



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved COMMON COUNCIL ORGANIZATIONAL COMMITTEE

Tuesday, October 29, 2013

4:30 PM

210 Martin Luther King, Jr. Blvd.
Room 108 (City-County Building)

CALL TO ORDER / ROLL CALL

Present: 6 -

Chris Schmidt; Marsha A. Rummel; David Ahrens; Anita Weier; Matthew J. Phair and Shiva Bidar-Sielaff

Absent: 2 -

Scott J. Resnick and Paul E. Skidmore

Others Present: Ald. Maurice Cheeks, Ald. Denise DeMarb, Ald. Mark Clear, Paul Kronberger, Sarah Edgerton, Natalie Erdman, Matt Wachter, Heather Allen, Sally Miley, Anne Monks and City Attorney Michael May

Ald. Chris Schmidt, chair, called the meeting to order at 4:31 p.m.

APPROVAL OF MINUTES

A motion was made by Ald. David Ahrens, seconded by Ald. Matt Phair, to approve the minutes of the CCOC meeting from October 1, 2013. The motion passed by voice vote/other.

PUBLIC COMMENT

There was no public comment.

DISCLOSURES AND RECUSALS

There were no disclosures or recusals from members present.

REFERRALS FROM THE COMMON COUNCIL

[31708](#)

Adopting the City Engineering logo as the official City of Madison logo.

Sponsors: Maurice S. Cheeks, Scott J. Resnick, Chris Schmidt and Mark Clear

Attachments: [CityLogoProposed.pdf](#)

Paul Kronberger and Sarah Edgerton were present for the discussion on the City of Madison logo. Ms. Edgerton noted that the current logo is hard for staff to work with (website, letterhead, etc.) The proposed new logo is iconic, stylish and easier to work with. Ald. Bidar-Sielaff stated that for her personally the new logo didn't suggest movement and was more static.

A motion was made by Ald. David Ahrens, seconded by Ald. Marsha Rummel, to Return to Lead with the Recommendation for Approval to the BOARD OF ESTIMATES. The motion passed by voice vote/other.

[31853](#)

Amending Section 2.36 of the Madison General Ordinances to require the Clerk to submit the Common Council proceedings to the Mayor within 72 hours of the conclusion of a Council meeting.

Sponsors: Michael E. Verveer

In Opinion 2013-002, the City Attorney found that the Clerk should submit the proceedings to the Mayor within 72 hours of the conclusion of a Council meeting. This ordinance codifies that ruling to bring greater certainty to the time of presentation of the proceedings to the Mayor.

A motion was made by Ald. David Ahrens, seconded by Ald. Anita Weier, to RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER. The motion passed by voice vote/other.

DISCUSSION ITEM

[32007](#)

Discussion: Creating a President's Work Group to review Alder & Leadership Terms, Instant Run-Off Elections, other issues - Ald. Chris Schmidt, Council President

Ald. Chris Schmidt indicated that he would be forming a work group of 3-4 alders to review and make recommendations on the following outstanding issues identified by the Council earlier in the year: 1. Terms of President/Pro Tem (also compensation), 2. Instant Run-Off Elections, 3. Alder Assignments to Committees, 4. Size of Council (Ald. Matt Phair suggestion to keep on the "burner"). He will send out an email asking if any alders wished to serve on the work group.

Ald. Scott Resnick arrived at 4:50 p.m.

Present: 7 -

Chris Schmidt; Scott J. Resnick; Marsha A. Rummel; David Ahrens; Anita Weier; Matthew J. Phair and Shiva Bidar-Sielaff

Absent: 1 -

Paul E. Skidmore

BRIEFING

[31961](#)

Briefing: RFQ Timeline for Homeless Supportive Housing Project - Natalie Erdman and Matt Wachter, Community Development Authority

Attachments: [Homeless Supportive Housing Project Timeline.pdf](#)
[Report of the Community Development Division Regarding SRO Housing - Fi](#)

Natalie Erdman and Matt Wachter from the CDA were present for the discussion on this item.

Ms. Erdman reviewed the background and timeline on the homeless supportive housing initiative (see attachment to this legislative file). The application for tax credits is due to WHEDA on January 31, 2014 and credits are awarded in April 2014.

She noted that to stay within the constraints of the timeline, the Common Council would need to adopt a resolution at the November 5, 2013 Common Council meeting directing the CDA to draft and issue a request for qualifications ("RFQ") for property management, case management, and supportive services relating to housing for homeless adults.

UPDATES/REPORTS

[31914](#)

Update: Council Legislative Analyst, Heather Allen

Attachments: [Legislative Analyst Project Updates Oct 29.pdf](#)

Heather Allen, Council Legislative Analyst, was present and reviewed her report with members of the CCOC (see attached report to this legislative file). She reviewed the following information on the two Legislative Agenda Work Groups.

The Demographic Change Work Group met on Thursday October 24th. At that meeting the group finalized a summary of the work to date. The summary will be made available to the Common Council at the December Common Council meeting. The Work Group also discussed a short list of policy recommendations to help Madison to address demographic change. The Work Group will also share key recommendations intended to increase access to opportunity for all citizens and improve quality of life for the growing senior population.

The Alternative Sources of Revenue Work Group continues to examine the

rules related to levy limits and fees. This topic was also covered in depth at the League of WI Municipalities (LWM) meeting in Green Bay. Details on the latest information on levy limits can be found in the LWM highlights in this update and the PowerPoint attachment.

Ms. Allen also noted that she has been attending Equity Staff Team meetings. Their next meeting will be November 18, 2013. The various work groups will be preparing a report back to the Common Council in April 2014. Ald. Rummel asked how the Council will start looking at the outcomes. Ms. Allen stated they are not at that point but are rather at the gathering information and training stage vs. ordinance changes.

She noted that she has added the following two new reports: Expanding Community Based Services in Dane County (JFF) and Monona Terrace Subsidy Trends.

31915

Update: Council Legislative Agenda Work Group: Demographic Change - Ald. Scott Resnick, Chair

Item was covered under Legislative Analyst update.

31916

Update: Council Legislative Agenda Work Group: Alternative Revenue Sources - Ald. Mark Clear, Chair

Item was covered under Legislative Analyst update.

Ald. David Ahrens left at 5:08 p.m.

- Present:** 6 -
Chris Schmidt; Scott J. Resnick; Marsha A. Rummel; Anita Weier;
Matthew J. Phair and Shiva Bidar-Sielaff
- Absent:** 1 -
Paul E. Skidmore
- Excused:** 1 -
David Ahrens

31988

Report: League of Wisconsin Municipalities 115th Annual Conference - Green Bay, Wisconsin - Ald. Mark Clear, Heather Allen

Attachments: [LWM Levy Limit Presentation.pdf](#)
[Working Together 2013.pdf](#)
[Link to LWM Conference Handouts](#)
[Clear: LWM Room Tax Briefing.pdf](#)

Heather Allen and Ald. Mark Clear reported on their conference trip. Highlights: Information on levy limits (see attached PowerPoint PDF to this legislative file), Home Rule, planning & financing for Capital Improvement Projects.

Ald. Clear noted that he mainly was there to "spread the word" about the room tax issue at the State Capitol and was able to distribute a briefing paper to interested conference attendees entitled, "What Municipalities need to know about AB385/SB301" (see attachment to this legislative file).

FUTURE AGENDA ITEMS

- * Judge Doyle Square Presentation to Common Council
- * Landmarks Ordinance Changes - Ald. Marsha Rummel
- * City Placemaking Efforts - Ald. Anita Weier
- * Report from Ald. Sue Ellingson - Placemaking: Making It Happen, New York NY
- * Report from Ald. Strasser, Ald. DeMarb and Ald. Weier - National League of Cities - Congress of Cities and Exposition 2013 Conference, Seattle WA

ADJOURNMENT

A motion was made by Ald. Matt Phair, seconded by Ald. Scott Resnick, to adjourn. The motion passed by voice vote/other. The meeting adjourned at 5:29 p.m.

Absent: 1 - Paul E. Skidmore
Excused: 1 - David Ahrens