

# AGENDA # \_\_\_\_\_

## CITY OF MADISON, WISCONSIN

### A RESOLUTION \_\_\_\_\_

Authorizing the Madison CitiARTS Commission to issue a request for proposals for the purpose of enlisting the services of a cultural planning consultant to assist the CitiARTS Commission in a planning process that will result in the development of a Cultural Plan for the City of Madison.

Drafted by: Rebecca Kasemeyer  
Arts Administrator, Madison  
CitiARTS

Date: June 9, 2004

Fiscal Note: The total project cost will not exceed \$30,000, with a maximum of \$15,000 in City funds from the Municipal Art Fund (authorized in the 2004 Planning and Development Capital Budget, project #28) and up to \$15,000 in matching funds from grants and private contributions.

PRESENTED June 15, 2004  
REFERRED CitiARTS, Board of  
Estimates

REREFERRED \_\_\_\_\_

REPORTED BACK **JUL 06 2004**

ADOPTED  POF \_\_\_\_\_  
RULES SUSPENDED \_\_\_\_\_  
PUBLIC HEARING \_\_\_\_\_

APPROVAL OF FISCAL NOTE IS NEEDED  
BY THE COMPTROLLER'S OFFICE  
Approved By  
Comptroller's Office

RESOLUTION NUMBER  
ID NUMBER

**61682**

**36316**

SPONSORS: Ald. Verveer

Whereas, the Madison CitiARTS Commission's mission is to make the arts an essential part of the lives of all of Madison's citizens; and

Whereas, in September 2003 CitiARTS co-sponsored the Madison Summit on the Arts and a direct outcome was the need for a Master plan for the City regarding the arts and culture of Madison; and

Whereas, the Mayor's Economic Development Summit lists the arts and a cultural plan as integral to the healthy city initiative; and

Whereas; based on both Summits, and a survey conducted by CitiARTS, the Madison CitiARTS Commission has identified a need to evaluate the cultural needs of the City and prepare a long-range cultural plan that more adequately reflects City goals and initiatives; and

Whereas; Madison CitiARTS knows the City of Madison has many skilled artists and strong arts organizations; and a strong educational infrastructure and a wealth of individuals and organizations that believe in the arts, what is missing is a clear plan to connecting, communicating, coordinating and growing these strengths; and

Whereas, a cultural plan is a process of assessing the needs of a community in the areas of arts and culture and identifies a fundamental vision for the arts and cultural life of the City; and

Whereas, cultural planning is a public process: it gives voice to a community's cultural values and ideas. In addition, it assesses the strengths and weaknesses of arts and cultural organizations in the community; exploring ways to capitalizes on the strengths and minimize the weaknesses of these groups

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Whereas, the CitiARTS Commission, believes the work to be accomplished will benefit from contracting with a professional consultant who will assist the Commission in: analyzing current arts organizations funding sources and operational effectiveness, reviewing existing documents aimed at identifying the City's cultural assets; manage public meetings for community input; and developing a plan for sustaining and growing the arts in Madison;

Now Therefore Be it Resolved that the CitiARTS Commission is authorized to apply up to \$30,000.00 in funds from the City of Madison, private contributions and the Wisconsin Arts Board to issue a request for proposals and to contract with a cultural planning consultant to develop a City of Madison Cultural Plan.