



City of Madison Planning Division
215 Martin Luther King Jr. Blvd. | Room LL.100 | P.O. Box 2985 | Madison, WI 53701-2985

Madison Landmarks Commission APPLICATION

1. LOCATION

Project Address: 240 W. GILMAN STREET Aldermanic District: 2

2. PROJECT

Date Submitted: 08/12/2013

Project Title / Description: SIDE DOOR GRILL SIGNAGE

This is an application for: (check all that apply)

- Alteration / Addition to a Designated Madison Landmark
 - Alteration / Addition to a building adjacent to a Designated Madison Landmark
 - Alteration / Addition to a building in a Local Historic District (specify):
 - Mansion Hill Third Lake Ridge First Settlement
 - University Heights Marquette Bungalows
 - New Construction in a Local Historic District (specify):
 - Mansion Hill Third Lake Ridge First Settlement
 - University Heights Marquette Bungalows
 - Demolition
 - Variance from the Landmarks Ordinance
 - Referral from Common Council, Plan Commission, or other referral
 - Other (specify): _____

3. APPLICANT

Applicant's Name: JEREMY CYNKAR Company: DESTREE DESIGN ARCHITECTS, INC.
 Address: 222 W. WASHINGTON AVE. #310 City/State: MADISON, WI Zip: 53703
 Telephone: 608.268.1499 E-mail: jeremy@destreearchitects.com
 Property Owner (if not applicant): Jongyeon Lee
 Address: 402 W. GORHAM ST. City/State: MADISON, WI Zip: 53703

Property Owner's Signature: [Signature] Date: 8-8-2013

GENERAL SUBMITTAL REQUIREMENTS

Twelve (12) collated paper copies and electronic (.pdf) files of the following: (Note the filing deadline is 4:30 PM on the filing day)

- Application
- Brief narrative description of the project
- Scaled plan set reduced to 11" x 17" or smaller pages. Please include:
 - Site plan showing all property lines and structures
 - Building elevations, plans and other drawings as needed to illustrate the project
 - Photos of existing house/building
 - Contextual information (such as photos) of surrounding properties
- Any other information that may be helpful in communicating the details of the project and how it complies with the Landmarks Ordinance, including the impacts on existing structures on the site or on nearby properties.

Questions? Please contact the
 Historic Preservation Planner:
 Amy Scanlon
 Phone: 608.266.6552
 Email: ascanlon@cityofmadison.com

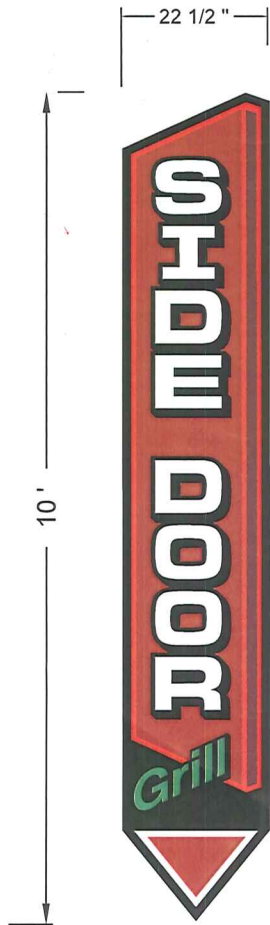
NOTICE REGARDING LOBBYING ORDINANCE: If you are seeking approval of a development that has over 40,000 square feet of non-residential space, or a residential development of over 10 dwelling units, or if you are seeking assistance from the City with a value of \$10,000 (including grants, loans, TIF or similar assistance), then you likely are subject to Madison's lobbying ordinance (Sec. 2.40, MGO). You are required to register and report your lobbying. Please consult the City Clerk's Office for more information. Failure to comply with the lobbying ordinance may result in fines.



Project Narrative

Side Door Grill
240 W. Gilman Street

The Side Door Grill at 240 West Gilman Street is seeking approval for a new LED illuminated signage on this local landmark building. As per code only one sign is permitted in the front of the building which is where Samba Brazilian Grill has their sign. We are requesting approval for a second sign for the first floor business. This new sign is proposed to be located on the corner of the building along the north east elevation.

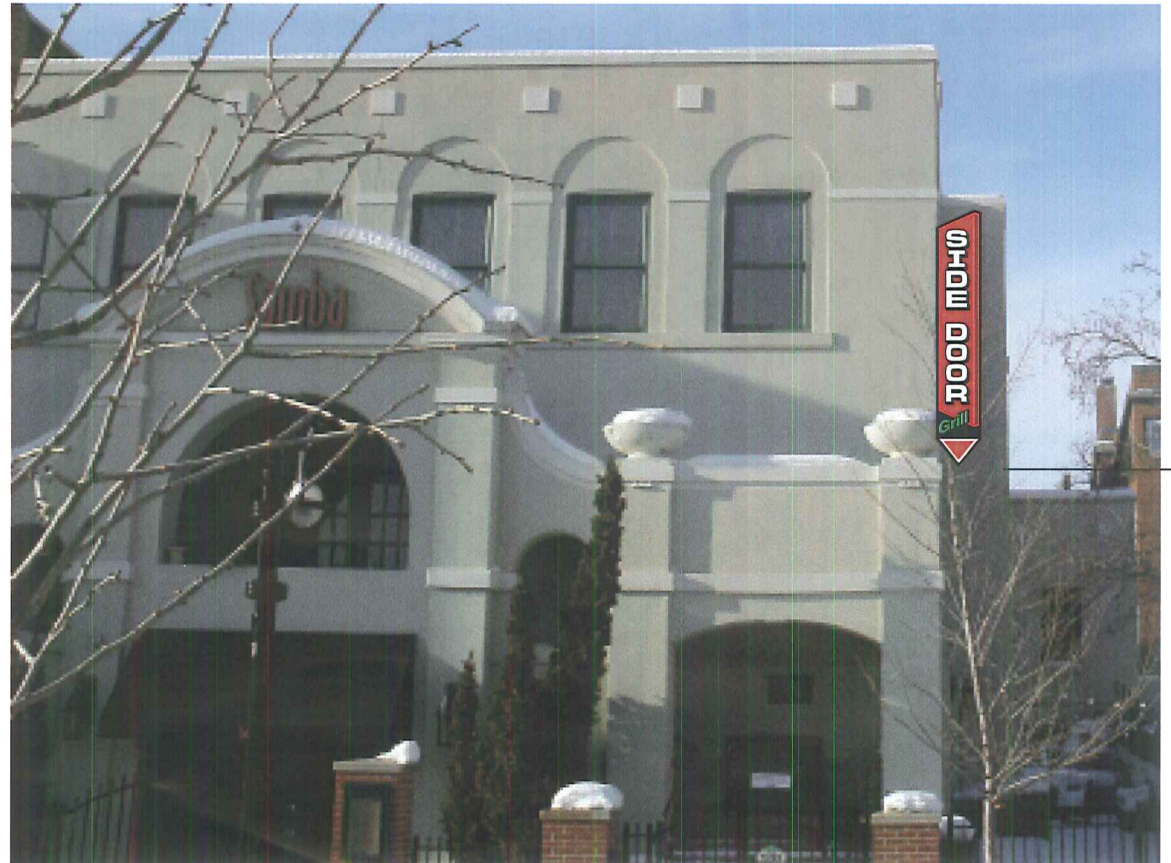


CROSS SECTION.



ILLUMINATED CABINET WITH A WHITE ACRYLIC FACE DECORATED IN 5 COLORS OF TRANSLUCENT VINYL. CABINET IS PAINTED BLACK AND ILLUMINATED WITH WHITE LEDS. THE TRIMCAP IS BLACK.

a PERSPECTIVE VIEW
SCALE - 3/8" = 1'



SPECIFICATIONS:

SINGLE FACED ILLUMINATED BLADE SIGN. ILLUMINATED WITH WHITE LEDS.

LACROSSE SIGN CO.

Madison Division

CLIENT: THE SIDE DOOR GRILL

PROJECT: WALL SIGN

LOCATION: 240 WEST GILMAN STREET

CITY/STATE: MADISON, WI

SPELLING VERIFICATION BOX

2242 MUSTANG WAY
MADISON, WI 53718

CLIENT APPROVAL
SIGNED: _____
DATE: _____

ACCT. REP.: MICHAEL V JOLIN

DATE: 7/19/2013

DRAWN BY: MICHAEL V JOLIN

FILE NAME: TheSidWallSign

COLOR VERIFICATION BOX

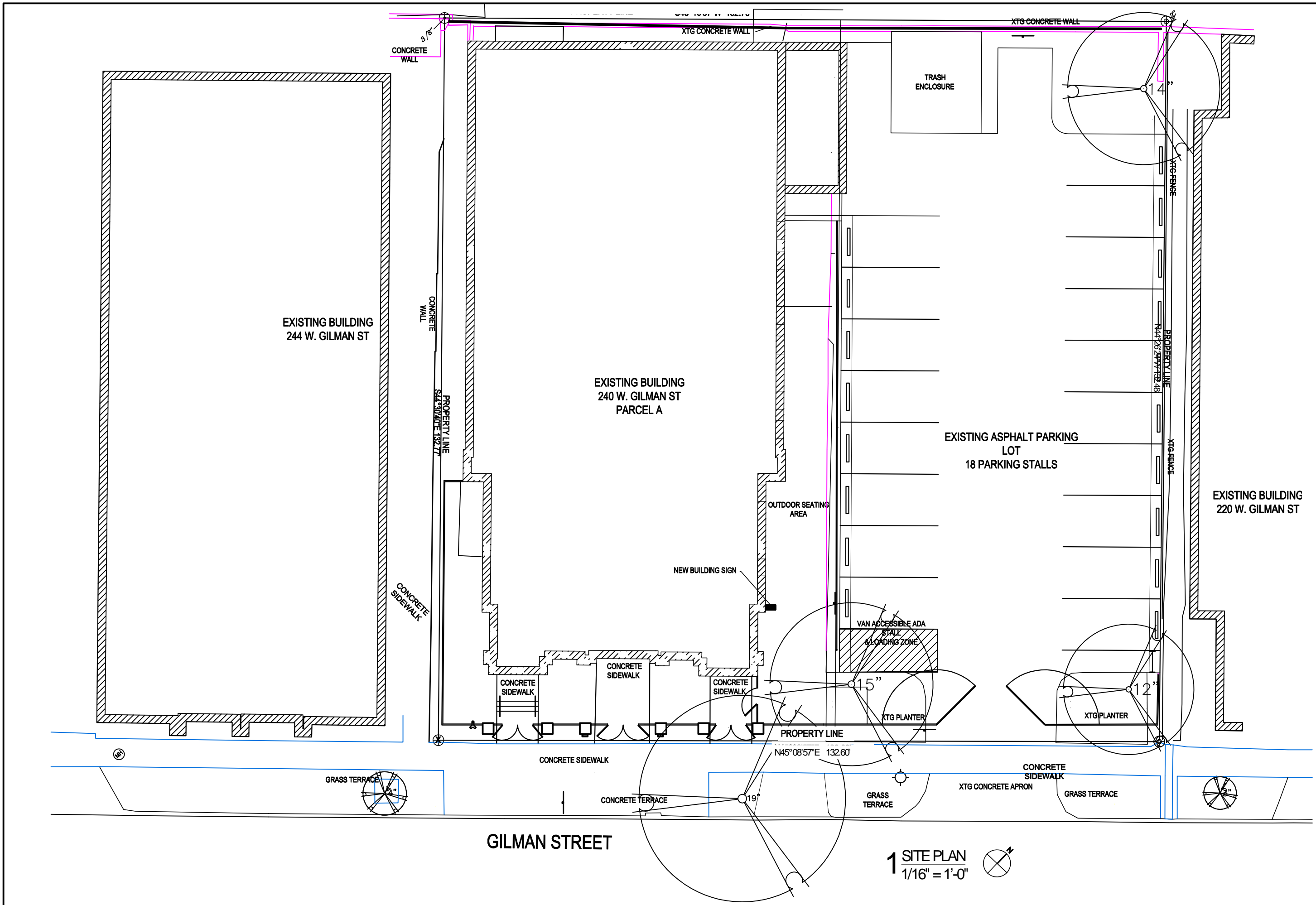
TEL: 222-5353 FAX: 222-6363

LACROSSE SIGN MADISON DIVISION IS THE SOLE OWNER OF THIS ARTWORK (DRAWINGS, COLOR RENDERINGS AND/OR SIGN CONCEPTS) USED TO SUBMIT TO CLIENT FOR APPROVAL. REPRODUCTION IN WHOLE OR IN PART WITHOUT WRITTEN PERMISSION BY BADGER DISPLAY SIGN CO, INC. IS PROHIBITED.

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Samba



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**SIDE DOOR GRILL
NEW SIGNAGE**
240 W. GILMAN ST
MADISON, WI

PROJECT:	
NUMBER:	130809.00
DATE:	08.19.13
ISSUANCES:	
REV:	
SHEET:	C000

1 SITE PLAN
1/16" = 1'-0"



NEW SIGN LOCATION

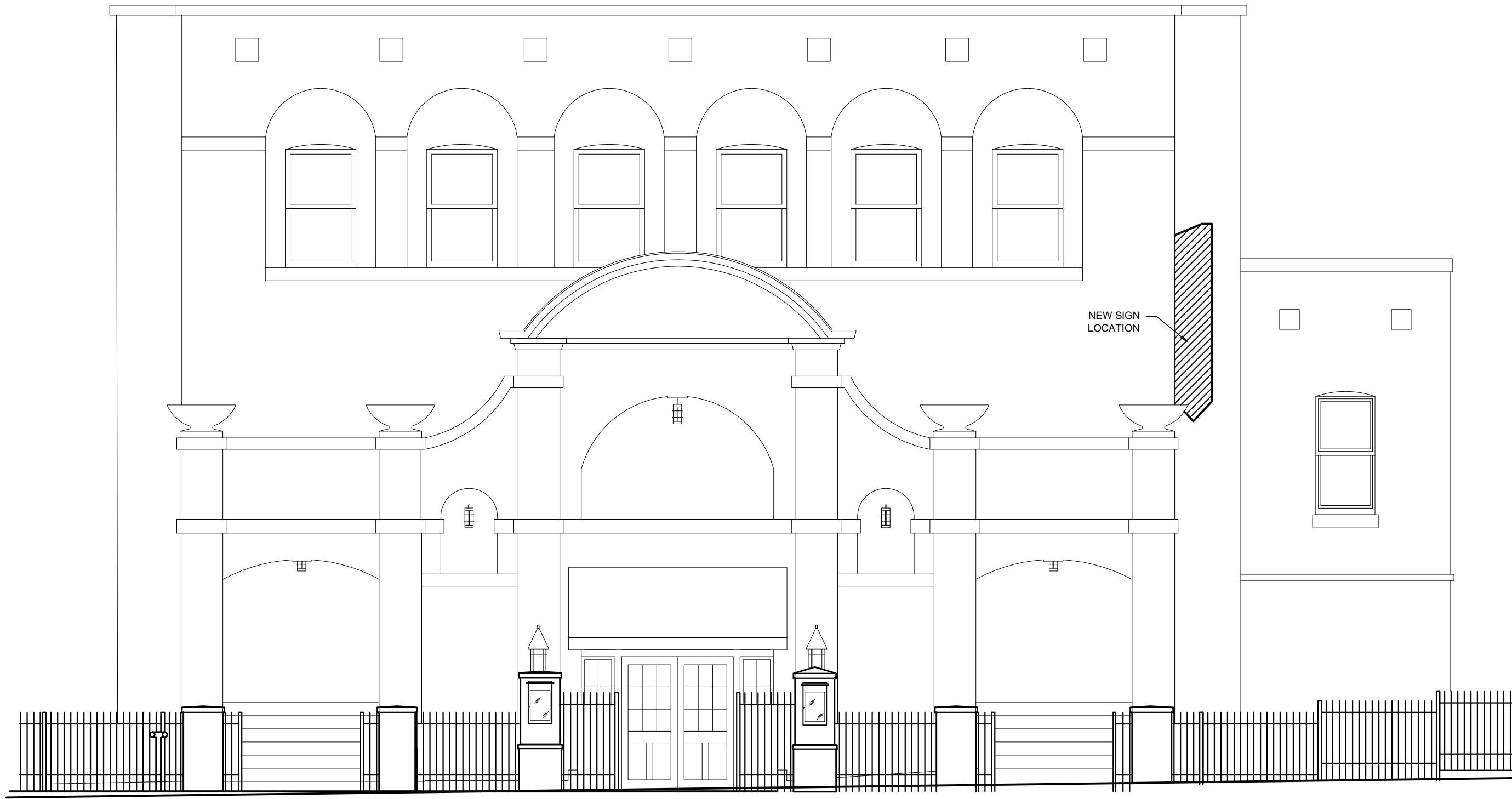
1 PARTIAL SIDE ELEVATION
 3/16" = 1'-0"

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**SIDE DOOR GRILL
 NEW SIGNAGE**

240 W. GILMAN ST
 MADISON, WI

PROJECT:	
NUMBER:	130809.00
DATE:	08.19.13
ISSUANCES:	
REV:	
SHEET:	A100



1 FRONT ELEVATION
 3/16" = 1'-0"

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A101