



City of Madison
Meeting Minutes - Final
ALCOHOL LICENSE REVIEW
COMMITTEE

City of Madison
Madison, WI 53703
www.cityofmadison.com

Thursday, May 24, 2007

5:30 PM

215 Martin Luther King, Jr. Blvd.
Room 120 (Parks Conference Room)

Special Meeting

Roll Call

Captain Lengfeld was present to represent the Madison Police Department. Dawn Crim was present to represent UW-Madison.

Present: Schumacher, Verveer, Maribeth Witzel-Behl, Marsh Shapiro, Steve Brist, Wheaton, Hart, Sentmanat, Rearick and Joel Plant

Excused: Carl Gloede and McNamara

Approval of Minutes

A motion was made by Sentmanat, seconded by Verveer, to Approve the Minutes of May 16, 2007. The motion passed by acclamation.

Public Comment

There was no public comment.

New License - Public Hearing

1. [06256](#) Public Hearing - New License
Osteria Di Lucca Inc. • Osteria Di Lucca
1617 N Stoughton Road • Agent: Jessica Escamilla
Class B Combination Liquor & Beer • 28% alcohol, 72% food
Aldermanic District 17 (Ald. Clausius) • Police Sector 516
The address for this license was listed as 1917 N. Stoughton Road on the May 16 agenda for the Alcohol License Review Committee. The ALRC reconsidered this item at its May 24 meeting solely for the purpose of correcting the address of the premise. The public hearing legal notice and the license application both listed the correct address of 1617 N. Stoughton Road.
A motion was made by Wheaton, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING at the correct address of 1617 N. Stoughton Road. The motion passed by acclamation.

2. [06265](#) Public Hearing - New License
DTL Inc • dba Melting Pot
6816 Odana Road • Agent: David M Lenz
Class B Combination Liquor & Beer • 20% alcohol, 80% food
Aldermanic District 19 (Ald. Clear) • Police Sector 113

A motion was made by Verveer, seconded by Hart, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by acclamation.

3. [06269](#) Public Hearing - New License
Target Corporation • Target Store T - 1069
4301 Lien Road • Agent: Ryan Ostman
Class A Beer and Class A Liquor
Aldermanic District 17 (Ald. Clausius) • Police Sector 605
- A motion was made by Verveer, seconded by Sentmanat, to RECOMMEND TO COUNCIL TO REREFER - PUBLIC HEARING to the ALCOHOL LICENSE REVIEW COMMITTEE meeting of June 20, 2007. The motion passed by acclamation.**

Separated Liquor License Renewals

4. [06338](#) Separated Liquor License Renewal
LWS Investments Two LLC • Good Times Neighborhood Bar • capacity of 99
57 S. Stoughton Road • Agent: Lawrence Schmock
Class B Combination Liquor & Beer • 90% alcohol, 10% food
Aldermanic District 3 (Ald. Cnare) • Police Sector 611
Separation requested by the Madison Police Department.

Appearances: Lawrence Schmock (applicant), Madison Police Captain Jill Klubertanz.

Non-Renewal Hearing.

A motion was made by Sentmanat, seconded by Hart, to RECOMMEND TO COUNCIL TO REREFER - PUBLIC HEARING to the ALCOHOL LICENSE REVIEW COMMITTEE Non-Renewal Hearing. The motion passed by acclamation.

5. [06339](#) Separated Liquor License Renewal
Tres Amigos, Inc. • dba Tres Amigos • capacity of 288
6722 Odana Road • Agent: Leticia Hernandez
Class B Combination Liquor & Beer • 40% alcohol, 60% food
Aldermanic District 19 (Ald. Clear) • Police Sector 113
Separation requested by the Madison Police Department.

Appearance: Leticia Hernandez (applicant).

A motion was made by Hart, seconded by Sentmanat, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING with the following conditions: 1) An audit will be completed within 100 days of the issuance of renewal. 2) Establishment will meet the definition of a restaurant. The motion failed by the following vote:

Aye: Hart, Sentmanat and Rearick

No: Schumacher, Verveer and Wheaton

Non-Renewal Hearing.

A motion was made by Verveer, seconded by Schumacher, to RECOMMEND TO COUNCIL TO REREFER - PUBLIC HEARING to the ALCOHOL LICENSE REVIEW COMMITTEE Non-Renewal Hearing. The motion passed by the following vote:

Aye: Schumacher, Verveer, Wheaton, Sentmanat and Rearick

No: Hart

6. [06341](#) Separated Liquor License Renewal
Neverland, Inc. • dba Cue-Nique Billiards • Capacity 175
317 W Gorham Street • Agent: Matthew McCabe
Class B Combination Liquor & Beer • 55% alcohol, 5% food, 40% other
Aldermanic District 4 (Ald. Verveer) • Police Sector 403
Separation requested by the Madison Police Department.
- Appearances: Matthew McCabe (applicant), Police Officer Carrie Hemming, Stefanie Moritz.**
- with the following conditions: 1) Building Inspection and Fire Inspection shall audit the capacity of this establishment. 2) Establishment shall maintain a written incident log documenting any type of disturbance in detail, the employees involved and, if possible, the patrons involved. This log will be available to the Madison Police Department upon request. 3) Applicant will surrender Nightclub License.*
- A motion was made by Hart, seconded by Sentmanat, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING with the following conditions: 1) Building Inspection and Fire Inspection shall audit the capacity of this establishment. 2) Establishment shall maintain a written incident log documenting any type of disturbance in detail, the employees involved and, if possible, the patrons involved. This log will be available to the Madison Police Department upon request. 3) Applicant will surrender Nightclub License. The motion passed by acclamation.**
7. [06444](#) Separated Liquor License Renewal
Bajrami, Adrian • dba Casa Bianca
515 Junction Road, Suite F
Class B Beer, Class C Wine • 5% alcohol, 95% food
Aldermanic District 9 (Ald. Skidmore) • Police Sector 128
Separation requested by the City Attorney's Office, because license was granted over one year ago and has yet to be issued.
- A motion was made by Verveer, seconded by Sentmanat, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by acclamation.**
8. [06477](#) Separated Liquor License Renewal
McGoff LLC. • dba Stadium Bar & Eatery • capacity of 255
1419 Monroe Street • Agent: Thomas Beach
Class B Combination Liquor & Beer • 70% alcohol & 30% food
Aldermanic District 5 (Ald. Webber) • Police Sector 402
Separation requested by the Madison Police Department because of concerns regarding beer tent closure on Football Saturdays.
- Appearances: Jim Luedtke (applicant), Police Officer Carrie Hemming.**
- with the understanding that the applicant will meet with the Madison Police Department to resolve concerns regarding the beer garden. Otherwise the applicant will be brought back before the Alcohol License Review Committee, which will ask the Plan Commission to revoke their conditional use permit.*

A motion was made by Hart, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING with the understanding that the applicant will meet with the Madison Police Department to resolve concerns regarding the beer garden. Otherwise the applicant will be brought back before the Alcohol License Review Committee, which will ask the Plan Commission to revoke their conditional use permit. The motion passed by acclamation.

9. [06478](#) Separated Liquor License Renewal
Jordan's Big 10 Inc. • dba Jordan's Big 10 Pub • capacity of 300
1330 Regent Street • Agent: Kelly Jordan
Class B Combination Liquor & Beer • 51% alcohol, 49% food
Aldermanic District 5 (Ald. Webber) • Police Sector 402
Separation requested by the Madison Police Department because of concerns regarding beer tent closure on Football Saturdays.
- Appearances: Kelly Jordan (applicant), Police Officer Carrie Hemming, John Welch (applicant).**
- with the understanding that the applicant will meet with the Madison Police Department to resolve concerns regarding the beer garden. Otherwise the applicant will be brought back before the Alcohol License Review Committee, which will ask the Plan Commission to revoke their conditional use permit.*
- A motion was made by Hart, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING with the understanding that the applicant will meet with the Madison Police Department to resolve concerns regarding the beer garden. Otherwise the applicant will be brought back before the Alcohol License Review Committee, which will ask the Plan Commission to revoke their conditional use permit. The motion passed by acclamation.**
10. [06479](#) Separated Liquor License Renewal
Brice P's Inc. • dba Regent Street Retreat • capacity of 625
1206 Regent Street • Agent: Bruce Gerhartz
Class B Combination Liquor & Beer • 70% alcohol, 30% food
Aldermanic District 8 (Ald. Judge) • Police Sector 402
Separation requested by the Madison Police Department because of concerns regarding beer tent closure on Football Saturdays.
- Appearances: Bruce Gerhartz (applicant), Police Officer Carrie Hemming.**
- with the understanding that the applicant will meet with the Madison Police Department to resolve concerns regarding the beer garden. Otherwise the applicant will be brought back before the Alcohol License Review Committee, which will ask the Plan Commission to revoke their conditional use permit.*
- A motion was made by Hart, seconded by Wheaton, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING with the understanding that the applicant will meet with the Madison Police Department to resolve concerns regarding the beer garden. Otherwise the applicant will be brought back before the Alcohol License Review Committee, which will ask the Plan Commission to revoke their conditional use permit. The motion passed by acclamation.**
11. [06488](#) Separated Liquor License Renewal
ZAPL LLC • dba City Bar and Restaurant • capacity of 160
636 State Street • Agent: Adam Greenberg
Class B Combination Liquor & Beer • 95% alcohol, 5% food
Aldermanic District 8 (Ald. Judge) • Police Sector 403
Separation requested by the Madison Police Department because of concerns regarding underage patrons.
- Appearances: Adam Greenberg (applicant), Police Officer Carrie Hemming.**

once litigation is settled, and the committee will not grant an increase in capacity, change of license premise, or any additional license to this establishment until prosecution is fully adjudicated.

A motion was made by Verveer, seconded by Hart, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING with the understanding that the applicant will meet with the Madison Police Department once litigation is settled, and the committee will not grant an increase in capacity, change of license premise, or any additional license to this establishment until prosecution is fully adjudicated. The motion passed by acclamation.

12. [06489](#) Separated Liquor License Renewal
Orbut of State Street Inc • dba Mondays • capacity of 151
523 State Street • Agent: Gary Garten
Class B Combination Liquor & Beer • 100% alcohol
Aldermanic District 4 (Ald. Verveer) • Police Sector 403
Separation requested by the Madison Police Department because of concerns regarding capacity and underage patrons.

Appearances: Attorney Rick Petri, Police Officer Carrie Hemming.

with the understanding that the applicant will meet with the Madison Police Department once litigation is settled, and the committee will not grant an increase in capacity, change of license premise, or any additional license to this establishment until prosecution is fully adjudicated.

A motion was made by Verveer, seconded by Hart, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING with the understanding that the applicant will meet with the Madison Police Department once litigation is settled, and the committee will not grant an increase in capacity, change of license premise, or any additional license to this establishment until prosecution is fully adjudicated. The motion passed by acclamation.

13. [06490](#) Separated Liquor License Renewal
JSM Inc • dba Red Shed • capacity of 80
406 N Frances Street • Agent: Jeffrey Meise
Class B Combination Liquor & Beer • 95% alcohol, 5% food
Aldermanic District 8 (Ald. Judge) • Police Sector 403
Separation requested by the Madison Police Department because of concerns regarding capacity.

Appearances: Jeff Meise (applicant), Police Officer Carrie Hemming.

with the following conditions: 1) Capacity shall be monitored at all times. 2) Front door shall be staffed with a hand-held counter on Thursday, Friday and Saturday nights. 3) Side door shall be used as an emergency exit only, equipped with panic-release hardware.

A motion was made by Hart, seconded by Schumacher, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING with the following conditions: 1) Capacity shall be monitored at all times. 2) Front door shall be staffed with a hand-held counter on Thursday, Friday and Saturday nights. 3) Side door shall be used as an emergency exit only, equipped with panic-release hardware. The motion passed by acclamation.

14. [06494](#) Separated Liquor License Renewal
Parthenon Gyros of Wisconsin Inc. • dba Parthenon Gyros Restaurant
316 State Street • Agent: Gus Vranas • capacity of 150
Class B Combination Liquor & Beer • 5% alcohol, 95% food
Aldermanic District 4 (Ald. Verveer) • Police Sector 403
Separation requested by the Madison Police Department because of concerns regarding general disorder.

Appearances: James Vranas (applicant), Police Officer Carrie Hemming.

with the following condition: Alcohol shall not be served upstairs.

A motion was made by Verveer, seconded by Sentmanat, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING with the following condition: Alcohol shall not be served upstairs. The motion passed by acclamation.

15. [06495](#) Separated Liquor License Renewal
Vintage LLC • dba Vintage Spirits and Grill • capacity of 120
529 University Avenue • Agent: Mark Kraemer
Class B Combination Liquor & Beer • 60% alcohol, 40% food
Aldermanic District 4 (Ald. Verveer) • Police Sector 403
Separation requested by the Madison Police Department because of concerns regarding noise.

Appearances: Trent Kraemer (applicant), Police Officer Carrie Hemming.

A motion was made by Verveer, seconded by Hart, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by acclamation.

16. [06499](#) Separated Liquor License Renewal
Kollege Klub, Inc. • dba Kollege Klub • capacity 305
529 N. Lake Street • Agent: Bruce J. Meier • 81% alcohol, 19% food
Class B Combination Liquor & Beer
Aldermanic District 8 (Ald. Judge) • Police Sector 403
Separation requested by the Madison Police Department because of concerns regarding general disorder.

Appearances: Bruce Meier (applicant), Police Officer Carrie Hemming.

with the understanding that the applicant will meet with the Madison Police Department once litigation is settled, and the committee will not grant an increase in capacity, change of license premise, or any additional license to this establishment until prosecution is fully adjudicated.

A motion was made by Verveer, seconded by Wheaton, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING with the understanding that the applicant will meet with the Madison Police Department once litigation is settled, and the committee will not grant an increase in capacity, change of license premise, or any additional license to this establishment until prosecution is fully adjudicated. The motion passed by acclamation.

17. [06531](#) Separated Liquor License Renewal
Laundry 101 of Madison, LLC • dba Laundry 101 • capacity 99
437 W. Gilman Street • Agent: Richard Anderegg
Class B Combination Liquor & Beer • 3% alcohol, 7% food, 90% other
Aldermanic District 4 (Ald. Verveer) • Police Sector 403
Separation requested by the Wisconsin Department of Revenue, because license does not comply with State Statute 125.32(3m).

A motion was made by Wheaton, seconded by Sentmanat, to Place On File the separation of this license renewal. The motion passed by acclamation.

Adjournment

A motion was made by Schumacher, seconded by Sentmanat, to Adjourn at 8:25 p.m. The motion passed by acclamation.