

# STREET USE PERMIT APPLICATION

FOR OFFICE USE ONLY: Permit # \_\_\_\_\_ Date Submitted \_\_\_\_\_

## EVENT INFORMATION

Name of Event RHYTHM AND BOOMS RUN (RUN TO THE RHYTHM)

Event Organizer/Sponsor Madison fireworks Fund, Inc.

Is Organizer/Sponsor a 501(c)3 non-profit agency?  Yes  No

If Yes, provide State of Wisconsin Tax Exempt Number ES 38319

Address 401 Charmany Drive, Suite 320

City/State/Zip Madison, WI 53719

Primary Contact DEB McCUE

FAX 608-829-3181

Work Phone 608-823-6717

Phone During Event 608-576-1894

E-mail DMCCUE@WXC.COM

Website RHYTHMANDBOOMS.COM, RHYTHMANDBOOMSRUN.COM

Secondary Contact JERRY KEMPFER

Work Phone 608-243-9593

Phone During Event 608-241-7093

E-mail JERRY@STARTINGLINEEVENTS.COM

Annual Event?  Yes  No

Charitable Event?  Yes  No

If Yes, name of charity to receive donations: MADISON FIREWORKS FUND, INC.

Estimated Attendance 1000 (CERTIFICATE OF INSURANCE MAY BE REQUIRED)

Public Amplification (not allowed after 11 p.m.) Hours 8AM to 11AM  Yes  No

## EVENT CATEGORY

Run/Walk  Music/Concert  Festival  Rally  Parking (i.e., bagging meters)  
 Other \_\_\_\_\_

## LOCATION REQUESTED

Capitol Square (note specific blocks below)  Podium/700-800 State Street  
 30 on the Square (a.k.a. top of 100 block of State Street)  Other (specific blocks/streets requested below)  
Street Names and Block Numbers: WARNER PARK NEIGHBORHOOD

## EVENT DATE(S)/SCHEDULE

Date(s) of Event (including set-up and take-down) 6-30-12

Rain Date(s) N/A

Event Start Date(s)/Time(s) 8:00 AM

Set-Up Date(s)/Time for Event 6-30-12 6:00 AM

Event End Date(s)/Time(s) 10:00 AM

Take-Down Time STARTS AS LAST RUNNER FINISHES 9:30

Take-Down Time: start to streets reopened 30-45 MINUTES

## APPLICATION SIGNATURE

\_\_\_\_\_/I/We waive the 21-day decision requirement. \_\_\_\_\_ (PLEASE INITIAL)

Your signature below indicates that you have read and understand the instructions and guidelines for a community event. Further, the person/group named in this application will be responsible for the conduct of the group and for the condition of the reserved area. Falsification of information on the application will result in forfeiture of up to \$200 per falsified item.

In addition to the rules and regulations detailed in the permit application instructions and guidelines, Street Use Permits are subject to all applicable ordinances, statutes and laws.

Signature Deborah McCue, Vice President Date 12/8/11



THE  
2ND ANNUAL  
**RUN TO THE RHYTHM**  
RUN/WALK

6.30.12

Starting Line Events, LLC

[www.startinglineevents.com](http://www.startinglineevents.com)

[jerry@startinglineevents.com](mailto:jerry@startinglineevents.com)

608-241-7093



## Event Schedule

### Thursday, June 28, 2012

3:00 p.m. - Post No Parking signs along courses (as needed)  
 No Parking will be from 7:00 a.m. - 10:00 a.m. on 6.30.12

### Saturday, June 30, 2012

6:00 am - Set up Start and Finish Line area  
 6:00 am - Begin walk-up registration near Start Line  
 7:00 am - Set up cones, aid stations, barricades and mile markers along courses  
 7:30 am - Race Announcer will begin making announcements  
 7:55 am - National Anthem  
 8:00 am - 5 Mile Run begins  
 8:05 am - 5K Run begins  
 8:10 am - 5K Walk begins  
 9:00 am - Awards Ceremony begins  
 9:30 am - Volunteers begin cleaning up course  
 9:15 am - Last participants should be finished  
 9:30 am - All roads are open  
 10:00 am - Remove cones, barricades, mile markers and aid stations  
 10:00 am - Remove and recycle all No Parking signs

Start & Finish Line	Warner Parking Lot near the Community Center
Race Course Begins	8:00 am
Race Course Ends	9:30 am
Course Set-Up	6:00 am
Course Tear-Down	10:00 am
Courses	5 Mile Run, 5K Run, 5K Walk
Organizer	Madison Fireworks Fund, Inc
Event Produced By	Starting Line Events, LLC
Permits & Insurance	Madison Fireworks Fund, Inc
Race Director	Jerry Kempfer 608-241-7093
Event Director	Robin Kempfer 608-243-9593
Course Management	Race Day Events, LLC
Timing	Sports Management Associates

## **Timeline for Run To The Rhythm 5 Mile and 5K Course openings, closings and Traffic Control**

- 5:30am - Set-Up Registration and Packet Pick-Up Tents
- 6:00am - Walk-Up Registration and Packet Pick-Up begin
- 6:00am - Set-up Start/Finish Line area in Warner Park parking lot
- 7:00am - Put cones, mile markers and Aid Stations along courses
- 7:30am - Race Announcer begins announcements
- 7:45am - Walk-Up Registration closes
- 7:45am - Race Course Sentries (Course Marshals) arrive at assigned posts along the race courses
- 7:50am - Traffic Control arrives at the following Locations
  - Officer 1 - Forester Dr and Troy Dr
  - Officer 2 - Marcy Rd and Troy Dr
  - Officer 3 - Forester Dr and Woodward Dr
  - Officer 4 - Woodward Dr and Sheridan Dr
  - Officer 5 - Sherman Ave and Warner Park Entrance
- 7:55am - National Anthem
- 8:00am - Traffic Control starts
- 8:00am - 5 Mile Run starts
- 8:05am - 5K Run starts
- 8:05am - Officer 1 moves to Sheridan Dr and Logan St
- 8:10am - 5K Walk starts
- 8:10am - Officer 2 moves to Sherman Ave and Mac Pherson St
- 8:15am - Race Day Events begins picking up cones and opening roads along 5 Mile course
- 8:30am - Race Day Events begins picking up cones and opening roads along 5K courses
- 8:30am - Officer 3 moves to Start/Finish area in Warner Park
- 8:45am - Officer 4 moves to Start/Finish area in Warner Park
- 8:55am - Officer 1 is finished
- 9:00am - Officer 2 is finished
- 9:00am - Awards Ceremony
- 9:15am - Officer 3 and Officer 4 are finished
- 9:20am - Officer 5 is finished
- 9:30am - All roads are opened
- 10:00am - Aid Stations, No Parking Signs and Start/Finish Line are removed and trash picked up

## Summary of Emergency Planning

### Ambulances

Ryan Bros. Ambulance will have one ambulance dedicated to cover the courses. This unit will be located in the Warner Park parking lot and will respond if needed. We will also have volunteer Nurses equipped with 2-way radios, at each Mile Marker, to monitor the participants. 911 will be used for any life-threatening emergencies.

### Bike teams

We will have two bicycle teams dedicated to covering the courses. These units will be equipped with 2-way radios and will be roaming and responding as needed.

### Aid Stations

Each of the four on-course Aid Stations will be supplied with water and/or sports drinks. Personnel will also be equipped with basic first aid supplies and a 2-way radio to contact the Race Director for further assistance if needed.

### Aid Station Locations

- . Start/Finish Line
- . Woodward Drive & Little Fleur St (Mile 2)
- . Woodward Drive & Sheridan Drive (Mile 3 / Mile 1.3)
- . Almo Ave & Sherman Ave. (Mile 4.2 / Mile 2.3)

### Start/Finish Line Medical Help

The start/finish line medical area will be equipped with water, sports drink, food and standard portable medical kits for sprains, cuts etc. A Ryan Bros. Ambulance will be stationed at the medical area for any potential transports. 911 will be used for any life-threatening emergencies. Ryan Griessmeyer is the Owner of Race Day Events and is a trained EMT, he will be stationed at the finish line as well.

### Emergency Procedures

We will have an updated Emergency Procedure document that will be distributed to all necessary personnel. The document will have a list of names and numbers to contact for different types of emergencies (weather, fire, injury, etc.). The Race Director, Fire, Police, Aid Station Personnel, Bicycle Safety Teams and Various Volunteers will have access to this document.

### Weather Emergencies

We use a colored-flag warning system for all course dangers, including weather. There will be a flag system at each Aid Station along the course and at the Start/Finish Line. The Race Director will contact the Aid Station Personnel if the color changes. The following describes each flag color.

**Green Flag** - Good Conditions. Everything Is Normal.

**Yellow Flag** - Caution. Increased Risk of Heat Related Problems. Runners Should Hydrate Accordingly.

**Red Flag** - Extreme Heat Risk. Clock Has Stopped. Hydrate and Walk To The Finish Line.

**Black Flag** - Extreme Emergency. The Race Is Canceled. Seek Shelter Immediately!

## MISSING PERSONS AND MISSING CHILDREN PROCEDURE

### Lost Persons

We will have a policy in place to help spectators and participants find each other if lost. An announcement by the Race Director will ask that the lost person report to the Announcer's stand. This policy is for missing adults only.

### Lost Child

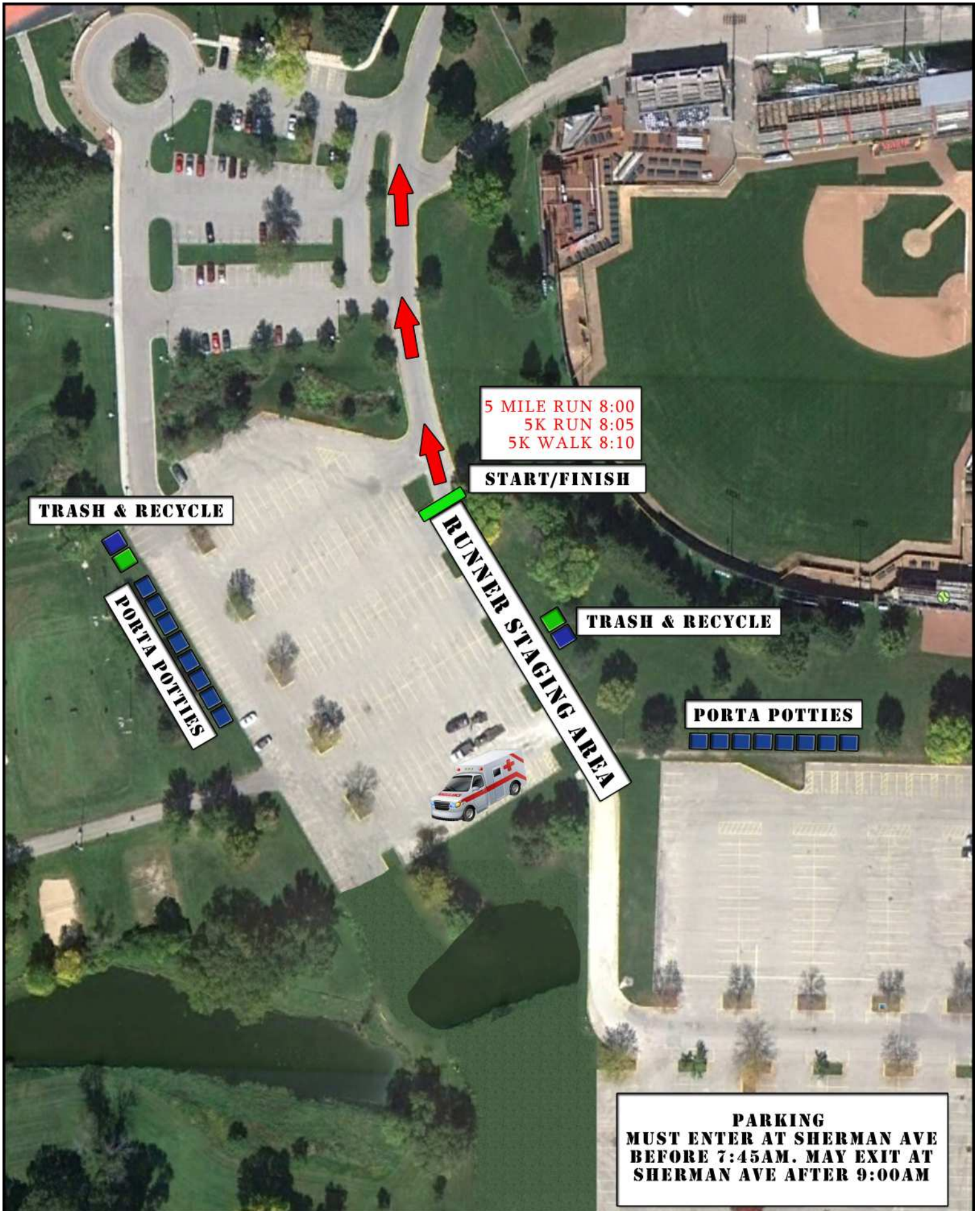
An announcement by the Race Announcer will ask that the lost child report to the Announcer's stand. The Announcer will give a description of the child to help others locate them. A member of the Race Staff will immediately report the lost child to the nearest Police Officer and/or Emergency personnel. A description of the child will be broadcast over the 2-way radios to alert all staff members of the race.

Lost Person Coordinator: \_\_\_\_\_ TBA \_\_\_\_\_ (number).

### Lost Child is found

Stay with the child until the Lost Person Coordinator can take charge of the child. **DO NOT LEAVE THE CHILD UNATTENDED!**  
Contact anyone who is looking for the child that they are found and have Race Announcer make announcement.

# STAGING AREA AND TRASH/RECYCLE MAP



5 MILE RUN 8:00  
5K RUN 8:05  
5K WALK 8:10

**START/FINISH**

**TRASH & RECYCLE**

**PORTA POTTIES**

**RUNNER STAGING AREA**

**TRASH & RECYCLE**

**PORTA POTTIES**

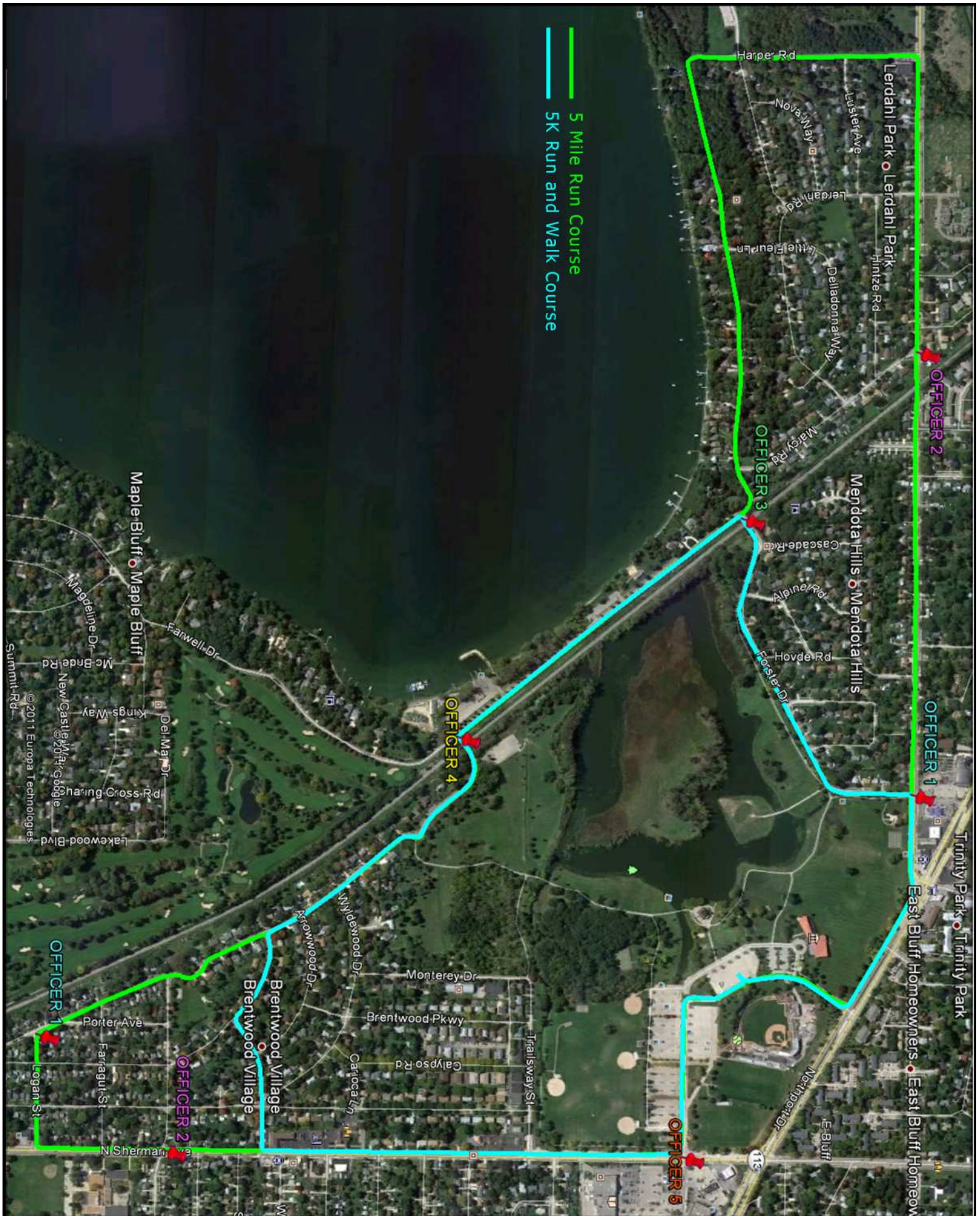
**PARKING**  
MUST ENTER AT SHERMAN AVE  
BEFORE 7:45AM. MAY EXIT AT  
SHERMAN AVE AFTER 9:00AM

## **RUN TO THE RHYTHM TRASH AND RECYCLING PLAN**

**Trash around the Start/Finish area and all Water/Aid Stations, will be swept, picked up and disposed of in the proper containers. The Water/Aid Stations will have trash cans that will be brought back to the Start/Finish area and then placed into the large trash and recycle receptacles that are placed in the park for the Rhythm & Booms Fireworks Celebration.**



# 2012 RUN TO THE RHYTHM 5 MILE RUN AND 5K RUN/WALK COURSE MAPS



## RUN TO THE RHYTHM 5 MILE RUN TURN-BY-TURN DIRECTIONS

Start in Warner Park Parking Lot near the Community Center  
Turn Left on Northport Dr (8' section of the right turn lane only)  
Turn Left on Troy Dr  
Turn Left on Harper Rd  
Turn Left on Woodward Dr  
Veer Right on Woodward Dr  
Turn Left on Sheridan Dr  
Turn Left on Logan St  
Turn Left on Sherman Ave  
Turn Left into Warner Park  
Finish

### WHEN FIRST RUNNER SHOULD PASS (based on a 5/minute mile time)

8:00am - Start in Warner Park Parking Lot near the Community Center  
8:00am - Turn Left on Northport Dr (8' section of the right turn lane only)  
8:02am - Turn Left on Troy Dr  
8:07am - Turn Left on Harper Rd  
8:09am - Turn Left on Woodward Dr  
8:12am - Veer Right on Woodward Dr  
8:15am - Turn Left on Sheridan Dr  
8:18am - Turn Left on Logan St  
8:19am - Turn Left on Sherman Ave  
8:23am - Turn Left into Warner Park  
8:25am - Finish

### WHEN LAST RUNNER SHOULD PASS (based on a 15/minute mile time)

8:00am - Start in Warner Park Parking Lot near the Community Center  
8:02am - Turn Left on Northport Dr (8' section of the right turn lane only)  
8:06am - Turn Left on Troy Dr  
8:21am - Turn Left on Harper Rd  
8:27am - Turn Left on Woodward Dr  
8:36am - Veer Right on Woodward Dr  
8:45am - Turn Left on Sheridan Dr  
8:54am - Turn Left on Logan St  
8:57am - Turn Left on Sherman Ave  
9:09am - Turn Left into Warner Park  
9:15am - Finish

## RUN TO THE RHYTHM 5K RUN TURN-BY-TURN DIRECTIONS

Start in Warner Park Parking Lot near the Community Center  
Turn Left on Northport Dr (8' section of the right turn lane only)  
Turn Left on Troy Dr  
Turn Left on Forester Dr  
Turn Left on Woodward Dr  
Turn Left on Sheridan Dr  
Turn Left on Pleasure Dr  
Turn Left on Almo Ave  
Turn Left on Sherman Ave  
Turn Left into Warner Park  
Finish

### WHEN FIRST RUNNER SHOULD PASS (based on a 5/minute mile time)

8:05am - Start in Warner Park Parking Lot near the Community Center  
8:05am - Turn Left on Northport Dr (8' section of the right turn lane only)  
8:07am - Turn Left on Troy Dr  
8:08am - Turn Left on Forester Dr  
8:10am - Turn Left on Woodward Dr  
8:12am - Turn Left on Sheridan Dr  
8:15am - Turn Left on Pleasure Dr  
8:16am - Turn Left on Almo Ave  
8:16am - Turn Left on Sherman Ave  
8:19am - Turn Left into Warner Park  
8:21am - Finish

### WHEN LAST RUNNER SHOULD PASS (based on a 15/minute mile time)

8:05am - Start in Warner Park Parking Lot near the Community Center  
8:07am - Turn Left on Northport Dr (8' section of the right turn lane only)  
8:13am - Turn Left on Troy Dr  
8:16am - Turn Left on Forester Dr  
8:20am - Turn Left on Woodward Dr  
8:25am - Turn Left on Sheridan Dr  
8:35am - Turn Left on Pleasure Dr  
8:37am - Turn Left on Almo Ave  
8:39am - Turn Left on Sherman Ave  
8:50am - Turn Left into Warner Park  
8:52am - Finish

## RUN TO THE RHYTHM 5K WALK TURN-BY-TURN DIRECTIONS

Start in Warner Park Parking Lot near the Community Center  
Turn Left on Northport Dr (8' section of the right turn lane only)  
Turn Left on Troy Dr  
Turn Left on Forester Dr  
Turn Left on Woodward Dr  
Turn Left on Sheridan Dr  
Turn Left on Pleasure Dr  
Turn Left on Almo Ave  
Turn Left on Sherman Ave  
Turn Left into Warner Park  
Finish

### WHEN FIRST WALKER SHOULD PASS (based on a 12/minute mile time)

8:10am - Start in Warner Park Parking Lot near the Community Center  
8:13am - Turn Left on Northport Dr (8' section of the right turn lane only)  
8:16am - Turn Left on Troy Dr  
8:18am - Turn Left on Forester Dr  
8:22am - Turn Left on Woodward Dr  
8:28am - Turn Left on Sheridan Dr  
8:33am - Turn Left on Pleasure Dr  
8:34am - Turn Left on Almo Ave  
8:36am - Turn Left on Sherman Ave  
8:45am - Turn Left into Warner Park  
8:48am - Finish

### WHEN LAST WALKER SHOULD PASS (based on a 20/minute mile time)

8:10am - Start in Warner Park Parking Lot near the Community Center  
8:14am - Turn Left on Northport Dr (8' section of the right turn lane only)  
8:18am - Turn Left on Troy Dr  
8:22am - Turn Left on Forester Dr  
8:30am - Turn Left on Woodward Dr  
8:40am - Turn Left on Sheridan Dr  
8:48am - Turn Left on Pleasure Dr  
8:50am - Turn Left on Almo Ave  
8:53am - Turn Left on Sherman Ave  
9:08am - Turn Left into Warner Park  
9:13am - Finish