

MONTHLY RIDERSHIP - March 2014

ROUTE	MONTHLY RIDERSHIP			YTD RIDERSHIP		
	2013	2014	% change	2013	2014	% change
1 CAP SQUARE - UW	3,353	2,839	-15.3%	8,672	8,985	3.6%
2 WTP-NTP (revised August 25, 2013)	135,273	142,605	5.4%	390,161	415,843	6.6%
3 WTP-ETP	61,587	59,854	-2.8%	179,539	177,887	-0.9%
4 NTP-STP	71,723	78,520	9.5%	210,207	214,506	2.0%
5 ETP-STP	44,781	46,571	4.0%	131,592	130,247	-1.0%
6 EAST TOWNE-WTP	110,150	111,891	1.6%	325,903	324,307	-0.5%
7 WTP-ETP (Weekends & Holidays Only)	16,196	17,170	6.0%	44,415	47,475	6.9%
8 CAP SQUARE-SPRING HARBOR (Weekends & Holidays Only)	4,085	4,621	13.1%	11,205	12,952	15.6%
9 ETP - UW CAMPUS (ended operating on August 24, 2013)	25,520		-100.0%	72,850	-	-100.0%
10 SCHENK/ATWOOD - UW CAMPUS (began August 24, 2009 & revised August 25, 2013)	10,919	71,739	557.0%	32,085	212,550	562.5%
11 WTP-DUTCH MILL-CAP SQUARE	9,727	9,028	-7.2%	29,427	26,440	-10.2%
12 WTP-DUTCH MILL-CAP SQUARE	5,071	4,779	-5.8%	15,549	14,067	-9.5%
13 STP-CAP SQUARE	14,179	14,786	4.3%	41,041	41,930	2.2%
14 RICHMOND HILL-WEXFORD RIDGE/JUNCTION RIDGE (revised August 25, 2013)	39,289	28,918	-26.4%	118,142	84,664	-28.3%
15 RICHMOND HILL-WEXFORD RIDGE/JUNCTION RIDGE (revised August 25, 2013)	50,409	38,385	-23.9%	148,240	110,326	-25.6%
16 STP - ETP	35,659	31,586	-11.4%	106,484	85,971	-19.3%
17 ETP-NTP	11,351	11,715	3.2%	32,733	32,842	0.3%
18 STP-WTP (revised August 25, 2013)	39,898	34,635	-13.2%	114,059	101,343	-11.1%
19 RED ARROW TR-CAP SQUARE	17,255	17,205	-0.3%	51,348	51,954	1.2%
20 NTP-EAST TOWNE	14,932	15,403	3.2%	42,862	41,465	-3.3%
21 LAKEVIEW LOOP	15,621	16,578	6.1%	43,994	45,129	2.6%
22 MENDOTA LOOP	21,956	21,650	-1.4%	63,427	59,299	-6.5%
25 AMERICAN CENTER COMMUTER (revised August 25, 2013)	901	833	-7.5%	2,913	2,371	-18.6%
26 AMERICAN CENTER LOOP (Began Oct. 5, 2008)	327	411	25.7%	864	964	11.6%
27 NTP - UW CAMPUS COMMUTER	5,273	5,524	4.8%	15,971	16,498	3.3%
28 NTP-WTP COMMUTER (revised August 25, 2013)	40,910	38,986	-4.7%	122,425	118,060	-3.6%
29 SHERMAN COMMUTER ("School day" trip discontinued October 4, 2008)	1,948	1,867	-4.2%	5,865	5,703	-2.8%
30 ETP-EAST TOWNE	24,814	22,427	-9.6%	69,241	62,132	-10.3%
31 MARSH RD - ETP (began August 25, 2013)		2,292	NA	-	5,789	NA
32 ACEWOOD-THOMPSON LOOP	3,945	3,966	0.5%	11,379	10,961	-3.7%
33 SPRECHER/THOMPSON - ETP (revised August 25, 2013)	411	4,552	1007.5%	1,134	13,857	1122.0%
34 ETP-MATC (peak service on 34 began Aug 24, 2009 & revised Aug 25, 2013)	2,611	1,748	-33.1%	8,489	5,568	-34.4%
35 RICHMOND HILLS/ACEWOOD - ETP (began August 25, 2013)		3,540	NA	-	10,537	NA
36 CITY VIEW LOOP (Began Oct. 5, 2008; formerly part of Route 6)	2,829	3,098	9.5%	8,864	8,796	-0.8%
37 PFLAUM RD-SHEBOYGAN AVE COMMUTER (revised Oct. '08 & Aug '09)	8,691	7,338	-15.6%	25,533	20,503	-19.7%
38 PFLAUM RD-SHEBOYGAN AVE COMMUTER (revised Oct. '08, Aug '09, & Aug 25, 2013)	35,599	35,661	0.2%	105,997	107,972	1.9%
39 ETP - DAIRY DRIVE (revised August 25, 2013)	2,274	1,482	-34.8%	7,177	4,486	-37.5%
40 STP - ARBOR HILLS LOOP (revised August 25, 2013)	15,380	18,768	22.0%	44,249	51,650	16.7%
44 STP-UW CAMPUS & FITCHBURG COMMUTER RTES	9,620	9,839	2.3%	29,497	30,147	2.2%
47 ARBOR HILLS COMMUTER	7,159	7,877	10.0%	22,325	22,505	0.8%
48 STP-UW CAMPUS & FITCHBURG COMMUTER RTES	1,172	1,301	11.0%	3,598	3,846	6.9%
50 WTP-SCHROEDER-RAYMOND LOOP	17,338	17,795	2.6%	49,057	49,543	1.0%
51 WTP-MUIR FIELD LOOP	8,241	8,762	6.3%	22,559	24,558	8.9%
52 WTP-FITCHBURG	3,069	4,341	41.4%	9,239	12,036	30.3%
55 VERONA- WTP COMMUTER (revised Mar 11, 2013)	3,432	3,140	-8.5%	10,983	9,987	-9.1%
56 PILGRIM-REETZ COMMUTER & MUIR FIELD COMMUTER	11,880	9,475	-20.2%	36,194	27,791	-23.2%
57 PILGRIM-REETZ COMMUTER & MUIR FIELD COMMUTER	11,238	10,568	-6.0%	34,322	29,126	-15.1%
58 GREENTREE COMMUTER	7,788	8,250	5.9%	23,425	24,651	5.2%
59 FITCHBURG - WTP (weekend & holiday route, began August 23, 2009)	971	1,257	29.5%	2,600	3,402	30.8%
63 WTP-PRAIRIE TWN CTR (Weekends & Holidays only)	4,207	3,563	-15.3%	11,144	9,196	-17.5%
67 WTP-WEST TOWNE	27,245	26,226	-3.7%	78,146	72,289	-7.5%
68 WTP-PRAIRIE TWN CTR (Weekends & Holidays only)	922	954	3.5%	2,506	2,497	-0.4%
70 MIDDLETON-CAPITOL SQUARE	16,306	14,087	-13.6%	46,874	39,713	-15.3%
71 MIDDLETON-CAPITOL SQUARE VIA MARSHALL PARK COMMUTER (revised Aug 25, 2013)	8,441	7,609	-9.9%	26,256	22,082	-15.9%
72 MIDDLETON-CAPITOL SQUARE VIA BRANCH COMMUTER (revised August 25, 2013)	13,928	12,598	-9.5%	41,792	37,059	-11.3%
73 WTP-OLD SAUK TRAILS	11,947	11,220	-6.1%	34,963	31,328	-10.4%
74 MIDDLETON LOOP	2,544	2,860	12.4%	7,878	8,389	6.5%
75 VERONA-CAPITOL SQUARE COMMUTER (began Mar 26, 2012; revised Mar 11 & Dec 2, 2013)	3,747	6,158	64.3%	11,033	17,810	61.4%
78 MIDDLETON-WTP (Began Oct. 5, 2008; Saturdays only)	1,044	1,042	-0.2%	2,880	2,755	-4.3%
80 UW CAMPUS (service revised August 26, 2012)	204,064	219,210	7.4%	599,351	694,545	15.9%
81 UW LATE NIGHT CIRCULATOR	5,263	6,750	28.3%	13,689	16,419	19.9%
82 UW LATE NITE CIRCULATOR	8,554	7,534	-11.9%	20,816	19,794	-4.9%
84 EAGLE HEIGHTS EXPRESS (began operating August 25, 2008)	3,656	2,757	-24.6%	15,819	8,530	-46.1%
E, L, M, W SUPPLEMENTARY SCHOOL SERVICE	100,729	131,873	30.9%	329,698	347,798	5.5%
UNKNOWN ROUTE & ROAD BUS		3	NA	5	3	-40.0%
SYSTEM TOTAL	1,399,352	1,470,020	5.1%	4,130,685	4,253,828	3.0%

TOTAL WITHOUT CAMPUS CIRCULATORS (Routes 80-84)	1,177,815	1,233,769	4.8%	3,481,010	3,514,540	1.0%
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