



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Approved

ALCOHOL LICENSE REVIEW COMMITTEE

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

This meeting may be viewed LIVE on Charter Spectrum Channel 994, AT&T U-Verse Channel 99 or at www.madisoncitychannel.tv.

Wednesday, January 20, 2021

5:30 PM

Virtual Meeting

The City of Madison is holding the Alcohol License Review Committee meeting virtually to help protect our community from the Coronavirus (COVID-19) pandemic.

1. **Written Comments:** You can send comments on agenda items to licensing@cityofmadison.com
2. **Register but Do Not Speak:** You can register your support or opposition to an agenda item at <https://www.cityofmadison.com/MeetingRegistration>.
3. **Register to Speak or to Answer Questions:** If you wish to speak at the virtual meeting on an agenda item, you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you will need to join the virtual meeting.
4. **Watch the Meeting:** You can call-in or watch the Alcohol License Review Committee meeting in several ways:
 - **Livestream on the Madison City Channel website**
<https://media.cityofmadison.com/mediasite/showcase>
 - **Livestream on the City of Madison YouTube channel**
<https://www.youtube.com/user/CityofMadison>
 - **Television: Watch live on Spectrum channel 994 and AT&T U-Verse channel 99**
 - **Listen to audio via phone:**
(877) 853-5257 (Toll Free)
Webinar ID: 973 8812 5040

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below immediately.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese inmediatamente al número de teléfono que figura a continuación.

Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntaub ntawv ua lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

Contact the City Clerk's Office at (608) 266-4601.

Applications will go to the Common Council Meeting of February 2, 2021.

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Notified Absences: None

Call to Order/Roll Call

Approval of Minutes

December 16, 2020: <http://madison.legistar.com/Calendar.aspx>

Public Comment

1. [63776](#) Early Public Comment

Disclosures and Recusals

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

Presentation of the Consent Agenda

At this time, a consent agenda will be moved with the recommended action, or to grant with any recommended conditions if no action is recommended for each item EXCEPT:

- 1) items which have registrants opposed wishing to speak
- 2) items which members have separated out for discussion/debate purposes
- 3) items recommending ordinance changes
- 4) operator license applications

Operator's License Applications

Possible Closed Session: Please take notice that when considering the following items, the ALRC may go into closed session pursuant to sec. 19.85(1)(b), Wis. Stats., which reads in relevant part:

(b) Considering dismissal, demotion, licensing or discipline of any public employee or person licensed by a board or commission or the investigation of charges against such person, ... and the taking of formal action on such matter; provided that the ... person licensed is given actual notice of any evidentiary hearing which may be held prior to final action being taken and of any meeting at which final action may be taken. The notice shall contain a statement that the person has the right to demand that the evidentiary hearing or meeting be held in open session. ...

Further take notice that, if the ALRC goes into closed session, it may return to open session immediately, without giving the 12 hours notice under sec. 19.85(2), Wis. Stats.

2. [63570](#) Operator License Application
Veronica Smash - Establishment where employed: VFW 1318
Attachments: [application](#)

Changes of Agent

3. [63311](#) Change of Agent
Atwood Restaurant LLC • dba Bar Corallini
Capacity (in/out): 98/12
2004 Atwood Ave. • New Agent: Terrance Long
Class B Combination Liquor & Beer • 40% alcohol, 60% food
Aldermanic District 6 (Alder Rummel) • Police Sector 410

Entity Reorganization

4. [63485](#) Entity Reorganization
RARE Hospitality International Inc • dba LongHorn Steakhouse #5361
418 S Gammon Rd
Class B Combination Liquor & Beer
Aldermanic District 9 (Alder Skidmore)
Add two new officers, remove two officers
5. [63486](#) Entity Reorganization
GMRI Inc. • dba Olive Garden #1300
4320 East Towne Blvd
Class B Combination Liquor & Beer
Aldermanic District 17 (Alder Baldeh)
Add two new officers and remove two officers

6. [63487](#) Entity Reorganization
GMRI, Inc. • dba Olive Garden #1316
7017 Mineral Point Rd
Class B Combination Liquor & Beer
Aldermanic District 9 (Alder Skidmore)
Add two new officers, remove two officers

7. [63488](#) Entity Reorganization
Yun Lai LLC • Edo Japanese Restaurant
532 S Park St
Class B Combination Liquor & Beer
Aldermanic District 13 (Alder Evers)
Add one new officer, remove one officer

8. [63489](#) Entity Reorganization
Portillo's Hot Dogs, LLC • dba Portillo's Hot Dogs
4505 East Towne Blvd
Class B Beer
Aldermanic District 17 (Alder Baldeh)
Add one new officer, remove one officer

Change of Licensed Premise

9. [63490](#) Change of Licensed Premise
Forage Kitchen LLC • dba Forage Kitchen
Current Capacity (in/out): 72/35 • Proposed Capacity (in/out): 72/35
715 Hilldale Way • Agent: Henry Aschauer
Class B Beer, Class C Wine • 2% alcohol, 98% food
Aldermanic District 11 (Alder Martin) • Police Sector 215
Streatery extension to add igloos to their patio for the winter months.
Attachments: [application](#)

10. [63491](#) Change of Licensed Premise
Forward Hospitality Group LLC • dba The Harvey House
Current Capacity (in/out): 210/0 • Proposed Capacity (in/out): 230/40
644 W Washington Ave • Agent: Shaina Papach
Class B Combination Liquor & Beer • 35% alcohol, 65% food
Aldermanic District 4 (Alder Verveer) • Police Sector 404
Expand premises to include "The Office" space with seating for 20 and
increase outdoor capacity to 40 during Covid restrictions.
Attachments: [application](#)

Items Referred

11. [62952](#) Public Hearing - New License
 Minority Owned Business LLC • dba Mini Mart
 714 W Badger Rd • Agent: Sheila Sanchez
 Class A Beer, Class A Liquor, Class A Cider
 Aldermanic District 14 (Alder Carter) • Police Sector 310

Attachments: [LICLIA-2020-00780 App.pdf](#)
[LICLIA-2020-00780 Supplemental.pdf](#)
[714 W Badger Rd map.pdf](#)

Legislative History

11/10/20	Clerk's Office Alcohol License Review Committee Public Hearing	Referred for Introduction
11/17/20	COMMON COUNCIL	Referred for Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE
11/18/20	ALCOHOL LICENSE REVIEW COMMITTEE	RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE -PUBLIC HEARING Placed on File without Prejudice for the Health, Safety, and Welfare of the community because of the inconsistencies in the answers on the application and verbally stated at the Alcohol License Review Committee meeting. Roll Call vote: 7-0. Ayes: <i>Verveer, Cano Ospina, Reece, Westra, Grady, Carter, Fletcher.</i> Abstain: <i>Donnelly.</i> Excused: <i>Skidmore.</i>
12/1/20	COMMON COUNCIL	Re-refer to the ALCOHOL LICENSE REVIEW COMMITTEE
12/16/20	ALCOHOL LICENSE REVIEW COMMITTEE	Refer to the ALCOHOL LICENSE REVIEW COMMITTEE

Public Hearing

New License - Public Hearing

12. [63492](#) Public Hearing - New License
 Hy-Vee, Inc. • dba Hy-Vee Wine & Spirits
 7475 Mineral Point Rd • Agent: Ross Grunwald
 Class A Liquor, Class A Beer
 Aldermanic District 9 (Alder Skidmore) • Police Sector 124

Attachments: [application](#)
[7475 Mineral Point Rd Map.pdf](#)

Legislative History

12/21/20	Clerk's Office Alcohol License Review Committee Public Hearing.	Referred for Introduction
1/5/21	COMMON COUNCIL	Referred for Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

13. [63493](#) Public Hearing - New License
Bains Brothers LLC • dba 7 Seas Liquor
1763 Thierer Rd • Agent: Kanhia Lal
Class A Liquor, Class A Beer
Aldermanic District 17 (Alder Baldeh) • Police Sector 631

Attachments: [application](#)
[1763 Thierer Rd Map.pdf](#)
[63493 Alder, Police Captain comments.pdf](#)

Legislative History

12/21/20	Clerk's Office Alcohol License Review Committee Public Hearing	Referred for Introduction
1/5/21	COMMON COUNCIL	Referred for Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

14. [63494](#) Public Hearing - New License
I/O Arcade Bar, LLC • dba I/O Arcade Bar
924 Williamson St • Agent: Mitchell Turino • Estimated Capacity: 300
Class B Combination Liquor & Beer • 75% alcohol, 15% food
Aldermanic District 6 (Alder Rummel) • Police Sector 408

Attachments: [application](#)
[924 Williamson St Map.pdf](#)

Legislative History

12/21/20	Clerk's Office Alcohol License Review Committee Public Hearing	Referred for Introduction
1/5/21	COMMON COUNCIL	Referred for Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

Report of Madison Police Department

15. [63368](#) Report of Recent Calls for Service
Attachments: [ALRC Data 11-09 to 11-15.pdf](#)
[ALRC Data 11-23 to 11-29.pdf](#)
[ALRC Data 11-30 to 12-06.pdf](#)

Report of City Clerk's Office

16. [63751](#) Summary of Licenses Issued
Attachments: [Summary of Licenses Issued](#)

Adjournment

