sold at public auction to PDQ Food Stores Inc.

The property about 2.6 acres is currently zoned M-1. On the property is a masonry building with an attached office and many loading docks. Parts of the rooflines are pitched and some is flat.

Environmental Testing of property and past studies have determined the property has contamination and poor soil conditions that will need to be corrected.

PDQ Food Stores Inc. would like to clean up the existing environmental contamination up to standard required by the governing agencies and redevelop the property into a PDQ convenience store with car wash.

PDQ Food Stores will own and operate the facility in its entirety, relying on its 50 years of experience in the convenience store industry.

PDQ is planning on building a masonry wood structure around 6,000 square feet in size. The building will be approximately 100 feet long and 60 foot wide with a shingled hip roof. Incorporated into the building are many windows. The entire front side of the building and part of the western side of the building will have large windows.

The dumpster area is made out of the same material as the building and is completely enclosed. The area will be approximately seven and half feet high to shield any and all items enclosed in area. PDQ puts the condensers and HVAC equipment in this enclosure to give a clean attractive looking appearance. Part of PDQ's security is to allow garbage removal only during daytime hours and with double coverage. Access to the dumpster area is through a door from the store. This are is monitored by a camera and recorded.

PDQ is proposing seven gasoline dispensers under one canopy and three diesel islands under a separate canopy. The gasoline canopy will be orientated towards Pennsylvania Avenue. Entrance to the sight will be from a driveway located on Third Street and one from Pennsylvania Avenue. The diesel islands are separated for the convenience of our customers. Most of our diesel customers are landscapers and contractors with trailers requiring additional turning space for their vehicles and attachments. We feel this will be a great addition and convenience to the neighboring businesses in the industrial park.

The car wash will be constructed with the same materials as the convenience store, with a shingled hip roof. PDQ is proposing one building approximately 55 feet by 60 feet with two brushless washes. The wash will have windows on the side of the building allowing natural light into the bays and adding to the architectural integrity of the entire operation.

PDQ believes quality is of great importance and strives to provide the highest quality products possible. PDQ prepares a tempting variety of croissants, pastries, muffins, cinnamon rolls, turnovers, cookies and much more in our stores. We also offer a variety of fresh sandwiches to fit your every need. This store will prepare breakfast sandwiches sold hot with eggs, sausage/ham, and cheese served on an English muffin.

PDQ will also be offering a full service deli allowing customers to get made to order sandwiches or purchase a freshly prepared sandwich from the deli case. Other items of interest are Hot Dogs, Hamburgers, Cheeseburgers, hot soups, fresh salads, vegetable salads, fruit salads, pasta, potato and macaroni salads along with rotisserie chicken and beef.

PDQ will provide around 16 cooler doors stocked with cold beverages, meats, cheeses and other cool snacks. Freezer space will be from four to six doors for a large product mix for the consumers from the adjoining industrial park.

PDQ operation is 24 hours to serve the neighboring community. The surrounding area is mainly industrial with many sights operating 24 hours. PDQ believes are costumers come from the neighboring properties or are part of the traffic that drives by on a daily basis. PDQ would anticipate six to eight full time employees with another eight to ten part time employees. The store will have a full time manager that will be making around \$40,000 a

year with benefits. The manager will hire one or two assistants who will make around \$30,000 per year with benefits. The part time employees will start around \$8.50 to \$9.00 per hour and advance based on hours worked and job duties accepted.

All employees are required to go through a screening process before hire and complete required training. PDQ has their own in house training staff along with an employee manual that needs to be reviewed by all employees.

Security of our employees is of great importance. PDQ takes many measures to protect are employees and it all begins with training during the hiring stage. All employees are taught to handle different situations that might occur at a store.

Visibility and lighting are used to help are costumers and employees feel safe. Lighting comes from flush mounted fixtures that direct the light down and not outward. This allows PDQ to get a bright appearing lot without contributing to light pollution off sight. PDQ has many windows on the store and strive to keep them clean and uncluttered. This allows good visibility from inside the store out and vise versa.

PDQ has cameras that record twenty-four hours a day. These cameras are located and placed by a professional in the security industry. We use these tapes for educational and instructional proposes beside the security issues.

Landscaping is an item that is not normally associated with security but plays an important part of the overall program. PDQ like landscaping but we want to make sure it is clean and not over grown providing a place for individuals to hide.

Our sight plan contributes to the safety of all by being wide open and attractive in appearance. PDQ makes sure to provide adequate trash receptacles and keeps them emptied. We provide plenty of parking near the store with easy turning movements. In this case we will have around twenty-five parking stall near the store with another twenty on the sight for employees and deliveries. This does not include the handicap stalls that will be placed according to code.

With an operation like PDQ's deliveries are required. Based on past experiences I believe the following deliveries will be taking place:

Groceries Pop (3 companies) Beer (3 companies) Bread Milk Hostess Chips (2 companies) Gasoline Donuts	once a week once a week once a week 3 times a week 2 times a week 3 times a week 2 times per week 5 times per week Dailey	mid-morning mid-day mid-day 5:00-6:00 AM 5:00-6:00 AM 5:00-6:00 AM mid-day during operational hours early morning
Ice	once per week	mid-day

There is ample room on sight for parking and delivery of products. No parking will need to take place on the street adjoining the property. Parking will most likely take place on north of the store and south of the car wash and diesel islands.

Since this property is located in an industrial area and near a couple of major transportation routes deliveries should not cause a problem for anyone. In fact all road designs and our internal design make traffic flow very smooth. This includes all turning and backing motions that might be encountered. At no time will any vehicle need to back or maneuver on the street. All truck movements can take place private property with no affect on the street traffic.

The properties surrounding the area are as follows and in my opinion will not be negatively affected by our project. In fact I think we will provide a service that many of the adjoining property owners will use.

Directly to the west and across the street are industrial uses. To the south is a used car lot and educational facility. To the north is a vacant field used for Madison East physical education classes and evening sport activities.

In a plan of operation you try to discuss and plan for negatives of this operation or potential problems it may cause. I'm having a tough time thinking of anything negative about this sight. The roads accessing the property have been built to handle large volumes of traffic including trucks and cars. The turning radius for vehicles is more than acceptable. The property is currently contaminated and not being used and will be cleaned up and redeveloped into an attractive viable business. Internal circulation has been reviewed and appears acceptable for the entire operation. Services not now being offered to this industrial area will possibly be available with the approval of this operation.

This type of use is acceptable in this district with a conditional use permit for automobile laundry. Selling of Motor Fuels is a permitted use in M-1. PDQ after consulting with Planning Staff has determined it would be in everbodies best interest to rezone to PUD and have entire operation reviewed. This will assure a high quality development compatible to all involved.

PDQ will be using the experience from 50 years of store operation and the talents of highly trained individuals to operate this store. Our sight plan is designed with both pedestrian and vehicular traffic in mind. Our entire staff is required to complete the PDQ training course. We also have supervisors who inspect and review store operations on a weekly basis. This supervisor or one is available 24 hours a day for phone calls and questions from store personnel.

PDQ Food Stores will offer product and services consistent with our other stores located in Madison and Milwaukee area. If you would like to see an operational store similar to the one we are proposing hear feel free to visit our store located at 4741 Lien Road in Madison WI, or one of our other many locations. If you happen to be in Waukesha WI

stop by and visit or store located at 2106 S. West Avenue. I have included a separate photo display of some stores. This will give you an idea of construction materials, colors and services offered.

The grocery category will include: milk & dairy, meats, cheese, breads, produce, chips, snacks, cereal, cigarettes, soft drinks, beer juices, bottled water, frozen food, ice cream, ice, paper products, detergents, cleaning supplies, pet foods, etc...

The health and beauty aid category will include: aspirin, cold medicines, first aid supplies. Toothpaste, shampoos, deodorants, shaving supplies, diapers, ect...

The general merchandise category will include: school supplies, greeting cards, fresh flowers, newspapers & magazines, toys, automotive products, batteries, cameras, flashlights, ect...

PDQ Food Service will include fresh cookies, muffins, and pastries baked at the store, fresh sandwiches prepared at the store or special order from the deli, fountain drinks/juices, delivered bakery, and fresh gournet coffee World Cup coffee, including varieties of House Blend, Decaffeinated House Blend, Columbian, French Roast, Hazelnut, Decaffeinated Hazelnut, Irish Crème, Sumatran, and special flavor each month. The coffee offering will include 3-4 flavors of cappuccino.

PDQ will offer three grades of fuel at each of the seven self- service gasoline dispensers. The dispenser will have credit card readers allowing costumers to complete their transaction at the island if they wish. One or two of the dispensers will have a diesel product for the consumer driving a diesel-operated car.

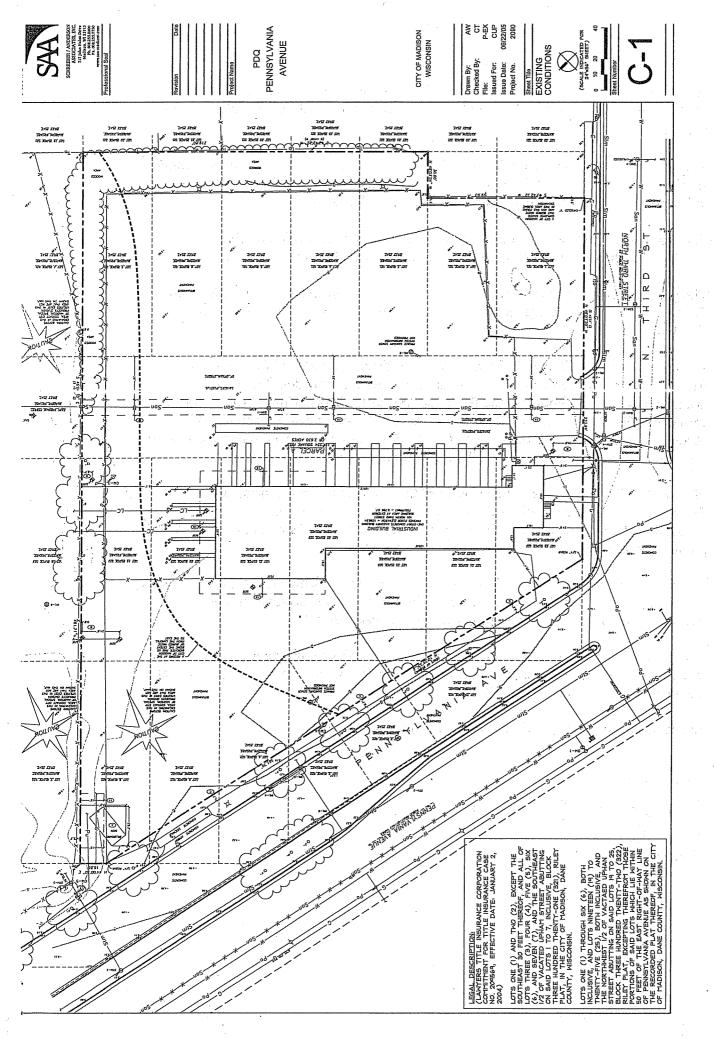
Additional services PDQ will offer are an automated teller machine (ATM) located inside the store, money order, PDQ accepts checks for purchases, air machine, and photocopier are part of the additional services provided for our costumer's.

I have tried to provide as much information as possible about our operation to assist you in making an informed decision. If you have further questions or comments please feel free to contact me at 608-444-2813.

Thanks in advance for your time and consideration on this matter.

Take Care,

Randy J/Manning
Director of Real Estate



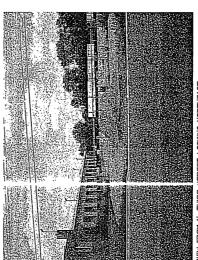
PDQ PENNSYLVANIA AVENUE

VIEW FROM PENNSYLY, ANIA AVENUE LOOKING SOUTHEAST



VIEM FROM PENNSYLV INIA AVENUE AND THIRD STREET LOOKING NORTHEAST

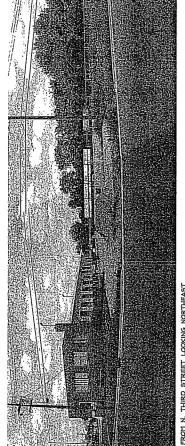
CITY OF MADISON WISCONSIN



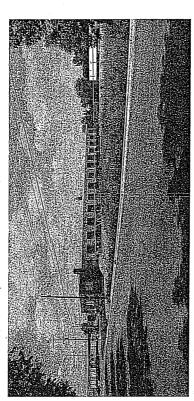
Sheet Title
EXISTING SITE
PHOTOS

Drawn By: Checked By: File: Issued For: Issue Date: Project No.

VIEW FROM N. THIRD STREET LOOKING NORTHEAST



VIEW FROM N. THIRD STREET LOOKING NORTHEAST



VIEW FROM N. THIRD STREET LOOKING NORTH

