



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Minutes - Approved HOUSING STRATEGY COMMITTEE

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Thursday, October 29, 2015

4:00 PM

Madison Municipal Building Room 313  
215 Martin Luther King Jr. Blvd.

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### 1 CALL TO ORDER / ROLL CALL

Staff: Matt Wachter  
One observers, no speakers.

The meeting was called to order at 4:08pm with quorum present.

Palm arrived at 4:15pm. Morrison arrived at 4:26pm. Wood left at 4:26pm.  
Quorum was maintained.

**Present:** 7 - Larry Palm; Zach Wood; David C. Porterfield; Sharon L. McCabe; Anne L.N. Morrison; Brian K. Nowicki and Laurie A. Logan

**Excused:** 1 - Martha Cranley

### 2 APPROVAL OF MINUTES

A motion was made by Wood, seconded by Porterfield, to Approve the Minutes from the September 24, 2015 meeting. The motion passed by voice vote.

### 3 PUBLIC COMMENT

No public comment.

### 4 DISCLOSURES AND RECUSALS

No disclosures or recusals.

### 5 COMMUNICATIONS

5a [40502](#) Accepting Nominations for the 2015 Jeffrey Clay Erlanger Award

**Attachments:** [erlanger info with app 2015.pdf](#)

**6 DISCUSSION ITEMS**

6a [34943](#) Housing Report - Senior Housing Data

**Attachments:** [2015 Housing Report - FINAL 11-3-15.pdf](#)  
[2015 Housing Report - Senior DRAFT 10-23-15.pdf](#)  
[2015 Housing Report - Senior DRAFT 3-23-15.pdf](#)  
[2015 Housing Report - Senior DRAFT 2-20-15.pdf](#)  
[2014 Housing Report - Senior DRAFT 12-15-14.pdf](#)  
[2014 Housing Report - Senior DRAFT 10 29 14.pdf](#)  
[Senior Housing Trends 7 24 14.pdf](#)

Wachter recapped this chapter and reviewed the recommendations.

A motion was made by Logan, seconded by Morrison, to accept the Senior Housing Chapter and, after minor edits have been made, send it to Common Council with referrals to the Community Block Grant Committee and the Committee on Aging. The motion passed by voice vote.

6b [39780](#) Housing Report - Market Rate Ownership

**Attachments:** [2015 Housing Report - Market Rate Ownership DRAFT 1-27-16.pdf](#)  
[2015 Housing Report - Market Rate Ownership DRAFT 10-23-15.pdf](#)

Wachter noted that Madison remains a majority rental community; those that do own tend to be older, higher income and without children in their homes. He will evaluate data from the survey to see trends among the respondents that indicated plans to purchase in the next two years, preference changes, and the lack of preferred product type hold potential owners back.

Committee suggests revisiting zoning code regarding home product types, that a broad range of ownership options be available, and not necessarily increasing the number of owners.

There was discussion regarding the “doughnut” of mid-century development between core urban neighborhoods and newer development on the city edges, looking at neighborhoods that have “done it right” and changing residential perspective regarding high density infill.

**7 NEXT MEETING**

Scheduled for December 3, 2015.

**8 ADJOURNMENT**

A motion was made by Palm, seconded by McCabe, to Adjourn. The motion passed by voice vote. The meeting adjourned at 5:47pm.