

**Anticipated Revenue Change from 2017 to 2018 with Fee Increases.**

Glenway	Revenue 2017	Anticipated 2018	Change	% Change 3.68%
	\$334,563.83	\$346,855.79	\$12,291.96	
Monona	Revenue 2017	Anticipated 2018	Change	4.61%
	\$403,187.86	\$421,772.10	\$18,584.24	
Odana	Revenue 2017	Anticipated 2018	Change	4.18%
	\$884,596.88	\$921,542.35	\$36,945.47	
Yahara	Revenue 2017	Anticipated 2018	Change	5.55%
	\$840,305.96	\$886,494.79	\$46,188.83	
Memberships	Revenue 2017	Anticipated 2018	Change	13.26%
	\$285,428.90	\$323,287.36	\$37,858.46	
Total	Revenue 2017	Anticipated 2018	Change	5.53%
	\$2,748,083.43	\$2,899,952.39	\$151,868.96	

\* Revenue 2017 is based on actual revenue data across all revenue fields excluding sales tax and the 90% Nevada Bob's share of Merch Sales.

\*Anticipated 2018 revenue is based on 2017 actual counts of transactions multiplied by the new fee.

\*Anticipated 2018 Membership revenue is based on 2017 actual counts of membership types multiplied by the percent increase and does theoretically take into account the party and renewal rates

\*Data is captured YTD through 10/9/2017