



Entertainment License

Permanent

City of Madison Clerk
210 MLK Jr Blvd, Room 103
Madison, WI 53703

licensing@cityofmadison.com
608-266-4601

(Agenda Item Number)

62217
(Legistar file number)

LICENT-2020-00656
(License number)

4 405
(Alder District #) (Police Sector)
Office Use Only

Class A: Beer, Liquor, Cider
Class B: Beer, Liquor,
 Class C Wine

Type of entertainment license: Entertainment License (21+) Visual & Performing Arts License (18+)

Licensed Premises Information

This application modifies existing alcohol license number (if applicable): 70162-75386
(Class B license only)

Business dba Name: Ivory Room Piano Bar

Licensed Address: 116 W. Mifflin St. Madison, WI 53703

Premise Capacity: 176 Liquor/Beer Agent Name: Julie Stouson

90 % Alcohol, 10 % Food, % Other Alder, District #: 4 Police Sector: 405

Corporate Information

Business Legal Name (as on WI State Sellers Permit): Duma LLC

Business Mailing Address: 7589 Tumbudown Trl Verona, WI 53593

Business Contact Name, Position: Julie Sosnowski, OWNER

Business Phone: 608-467-2404 Business Email: fitnsgirl@yahoo.com

Corporate Officers, Partners, or Sole Proprietor's information:

Name	Address	Title
Julie Sosnowski	7589 Tumbudown Trl Verona 53593	Member
Jonathan Sosnowski	7589 Tumbudown Trl Verona 53593	Member

Security Plan attached (21+ must complete page 2, 18+ must completed pages 2 and 3)

I have contacted Zoning (zoning@cityofmadison.com, 608-266-4551) for necessary approvals.

I certify that this information is true and correct to the best of my knowledge.

X [Signature]
Signature

8/18/20
Date

- Orange sign and business card issued
 - "License Renewals & Changes" brochure with next steps issued
- Office Use Only

Entertainment and Security Information

Live entertainment includes (check all that apply): Live Music Disc Jockey Designated Dance Floor
 Live entertainment does not include non-amplified or acoustic music performed by a single artist, or performances where an uncompensated patron sings along with a machine that plays pre-recorded music, commonly known as karaoke.

Type of live entertainment to be offered: piano entertainment

Number of security personnel and how they will be utilized: 4 - 2 at each door and
2 inside walking premise at all times

Description of clothing to identify security personnel: black Ivory Room Staff T-shirts

Plan to handle control and clearance of the parking lot during hours of operation and at closing time:
N/A

How will the entrance line be managed and controlled: Security will keep against one wall
to keep other side clear and keep people in order.

Plan for unruly patrons, intoxicated patrons, and physical disturbances: Stop behavior before
it escalates and remove patrons from establishment. If becomes out of
hand we contact police.

Underage drinking and fake ID plan: We have extensive training on current real IDs,
as well as the fake ones we find and know of - So they know what
details to look out for. We do not allow underage or fake id's into premise.

Plan to control and supervise patrons under twenty-one (21) years of age: N/A

How will orderly appearance and operation of the premises be maintained in regard to litter and noise:
It will always be at same volume, not affecting other nearby.
Staff and piano players also work together to maintain this environment.

Management Personnel

Name	Date of Birth	Name	Date of Birth
Sean Peyton			
Jack Sosnowski			
Talir Sosnowski			
Carissa Ferguson			