



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Approved COMMON COUNCIL ORGANIZATIONAL COMMITTEE

Tuesday, July 6, 2010

4:30 PM

210 Martin Luther King, Jr. Blvd.
Room 108 (City-County Building)

CALL TO ORDER / ROLL CALL

Present: 5 -
Mark Clear; Lauren Cnare; Shiva Bidar-Sielaff; Chris Schmidt and Michael Schumacher

Excused: 3 -
Bryon A. Eagon; Marsha A. Rummel and Tim Brier

Others Present: Janet Piraino (Mayor's Chief of Staff), Christopher Petykowski (Engineering), Paul Kronberger (IT Director), Dave Faust, Sharon Kauffield, Rikki Sjachrani (IT Staff), Michael May (City Attorney), Ray Harmon (Mayoral Assistant), Ald. Bridget Maniaci, Rosemary Lee, Erik Paulson, Kristin Czubkowski (TCT) and Brenda Konkel

Ald. Mark Clear, Chair, called the meeting to order at 4:32 p.m.

APPROVAL OF MINUTES

A motion was made by Ald. Chris Schmidt, seconded by Ald. Lauren Cnare, to approve the minutes from the June 1, 2010 Common Council Organizational Committee meeting. The motion passed by voice vote/other.

PUBLIC COMMENT

Rosemary Lee (111 W. Wilson Street, Madison WI) spoke during public comment period. She expressed her disappointment that the Common Council Office staff no longer produces their paper calendar of aldermanic absences and requested that it be restored.

Erik Paulson (616 E. Dayton Street, #7, Madison, WI) spoke during public comment period. He spoke on agenda item #4 regarding the City's ELAM project. He supported the project but wanted to ensure that there would be easy access to public data. He noted that there was great value in government data and making it easily available in machine readable format would accomplish that.

Ald. Marsha Rummel arrived at 4:37 p.m. Ald. Bryon Eagon arrived at 4:39 p.m.
Ald. Tim Bruer arrived at 5:08 p.m.

Present: 8 -

Mark Clear; Lauren Cnare; Bryon A. Eagon; Shiva Bidar-Sielaff; Marsha A. Rummel; Chris Schmidt; Michael Schumacher and Tim Bruer

UPDATE

19072

Update on High Speed Rail Project - Janet Piraino, Mayor's Chief of Staff & Rob Phillips, City Engineer

Attachments: [CONCEPTUAL Train Station Design 1](#)
[CONCEPTUAL Train Station Design 2](#)

Chris Petykowski (City Engineering staff appearing on behalf of City Engineer Rob Phillips) and Janet Piraino (arrived later) were present to update the CCOC members on the high speed rail project.

Mr. Petykowski stated that there are three (3) project teams: 1. A team for rail station construction, 2. team looking at the Madison to Milwaukee rail corridor and 3. a team primarily consisting of city staff looking at parking issues, traffic issues, etc. He also noted that Governor Doyle announced that the train station would be located at the State Department of Administration (DOA) Building.

Mr. Petykowski stated that the next step is producing the documentation for the Environmental Assessment (EA). Ald. Marsha Rummel asked what factors are considered in the assessment. Mr. Petykowski stated that has never done an EA for a train station but believed it would contain similar elements to a highway EA: impacts on wetland, noise, air/pollution, animal/plant displacement, etc. He also stated that once the EA has been approved then the final design can be approved.

Ald. Shiva Bidar-Sielaff asked who was on the various project teams. Mr. Petykowski and Ms Piraino stated that Rob Phillips, Janet Piraino and Chris Petykowski were on all three teams and a variety of city staff are on the other teams. Ald. Bidar-Sielaff said it would be helpful to know who is on the teams so alders know who to contact on issues related to the high speed rail project (as well as their constituents). Janet Piraino will send the list of team members to alders that indicates who is assigned to what on the high speed rail project.

Ald. Mark Clear asked if the city had a clear picture on its role in the station design. Ms. Piraino noted that the State DOT is "driving the bus" on the station design but the city is involved in the process. She noted that the next step in the process is to draft the purpose and need for the environmental assessment. The state will have a public input meeting on the station at the end of July (date not set yet). The Draft Environmental Assessment and some station renderings will be available to the public.

Ald. Lauren Cnare asked if the Urban Design Commission or Plan Commission would be weighing in on the design. Chris Petykowski stated that they would and probably sometime in the fall. Chris Petykowski showed two renderings but reminded alders that these were strictly CONCEPTUAL drawings and are

NOT the final design.

Ald. Bidar-Sielaff asked if there was a project timeline. He referred members to the DOT timeline online:

<http://www.dot.state.wi.us/projects/d1/hsrail/schedule.htm>

(Timeline from webpage)

Jul-10	Begin Environmental Assessment for Madison station
Summer/Fall 2010	Environmental reviews, planning and design of stations
Late 2010	Corridor final design and start of track construction
Early 2011	Environmental Assessment complete on stations
Summer 2011	Final design on stations
Early 2012	Station construction
2013	Begin service

Ald. Cnare asked if this was updated periodically. Ms. Piraino stated she would pass it along to the State DOT to update the timeline as the project moves forward.

Ald. Rummel asked if there were going to be more stakeholder meetings (talked about at the Olbrich meeting). Ms. Piraino noted that the contract was signed with HNTB as the corridor team leaders and they were planning on another meeting (or workshop) on the corridor this month to go through more specifics. Ald. Rummel also noted that there was talk about a team to do outreach to businesses and labor to promote job opportunities for residents in our community.

Ald. Clear asked what would happen if a new governor was elected that was opposed to high speed rail, could they kill it? Ms. Piraino stated that it would be very difficult to stop the process in the middle.

Mr. Petykowski noted that the DOT diagnostic team on rail corridor would be looking at safety measures for each rail crossing and he would be providing that information back to city staff (he isn't part of the DOT diagnostic team).

Ald. Michael Schumacher asked the trip time and speed of the train. Mr. Petykowski stated that it was 1 hour and 15 minutes and the speed would vary as the train moves through the corridor: top speed 79 mph and through residential areas 40 mph. Ms. Piraino noted that the highest speed, 110 mph, would require an upgraded rail.

Ald. Bridget Maniaci asked about price of tickets and who would operate the station. Ms. Piraino noted that there are a lot of different models. The station at the Milwaukee airport is automated while the Milwaukee main rail station is staffed. Ald. Maniaci asked who owned the train. Mr. Petykowski noted that the the State had purchased 2 sets of trains. He also stated that the ticket cost was estimated to be in the range of \$22 to \$33 dollars for a one-way ticket.

Ms. Piraino noted that the state envisions two meetings: one on the rail station and one on the corridor and she would let alders know as soon as possible when they are scheduled.

Ald. Mark Clear asked for clarification on the recently adopted resolution to

have an August 3, 2010 presentation by city staff on the high speed rail. Ald. Chris Schmidt stated that a status update from the three teams would be beneficial at the Council meeting on August 3. Ald. Bidar-Sielaff thought having access to the minutes from the staff meetings would be helpful. Ms. Piraino would look into that request. The city staff teams are meeting sporadically and would be willing to provide updates whenever alders wanted an update.

To satisfy the request of the resolution an update on the high speed rail would be scheduled for 6:00 p.m. on Tuesday, August 3, 2010 and then monthly 6:00 p.m. presentations before the 2nd Council meetings of the month (to be confirmed).

Ald. Tim Bruer requested Ald. Mark Clear to notify all alders about the scheduled updates.

PRESENTATION

19026

ELAM presentation/demonstration by Information Technology Department - Paul Kronberger (IT Director), Dave Faust, Sharon Kauffeld and Rikki Sjachrani (IT Staff)

Attachments: [ELAM Project PowerPoint Presentation](#)

Paul Kronberger, IT Director and IT staff Dave Faust, Sharon Kauffeld and Rikki Sjachrani were present for the presentation on the new Enterprise Land Asset Management (ELAM) system. Mr. Kronberger noted that this was a city-wide project which covered most licensing, permitting and asset management functions of the city (or enterprise projects).

Dave Faust provided a PowerPoint presentation for members of the CCOC. He noted that ELAM integrated geographic data (map-based), an electronic document system and the website. The City would be able to provide a "one-stop shopping" portal for the public and thereby increase responsiveness to citizens. He also noted that there was a benefit to have all processes under one site versus 20 different data sites.

Ald. Lauren Cnare asked if older data would be re-entered. Mr. Faust stated that it would not be because it was time consuming. He stated that if it is of historical value it would be scanned and archived (data would not be pulled).

Rikki Sjachrani provided a demonstration of ELAM.

Ald. Shiva Bidar-Sielaff asked about access to ELAM by alders. Mr. Faust stated that alders would have view rights (would not be able to enter or change data).

Ald. Cnare asked if a focus group of citizens was (or was going to be) used to provide feedback on the software. Mr. Faust stated that staff had provided input from citizen feedback. Ald. Bidar-Sielaff believed a focus group of citizens would still be beneficial and important.

Ald. Marsha Rummel asked if ELAM was going to be available in different languages. Mr. Faust stated that ELAM will only be in English.

REFERRAL FROM COMMON COUNCIL

[18250](#)

SUBSTITUTE Creating Sec. 33.33 of the Madison General Ordinances to create the Sister City Collaboration Committee in the MGO's.

Sponsors: David J. Cieslewicz and Bridget R. Maniaci

Attachments: [Version 1](#)

Ald. Bridget Maniaci and Ray Harmon were present for the discussion on the ordinance.

Ald. Maniaci stated that the committee has not been able to meet quorum and that is why there was a request to reduce the size of the committee. She noted that there was one sister city who requested not to be on the committee but that they would continue to seek funding from the city. (Drafter's Analysis: The ordinance eliminates four of the Sister Cities from the Sister City Collaboration Committee due to poor attendance of those cities representatives and also because those cities are no longer Sister Cities in their own countries. The committee has been having a very hard time reaching quorum because of this and has had to cancel three meetings this year already. The four Sister Cities that are being removed from this Committee are Ainaro, East Timor; Oslo, Norway; Managua, Nicaragua and Bac Giang, Vietnam. This substitute also removes representatives of the Greater Madison Convention and Visitors Bureau, the Chamber of Commerce and the Madison Arts Commission. Removal of these committee members reduces the Committee membership from 17 to 11 which should facilitate the achievement of a quorum at future meetings.)

Ald. Maniaci noted that the committee was not clear on their purpose or mission, was it for event promotion, development of policy or identifying future budgetary needs.

Ald. Mark Clear asked for a motion on the ordinance before continuing discussion. Ald. Lauren Cnare moved to approve for purposes of discussion, seconded by Ald. Bryon Eagon. Motion was approved

Ald. Michael Schumacher asked if the purpose of the committee was to create a higher profile for the sister city community and promote partnerships or was it to develop fundraising goals. Ald. Schumacher thought there was a potential conflict of interest if the committee was created to solely fundraise. Ray Harmon noted that sister cities previously received \$10,000 (out of Mayor's budget) and last year the Mayor thought it would be a good idea for the committee to raise their profile and fundraise. The budget amount was reduced to \$5,000 for 2011 in anticipation of sister cities working together to come up with fundraising ideas.

Ald. Maniaci noted that if the committee wanted to fundraise they would need to be recreated as a 501c3. She believed that there was a need for the

committee. She noted that the committee had identified a lack of resources to share with their counterparts and that city could assist in providing those materials. The committee has also looked at promoting their groups at fairs and events.

Ald. Marsha Rummel didn't think the committee needed to exist. She noted that there would no longer be any involvement with the GMCVB and Chamber.

Ald. Bruer noted that the resources from GMCVB were given to the Economic Development Division but nothing has happened in 12 months.

Ald. Bruer stated that the original intent of the committee was to raise the awareness of the sister cities, promote their groups, create economic and tourism partnerships and was not a way to cut the budget. The GMCVB and the Chamber are not willing to do outright fundraising but are more than willing to promote the sister city relationship. Ald. Bruer also noted that he had hoped the committee would plan an annual cultural event for the city council to attend to find out more about the benefits and impacts sister cities have on the city.

Ald. Maniaci stated that each group is coming to the meeting with their own agendas and it is difficult to develop a marketing plan.

Ald. Shiva Bidar-Sielaff thought the committee was lacking strong leadership from the city. Ray Harmon stated that there is a lack of leadership among the Sister cities groups. Ald. Bidar-Sielaff thought the committee could benefit from a city facilitator to assist them in developing a work plan

Ald. Bruer asked to what extent has the city has assisted the committee in facilitating and developing their goals or work plan. Mr. Harmon noted that someone from the Mayor's office has been to every meeting but they have not reached out to other departments/divisions to be involved. Ald. Bruer agreed that a facilitator would be very helpful for this committee and provide some fundamental support.

Ald. Maniaci was amenable to adding East Timor back on the committee.

A substitute motion was made by Schumacher, seconded by Bidar-Sielaff, to rerefer to the 10/5/10 COMMON COUNCIL ORGANIZATIONAL COMMITTEE. The motion passed by voice vote/other.

DISCUSSION ITEMS

[17659](#)

Draft Blogging Policy for Alder/City Webpages - Sarah Edgerton, Webmaster (IT Department)

Attachments: [DRAFT Blogging Policy](#)

A motion was made by Ald. Michael Schumacher, seconded by Ald. Shiva Bidar-Sielaff, to rerefer to the COMMON COUNCIL ORGANIZATIONAL COMMITTEE. The motion passed by voice vote/other.

[18957](#)

2011 Proposed Common Council Meeting Dates

Attachments: [Draft 2011 Common Council Meeting Dates](#)

A motion was made by Ald. Michael Schumacher, seconded by Ald. Lauren Cnare, to approve the 2011 Common Council meeting dates as presented. The motion passed by voice vote/other. Lisa Veldran will prepare a resolution for introduction and adoption at the July 20, 2010 Common Council meeting.

NOTE: The April 19, 2011 Common Council meeting is on Passover. However State Statutes and MGO's require the Council to hold a meeting following the election of the new council the 3rd Tues of April:

WI Stats 62.11(2)

(2) Time of meeting. The council shall meet at least once a month, and on the first Tuesday unless a different day be fixed by the council. More frequent regular meetings may be established by the council, and the mayor may call a special meeting by written notice delivered personally to each member or left at the member's usual abode at least 6 hours before the meeting. Following a regular city election the new council shall first meet on the 3rd Tuesday of April.

MGO 2.01(1)

...Following a regular City of Madison election, the newly elected Common Council also shall hold an organizational meeting on the third Tuesday of April....

[18958](#)

Policies & Procedures Relating to E-mails Sent to allalders@cityofmadison.com Email Address - Ald. Mark Clear, Council President

A motion was made by Ald. Michael Schumacher, seconded by Ald. Shiva Bidar-Sielaff, to rerefer to the COMMON COUNCIL ORGANIZATIONAL COMMITTEE, due back on 8/3/2010. The motion passed by voice vote/other.

[19001](#)

Discussion on Common Council Referrals and Referral Process - Ald. Mark Clear, Council President

A motion was made by Ald. Michael Schumacher, seconded by Ald. Shiva Bidar-Sielaff, to rerefer to the COMMON COUNCIL ORGANIZATIONAL COMMITTEE, due back on 8/3/2010. The motion passed by voice vote/other.

ADJOURNMENT

A motion was made by Ald. Michael Schumacher, seconded by Ald. Lauren Cnare, to adjourn. The motion passed by voice vote/other. The meeting adjourned at 6:17 p.m.