



Entertainment License



Permanent

City of Madison Clerk
210 MLK Jr Blvd, Room 103
Madison, WI 53703

Class A: ☐ Beer, ☐ Liquor, ☐ Cider

Class B: ☐ Beer, ☐ Liquor,

☐ Class C Wine

licensing@cityofmadison.com

608-266-4601

(Agenda Item Number)

(Legistar file number)

LICENT-2025-00714
(License number)

6
(Alder District #)

410
(Police Sector)

Office Use Only

Type of entertainment license: ☒ Entertainment License (21+) ☐ Visual & Performing Arts License (18+)

Licensed Premises Information

This application modifies existing alcohol license number (if applicable): LICLIB-2025-00103
(Class B license only)

Business dba Name: The Green Room

Licensed Address: 2001 Atwood Avenue

Premise Capacity: 60 Liquor/Beer Agent Name: John Hardy

80 % Alcohol, 20 % Food, % Other Alder, District #: 15 Police Sector: East

Corporate Information

Business Legal Name (as on WI State Sellers Permit): The Green Room Public House

Business Mailing Address: 2001 Atwood Avenue

Business Contact Name, Position: John Hardy, Co-Owner

Business Phone: 608.283.9246 Business Email: John@greengroommadison.com

Corporate Officers, Partners, or Sole Proprietor's information:

Name	Address	Title
Doug Zarbock	2001 Atwood Avenue	Owner

☒ Security Plan attached (21+ must complete page 2, 18+ must completed pages 2 and 3)

☐ I have contacted Zoning (zoning@cityofmadison.com, 608-266-4551) for necessary approvals.

☒ I certify that this information is true and correct to the best of my knowledge.

X [Signature] Date 7/22/2025

☐ Orange sign and business card issued

☐ "License Renewals & Changes" brochure with next steps issued

Office Use Only

Entertainment and Security Information

Live entertainment includes (check all that apply): ☒ Live Music ☒ Disc Jockey ☐ Designated Dance Floor
Live entertainment does not include non-amplified or acoustic music performed by a single artist, or performances where an uncompensated patron sings along with a machine that plays pre-recorded music, commonly known as karaoke.

Type of live entertainment to be offered: small 2-3 piece bands and solo acts

Number of security personnel and how they will be utilized: 1 door, 1 floor, 1 manager

Description of clothing to identify security personnel: STAFF shirts

Plan to handle control and clearance of the parking lot during hours of operation and at closing time:

Parking lot monitored as usual, music will not go until close

How will the entrance line be managed and controlled: If a line occurs, ropes towards closed businesses on the street. Plan on more of a background ambience.

Plan for unruly patrons, intoxicated patrons, and physical disturbances: door & bar staff de-escalating situations learned in responsible alcohol classes

Underage drinking and fake ID plan: confiscate all fake ID's and store for police pick-up. Scanner at the door.

Plan to control and supervise patrons under twenty-one (21) years of age: no plan to allow under 21 during live music

How will orderly appearance and operation of the premises be maintained in regard to litter and noise:

all music ends before bar close, sweeping on front, 0

Management Personnel

Name	Date of Birth	Name	Date of Birth
John Hsrdy			