



# City of Madison

City of Madison  
Madison, WI 53703  
[www.cityofmadison.com](http://www.cityofmadison.com)

## Agenda - Approved ECONOMIC DEVELOPMENT COMMITTEE

*Consider: Who benefits? Who is burdened?  
Who does not have a voice at the table?  
How can policymakers mitigate unintended consequences?*

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Wednesday, January 21, 2026

5:00 PM

Virtual

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The City of Madison is holding the Economic Development Committee meeting in virtual format.

Written Comments: You can send comments on agenda items to [edc@cityofmadison.com](mailto:edc@cityofmadison.com)

Register for Public Comment:

- Register to speak at the meeting
- Register to answer questions
- Register in support or opposition of an agenda item (without speaking)

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you will need to join the virtual meeting.

Watch the Meeting: If you would like to join the meeting as an observer, please visit <https://www.cityofmadison.com/watchmeetings>.

Listen by Phone: (877) 853-5257 (Toll Free) Webinar ID: 858 2505 2562

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Hu rau peb ntawm tus xov tooj los sis email hauv qab no yog tias koj xav tau kev txhais lus, kev txhais ntawv, los sis kev pab cuam cuam tshuam txog tsis taus. Cov kev pab no yog pub dawb rau koj.

For accommodations, contact: [edc@cityofmadison.com](mailto:edc@cityofmadison.com)

**Call to Order/Roll Call**

**Approval of Minutes**

12/17/25: <http://madison.legistar.com/Calendar.aspx>

**Public Comment**

1. [91540](#) Public Comment - EDC 1/21/26

**Disclosures and Recusals**

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

**New Business**

2. [91439](#) Approving adjustments to the Building Improvement Grant Program.  
**Attachments:** [BIG Application-2026 Update.pdf](#)  
[BIG Program Summary - 2026 Update.pdf](#)  
  
EDC recommendation is required for this item
3. [91437](#) Repealing Section 9.12, repealing and recreating Section 33.17 to combine the Vending Oversight Committee and Economic Development Committee into the new Business and Economic Resources Committee (BERC), and updating references throughout the Madison General Ordinances.  
  
EDC recommendation is required for this item
4. [91451](#) Amending the "Regulations Governing Vending on the State Street Mall/Capitol Concourse" and "Regulations Governing Vending in High Density Vending Areas" to replace references to the Vending Oversight Committee and MGO 9.12 with the Business and Economic Resources Committee and MGO 33.17, to coincide with the ordinance merging the VOC and EDC into the BERC.  
  
EDC recommendation is required for this item

**Discussion Items**

5. [84376](#) City of Madison Economic Development Plan Update  
  
EDC recommendation is not required for this item
6. [81529](#) Economic Development Division Financial Assistance Dashboard  
  
**Attachments:** [December 2025 - EDD Financial Assistance Dashboard.pdf](#)  
[2025 Year End - EDD Financial Assistance Dashboard.pdf](#)  
  
EDC recommendation is not required for this item

7. [78859](#) Announcements and Future EDC Agenda Items

**Adjournment**