



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Agenda - Approved

### VENDING OVERSIGHT COMMITTEE

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Wednesday, March 30, 2016

5:00 PM

215 Martin Luther King, Jr. Blvd.  
Room 300 (Madison Municipal Building)

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If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below immediately.

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Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntaub ntawv ua lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

#### CALL TO ORDER / ROLL CALL

#### APPROVAL OF MINUTES

Minutes of January 27, 2016

#### PUBLIC COMMENT

Three minutes per speaker

#### DISCLOSURES AND RECUSALS

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

#### NEW BUSINESS

1. [42209](#) Granting Special Vending Approvals under MGO 9.13(6)(k) for 2016 Special Events as detailed on the accompanying special event resolution table.

**Sponsors:** Michael E. Verveer

**Attachments:** [16 SE RESOL TABLE.pdf](#)

**Legislative History**

3/21/16	STREET USE STAFF COMMISSION Vending Oversight Committee	Referred for Introduction
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#### REPORTS

### Street Vending Coordinator's Report

This has been a period of planning for and around 2016 construction projects, including the northern Capitol Square, the Anchor Bank building on E. Main Street, and the church demolition and construction on the 700 block of State Street. I have established communication with the UW Memorial Library's Facilities Manager to improve traffic control on the 700 block, as well as communicated with City Engineering staff regarding the presence of construction-related vehicles and their parking habits.

Many updates have been made in the extensive street vending/sidewalk cafe webpages. Accela, the online licensing system, has been updated to incorporate a number of street vending and sidewalk cafe fee increases, including a system for automatically calculating each individual fee based on sidewalk cafe square footage, figured in feet and inches.

Food vendors are being assigned specific days at University Research Park and, for the first time, at the Atrium on Park Street. They will open for business in mid-April. Two sites have been added to the Southeast Campus Vending Area for a total of twelve sites. A few carts will again operate on Excelsior Drive near Deming Way. At the request of Mayor Soglin and Alder Ledell Zellers, I have scouted three potential locations for full-service food trucks: Science Drive, Excelsior Drive, and Manufacturers Drive.

On Saturday, March 12th, I spoke about the Madison style of street vending at this year's national street food conference in Las Vegas. I had also invited Christine Ameigh, Slide food cart operator Let's Eat Out founder, to speak about the innovations she has established in the Madison area.

### DISCUSSION ITEMS

2. [41135](#) Absence or Tardiness of Food Vendors During Food Cart Review

### ANNOUNCEMENTS

### ADJOURNMENT