



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved COMMON COUNCIL ORGANIZATIONAL COMMITTEE

Tuesday, December 14, 2010

4:30 PM

210 Martin Luther King, Jr. Blvd.
Room 103A (City-County Building)

CALL TO ORDER / ROLL CALL

Present: 5 -

Mark Clear; Shiva Bidar-Sielaff; Marsha A. Rummel; Michael Schumacher and Tim Bruer

Excused: 3 -

Lauren Cnare; Bryon A. Eagon and Ald. Chris Schmidt

Others Present: Frank Alfano, Ray Harmon (Mayoral Assistant), Brian Grady (Planning Staff), Brad Murphy (Plan Unit Director), Janet Piraino (Mayor's Chief of Staff), Ald. Thuy Pham-Remmele, Kristin Czubkowski (TCT), David Remmele, Brenda Konkell and Dave Glomp

APPROVAL OF MINUTES

A motion was made by Ald. Tim Bruer, seconded by Ald. Michael Schumacher, to approve the minutes from the November 9, 2010 CCOC meeting and the November 18, 2010 Special CCOC meeting. The motion passed by voice vote/other.

PUBLIC COMMENT

There was no public comment.

DISCLOSURES AND RECUSALS

There were no disclosures or recusals from the members of the CCOC.

Ald. Chris Schmidt arrived at 4:40 p.m. and Ald. Bryon Eagon arrived at 4:50 p.m.

Present: 7 -

Mark Clear; Bryon A. Eagon; Shiva Bidar-Sielaff; Marsha A. Rummel; Ald. Chris Schmidt; Michael Schumacher and Tim Bruer

Excused: 1 -

Lauren Cnare

REPORT

[20792](#)

Discussion Item: Sister City Ad Hoc Planning Committee Report

Attachments: [FINAL DRAFT Sister City Ad Hoc Planning Committee Report.pdf](#)
[Resolution, Legislative File 19803](#)

Registrations:

Frank Alfano, 4809 Eldorado Lane, Madison - Support/Spoke

Frank Alfano spoke on the report of the Sister City Ad Hoc Planning Committee dated November 15, 2010. Mr. Alfano reviewed the report with members of the CCOC addressing the role of the Sister City Collaboration Committee and the purpose of the Sister Cities Program.

Mr. Alfano distributed a booklet produced by Mantova, Italy as an example of marketing material that the committee would like to see produced for Madison. The committee members would also like to explore marketing Madison at Monona Terrace.

Mr. Alfano stated that the ad hoc committee report also requested possible supplemental funding (in addition to the core funding) for the annual membership fee for the International Sister Cities organization (approximately \$1,400). Mr. Alfano stated that the committee would investigate whether joining this organization would be beneficial (it is a lobbying group located in Washington DC).

Mr. Alfano stated that the committee would also like to request funds to pay the fees for the Sister Cities to set up at the International Festival at the Overture Center (March 5, 2011).

Ald. Tim Bruer stated that it was important to market Madison to our sister cities and to have sister cities be a presence in the Madison community.

Next Steps:

1. Final report introduced for approval at the January 4, 2011 Common Council meeting
2. Creation of new committee after report is approved (ordinance)
3. Resolution for registration fees for Sister Cities to participate in the International Festival (CCOC needs to approve expending funds-see Amended Resolution File ID 19803)

DISCUSSION ITEMS

17659

Draft Blogging Policy for Alder/City Webpages - Sarah Edgerton, Webmaster (IT Department)

Attachments: [DRAFT Blogging Policy](#)

Ald. Mark Clear stated that City IT and the City Attorney's Office are working on a comprehensive Social Media APM. Ald. Clear spoke with Sarah Edgerton (City's Webmaster) and it was decided that a small group of CCOC alders would work with her and someone from the City Attorney's office to draft a Common Council Social Media Policy (similar to the Council's Web Policies & Guidelines) to address other media outlets, not only blogging.

Members of the CCOC Subcommittee on Council Social Media Policies/Guidelines: Ald. Lauren Cnare, Pro Tem, Ald. Bryon Eagon, District 8, Ald. Chris Schmidt, District 11.

The subcommittee will meet and develop policies and guidelines relative to the Council's use of social media for review and approval by the CCOC.

20799

Discussion: Establish an Ad Hoc Reapportionment and Redistricting Committee to review and make a recommendation on the size of the Common Council and the City's Ward and Aldermanic District boundaries.

Attachments: [2011 Redistricting memo](#)
[DRAFT Resolution 20272](#)
[5/11/09 Timing Memo](#)

Brad Murphy and Brian Grady were present for discussion on this item. Mr. Grady reviewed the process of reapportionment and redistricting.

Preliminary Redistricting Timetable

The redistricting process requires cooperation between the County and the municipalities and involves a three step process. Each step should be completed within 60 days.

Pre-Redistricting:

1. County Board forms Redistricting Committee and City of Madison forms Redistricting Committee - January 2011
2. Redistricting Committees start redistricting process discussions - February 2011

Step One:

3. County receives 2010 Census population data (60-day clock starts) - April 2011
4. County Redistricting Committee prepares alternative supervisory district plans - April-May 2011
5. Alternative plans presented to County Board - May 2011
6. After public hearing, County submits tentative supervisory district plan to municipalities - June (no later than August 1)

Step Two:

7. Municipalities (cities and any towns or villages split by supervisory districts) adjust/create ward boundaries
8. Municipalities submit ward plans to County - June-July (no later than August 1)

Step Three:

9. County adopts final supervisory district plan and cities adopt aldermanic districts - By October 1 2011

Post- Redistricting:

10. New County supervisor and City aldermanic districts are used for election process - December 2011

Ald. Shiva Bidar-Sielaff asked why there wasn't a joint city-county redistricting committee. Ald. Clear noted that the County needs to set their boundaries first and then the city sets its boundaries. Ald. Bruer noted that the city has more sensitivity to geographic and racial representation.

Alders interested in serving on the ad hoc committee: Ald. Shiva Bidar-Sielaff, Ald. Marsha Rummel, Ald. Chris Schmidt and Ald. Tim Bruer. It was suggested that Gary Poulson may be interested in serving as a citizen member.

Ald. Mark Clear noted that this would also be the time to look at the size and pay of the Council.

Janet Piraino stated that the draft resolution was before CCOC for comment. She noted that the resolution creating the committee would be introduced at the January 4, 2011 Common Council meeting and referred to the CCOC. CCOC members indicated that they approved of the draft resolution.

Ald. Michael Schumacher asked that citizen appointments consider local government knowledge and that the citizen has no political agenda. Ald. Tim Bruer noted that these ad hoc groups tend not to politicize the process.

Ald. Bidar-Sielaff requested that minority representation be considered when appointments are made to the ad hoc committee.

19001

Discussion on Common Council Referrals and Referral Process - Ald. Mark Clear, Council President

Ald. Mark Clear noted that there were two issues that he felt needed to be addressed as it related to referrals:

1. Establishing a committee referral process vs. shouting out referrals from the floor
2. Introducing items from the floor and then having them appear on the Council agenda twice - once on a board report and once at the end of the agenda for additional referrals (confusing).

A President's Work Group was created to look at developing a framework for Council referrals. Ald. Chris Schmidt volunteered to serve. Ald. Marsha Rummel stated that she may be interested. Ald. Mark Clear would send out an email to alders to see if anyone else was interested in serving.

ADJOURNMENT

A motion was made by Ald. Michael Schumacher, seconded by Ald. Tim Bruer, to adjourn. The motion passed by voice vote/other. The meeting adjourned at 5:41 p.m.