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January 14, 2020

Alcohol License Review Commission
Jim Verbick
Office of the City Clerk, City-County Building
210 Martin Luther King, Jr. Blvd., Rm 103, Madison WI 53704

Commission Members:

The Marquette Neighborhood Association (MNA) firmly opposes the issuance of an alcohol license, provisional or otherwise, for Canopy nightclub proposed at 924 Williamson St. by proprietor Austin Carl.

MNA's Preservation & Development Committee was first notified of the Canopy application on 12/16/2019. The committee made five attempts to contact the proprietor and initiate discussion but did not receive a response. Alder Rummel organized a public meeting on 1/8/20 but Mr. Carl did not attend.

The first opportunity for Marquette residents to discuss the project with Mr. Carl was *last night*, Tuesday January 14th, 2020. Despite this sequence, Mr. Carl proposes and is advertising an opening for this Saturday, January 18th. This is prior to the monthly meeting of the Marquette Neighborhood Association to whom he has not yet presented his proposal once.

Serious concerns pervade the Canopy application including:

1. A vague business plan with no precise service hours and clear stated capacity,
2. A short-term lease with exorbitant rent means we revisit this in 4 months or less,
3. No written parking allotment with the landlord with neighboring businesses relying on use of the lot,
4. Entertainment and alcohol license applications to the City that are incomplete and not current.

*This timeline is simply too fast. We would like to see an aldermanic meeting where Mr. Carl is present, his appearance at our committee meeting when it is *not* the night before the ALRC approval meeting, and his attendance at the standard monthly meeting for MNA.*

Approving Canopy's application tonight will make Canopy the only establishment serving alcohol in the Marquette district that has avoided this process. We believe resetting the sequence of these meetings will also allow Mr. Carl to properly engage with neighboring homeowners and businesses.

We ask that you deny the application at this time.

Sincerely,

Anita Krasno, President Marquette Neighborhood Association

cc: Marsha Rummel, District 6 Alder; MNA Board