

AGENDA #6

City of Madison, Wisconsin

REPORT OF: URBAN DESIGN COMMISSION	PRESENTED: June 16, 2010
TITLE: 1501-1507 Wright Street/3502-3534 Straubel Street – PRD. 17 th Ald. Dist. (16321)	REFERRED: REREFERRED: REPORTED BACK:
AUTHOR: Alan J. Martin, Secretary	ADOPTED: POF:
DATED: June 16, 2010	ID NUMBER:

Members present were: Marsha Rummel, Dawn O’Kroley, Todd Barnett, Bruce Woods, Richard Slayton, Ron Luskin, R. Richard Wagner, Mark Smith and Jay Ferm.

SUMMARY:

At its meeting of June 16, 2010, the Urban Design Commission **GRANTED FINAL APPROVAL** of a PRD located at 1501-1507 Wright Street/3502-3534 Straubel Street. Appearing on behalf of the project were Jim Gersich, Kate Stalker and Mark Olinger, Director, Department of Planning and Community & Economic Development. Gersich presented revised details on downspouts, bike rack locations, landscaping plans and front elevation color schemes. He noted that downspouts have been added at the back of the building in four locations, in addition to eleven stick and circular bike racks around the site. The color schemes of the buildings will allow them to be different colors side by side. Gersich and Olinger stated their favored colors would be from Scheme C. Gersich stated the boulder walls will be reused for screening for the condenser units. Olinger stated as long as they are not creating big planting areas, but using the boulders as an edge, or above and below they will look fine.

Comments by the Commission were as follows:

- Appreciate the fact that you’ve introduced a few downspouts, but it still troubles me that we’ve got such a problem with surcharge on our stormwater system.
- Concern with daily bike riders parking their bikes against street signs, trees, etc.; taking them downstairs to the basement might prove to be too difficult. Put back some of the previously proposed bike parking back; although at a code compliant level. Additional bike parking supports the effort to build our city to be more bike-friendly, so we need to build the infrastructure for that.
- Agree with color Scheme C.
- Recommend removal of plant material from the front of the building to screen the condensers.
- Prefer color Scheme A, but C is nice too.

ACTION:

On a motion by Ferm, seconded by Rummel, the Urban Design Commission **GRANTED FINAL APPROVAL**. The motion was passed on a unanimous vote of (8-0). The motion provided that in addition to the bike parking added with the hitch post style racks, the original bike parking as previously proposed needs to be added back in.

After the Commission acts on an application, individual Commissioners rate the overall design on a scale of 1 to 10, including any changes required by the Commission. The ratings are for information only. They are not used to decide whether the project should be approved. The scale is 1 = complete failure; 2 = critically bad; 3 = very poor; 4 = poor; 5 = fair; 6 = good; 7 = very good; 8 = excellent; 9 = superior; and 10 = outstanding. The overall ratings for this project are 5, 5, 6, 6, 6 and 6.5.

URBAN DESIGN COMMISSION PROJECT RATING FOR: 1501-1507 Wright Street/3503-3534 Straubel Street

	Site Plan	Architecture	Landscape Plan	Site Amenities, Lighting, Etc.	Signs	Circulation (Pedestrian, Vehicular)	Urban Context	Overall Rating
Member Ratings	-	-	-	-	-	-	-	6
	6	6.5	5	6	-	6	6.5	6.5
	5	6	5	-	-	5	5	5
	-	5	5	-	-	-	5	5
	-	-	-	-	-	-	-	6
	7	6	6	6	-	7	7	6

General Comments:

- This project is all done, you've reached the finish line.
- Nice retrofit.