

Need CHECK for 2008

**APPLICATION FOR
URBAN DESIGN COMMISSION
REVIEW AND APPROVAL**

AGENDA ITEM # _____
Project # _____

DATE SUBMITTED: <u>March 5, 2008</u>	Action Requested
UDC MEETING DATE: <u>MARCH 12, 2008</u>	<input type="checkbox"/> Informational Presentation
	<input type="checkbox"/> Initial Approval and/or Recommendation
	<input checked="" type="checkbox"/> Final Approval and/or Recommendation

PROJECT ADDRESS: 410 EAST WILSON

ALDERMANIC DISTRICT: _____

OWNER/DEVELOPER (Partners and/or Principals) TELLY PATSON ARCHITECT/DESIGNER/OR AGENT: ED LINVILLE
NEVLANDS

CONTACT PERSON: ED LINVILLE
Address: 408 E. WILSON

Phone: 608 251. 6696
 Fax: 608 268. 0527
 E-mail address: elinville@linvillearchitects.com

TYPE OF PROJECT:
(See Section A for:)

- Planned Unit Development (PUD)
 - General Development Plan (GDP)
 - Specific Implementation Plan (SIP)
- Planned Community Development (PCD)
 - General Development Plan (GDP)
 - Specific Implementation Plan (SIP)
- Planned Residential Development (PRD)
- New Construction or Exterior Remodeling in an Urban Design District * (A public hearing is required as well as a fee)
- School, Public Building or Space (Fee may be required)
- New Construction or Addition to or Remodeling of a Retail, Hotel or Motel Building Exceeding 40,000 Sq. Ft.
- Planned Commercial Site

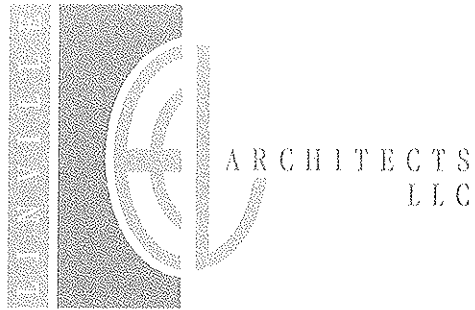
(See Section B for:)
 New Construction or Exterior Remodeling in C4 District (Fee required)

(See Section C for:)
 R.P.S.M. Parking Variance (Fee required)

(See Section D for:)
 Comprehensive Design Review* (Fee required) SIGNAGE
 Street Graphics Variance* (Fee required)
 Other _____

*Public Hearing Required (Submission Deadline 3 Weeks in Advance of Meeting Date)

Where fees are required (as noted above) they apply with the first submittal for either initial or final approval of a project.



Architecture
Commercial
Residential
Interior Design

URBAN DESIGN COMMISSION SUBMITTAL

Variance Request

Project:
Plaka Restaurant
410 E. Wilson St.

March 05, 2008

The proposed new signage for the restaurant composes of:

- 100 square feet of background field
- 40 square feet (40%) of signage is allowed by Sec. 31.15 Street Graphics Control Ordinance
- 60 square feet of signage requested
This request is > (less than) 25% increase.

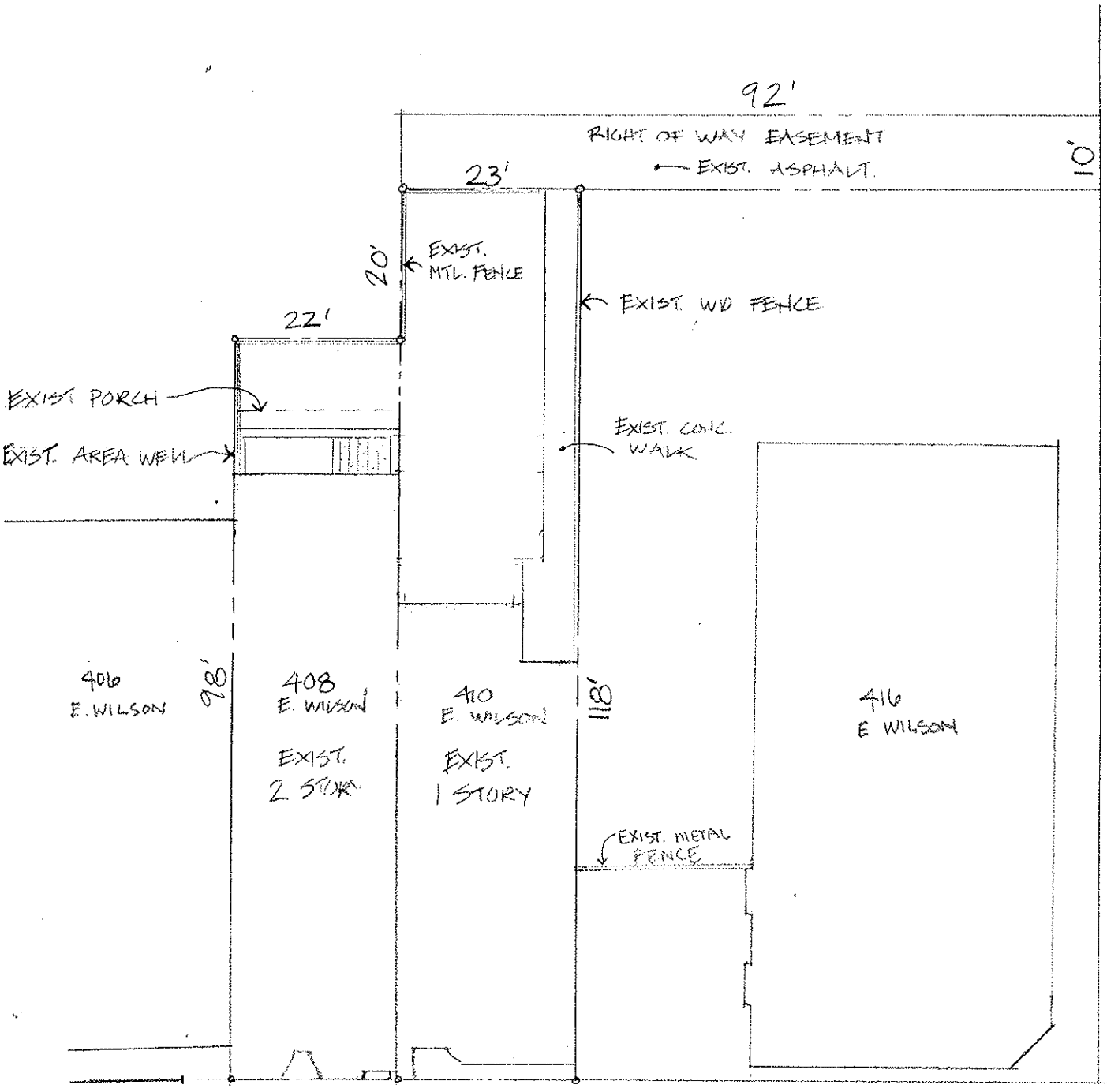
Respectfully submitted,
Linville Architects, LLC
E. Edward Linville, AIA
Principal

408 East Wilson Street
Madison, WI 53703
608.251.6696
Fax 608.251.3836

Plaka Restaurant
410 E. Wilson Street
Madison, WI 53703

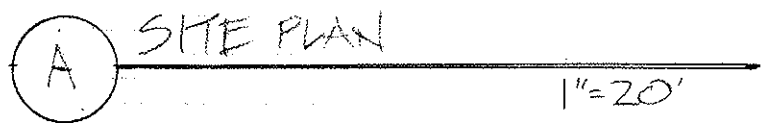
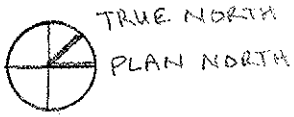
LOCATOR MAP





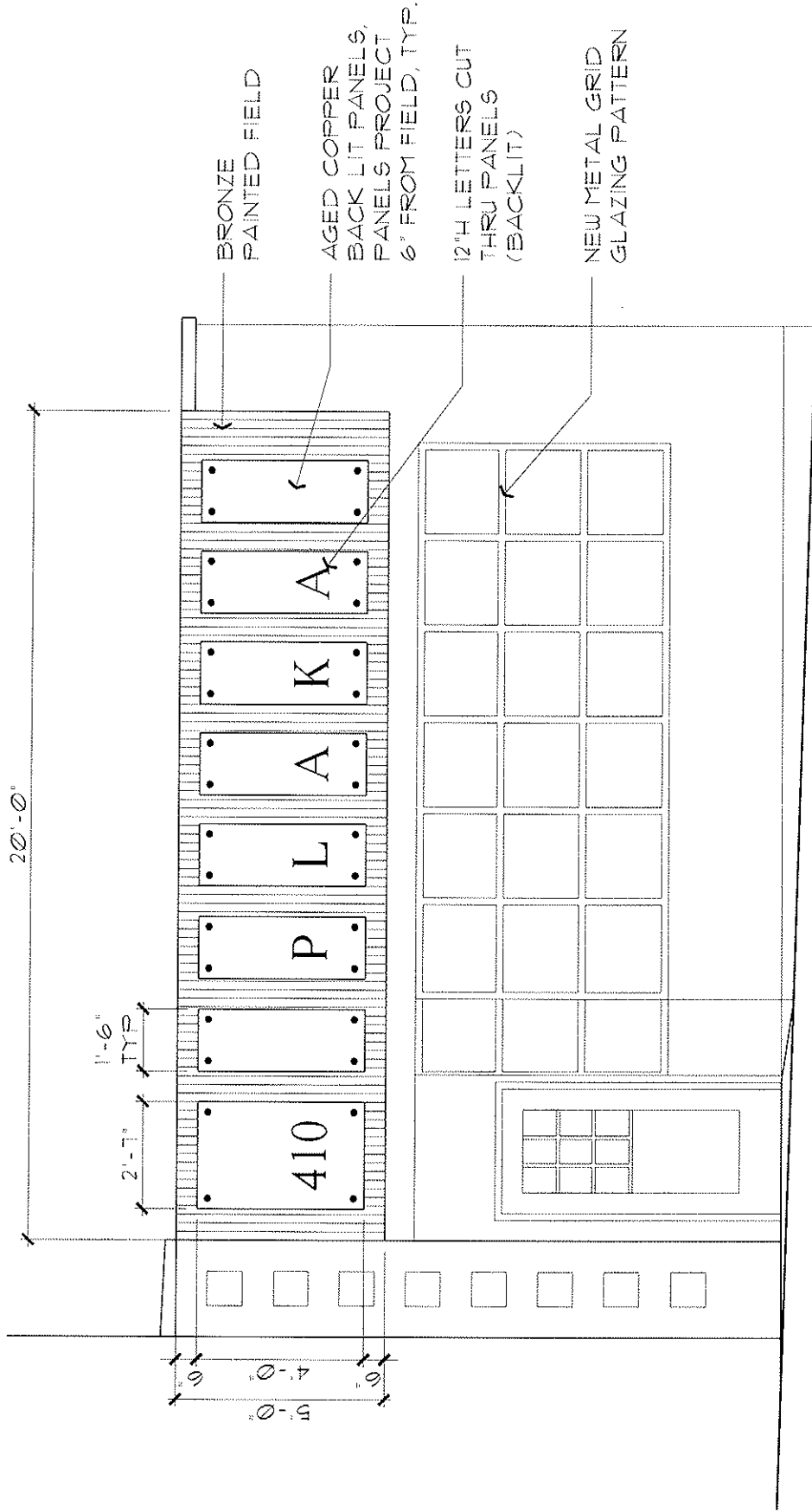
S FRANKLIN ST.

E. WILSON ST.



SUMMARY:

- 100 SF OF FIELD
- 40 SF SIGN ALLOWED BY SEC. 31.15 STREET GRAPHICS CONTROL ORDINANCE
- 60 SF REQUESTED FOR SIGN (LESS THAN 25% INCREASE WITH THIS REQUEST)



BRONZE PAINTED FIELD

AGED COPPER BACK LIT PANELS, PANELS PROJECT 6" FROM FIELD, TYP.

12" H LETTERS CUT THRU PANELS (BACKLIT)

NEW METAL GRID GLAZING PATTERN



PLAKA RESTAURANT

410 E. Wilson St.
Madison, WI 53703

PROJECT NO.: 0843

DRAWN BY: TLH

ISSUE DATE: 03/05/2008

LINVILLE ARCHITECTS, LLC

408 E. WILSON ST. MADISON, WI 53703 608-251-6896

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Plaka Restaurant
410 E. Wilson Street
Madison, WI 53703

EXISTING SITE PHOTOS



EXISTING CANOPY
TO BE REMOVED.





EXISTING CANOPY
TO BE REMOVED.

