

Dave Cieslewicz, Mayor



Kathleen M. Falk, County Executive

February 7, 2011

Kevin Briski, Director City of Madison Parks Department City-County Building 210 Martin Luther King Jr. Boulevard, Suite 104 Madison, Wisconsin 53703

Dear Director Briski:

We are writing to request your support and recommendation for dedication of a section of the Cherokee Marsh land in memory of Harold "Bud" Jordahl.

Bud was an amazing environmental national, state and local leader, from helping create the Apostle Islands National Lakeshore to helping establish the state's Knowles-Nelson Stewardship Fund, having started his career as a wildlife biologist for Wisconsin DNR. We are so lucky to have benefited from Bud's presence locally here where he lived and raised his family and where he taught Urban and Regional Planning at UW Extension for many decades. Bud was a leader in Gathering Waters Conservancy and 1000 Friends of Wisconsin.

Bud passed away in May 2010. His legacy will continue to inspire new generations of enthusiastic environmental leaders well into the future.

In 2008 the City wisely sought to acquire 25 acres of land at Cherokee Marsh from Cherokee Park Inc., one of the largest conservation land purchase in Madison history. From the high quality sedge meadow and wet prairie communities, to the upland habitat with planned bicycle/pedestrian connections, this area represents the range of natural communities that Bud championed.

The County stepped up and was a strong partner in this effort from the start. Both the City and County each contributed about \$800,000 to the effort. The Wisconsin DNR and several conservation organizations were also tremendously helpful. This valued and robust partnership is another reason why this project should be in Bud's name. All of Bud's great conservation accomplishments occurred because of the great partnerships he organized to support each endeavor. He was the champion of conservation cooperation and partnership throughout his career.

We hope that you'll agree that it is befitting to establish a tribute to Bud in our community and that a preserve in his name at Cherokee Marsh would be a great way to do it. We ask you to forward this request to the City Parks Commission for its review. We look forward to hearing from you and offer our assistance and cooperation as we move forward. Thank you.

Respectfully yours,

Kathleen M. Falk

Dane County Executive

Dave Cieslewicz

Mayor of Madison

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Kevin Briski Madison Parks Superintendent

Madison Parks Division www.cityofmadison.com/parks

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Sycamore Maintenance Facility 4602 Sycamore Ave. East Parks, 608.246.4508 East Forestry, 608.266.4816

Olbrich Botanical Gardens 3330 Atwood Ave., 608.246.4550

Warner Park Community Recreation Center 1625 Northport Dr., 608.245.3690

Irwin A. & Robert D. Goodman Pool 325 Olin Ave., 608.264.9292

Golf Madison Parks Supervisor, 608.838.3920 Glenway Golf Course 3747 Speedway Rd., 608.266.4737 Monona Golf Course 111 East Dean Ave., 608.266.4736 Odana Hills Golf Course 4635 Odana Rd., 608.266.4724 Yahara Hills Golf Course 6701 E. Broadway, 608.838.3126

State Street Mall/Concourse Maintenance 211 S. Fairchild St., 608.266.6031

Forest Hill Cemetery 1 Speedway Rd., 608.266.4720



A Proud Division of the City of Madison

March 16, 2011

Kathleen M. Falk Dane County Executive

Mayor Dave Cieslewicz City of Madison

Dear Kathleen & Dave:

Thank you for your letter regarding the passing of Harold "Bud" Jordahl. Though sorry to hear of his passing, it was wonderful to hear about the accomplishments of this person. We can certainly take a look at opportunities for naming an area within Cherokee Marsh that may be appropriate.

The Parks Division's process for requests of this type is after some options for naming have been identified, they will be referred to our Long Range Planning Committee (which is also our Naming Committee) by the Park Commission for evaluation and potential recommendation back to the Park Commission for approval. We will introduce the issue to the Park Commission on April 13, 2011.

We look forward to working with both on this tribute. Kay Rutledge, Parks Planning and Development Manager, will be working on this request along with our Conservation Manager Russ Hefty. Please let me know if you have any questions about our process.

Sincerely,

Kevin Briski Parks Superintendent

cc: Kay Rutledge, Planning and Development Manager