



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes LONG RANGE PLANNING SUBCOMMITTEE

Wednesday, October 23, 2013

4:00 PM

210 Martin Luther King, Jr. Blvd. Room 108
(City-County Building)

I CALL TO ORDER / ROLL CALL

A meeting of the Long Range Planning Subcommittee was held at 4:05 PM on Wednesday, October 23, 2013 at the City-County Building, 210 Martin Luther King, Jr. Blvd, Room 108. A quorum was present and the meeting was properly noticed.

Members Present: Ald. Joseph Clausius, Grant Frautschi, Edward Jepsen, David Wallner and Stephen Webster.

City Staff Present: Eric Knepp, Kay Rutledge and Anne Whisner.

II APPROVAL OF MINUTES

A motion was made by Clausius, seconded by Frautschi, to approve the minutes of the August 19, 2013 meeting with the revisions as discussed. Motion passed by voice vote/other.

III PUBLIC COMMENT

There were no registrants for Public Comment on items not on the Agenda.

IV DISCLOSURES AND RECUSALS

There were no disclosures or recusals by members of the Commission for any item on the Agenda.

V REPORTS

A 2014 LONG RANGE PLANNING SUBCOMMITTEE MEETINGS

The 2014 Long Range Planning Subcommittee meeting schedule was reviewed and revised to avoid conflicts with another standing committee that utilizes Room 108. The new schedule is as follows: January 15, March 27, May 22, July 24, September 11 and November 6, 2014.

VI NEW BUSINESS

A Park Event Standards

Assistant Park Superintendent Knepp shared information to introduce the complexities of the issues surrounding this topic referred to Long Range Planning. Concerns have been raised by Park Commissioners regarding the use of parks for for-profit events (even though some may involve donation of a portion of the proceeds from the event towards a cause). Questions have been raised whether higher fees should be charged for these events, and whether alcohol sales should be limited. Examples of past requests were provided (events typically include charging admission or registration for the event or walk/run and vending), along with examples of rates charged (e.g., Madison Parks vs. other public venues). Clausius felt there were two focus areas on this topic: 1) Adequacy of fees, and 2) Limits on alcohol. Webster asked Knepp to draft a Project Outline Statement to help define this project. Knepp, Kelli Lamberty and Kathryn Padorr, who all work with applicants, will attend the next meeting to discuss further. This item was referred to a future Subcommittee meeting.

Registered Speaker: Madelyn Leopold, Board of Park Commissioners, provided background information on the types of requests received and the concerns regarding these requests.

A motion was made by Clausius, seconded by Wallner to refer to a future Subcommittee meeting. Motion passed by voice vote/other.

B Volunteer Policy

Jepsen presented draft Volunteer Policy language for consideration. Webster suggested some examples be included to provide more context to the policy. Whisner provided information on how the current volunteer program is working. Jepsen recommended referring the draft policy to a future Subcommittee meeting to give everyone more time to review and comment. Rutledge indicated she would incorporate some of the suggested changes and send out a revised draft policy in advance of the next Subcommittee meeting.

A motion was made by Wallner, seconded by Jepsen, to refer to a future Subcommittee meeting. The motion passed by voice vote/other.

VII COMMITTEE UPDATES

A Behavioral Study

Webster briefed the Subcommittee members on his discussions with Professor LaGro and the recent course project statement he received from LaGro. He expressed concern about the direction the course appeared to be taking, as the goal of their work this fall was to provide a sampling protocol that could be implemented in 2014. Webster asked Rutledge to forward Professor LaGro's course project statement to the Subcommittee members; he will follow up with Professor LaGro.

B Park Master Plans

Frautschi presented the research he's done on master plans in other jurisdictions. Developing extensive, detailed master plan documents is very costly with lots of graphics, typically taking 18-24 months to complete. A project outline statement was presented for review.

A motion was made by Clausius, seconded by Jepsen to approve the project outline statement. Motion passed by voice vote/other.

VIII NEXT MEETING

A Tuesday, December 17, 2013

The meeting date was changed due to a conflict with the schedule of one of the Subcommittee members.

IX ADJOURNMENT

A motion was made by Wallner, seconded by Frautschi, to Adjourn at 5:38 PM.