



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Draft VENDING OVERSIGHT COMMITTEE

Wednesday, March 30, 2016

5:00 PM

215 Martin Luther King, Jr. Blvd.
Room 300 (Madison Municipal Building)

CALL TO ORDER / ROLL CALL

Present: 8 - Michael E. Verveer; Zach Wood; Chaitannya K. Agni; Marlys M. Miller; Saran Ouk; Maureen K. O'Grady; Peter J. McElvanna and Aaron D. Collins
Excused: 2 - Sarah M. Larson and Sean Lee

APPROVAL OF MINUTES

Wood moved and Ouk seconded that the minutes of January 27, 2016 be approved. The motion carried.

PUBLIC COMMENT

There were none.

DISCLOSURES AND RECUSALS

There were none.

NEW BUSINESS

1. [42209](#) Granting Special Vending Approvals under MGO 9.13(6)(k) for 2016 Special Events as detailed on the accompanying special event resolution table.

Sponsors: Michael E. Verveer

Attachments: [16 SE RESOL TABLE.pdf](#)

City of Madison Community Events Coordinator Kelli Lamberty was present to answer questions about the 2016 chart of community events. Miller asked if Lamberty's presence meant that the VOC was supposed to approve the events. Lamberty said, "Yes." Hansen commented that it was actually something of a formality.

Verveer asked Lamberty if the BID programming planned for 2016 had been developed far enough that they could be included on the April VOC agenda. Lamberty said that they were, therefore making an April VOC meeting likely.

Verveer moved to recommend that the Common Council adopt the 2016 Special Event Resolution and Wood seconded. The motion passed.

REPORTS**Street Vending Coordinator's Report**

Verveer asked Hansen about the various construction projects. Hansen provided an overview. Agni inquired about The Atrium reference and discovered that it's another name for The Villager.

Verveer asked about the status of full service food trucks in Madison. Hansen felt that some ordinance language should precede their appearance on Madison streets but that neither of the two food truck operators he currently knew were interested in doing anything but special events. Hansen predicted that there might be a few food trucks in Madison in a year or two but that he did not want them in direct competition with food carts.

DISCUSSION ITEMS

2. [41135](#) Absence or Tardiness of Food Vendors During Food Cart Review

Hansen said that this was on the agenda at the request of his supervisor.

Two operators of a new food cart had complained that not all vendors had been on time to open and serve food cart reviewers for the new applicant review morning. Hansen added that this had never bothered him because some were not sufficiently prepared or practiced enough to be punctual. He wondered if the two complaining operators expected late arrivals to lose points for their tardiness.

A matter that Hansen saw as being more serious, although comparatively unusual, was the absence of vendors during some of the days they knew they were to be reviewed. He was not referring to emergencies. A few years ago, a licensed Saturday vendor was supposed to have been present on the first Saturday but chose instead to go to a special event. He did appear on the second Saturday when the focus was on new applicants and blocks away. It was chilly and drizzling. Only three reviewers evaluated his tent. Nothing like that had happened before or since.

A few years ago, another vendor had missed Thursday and Friday of his evaluation week because he was getting married, which Hansen considered to be merely poor planning.

More recently for two years in a row, a vendor had been absent on Thursday and Friday of his review week for no apparent reason. Some felt that his absence was deliberately calculated to improve his score, which did not appear to happen.

O'Grady suggested that an extra point should go to all of those food vendors who were present for all twelve days. Hansen spoke about the seniority points already awarded to Mall/Concourse food vendors for consecutive years as a Mall/Concourse Food Vendor and could foresee that this could have an unwanted effect on the scoring system. He did mention that points could be deducted for receiving a ticket, which was rare, or for Health Department deductions, which were not numerous. Hansen wondered if this type of situation might be handled on a case by case basis, with some supportive Regulation language to legitimize such an action. He asked those present to consider this matter and to be prepared to discuss it in the future.

ANNOUNCEMENTS

There were none.

ADJOURNMENT

Wood moved and McElvanna seconded that the meeting be adjourned. Miller adjourned the meeting at 6:10 p.m.

The next meeting of the Vending Oversight Committee is scheduled for Wednesday, April 27, 2016, 5 p.m., room 300 Madison Municipal Building.