



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Minutes - Approved ROOM TAX COMMISSION

*Consider: Who benefits? Who is burdened?  
Who does not have a voice at the table?  
How can policymakers mitigate unintended consequences?*

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Wednesday, March 1, 2023

4:00 PM

Zoom

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### CALL TO ORDER / ROLL CALL

**Present:** 5 - Michael E. Verveer; Sheri Carter; Thomas J. Ziarnik; Glenn R. Krieg and Sylvia Moss  
**Excused:** 1 - Sally Miley

The meeting was called to order at 4:01 PM.

### APPROVAL OF MINUTES

A motion was made by Krieg, seconded by Moss, to Approve the Minutes. The motion passed by voice vote/other.

### PUBLIC COMMENT

1. [76360](#) Public Comment

None.

### DISCLOSURES AND RECUSALS

Ald. Sheri Carter - Destination Madison Board  
Glenn Krieg - Monona Terrace Community and Convention Center Board  
Thomas J. Ziarnik - Monona Terrace Event Assistance Committee  
Ald. Michael Verveer - Monona Terrace Community and Convention Center and Overture Center Foundation Board of Directors, Monona Terrace Event Assistance Committee

### NEW BUSINESS

2. [76344](#) Room Tax Fund Condition and Forecast Update.

Discuss and continue.

3. [76345](#) Music Tourism Funding

A motion was made by Verveer, seconded by Carter, to increase funding for music tourism in the 2023 adopted Room Tax Commission budget by \$25,000 (for a total of \$50,000). The motion passed by voice vote/other.

4. [76346](#) 2023 Meeting Schedule

Discuss and continue.

#### ADJOURNMENT

A motion was made by Carter, seconded by Krieg, to Adjourn at 4:28 PM. The motion passed by voice vote/other.