



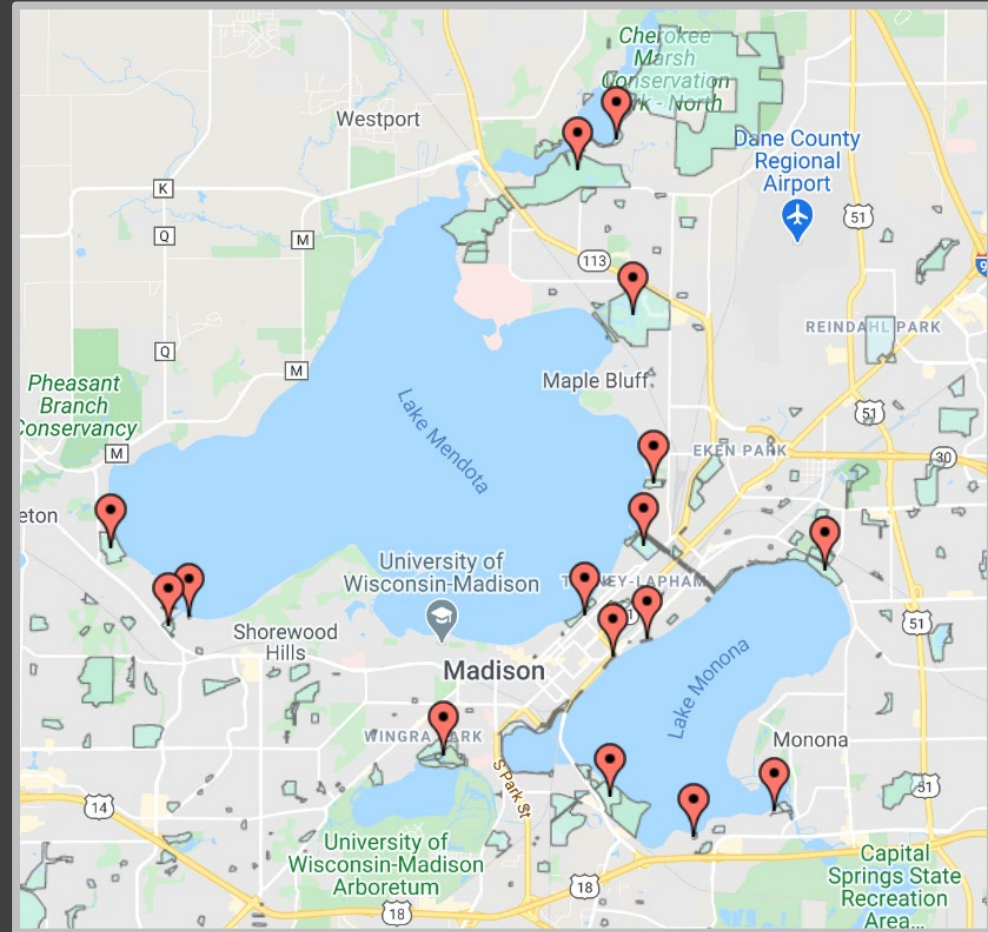
Watercraft Storage & Mooring

Watercraft Storage



Watercraft Storage - General

- Began over 20 years ago
- 396 spaces over 17 locations.



Watercraft Storage - General

- Annual lease April 1-April 31st of the next year, allows for winter storage
- Current users have first chance to renew or move locations
 - Average renewal rate is 75%
- Vacancies filled from waitlist. The current waitlist is over 200 long
 - The average wait for a space is 1-2 years and is highly dependent on popularity of location
- Online payment available since 2020. Over 50% purchased online in 2021

Watercraft Storage – Fees & Revenue

- Madison resident annual fee: \$110
 - Second boat in single space: \$55
- Non-resident annual fee: \$200
 - Second boat in single space: \$100
- Revenue 2020-2020 = \$44,770

Watercraft Storage – Fees & Revenue

- Madison Boats (Wingra, Brittingham): \$100-225, dependent on watercraft type & location.

Storage season varies

- Rutabaga (Olbrich): \$125
- Shorewood Hills (1 location): Resident - \$200, non-resident - \$390, indoor storage
- Monona (6 locations): Resident - \$125, non-resident - \$275

Watercraft Storage – Partners & Programs

- Contract agreements: Goodman Center, Friends of Starkweather
 - 18 spaces total
- Warner Park Recreation Center

Mooring



Mooring - General

- 30 mooring buoys at Marshall Park
- Lease runs May 1 – October 20, includes dinghy space and parking passes
- Current users have first chance to renew
- Vacancies filled from waitlist. The current waitlist is 45 long.
 - The average wait for a space is 1-2 years, highly dependent on turnover.

Mooring – Fees & Revenue

- Madison resident annual fee: \$825
- Non-resident annual fee: \$1145
- Revenue 2019-2020 = \$28,270
 - 2020-2021 revenue effected by Covid-19

Mooring – Fees & Revenue

- Shorewood Hills: Resident - \$455 or \$570, non-resident: \$910 or \$1,140 .Price dependent on size of boat.
- Wisconsin Union (Hoofers): \$133, \$773, or \$995. Price dependent on location.