



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Draft VENDING OVERSIGHT COMMITTEE

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

Wednesday, November 29, 2023

5:00 PM

Virtual Meeting

The City of Madison is holding the Vending Oversight Committee (VOC) meeting virtually to help protect our community from the Coronavirus (COVID-19) pandemic.

1. **Written Comments:** You can send comments on agenda items to vendingoversight@cityofmadison.com

2. **Register for Public Comment:**

- Register to speak at the meeting.
- Register to answer questions.
- Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you will need to join the virtual meeting.

3. **Watch the Meeting:** If you would like to join the meeting as an observer, please visit <https://www.cityofmadison.com/watchmeetings>.

4. **Listen by Phone:**

(877) 853-5257 (Toll Free)

Webinar ID: 883 1718 3353

CALL TO ORDER / ROLL CALL

The Chair called the meeting to order at 5:03p with quorum present.

Present: 5 - Michael E. Verveer; Kristen Slack; Marlys M. Miller; Andrea B. Hughes and Ashleigh M. Hacker

Absent: 2 - Michelle L. Quigley and Sean Lee

Excused: 1 - Aaron D. Collins

Non Voting: 1 - Jack T. Thumblad

APPROVAL OF MINUTES

Hughes made a motion and a second by Alder Slack to approve the minutes from the 10/25/23 meeting. The motion was approved by a voice vote/other.

PUBLIC COMMENT

1. [80707](#) Public Comment

There was no public comment.

DISCLOSURES AND RECUSALS

There were no disclosures or recusals.

NEW BUSINESS

2. [80708](#) Approval of the 2024-2025 Mall Concourse Vending Map.

Alder Slack made a motion and a second by Hughes to approve the 2024-3035 Mall Concourse Vending Map as presented. The motion was approved by a voice vote/other.

REPORTS

3. [80024](#) Late Night Vending planning: updates, input gathering and timeline for creation of a program for 700/800 State Street Night Vending Area for the 2024-2025 vending season, per MGO 9.136(1)(n)3.c.

Staff shared that there will be an equity analysis completed on the State Street Night Vending recommendations. These results will be shared at the January meeting along with the draft ordinance changes.

Staff also shared that two citations were issued on 11/29/23. One was issued to Sarbaro Queretano and one to JD's for vending violations related to their current Late Night Vending operations.

4. [76255](#) Street Vending Staff Report

The staff report was reviewed. Staff shared the 2024 Vending Oversight Committee meeting dates and noted there will not be a December meeting in 2023 and if a meeting is needed in December 2024 it will be rescheduled from the 12/25/24 current date.

Staff also shared that the Mayor has approved appointing Ashleigh Hacker to the new full voting Citywide member of the VOC. The appointment approval will be introduced at the 12/5/23 Common Council meeting and the 1/9/24 Common Council Meeting for final approval.

The Street Vending Monitor position was posted and closed on 11/28/23. Staff will be scheduling and conducting interviews to fill the position.

Staff reminded the committee members that they must complete their annual Statement of Interest form that was sent out by the Clerk's Office. This annual form is due on 1/2/24.

ADJOURNMENT

A motion was made by Alder Verveer and a second by Alder Slack to adjourn the meeting. The motion was passed by a voice vote/other. The meeting was adjourned at 5:40pm.