

STREET USE PERMIT APPLICATION

FOR OFFICE USE ONLY: Permit # _____ Date Submitted _____

EVENT INFORMATION

Name of Event 26th Annual Wheels on Willy Criterium (Bike race)

Event Organizer/Sponsor Brazen Dropouts Cycling Team

Is Organizer/Sponsor a 501(c)3 non-profit agency? Yes No

If Yes, provide State of Wisconsin Tax Exempt Number N/A

Address 3613 Hwy O

City/State/Zip Cambridge, WI 53523

Primary Contact Adam Gile

FAX 1-877-273-3313

Work Phone 608-338-6850

Phone During Event 608-338-6850

E-mail gile.adam@yahoo.com

Website www.brazendropouts.org

Secondary Contact Dave Sietloff

Work Phone 608-628-3941

Phone During Event 608-576-1077

E-mail sietloff@live.com

Annual Event? Yes No

Charitable Event? Yes No

If Yes, name of charity to receive donations: _____

Estimated Attendance 500 (CERTIFICATE OF INSURANCE MAY BE REQUIRED)

Public Amplification (not allowed after 11 p.m.) Hours 9 AM to 5:30 Yes No

EVENT CATEGORY

Run/Walk Music/Concert Festival Rally Parking (i.e., bagging meters)

Other Bicycle Race - Sanctioned by USA cycling & Wisconsin Cycling Association

LOCATION REQUESTED

Capitol Square (note specific blocks below) Podium/700-800 State Street

30 on the Square (a.k.a. top of 100 block of State Street) Other (specific blocks/streets requested below)

Street Names and Block Numbers: 1400 & 1500 blocks of Williamson St & Spraight St
400 & 500 blocks of S. Thornton & S. Dickerson St.

EVENT DATE(S)/SCHEDULE

Date(s) of Event (including set-up and take-down) 5/19/13 Rain Date(s) N/A

Event Start Date(s)/Time(s) May 19th @ 7:00 AM Set-Up Date(s)/Time for Event Same as event

Event End Date(s)/Time(s) May 19th @ 6:30 PM Take-Down Time 6:30 PM

Take-Down Time: start to streets reopened

APPLICATION SIGNATURE

AG I/We waive the 21-day decision requirement.

AG (PLEASE INITIAL)

Your signature below indicates that you have read and understand the instructions and guidelines for a community event. Further, the person/group named in this application will be responsible for the conduct of the group and for the condition of the reserved area. Falsification of information on the application will result in forfeiture of up to \$200 per falsified item.

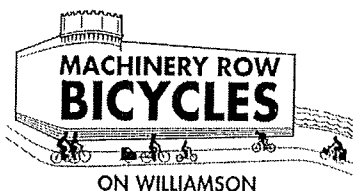
In addition to the rules and regulations detailed in the permit application instructions and guidelines, Street Use Permits are subject to all applicable ordinances, statutes and laws.

Signature Adam Gile

Date 1-30-13

Wheels on Willy Criterium

- 25th Annual - on the "classic" course! -
 Sunday, May 20, 2012



Race Category	Race Duration	Start Time	Entry Fee Pre/Post Reg	"SUPER" PRIME	Payouts
Junior Boys (10-14)	25 Minutes	9:00 AM	\$7/12	Prizes	Prizes (3 Deep Min)
Junior Girls (10-14)			\$7/12	Prizes	Prizes (3 Deep Min)
Junior Men (15-18)	25 Minutes	9:30 AM	\$10/15	\$50	\$50 & prizes (5 Deep)
Women Cat 4	30 Minutes	10:10 AM	\$22/28	\$100	\$150 (4 Deep)
Junior Women (15-18)			\$10/15		\$50 & prizes (4 Deep)
Men Cat 4/5	35 Minutes	10:50 AM	\$22/28	\$100	\$250 (5 Deep)
Masters 35+ 4/5	40 Minutes	11:40 AM	\$22/28	\$100	\$250 (5 Deep)
Kid's Neighborhood FUN Race		12:30 PM	FREE		ALL
Helmets Required & Provided for Those in Need					
Professional & Cat 1/2/3 Women	40 Minutes	1:00 PM	\$22/28	\$200	\$500 (7 Deep)
Masters 35+ 3/4	40 Minutes	1:50 PM	\$22/28	\$150	\$350 (7 Deep)
Masters 35+ 1/2/3	45 Minutes	2:40 PM	\$22/28	\$200	\$500 (8 Deep)
Men Cat 3	45 Minutes	3:35 PM	\$22/28	\$150	\$400 (8 Deep)
Professional & Cat 1/2/3 Men	60 Minutes	4:30 PM	\$22/28	\$500	\$1000 (12 Deep)

\$ 4,000 total in Cash & Merchandise Payouts, plus...
***** New This Year: "SUPER PRIME" in each category!!!*****

Pre-register on-line: <http://www.usacycling.org/registration/> ; on-line registration closes May 18.

Pre-register by mail: Send USAC release form with payment to Wheels on Willy Criterium, c/o John Coyle, PO Box 5088, Madison, WI 53705. Make checks payable to "Brazen Dropouts." Mail in entries must be postmarked by May 12.

- "Wheels on Willy" is held under USAC permit #2012-1427. All USAC & WCA rules apply. Helmets Required.
- You must have a valid USAC license to race. Riders may purchase a USAC 1-day license for \$10. Registration fees include USAC & WCA surcharges. Registration begins @ 8:00 AM; ends 15 minutes before each race. Additional races entered \$10. No refunds.
- A portion of race proceeds will be donated to Luke House, a meal program serving low-income members our community.

Classic WoW Course: Back where it all started: a 1km rectangular course through the historic Willy Street neighborhood (newly repaved!). Lots of great restaurants and stores nearby will be open, so bring your family and friends for a day of fun.

Directions: From I-90/94, take East Washington/US 151 South towards state capital building; go about 5 miles and then left/south on to Dickenson or Baldwin and follow "Bike Race" signs. (Plug "1500 Williamson St." into GPS, Mapquest, etc).

Questions: Email jacoyle55@hotmail.com



Event Site Map
&
Event Route Map

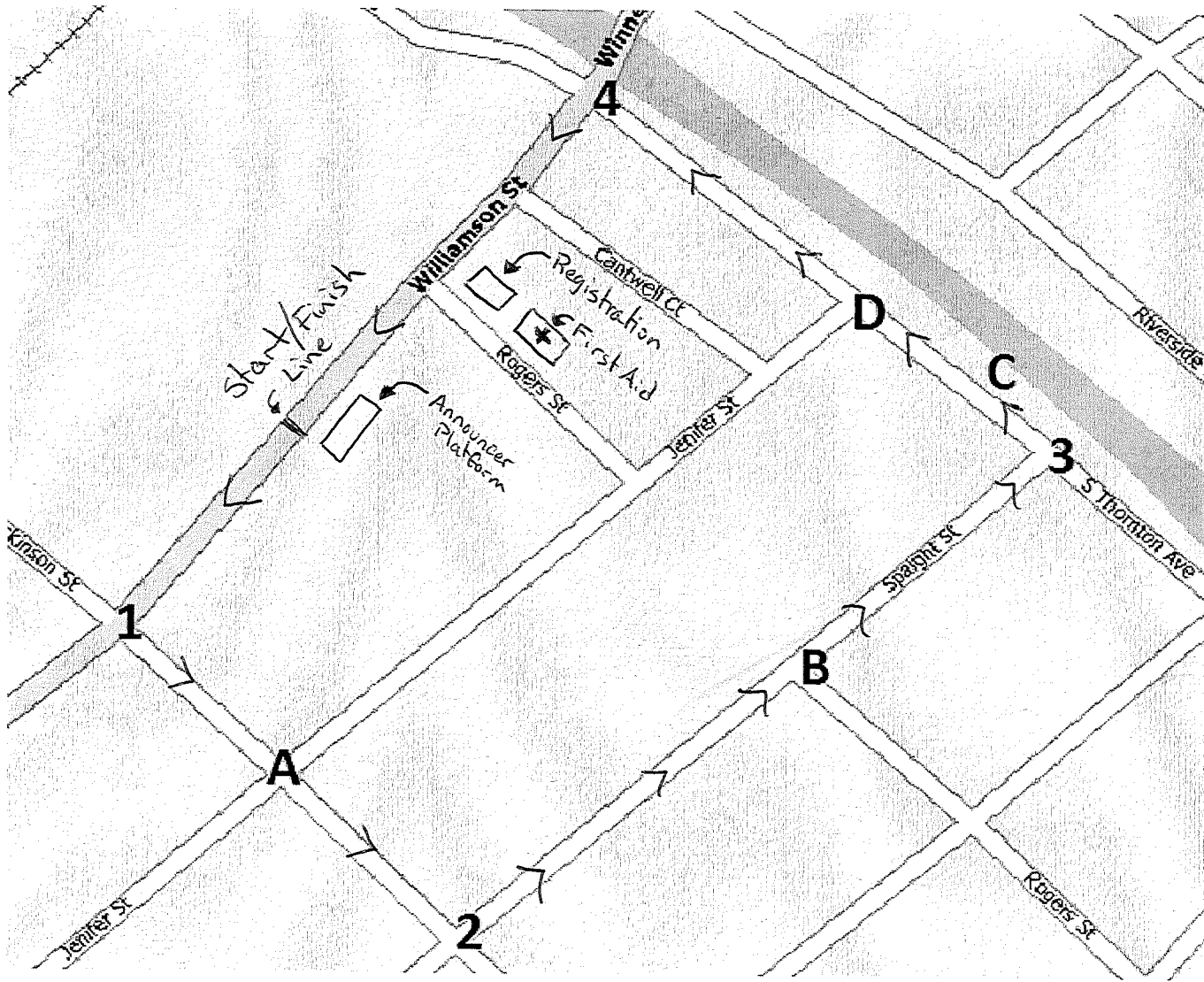
Note: See Attached Pages (2)

The event will take place on the same course that was approved in 2010.

Location is: 1400 and 1500 blocks of Williamson and Spaight Streets, 400 and 500 blocks of South Thorton and South Dickinson

Event Site Map: shows location of Announcer Platform where PA will be used, as well as location of registration table and First Aid tent.

Event Route Map: shows the location of barricades for course – which is also location for volunteer corner guards.



2013 Wheels on Willy
Event Site Map

Note the four corners are labeled 1 thru 4 while the crossings are labeled A thru D. For a total of eight stations that need to be controlled with corner guards.

Please arrive at your station at the times listed above to keep the races on time and safe for both participants and pedestrians alike. This will allow sufficient time for you to familiarize yourself with the corner, the corner guard duties, etc.

Remember to raise the orange flag to signal to the next corner or crossing that racers are approaching so they can make sure their position will be clear of any pedestrians. Also report on the radio whenever there is a crash or some other danger on the course.

This course is closed by order of the Madison Police Department. If you encounter someone who does not understand this even after you politely explain it to them, please call for the Race Director. They handle this situation so you can resume your duties as a corner guard.

The only place that traffic is allowed on the course (with the exception of emergency vehicles) is at crossing A (Dickinson and Jenifer). This is to allow residents living on that stretch of Jenifer a way to enter or leave the area and for racers to park in the middle of the course. However traffic will not be allowed to exit Jenifer onto Thornton.

Please note that the guards working the last race need to return all corner guard equipment to Tom Palmer, the afternoon coordinator who will be at the Start/Finish line at the conclusion of the last race.

Morning onsite coordinator – Dave Sieloff 7:30 – 12:45 (cell 608-576-1077)

Afternoon onsite coordinators –12:45 – 5:50 (cell)

Thanks again to all that have volunteered.
? & Dave Sieloff

Instructions to Cornerguards & Safety Personnel

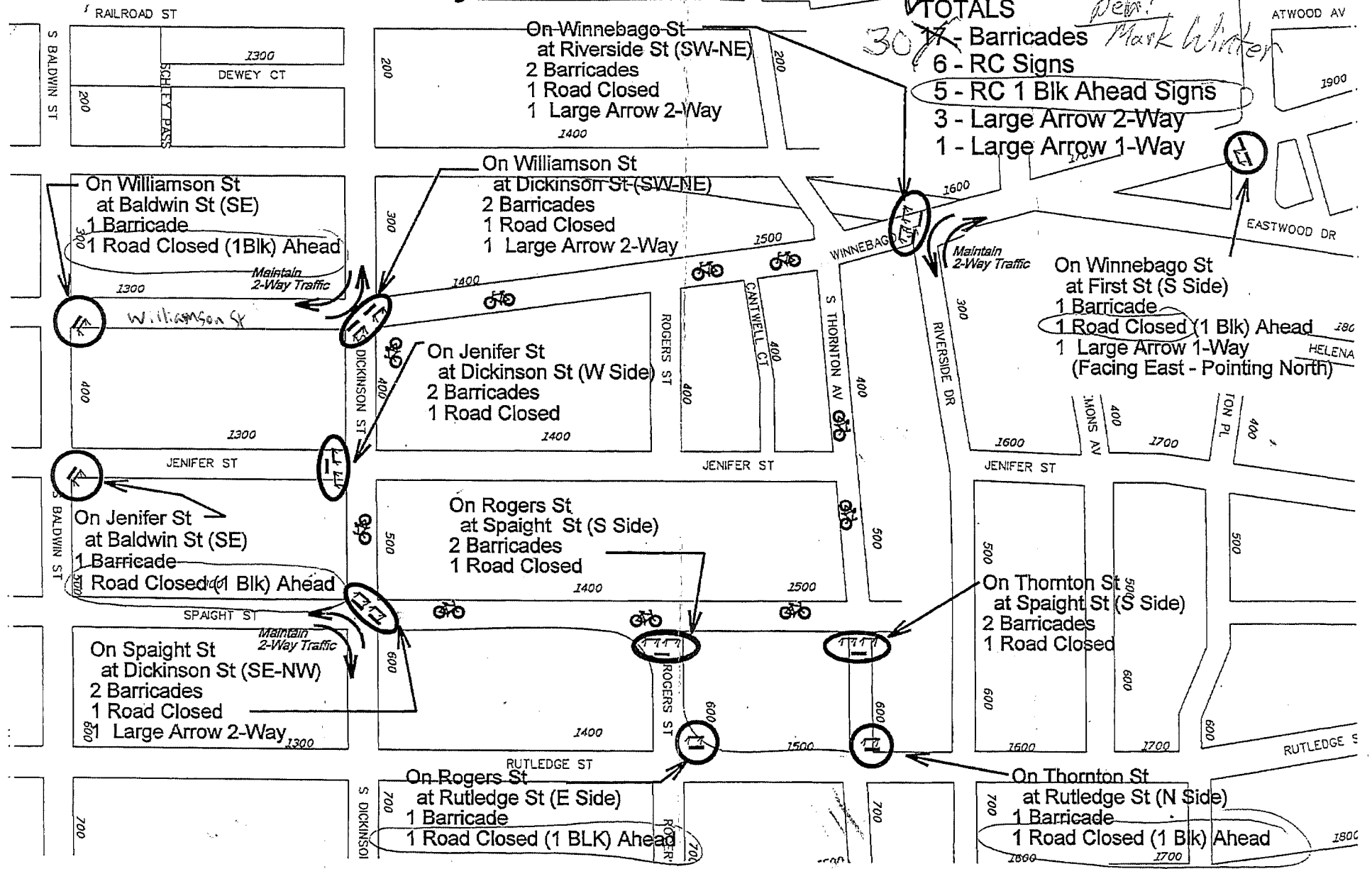
2012 Wheels on Willy Criterium Corner Guard Schedule

	CORNER 1 Williamson & Dickinson	Crossing A Dickinson & Jenifer	CORNER 2 Dickinson & Spaight	Crossing B Spaight & Rogers	CORNER 3 Spaight & Thorton	Crossing C Bridge Bike Path on Thorton	Crossing D Thorton & Jenifer	CORNER 4 Thorton & Williamson
8:45 - 10:45	Dave Sieloff	2	1	1	1	1	1	2
10:45 - 12:45	Dave Sieloff	2	1	1	1	1	1	2
12:45 - 2:45	3	2	1	1	1	1	1	2
2:45 - 5:50	3	2	1	1	1	1	1	2

Route Map

30, Per: Mark Winton
City of Madison

Wheels On Willy Bike Race - Barricade Plan



Per: Mark Winton

30

Maintain 2-Way Traffic

Maintain 2-Way Traffic

Maintain 2-Way Traffic

Safety and Security Plan

Route Safety and Security –

1. Please see Route Map for use of barricades for route safety and road closures.
2. We will place volunteers at each street corner and intersection to insure safety of participants and spectators. Please see attached list of previous year assignments. 13 “corner guards” in place at all times during the event.
3. Each set of corner guards will be equipped with walkie talkies, orange safety vests and orange hand flags.
4. Entire bike race route will be “closed” to traffic for the duration of the event (7am-6:30pm).

First Aid and Medical –

1. We will have 3 Medical Professionals (MD’s) volunteering on the day of the event. They will be available in the First Aid Tent (see Event Map) and able to respond to situations on the course.
2. All 3 medical professionals will be equipped with first aid/medical kits, walkie talkies and cell phones – for medical emergencies, will contact 911.
3. In the event of an emergency, the Race Director (Craig Gartland) will be contacted (walkie talkie or cell phone) and will contact proper authorities. At this time (as necessary) volunteers will be contacted via walkie talkies and any announcements will be made from announcers staff via PA system.
4. Emergency contacts/info:
 - Ambulance/Fire: 911
 - Police: 911 (non emergency: 255-2345)
 - Nearest Fire Station/Ambulance, one block away on Williamson St.
 - Local Hospitals: UW (263-6400); Meriter (267-6000); St. Mary’s (258-6100)

Notification Schedule

Notification of Alderman -

Contact by E-mail will be done the week of approval of permit by Parks Department

Notification of Local Businesses -

Local area businesses will be contacted by mail and in person prior to one month before the start of the event.

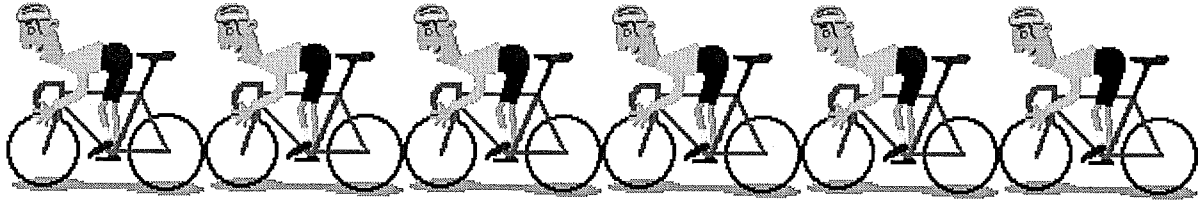
*see attached flyer from pervious years event

Notification of Residents -

Local residents will be notified of event by flyer one month before event – hand delivered by event sponsor volunteers. *See attached “residents” flyer.

Event Route streets will have “NO PARKING” signs in place 48 hours prior to street closure (done by event sponsor volunteers).

Local resident vehicles on course will be given a windshield flyer 48 and 24 hours before event (Done by event sponsor volunteers). *See attached windshield flyers.



ATTENTION: WILLY STREET AREA RESIDENTS

THE BIKE RACERS ARE COMING!

Sunday, May 19th, 2013, The 26th annual **WHEELS ON WILLY BICYCLE RACES** will take place. There will be **NO PARKING** on Williamson, Thornton, Spaight and Dickinson Streets. There will be limited access to Jenifer and Rogers St. during the day.

Please Plan Ahead.

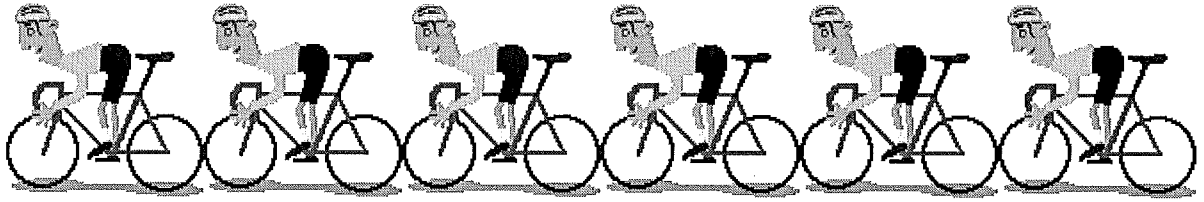
COME OUT and ENJOY THE RACING!!!
Neighborhood Kids Races at **12:30am**



Racers will make a counter clockwise loop using Williamson, south on Dickinson, east on Spaight, north on Thornton, west on Williamson. Please plan ahead if you live in the area. There will be a course marshal allowing residents limited access to the Jenifer St. area between Dickinson and Thornton. This is our 26th year and we would like to try to keep the race in the "hood". It is a very special event. Visit the **Ace Hardware Brat Stand** on race day with proceeds going to **Luke House**. Metro buses will be re-routed on this Sunday. Traffic will remain open on Rutledge and Baldwin and also Dickinson behind Ace Hardware.

If you have questions/problems Call: Adam Gile 338-6850, e-mail: gile.adam@yahoo.com

Sunday, May 19th, 2013



ATTENTION: WILLY STREET AREA BUSINESSES

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*** If you would like more information on sponsorship of this event or ways we can promote your business at the race, please contact us!

If you have questions/problems Call: Adam Gile 608-338-6850, e-mail: gile.adam@yahoo.com

Sunday, May 19th, 2013

Clean up and Recycling Plan

Trash collection -

Trash bins will be placed around the course in popular areas and at all intersestions for disposal of waste by people using the course. 10 trash cans in total (to be removed after event is complete)

Littered collection -

During and after the completion of the event, event volunteer staff will be responsible for picking up garbage that was not placed in proper diposal container. All disposable materials utilized by event and its participants will be collected for reuse, or disposed of with reaminder of event garbage.

Clean up -

After the completion of the event, event volunteer staff will be responsible for picking up materials that were a part of the event. All reusuable materials utilized by event and its participants will be collected for reuse, and removed from site promptly after the events finish.

Disposal -

All trash collected will be taken to a municipal waste removal facility such as city dump.