



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes ROOM TAX COMMISSION

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

Wednesday, September 25, 2024

4:00 PM

Monona Terrace - Madison Ballroom C

The City of Madison is holding the Room Tax Commission meeting of September 25th, 2024 in the Madison Ballroom C at the Monona Terrace Community and Convention Center.

1. **Written Comments:** You can send comments on agenda items to roomtaxcommission@cityofmadison.com.

2. **Register for Public Comment:**

- Register to speak at the meeting.
- Register to answer questions.
- Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>.

3. **Watch the Meeting:** If you would like to join the meeting as an observer, please visit <https://www.cityofmadison.com/watchmeetings>.

CALL TO ORDER / ROLL CALL

The meeting was Called to Order at 4:02pm. All members were present.

APPROVAL OF MINUTES

A motion was made by Miley, seconded by Figueroa Cole to approve the minutes from the September 3rd, 2024 meeting.

The motion passed by voice vote/other.

PUBLIC COMMENT

1. [85298](#) Public Comment for Room Tax Commission meeting of September 25, 2024.

There was no public comment.

DISCLOSURES AND RECUSALS

Glenn Krieg - Monona Terrace Community and Convention Center Board
Sally Miley - Madison Opera Board of Trustees

Thomas J. Ziarnik - Monona Terrace Event Assistance Committee, Destination Madison Foundation Board
Ald. Michael Verveer - Monona Terrace Community and Convention Center and Overture Center Foundation Board of Directors, Monona Terrace Event Assistance Committee

ITEMS CONSIDERED

- 2. [85299](#) Discussion and Adoption of the 2025 Room Tax Commission Budget

Attachments: [Room Tax Commission -- 09-25-2024.pdf](#)
[Room Tax Motion --2025 Budget -- 9-25-2024 -- FINAL.pdf](#)
[Room Tax Motion --2025 Budget -- 9-25-2024 -- ADOPTED.pdf](#)

A motion was made by Miley, seconded by Figueroa Cole to adopt the 2024 Room Tax Commission budget.

The motion passed by voice vote/other. Ziarnik opposed.

- 3. [85300](#) Discussion of Future Meetings and Meeting Format

Members confirmed preliminary meeting format for December 2024 and 2025 meetings. Topics of discussion for upcoming meetings will be on the structure of the Event Assistance Committee and the room tax rate.

ADJOURNMENT

A motion was made by Figueroa Cole, seconded by Miley to Adjourn.

The meeting adjourned at 4:23pm.