

From: [Verveer, Michael](#)
To: [Blake-Horst, Meghan](#); [Cnare, Rebecca](#); [Ouk, Saran](#); [Mikolajewski, Matthew](#)
Subject: FW: Permanent Streetery Opinion
Date: Wednesday, October 13, 2021 6:48:36 AM

FYI...

From: Peter Gentry [REDACTED]
Sent: Tuesday, October 12, 2021 2:36 PM
To: Benford, Brian <district6@cityofmadison.com>
Cc: Brian Benford <brianbenford00@gmail.com>; Verveer, Michael <district4@cityofmadison.com>; Adam Ginsberg [REDACTED]
Subject: Permanent Streetery Opinion

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Hi Brian. I hope you have stopped over to One Barrel to check out our new set up (and you too, Mike)!

Say, I read the other day that the City of Madison is considering making the Streetery Program permanent. I strongly oppose this as it is patently unfair to all of the businesses that cannot take advantage of it.

Businesses on King Street, for instance, are allowed to double or triple their capacity without adding any hard costs (or, as far as I know, to even have to come up to code with restrooms). I also see my neighbors across the street and over on Ohio getting the same benefit because they have less than busy streets in front of them – and others still with parking lots that are blocked off so that their customers have to park on the street, making it so that folks trying to go to other businesses (not just restaurants) have a harder time parking and therefor patronizing those business. Which has been great for them and I'm glad it helped many businesses through a hard time! But if some are allowed to have increased capacity forever, it takes customers away from those that have not been able to take advantage of the program and who are already working from behind after two years of financial strain. That is in addition to the fact that Streeteries take a valuable public resource like parking and give it to private entities. That should not be the role of municipal government. We struggled mightily with a lack of parking around Schenks Corners before Covid. As I mentioned, now customers cannot park in many of the nearby parking lots (Tex Tubb's/Bar Coralini/Players/Wilson's, etc.) and many street spots have been taken as well (Mint Mark/Ohio, etc.).

So unless businesses like mine are allowed the same leeway and are allowed to shut down busy streets – for me Atwood Ave, for the Weary Traveler Williamson St, or for Brasserie V Monroe St., and on and on, I think it is time to wind the program down. Yes, some businesses have benefited but it is starting to hurt those that have not had the same advantages. Although the program is good for some, it is bad for many more and also for the public in general!

Thank you for your consideration.

Peter Gentry
One Barrel Brewing Co.
President

