

OLBRICH BOTANICAL SOCIETY
Board of Directors Meeting Minutes
February 25, 2014

Members Present: Tim Sherry, Kevin Hess, Dick Wagner, Jennifer Curliss, Janet Loewi, Fred Anderson, Julie Herfel, Laurel Neverdahl, Erin Ogden, Tricia Perkins, Susan Phillips, Roberta Sladky, Michelle Taschek, Sue Thering, Mike Whaley, William White

Members Absent: David Ahrens, Kevin Briski, Carolyn Gilb, Dan Lauffer, Marsha Rummel, Emanuel Scarbrough

Advisors Present: Paul Williams

Staff Present: Ann Heiden, Patti Jorenby, Nancy Vidlak

I. **President Sherry called the meeting to order at 4:00pm.**

II. **APPROVAL OF MINUTES**

A motion was made by Ms. Taschek and seconded by Mr. Anderson to approve the meeting minutes of January 21, 2014. Motion carried unanimously.

III. **PUBLIC COMMENTS**

There were no members of the public who wished to comment on items not on the agenda.

IV. **REPORTS**

A. President's Report

a. President Sherry introduced two new Board members in attendance – Susan Phillips and Sue Thering.

b. Presentation of Phase 1 – Facilities Masterplan/Capital Campaign

A site plan was distributed, which showed the potential phasing of the project. Mr. Wagner reviewed what has happened to date and noted that, based on the funds needed to implement all the proposed changes/additions, the project will likely need to be phased. Page ten of the February Board packet – Capital Project – Phase 1 was reviewed. The City has committed funds in the 2017 and 2018 capital budget.

It was suggested that Board members think about the following prior to the March board meeting.

- Will the project incur additional costs if it is “phased” rather than completing it as one project
- Will phasing have a negative impact on fund-raising for the capital project ie: one request rather than multiples for each phase.

B. Financial Report

Ms. Curliss distributed an updated December 2013 operating budget summary. She also reviewed the January financial report and noted that Special Events revenue is high, due to early receipt of sponsorships. Overall – January is off to a good start.

C. Director’s Report

Ms. Sladky reviewed staff reports. Overall attendance has been great – most likely due to the cold weather – go figure.

D. Development Report

Ann Heiden reviewed the Development Report. Seven more table sponsor are needed to meet goal for Rhapsody. 300 new memberships were purchased during Garden Expo.

E. Marketing & Public Relations Report

Please review report in Board packet.

V. NEW BUSINESS

There is no new business.

VI. ANNOUNCEMENTS

- ❖ Spring Flower Show – Member Preview Party March 8, 9 -11am
- ❖ Primula Sale March 8, 9am

VII. ADJOURNMENT

The meeting was adjourned at 5:10pm.