From: Brian Munson

To: Finance Committee

Cc: Amol Goyal; Verveer, Michael; Bennett, Juliana; Tim Kamps; Rob Bak

**Subject:** Oliv Madison Low Cost Student Housing Agreement

**Date:** Thursday, November 4, 2021 4:12:51 PM

Attachments: ALT Affordable Options - 211028 - Steering Committee.pdf

#### Caution: This email was sent from an external source. Avoid unknown links and attachments.

Thank you for the opportunity to discuss the revised agreement with you at tomorrow afternoon's meeting. Attached is the presentation that we shared and discussed with the Steering Committee last week. This presentation outlined three additional alternatives for the program, each with choices of number of units, unit choices, or amount of discount; with subsequent average, upper, and lower per bed rents on a monthly basis. Core Spaces supports all four of the options outlined; however, based on the Steering Committee's feedback we worked with staff to revise the agreement to incorporate Alternative Option 3 (2 bedroom/double occupancy units).

We appreciate the Steering Committee and Staff's on-going efforts to draft this agreement and support the substitute resolution on the agenda.

#### Brian Munson

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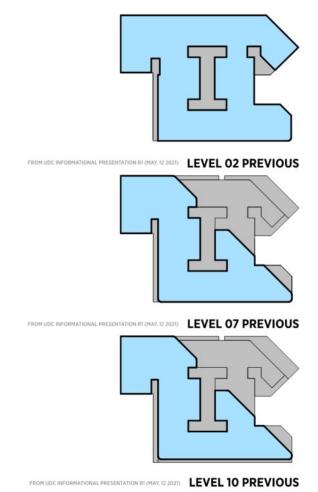
## **OLIV Madison**

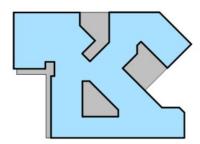
### **CNI/CANA Steering Committee**

10/28/21

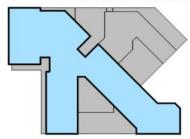


## Design – UDC Approval

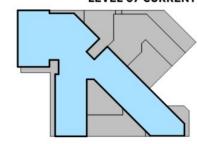




**LEVEL 02 CURRENT** 



**LEVEL 07 CURRENT** 



**LEVEL 10 CURRENT** 

PREVIOUS DESIGN COMPARISON

MADISON, WISCONSIN • JULY 14, 2021

## Design – UDC Approval



FROM UDC INFORMATIONAL PRESENTATION R1 (MAY, 12 2021)





FROM UDC INFORMATIONAL PRESENTATION R1 (MAY, 12 2021)

**PREVIOUS** 



CURRENT



CURRENT



## Design – UDC Approval



FROM UDC INFORMATIONAL PRESENTATION R1 (MAY, 12 2021)





FROM UDC INFORMATIONAL PRESENTATION R1 (MAY, 12 2021)

**PREVIOUS** 



CURRENT



**CURRENT** 



## Agreements Overview

- Two separate, but aligned agreements:
  - University of Wisconsin-Madison
    - UW-Madison Office of Student Financial Aid ("OSFA") will verify and qualify students for Discount

### City of Madison

- Will act as the enforcement mechanism for the program
- Will utilize a Land Use Restriction Agreement (LURA) recorded against the Property
- 30-Year Term
- Developer will provide annual report on program
- If in Default, Developer pays City an amount equal to the Student Discount multiplied by the deficient number of Affordable Beds
- In event of uncured default, there is a Liquidated Damages clause of Five Million Dollars (\$5,000,000)

# Comparison to UW-Madison's Office of Student Financial Aid (OSFA) Annual Housing Budgets

• Total Housing Budget for Academic Year (excluding Meals): \$10,254

• On a Monthly Basis (9 month AY): \$1,139

- OLIV Madison Discounted Average Monthly Rent: \$740
  - (10% of Beds at a 30% discount)

35% less than OSFA Budget

# Comparison to University Residence Halls at the UW-Madison

- From UW Madison Housing website (https://www.housing.wisc.edu/residence-halls/billing/#2021-22-returning-students):
  - Average on-campus rent (not weighted): \$1,066
    - (AY cost of \$9,592 for 9 months)
  - Max on-campus rent: \$1,244
    - (AY cost of \$11,200 for 9 months; Single with bath in Lowell or Smith)
  - Min on-campus rent: \$944
    - (AY cost of \$8,500 for 9 months; Quad in Sullivan, Kronshage, Jorns, Cole or Triple in Tripp or Adams)

## Alternate Options for Consideration

|              | Current Proposal                                  | Alt Option 1                                     | Alt Option 2  | Alt Option 3  |
|--------------|---|--|---|---|
| Description  | <b>10%</b> of Total Beds at a <b>30%</b> discount | <b>7%</b> of Total Beds at a <b>45%</b> discount | 9.5% of Total Beds<br>(Excluding Micro, Studio,<br>& 1/1 units)<br>40% discount | 10% of Total Beds all 2+2/2 unit type at a 40% discount |
| Average Rent | \$740   | \$630  | \$655   | \$560   |
| Upper Range  | \$1,260   | \$1,060  | \$790   | \$560   |
| Lower Range  | \$610   | \$510  | \$560   | \$560   |
| # of Beds    | ~111  | ~78  | ~94   | ~111  |

## **OLIV Madison**

**THANK YOU!** 



## 2+2/2 Unit Type Example





## Comparison to Residence Halls



Low End: Quad in Dejope Hall; \$989/mo



High End: Single w/ Bath in Lowell; \$1,244/mo

## OLIV Madison Representative Units



