

**APPLICATION FOR
URBAN DESIGN COMMISSION
REVIEW AND APPROVAL**

AGENDA ITEM # _____
Project # _____

DATE SUBMITTED: <u>12-17-08</u>	Action Requested
UDC MEETING DATE: <u>1-7-09</u>	<input type="checkbox"/> Informational Presentation
	<input type="checkbox"/> Initial Approval and/or Recommendation
	<input checked="" type="checkbox"/> Final Approval and/or Recommendation

PROJECT ADDRESS: 3019 E. WASHINGTON AVE.
ALDERMANIC DISTRICT: 15

OWNER/DEVELOPER (Partners and/or Principals) ARCHITECT/DESIGNER/OR AGENT:
CAPITOL ONE REAL ESTATE, LLC RYAN SIGNS, INC.
5703 LONGWOOD LN 3007 PERRY ST.
FITCHBURG, WI 53711 MADISON, WI 53713

CONTACT PERSON: MARY BETH BROWNEY SELENE
Address: 3007 PERRY ST.
MADISON, WI 53713
Phone: 271-7979
Fax: 271-7853
E-mail address: mbgrowneysele ne@ryansigns.net

TYPE OF PROJECT:
(See Section A for:)

- Planned Unit Development (PUD)
 - General Development Plan (GDP)
 - Specific Implementation Plan (SIP)
- Planned Community Development (PCD)
 - General Development Plan (GDP)
 - Specific Implementation Plan (SIP)
- Planned Residential Development (PRD)
- New Construction or Exterior Remodeling in an Urban Design District * (A public hearing is required as well as a fee)
- School, Public Building or Space (Fee may be required)
- New Construction or Addition to or Remodeling of a Retail, Hotel or Motel Building Exceeding 40,000 Sq. Ft.
- Planned Commercial Site

(See Section B for:)

- New Construction or Exterior Remodeling in C4 District (Fee required)

(See Section C for:)

- R.P.S.M. Parking Variance (Fee required)

(See Section D for:)

- Comprehensive Design Review* (Fee required)
- Street Graphics Variance* (Fee required)
- Other _____

*Public Hearing Required (Submission Deadline 3 Weeks in Advance of Meeting Date)

Where fees are required (as noted above) they apply with the first submittal for either initial or final approval of a project.

Ryan Signs, Inc.

3007 Perry Street
Madison, WI 53713
608-271-7979 Phone
608-271-7853 Fax
mbgrowneyselene@ryansigns.net

December 29, 2008

TO: City of Madison
Urban Design Commission

FROM: Mary Beth Growney Selene
Serving as Agent for Owner

RE: **CAPITOL ONE REAL ESTATE, LLC**
3019 E. WASHINGTON AVENUE
MINOR EXTERIOR REMODELING IN
URBAN DESIGN DISTRICT

Dear Urban Design Commission;

We would like to request a minor exterior remodeling in an Urban Design District at 3019 E. Washington Avenue. The request is as follows:

1. Existing Signage

The existing identification portion of the freestanding sign is 28 square
The existing price sign on the freestanding sign is 15.16 square feet
The total square footage of the sign is 56.94 square feet
The existing height of the freestanding sign is 14'

2. Ordinance

Based on the C-2 Zoning District, 35 Miles per Hour, 6 traffic lanes
We are allowed 72 square feet of signage, 18' overall height

3. History

For many years, price signs at gas stations were not included in the total square footage of freestanding signs.

4. Request

- a. To allow for the replacement of the existing price sign faces using electronic LED gas price signs. The size of the new faces will be identical to the existing gas price sign faces.

Thank you for your consideration.

Mobil

Reg 2.00
Super 2.25
Plus 2.50

Touchfree
Car Wash

LYNNE

30%

McDonald's



EXISTING SIGN



3019 E. WASHINGTON AVE

WDC

Ryan Signs, Inc. 3007 Perry Street • Madison, WI 53713 • Tel (608) 271-7979 • Fax (608) 271-7853		SCALE: 1/4" = 1'.0" DATE: 12/01/08 REVISED: DRAWN BY: KW	APPROVED: © Copyright 2008 by Ryan Signs, Inc.
MOBIL STATION - 3019 E. WASHINGTON AVE		DRAWING NUMBER: 4489B	
<small>These plans are the exclusive property of Ryan Signs, Inc. and are the result of the original design work of its employees. They are submitted to you or your company for the sole purpose of your consideration of whether to purchase from Ryan Signs, Inc., Madison, Wisconsin a sign designed and manufactured according to these plans. Distribution or exhibition of these plans to anyone other than employees of your company or use of these plans to construct a sign similar to the one embodied herein is expressly prohibited. In the event that such use, distribution or exhibition occurs, the undersigned expressly agrees to pay to Ryan Signs, Inc. the sum of 25% of our purchase price as quoted to you. This covenant of payment is acknowledged to be compensation for the time, effort and talent devoted to the preparation of the plans.</small>			
client signature _____			

