



**Project Address:** 6918 Seybold Road  
**Application Type:** Renovation of an existing building for single retail tenant located in UDD No. 2  
**Requesting Initial/Final Approval**  
**Legistar File ID #** 54465  
**Prepared By:** Janine Glaeser, Urban Design Commission Secretary

## Background Information

**Applicant | Contact:** Tom Sanford, Sanford Enterprises, Inc., 2669 Scott Ln., McFarland, WI 53558

**Project Description:** Renovate an existing restaurant building for a single retail tenant.

### Project History/Schedule:

- The **Urban Design Commission** received an informational presentation on February 13, 2019.

### Approval Standards:

The UDC is an approving body on this request. The site is located in Urban Design District 2 ("UDD 2"), which establishes the Urban Design Commission is an approving body, using the design standards and guidelines for that district. MGO §33.24(9)

## Summary of Design Considerations

At their February 13, 2019 meeting, the UDC provided the following comments:

- Recommend a hierarchy to help distinguish where the entrance is. Maybe limit it to one main and a secondary.
- Reconsider extending EIFS material to the ground. Explore more durable material.

## Conclusion and Recommendations

Staff recommends the UDC review the project against the requirements and guidelines of UDD 2 and Commission comments from the Feb. 13, 2019 meeting. The proposed façade design is generally in keeping with UDD 2 Guidelines. Staff notes the reduction of window openings on the main facade facing Seybold Road. The existing building has a fully glazed solarium fronting Seybold and the façade alteration shows a set of glazed doors. Lastly, staff asks that the Commission closely examine the proposed entry hierarchy to assure it meets the Feb. 13<sup>th</sup> comments.