



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Draft ALCOHOL LICENSE REVIEW COMMITTEE

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

This meeting may be viewed LIVE on Charter Spectrum Channel 994, AT&T U-Verse Channel 99 or at www.madisoncitychannel.tv.

Wednesday, January 20, 2021

5:30 PM

Virtual Meeting

Notified Absences: None

Call to Order/Roll Call

Present: 13 - Paul E. Skidmore; Michael E. Verveer; James Boxrud; Kelly Donahue; Karen L. Reece; Amy L. Westra; Michael S. Donnelly; Patrick J. Grady; Amanda M. Jovaag; Linda Vakunta; Seamus F. McWilliams; Sheri Carter and Stefan J. Fletcher

Absent: 1 - Fernando Cano Ospina

Excused: 2 - Jim Verbick and Roger Allen

Approval of Minutes

A motion was made by Westra, seconded by Grady, to Approve the Minutes.
The motion passed by voice vote/other.

Public Comment

1. [63776](#) Early Public Comment

None heard.

Disclosures and Recusals

Recusals: Westra for item #14, Donnelly for item #2.

Presentation of the Consent Agenda

Operator's License Applications

2. [63570](#) Operator License Application
Veronica Smash - Establishment where employed: VFW 1318

A motion was made by Westra, seconded by Reece, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE meeting of Feb. 17, 2021. The motion passed by voice vote/other.

Changes of Agent

3. [63311](#) Change of Agent
Atwood Restaurant LLC • dba Bar Corallini
Capacity (in/out): 98/12
2004 Atwood Ave. • New Agent: Terrance Long
Class B Combination Liquor & Beer • 40% alcohol, 60% food
Aldermanic District 6 (Alder Rummel) • Police Sector 410

A motion was made by Reece, seconded by Westra, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Entity Reorganization

4. [63485](#) Entity Reorganization
RARE Hospitality International Inc • dba LongHorn Steakhouse #5361
418 S Gammon Rd
Class B Combination Liquor & Beer
Aldermanic District 9 (Alder Skidmore)
Add two new officers, remove two officers

A motion was made by Westra, seconded by Reece, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

5. [63486](#) Entity Reorganization
GMRI Inc. • dba Olive Garden #1300
4320 East Towne Blvd
Class B Combination Liquor & Beer
Aldermanic District 17 (Alder Baldeh)
Add two new officers and remove two officers

A motion was made by Westra, seconded by Reece, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

6. [63487](#) Entity Reorganization
GMRI, Inc. • dba Olive Garden #1316
7017 Mineral Point Rd
Class B Combination Liquor & Beer
Aldermanic District 9 (Alder Skidmore)
Add two new officers, remove two officers

A motion was made by Westra, seconded by Reece, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

7. [63488](#) Entity Reorganization
Yun Lai LLC • Edo Japanese Restaurant
532 S Park St
Class B Combination Liquor & Beer
Aldermanic District 13 (Alder Evers)
Add one new officer, remove one officer

A motion was made by Fletcher, seconded by Grady, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE meeting of 2/17/2021. The motion passed by voice vote/other.

8. [63489](#) Entity Reorganization
Portillo's Hot Dogs, LLC • dba Portillo's Hot Dogs
4505 East Towne Blvd
Class B Beer
Aldermanic District 17 (Alder Baldeh)
Add one new officer, remove one officer

A motion was made by Westra, seconded by Reece, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Change of Licensed Premise

9. [63490](#) Change of Licensed Premise
Forage Kitchen LLC • dba Forage Kitchen
Current Capacity (in/out): 72/35 • Proposed Capacity (in/out): 72/35
715 Hilldale Way • Agent: Henry Aschauer
Class B Beer, Class C Wine • 2% alcohol, 98% food
Aldermanic District 11 (Alder Martin) • Police Sector 215
Streatery extension to add igloos to their patio for the winter months.

A motion was made by Westra, seconded by Reece, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

10. [63491](#) Change of Licensed Premise
Forward Hospitality Group LLC • dba The Harvey House
Current Capacity (in/out): 210/0 • Proposed Capacity (in/out): 230/40
644 W Washington Ave • Agent: Shaina Papach
Class B Combination Liquor & Beer • 35% alcohol, 65% food
Aldermanic District 4 (Alder Verveer) • Police Sector 404
Expand premises to include "The Office" space with seating for 20 and
increase outdoor capacity to 40 during Covid restrictions.

A motion was made by Westra, seconded by Reece, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Items Referred

11. [62952](#) Public Hearing - New License
Minority Owned Business LLC • dba Mini Mart
714 W Badger Rd • Agent: Sheila Sanchez
Class A Beer, Class A Liquor, Class A Cider
Aldermanic District 14 (Alder Carter) • Police Sector 310

A motion was made by Carter, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING. The motion passed by voice vote/other.

A motion was made by Verveer, seconded by Fletcher, to Reconsider at 8:18pm. The motion passed by voice vote/other.

The conditions are:

1. The establishment shall not sell, dispense or give away fermented malt beverages in the original container in amounts less than the amount contained in a six pack of 12 ounce bottles or cans. This is only applicable to fermented malt beverages which fall into the following categories of brands: Domestic Premium, Domestic Sub-Premium (which includes Value and Economy brands), Malt Liquor & similarly situated imported brands.
2. Flavored malt beverages containing up to 6% alcohol by volume may not be sold, dispensed or given away in the original container in amounts less than a four pack of 12 ounce bottles or cans. Flavored malt beverages containing over 6% alcohol by volume may not be sold, dispensed or given away in the original container in amounts less than a six pack of 12 ounce bottles or cans.
3. The establishment shall not sell, dispense or give away intoxicating liquor in the original container in amounts of two hundred (200) milliliters or less in volume. 'Intoxicating liquor' shall not include wine in the original container with an alcohol content of 15% or less by volume.
4. The establishment shall not sell, dispense or give away flavored fortified wines in the original container with an alcohol content of more than 12.5% alcohol by volume, where spirits have been added to the wine that have not been produced from the same fruit as the wine, for consumption off the licensed premises. This prohibition shall not apply to any other wine product as defined by Wisconsin State Statute §125.02(22).
- 5) The establishment shall not open before noon on Sundays.
- 6) The license holder shall maintain video cameras inside and outside the establishment shall save recordings from that system for a minimum of 10 days.

A motion was made by Carter, seconded by Grady, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING subject to acceptance from the applicant. The motion passed by voice vote/other.

Public Hearing

New License - Public Hearing

12. [63492](#)

Public Hearing - New License
Hy-Vee, Inc. • dba Hy-Vee Wine & Spirits
7475 Mineral Point Rd • Agent: Ross Grunwald
Class A Liquor, Class A Beer
Aldermanic District 9 (Alder Skidmore) • Police Sector 124

A motion was made by Westra, seconded by Reece, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by the following vote:

Absent: 1 - Fernando Cano Ospina

Ayes: 4 - James Boxrud; Kelly Donahue; Karen L. Reece and Amy L. Westra

Noes: 3 - Paul E. Skidmore; Michael E. Verveer and Patrick J. Grady

Abstentions: 1 - Michael S. Donnelly

Excused: 1 - Jim Verbick and Roger Allen

Non Voting: 5 - Amanda M. Jovaag; Linda Vakunta; Seamus F. McWilliams; Sheri Carter and Stefan J. Fletcher

13. [63493](#)

Public Hearing - New License
Bains Brothers LLC • dba 7 Seas Liquor
1763 Thierer Rd • Agent: Kanhia Lal
Class A Liquor, Class A Beer
Aldermanic District 17 (Alder Baldeh) • Police Sector 631

The conditions are:

1. The establishment shall not sell, dispense or give away fermented malt beverages in the original container in amounts less than the amount contained in a six pack of 12 ounce bottles or cans. This is only applicable to fermented malt beverages which fall into the following categories of brands: Domestic Premium, Domestic Sub-Premium (which includes Value and Economy brands), Malt Liquor & similarly situated imported brands.
2. Flavored malt beverages containing up to 6% alcohol by volume may not be sold, dispensed or given away in the original container in amounts less than a four pack of 12 ounce bottles or cans. Flavored malt beverages containing over 6% alcohol by volume may not be sold, dispensed or given away in the original container in amounts less than a six pack of 12 ounce bottles or cans.
3. The establishment shall not sell, dispense or give away intoxicating liquor in the original container in amounts of two hundred (200) milliliters or less in volume. 'Intoxicating liquor' shall not include wine in the original container with an alcohol content of 15% or less by volume.
4. The establishment shall not sell, dispense or give away flavored fortified wines in the original container with an alcohol content of more than 12.5% alcohol by volume, where spirits have been added to the wine that have not been produced from the same fruit as the wine, for consumption off the licensed premises. This prohibition shall not apply to any other wine product as defined by Wisconsin State Statute §125.02(22).

A motion was made by Westra, seconded by Carter, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING. The motion passed by the following vote:

Absent: 1 - Fernando Cano Ospina

Ayes: 6 - Michael E. Verveer; Karen L. Reece; Amy L. Westra; Patrick J. Grady; Sheri Carter and Stefan J. Fletcher

Noes: 1 - Paul E. Skidmore

Abstentions: 1 - Michael S. Donnelly

Excused: 1 - Jim Verbick and Roger Allen

Non Voting: 5 - James Boxrud; Kelly Donahue; Amanda M. Jovaag; Linda Vakunta and Seamus F. McWilliams

14. [63494](#) Public Hearing - New License
I/O Arcade Bar, LLC • dba I/O Arcade Bar
924 Williamson St • Agent: Mitchell Turino • Estimated Capacity: 300
Class B Combination Liquor & Beer • 75% alcohol, 15% food
Aldermanic District 6 (Alder Rummel) • Police Sector 408
- The conditions are:
1. Amplified sound restricted to 60 db limit at the property line
 2. Establishment shall close by midnight Sunday through Thursday
 3. Capacity is the lesser of 300 or as determined by Building Inspection
 4. The sale of alcoholic beverages shall account for 75% or less of the establishment's gross receipts.
 5. Food served until 90 minutes before closing
 6. Promote use of outdoor designated smoking patio on side of building
- A motion was made by Fletcher, seconded by Reece, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING. The motion passed by voice vote/other.**

Report of Madison Police Department

15. [63368](#) Report of Recent Calls for Service

Report of City Clerk's Office

16. [63751](#) Summary of Licenses Issued

Adjournment

A motion was made by Fletcher, seconded by Grady, to Adjourn at 8:28pm. The motion passed by voice vote/other.