

Sign Package



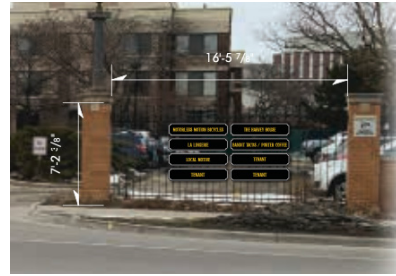
Madison TRAIN DEPOT

SIGN INVENTORY & PROPOSED CHANGES

CURRENT SIGNS (OR SITE)

PROPOSED SIGNS

New Ground Sign: Remove La Lingerie Signs & Replace with Cohesive Tenant Signs



Wall Sign #1 - Remove Motorless Motion Sign & Replace with Madison Train Depot Sign



Passenger Depot / Bike Shop Entrance Sign - Stays the same



Existing Ground Sign - Removed



Projection Sign Added to Baggage Claim House



SIGN INVENTORY & PROPOSED CHANGES

CURRENT SIGNS (OR SITE)

PROPOSED SIGNS

Parking Directional Sign



Wall Sign #2a (North, Facing Parking Lot)



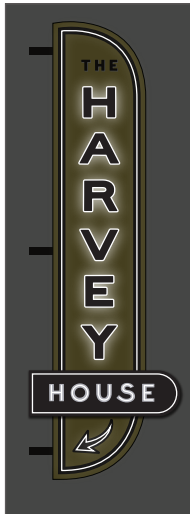
Wall Sign #2b (South, Facing Bike Path)



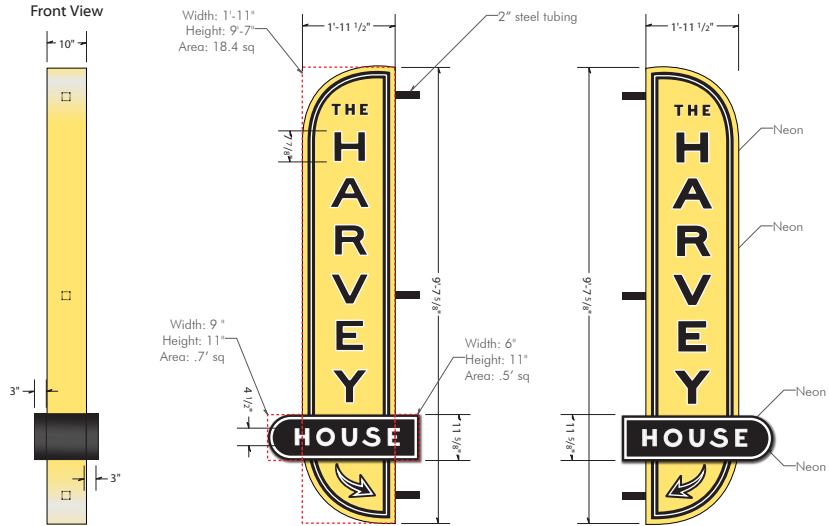
DATE: 1/6/2020 CUSTOMER: HARVEY HOUSE ADDRESS: 644 W WASHINGTON AVE

FINISHES:
 Double sided blade sign. Aluminum tube frame construction. Illuminated with Neon. Satin paint yellow TBD. Black Graphics to be hand painted.

Night View



Front View



CUSTOMER APPROVAL: _____	DATE: _____	LANDLORD APPROVAL: _____	DATE: _____	SHEET
By signing this approval you are hereby authorizing Sign Art Studio LLC to proceed with the work as described. Any deviation from these specifications will become the customer's financial responsibility.				BS-1
© The above artwork and or conceptual design, less customer provided artwork or plans, is property of Sign Art Studio and may not be reproduced without written consent .				

SIGNAGE DETAILS





City of Madison

SIGN PERMIT

Non-Ground Sign

Building Inspection Division
 Madison Municipal Building, Room 017
 215 Martin Luther King Jr Blvd
 P.O. Box 2984
 Madison WI 53701-2984
 Phone (608)266-4551
 Fax (608)266-6377
 www.cityofmadison.com

Permit Date: 5/14/2020	Permit Number: ZONNGS-2020-00158	Zoning District: HIS-L; UMX	Parcel: 0709-232-2925-1
Property Located At: 644 W Washington AVE Madison, WI 53703		Description of Text and/or Graphics: The Harvey House - letters	
Sign Owner Name: Shaina Papach		Contractor Name/Address: SIGN ART STUDIO 325 W FRONT ST MT HOREB, WI 535721949	

General Information			
Application Type: New Sign		Sign Type: Projecting	
Sign Area			
	Net Sign Area		
Box 1	(2' x 9' 8") x 2	Signable Area: 0	
Box 2	(9" x 1") x 2	Width of Tenant Space/Building:	60
Box 3	(6" x 1') x 2	Total Net Sign Area:	41.18

This permit is issued for the execution of the work indicated. It is hereby agreed that all work will be installed in accordance with all City of Madison Ordinances and department rules relating to such work. Section 31.041(6)--Permits are revocable at any time by the Zoning Administrator.

FEE SCHEDULE		
New Non Ground Sign	\$	73.00
Total Fee Amount	\$	73.00
Paid	\$	73.00
Balance Due	\$	0

APPROVALS		
Landmark Commission:	04/10/2020	Heather Bailey
Approved per associated COA.		
Zoning:	04/06/2020	Christina Thiele
UDC:	04/08/2020	Janine Glaeser



City of Madison, WI
BUILDING INSPECTION
210 Martin Luther King, Jr. Blvd.
Madison, WI 53703
(608) 266-4555
Welcome

102413-0004 KATHERINE 05/12/2020 02:35PM

MISCELLANEOUS

SIGN PERMITS (60032)

2020 Item: 60032

1.0 @ 964.00

SIGN PERMITS (60032) 964.00



964.00

Subtotal 964.00
Total 964.00

CHECK 964.00
Check Number 005153

Change due 0.00

Paid by: SIGN ART STUDIO

		ADD TO ORDER BY CHECK # 1000	8188
City of Madison		6/22/20	
City Treasurer Madison		964.00	
City Treasurer Madison P.O. Box 2866 Madison, WI 53703-2866			

Thank you for your payment

CUSTOMER COPY



Department of Planning & Community & Economic Development

Planning Division
Heather Stouder, Director

215 Martin Luther King Jr Blvd, Suite 017
P.O. Box 2985
Madison, Wisconsin 53701-2985
Phone: (608) 266-4635
Fax (608) 267-8739
www.cityofmadison.com

April 10, 2020

Kiah Atkins
Sign Art Studio
Mount Horeb, WI 53572

Re: Certificate of Appropriateness for 644 West Washington Avenue

In accordance with the provisions of the Historic Preservation Ordinance, I have reviewed your plans to alter the exterior of the structure located at 644 W Washington Ave., a landmark property, and am able to provide administrative approval to complete the following:

- Installation of the new sign as proposed. Sign will be attached with stainless steel fasteners in the mortar joints of the building.

This letter will serve as the "Certificate of Appropriateness" for the project described above. When you apply for a building permit, take this letter with you to the Building Inspection Counter, Department of Planning and Development, 215 Martin Luther King Jr Blvd, Suite 017.

Please note that any scope of work or design changes from the alterations approved herein must receive approval by the Landmarks Commission, or staff designee, prior to commencing with the work. This Certificate is valid for 24 months from the date of issuance.

Please also note that failure to comply with the conditions of your approval is subject to a forfeiture of up to \$500 for each day during which a violation of the Landmarks Commission ordinance continues (see Madison General Ordinances Chapter 41, Historic Preservation Ordinance).

Please contact me at 608-266-6552 or landmarkscommission@cityofmadison.com with any questions.

Sincerely,

Heather L. Bailey, Ph.D.
Preservation Planner
City of Madison Planning Division

cc: City preservation property file

CMT



CITY OF MADISON BUILDING INSPECTION DIVISION

126 S Hamilton St - PO Box 2984 Madison, WI 53701-2984
zoning@cityofmadison.com - 608.266.4551 - http://www.cityofmadison.com/dpced/bi/

Sign Permit Application

OFFICE USE ONLY Application Date <u>3/11/20</u> Approval Date <u>4/16/20</u> Approved by <u>[Signature]</u> Permit Fee <u>\$ 73</u> Receipt _____	Permit Number: ZON <u>NGS</u> -20 <u>20</u> - <u>00158</u> SPECIAL CONDITIONS: <input type="checkbox"/> CDR # _____ <input type="checkbox"/> VARIANCE <input type="checkbox"/> UDD # _____ <input checked="" type="checkbox"/> Historic/Landmark <input type="checkbox"/> UDC Other <input checked="" type="checkbox"/> DC/UMX <input type="checkbox"/> Arch. Review <input type="checkbox"/> PD # _____
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APPLICANT: Use one application per sign. Complete all sections below that apply to the particular sign permit.

Installation Address 644 W Washington Ave Zoning District HIS-L, UMX

Business Name The Harvey House

Owner of Sign (Name) Shaina Papach

Address of Sign Owner 644 W Washington Ave, Madison, WI 53715

Telephone of Sign Owner 608-213-3782 Email shaina@theharveyhouse.com

Sign Contractor/Installer Sign Art Studio Contact (Name) Kiah Atkins

Address 325 W Front St, Mount Horeb, WI 53572

Phone 608-437-3507 Email kiah@makesignsnotwar.com

Which of the following best describes the proposed work?

- New Sign
 Change of Copy
 Relocate on Lot
 (Existing Tag/Permit # _____) (Existing Tag/Permit # _____)

Type of Sign (Check all that apply):

- | | | | |
|--|--|---------------------------------|---|
| <input type="checkbox"/> Ground | <input checked="" type="checkbox"/> Non-Ground | <input type="checkbox"/> Canopy | <input type="checkbox"/> Banner (Wall only) |
| <input type="checkbox"/> Monument | <input type="checkbox"/> Wall | <input type="checkbox"/> Above | <input type="checkbox"/> Business Opening (30 Days) |
| <input type="checkbox"/> Pole | <input type="checkbox"/> Awning | <input type="checkbox"/> Below | <input type="checkbox"/> Decorative |
| <input type="checkbox"/> Portable | <input checked="" type="checkbox"/> Projecting | <input type="checkbox"/> Fascia | <input type="checkbox"/> Promotional |
| <input type="checkbox"/> Billboard (Advertising) | <input type="checkbox"/> Roof | <input type="checkbox"/> Misc. | |
| <input type="checkbox"/> Off-Premise Directional | <input type="checkbox"/> Above Roof | | |

Sides:

- | | | |
|---------------------------------------|--|---|
| <input type="checkbox"/> 1 | <input type="checkbox"/> External Illuminated | <input type="checkbox"/> Electronic Changeable Copy |
| <input checked="" type="checkbox"/> 2 | <input checked="" type="checkbox"/> Internal Illuminated | <input type="checkbox"/> Manual Change of Copy |
| <input type="checkbox"/> Other _____ | <input type="checkbox"/> Non-Illuminated | <input type="checkbox"/> Time & Temperature |

Description of Text and Graphics of Sign:

"THE HARVEY HOUSE" in neon

Thank You



Madison TRAIN DEPOT