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FACTS

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- **One every 3 adults in WI is either a binge drinker or a chronic drinker**
- **WI is also high in the nation for underage drinking and drunk driving**
- **WI has one alcohol outlet for every 172 people and the national average is 1 every 1,400 people – WI has 9 times the national average**
- **Availability of alcohol beverages has a direct causal effect on the level of alcohol consumption in the population**
- **There is reasonable statistical evidence showing that government policies restricting the retail availability of alcoholic beverages will reduce the per capita rates of alcohol consumption in that population**

HOW MUCH IS TOO MUCH?

- **The National Institute of Alcohol Abuse and Alcoholism (NIAAA) recommends that people taking prescription or over the counter medications that can interact with alcohol do not drink at all**
- **Many medications can interact with alcohol leading to increase risk of illness, injury or death. It is estimated that alcohol-medication interactions may be a factor in at least 25% of all emergency room admissions in any given population**
- **The NIAAA also recommends that women who are pregnant or may become pregnant should not drink at all**
- **WI leads the nation in the rate of alcohol use during pregnancy (30%) and 1 in 4,300 babies born in WI are affected with FAS**
- **70% of the clients who shop at this establishment are women**

ADDICTIONS PERSPECTIVE

- **The three top recommendations for successful alcohol treatment are: 1) stay away from alcohol by changing your lifestyle, 2) learn to manage your urges to drink alcohol and 3) follow your treatment plan**
- **Drug stores are establishments associated with health and recovery**
- **Having alcohol available for purchase in drug stores is not helping the 1/3rd of the WI population who wants to control their urges by staying away from alcohol**

NEIGHBOR PERSPECTIVE

- **More alcohol sales sites in a neighborhood equates to more violence, and the highest assault rates are associated with carry-out sites selling alcohol for off-premises consumption**
- **In the last 10 years, the police sectors where 2 of these establishments are located have at least doubled the number of alcohol outlets and almost double the number of calls for service**