



# City of Madison

City of Madison  
Madison, WI 53703  
[www.cityofmadison.com](http://www.cityofmadison.com)

## Agenda - Approved

### MONONA TERRACE BOOKING EVENT ASSISTANCE ADVISORY COMMITTEE

*Consider: Who benefits? Who is burdened?  
Who does not have a voice at the table?  
How can policymakers mitigate unintended consequences?*

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Tuesday, May 30, 2023

4:00 PM

Virtual via Zoom

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Destination Madison Virtual Meeting – Zoom link:

<https://us02web.zoom.us/j/88378986971?pwd=RDA0WFJqb0pLdSt2QUdBSG1WZXpyQT09>

Meeting ID: 883 7898 6971 Passcode: 535611

One tap mobile +13052241968 88378986971# \*535611# US

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg peb hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

For accommodations, contact: Kathleen Ripp, 608-441-3953 or [ripp@visitmadison.com](mailto:ripp@visitmadison.com)

#### CALL TO ORDER / ROLL CALL

Expected Attendees: Ellie Westman Chin, Angela Bozo, Michael Verveer, Bill Zeinemann, Tom Ziarnik (all via Zoom)

#### APPROVAL OF MINUTES

February 7, 2023: <http://madison.legistar.com/Calendar.aspx>

#### PUBLIC COMMENT

#### DISCLOSURES AND RECUSALS

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

## REVIEW FUND ACTIVITY

[78025](#) Fund Availability - Fund Activity Memo  
**Attachments:** [2023-05.30\\_Fund\\_Activity\\_Memo.pdf](#)

## REVIEW FUTURE FUND REQUESTS

[78026](#) World Triathlon Corp. - IRONMAN Wisc and IM WI 70.3 2024  
**Attachments:** [WorldTriathlonCorp\\_Ironman2024.pdf](#)

[78027](#) Solution Tree - 2024 PLC Institute  
**Attachments:** [SolutionTree\\_2024PLC.pdf](#)

[78028](#) American Association of State Highway & Transportation Officials - 2024 Spring Mtg  
**Attachments:** [AmerAssocStateHwyTrnsprtnOfficials\\_2024SpringMtg.pdf](#)

[78029](#) American Trails - 2025 International Trails Summit  
**Attachments:** [AmericanTrails\\_2025IntlTrailsSummit.pdf](#)

[78030](#) Evolang - 2024 Conference  
**Attachments:** [Evolang2024Conference.pdf](#)

[78031](#) Fairway Independent Mortgage - 2023 Manager's Meeting  
**Attachments:** [FairwayIndependentMortgage2023MgrsMtg.pdf](#)

[78032](#) Society for Transplant Social Workers - 2024 Annual Meeting  
**Attachments:** [SocTransplantSocialWorkers2024AnnualMtg.pdf](#)

[78033](#) International Institute of Municipal Clerks - 2027 Annual Conference  
**Attachments:** [IntlInstMunicipalClerks2027Conf.pdf](#)

[78034](#) Professional and Organizational Dev Network in Higher Education - 2024 Conf  
**Attachments:** [ProfOrglDevNetworkHigherEduc2024Conf.pdf](#)

[78035](#) U.S. Grains Council - 2026 Annual Board of Delegates Meeting  
**Attachments:** [USGrainsCouncil2026SummerMtg.pdf](#)

[78036](#) Mechanical Contractors Association of America - 2024 Fabrication Conference

**Attachments:** [MechanicalContractorsAssocAmer2024FabricationConf.pdf](#)

[78037](#) Society for Conservation Biology North America- 2026 North America Congress  
for Conservation Biology

**Attachments:** [SocConservationBiologyNA2026NACCB.pdf](#)

[78038](#) Wild Birds Unlimited - 2025 National Convention

**Attachments:** [WildBirdsUnlimited2025AnnualMtg.pdf](#)

## ROLL-OVER OF FUNDS REQUEST

[78039](#) Roll-over of funds request

**Attachments:** [rolloverrequest.pdf](#)

## ADJOURNMENT