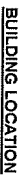
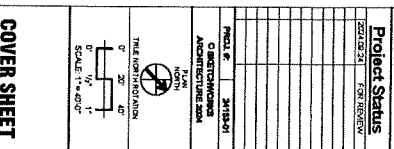


610 JUNCTION RD.  
MADISON, WI 53717

**PROJECT GENERAL NOTES:**

1. CONTRACTOR SHALL NOTIFY ARCHITECT IMMEDIATELY UPON DISCOVERING ANY DISCREPANCIES OR OBTAINING INFORMATION FROM ANY SOURCE THAT MAY AFFECT THE DESIGN, CONSTRUCTION AND COMPLETION OF THE CONTRACT. THE CONTRACTOR SHALL REVIEW AND CORRECT ANY DISCREPANCIES IMMEDIATELY UPON BEING NOTIFIED OF THEM. THE CONTRACTOR SHALL BE RESPONSIBLE FOR THE CORRECTION OF ANY DISCREPANCIES BEFORE RESUMPTION OF HIS WORK. ANY INCORRECTIONS IN THE DRAWINGS SHALL BE REPORTED PROMPTLY TO THE ARCHITECT AND INCLUDING NO COMPROMISE.
2. DO NOT SCALE DRAWINGS. THE DRAWINGS ARE NOT NECESSARILY TO SCALE. USE ONLY DIMENSIONS INDICATED ON THE DRAWINGS. THE CONTRACTOR SHALL BE RESPONSIBLE FOR ALL DIMENSIONS IN FIELD.
3. CONTRACTOR SHALL NOTIFY ARCHITECT AND OWNER IMMEDIATELY UPON DISCOVERING ANY DISCREPANCIES OR OBTAINING INFORMATION THAT MAY AFFECT THE DESIGN OF THE PROJECT. DISCREPANCIES SUCH AS MISMATCHES (LATERALS, ETC.) CONTRACTORS SHALL, MADE BY THE ARCHITECT, OWNER AND FEDERAL.

architecture

[illegible]

## COVER SHEET

**G001**



# **Business Plan: Gobi Mongolian Grill & Hot Pot**

## **Introduction**

Gobi Mongolian Grill & Hot Pot, currently operating by Gobi Wisconsin LLC, has renovated the restaurant on 610 Junction Road, Madison, WI 53717 in 2025, are planned to open the doors in May. We carried on the idea of previous tenant HuHot Mongolian Grill, which has been a successfully establishment in the neighborhood for the past decade.

## **Product**

At Gobi, a dining-in all you can eat family restaurant, we serve Mongolian style grilled food as well as Chinese style hot pot which provides over 100 items in terms of proteins, vegetables and sauces to build your own meal.

## **Objective/Mission**

The top priority of Gobi Mongolian Grill & Hot Pot is to serve fresh and tasty food for the neighborhood and community in Madison area. By adding in Class B beer beverages and Class C wine can complete our menu and provide the best dining experience for customers.

## **Conclusion**

As the owners of Gobi Mongolian Grill & Hot Pot, we will strive to serve high quality food and beverages to the community which is the reason we are seeking the opportunity to apply alcohol license for new business establishment.



# HOT POT

## SOUP BASE (Up to Two)



Original



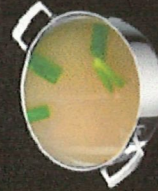
Szechuan Spicy



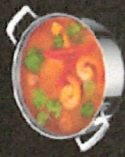
Mushroom



Tomato



Japanese Tonkotsu



Vegetarian



Korean Kimchi



Japanese Miso



Thai Tom Yum



# GObI

## HOT POT & MONGLIAN GRILL

### GOBI HOT POT AYCE

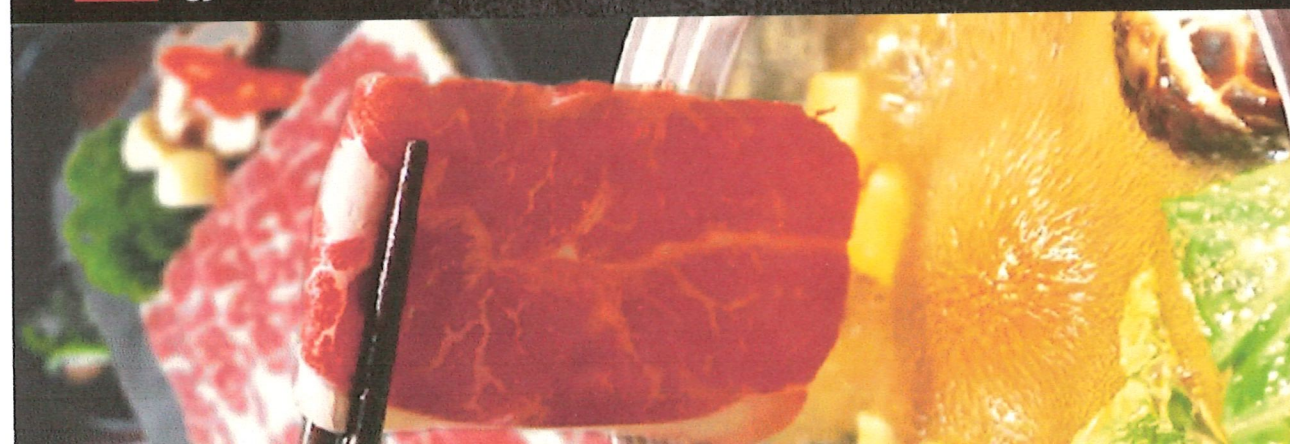
**LUNCH: \$19.99**  
Mon-Fri 11 am - 4 pm

**DINNER: \$29.99**  
Mon-Fri 4 pm - 9 pm

**ALL DAY DINNER**  
(Sat, Sun & Holidays)

**610 JUNCTION ROAD  
#101  
MADISON WI 53717**

**TEL: 608-820-1118**



• Limited dine-in time 2 hours • Don't waste food. We reserve the right to impose a surcharge of \$13.95/LB of food waste • 18% gratitudes added to parties of 8 or more  
• Consuming raw or undercooked meats, poultry, seafood, shellfish, or eggs may increase your risk of foodborne illness, especially if you have certain medical conditions. Please inform your server if anyone in your party has a food allergy.

F = Gluten Free

V = Vegetarian



# HOT POT

## MEATS

- Red Fatty Beef **Gf**
- Red Ribeye **Gf**
- Red Chicken Breast **Gf**
- Red Fatty Lamb **Gf** **Dinner Item**
- Red Pork **Gf**
- Red Pork Belly **Gf**
- Red Luncheon Meat
- Red Tripe **Gf**
- Red Egg **Gf**
- Red Pork Skin

## VEGETABLE

- Napa Cabbage **Gf**
- Lettuces **Gf**
- Spinach **Gf**
- Chinese Tong Ho **Gf**
- Watercress **Gf**
- Bok Choy **Gf**
- Broccoli **Gf**
- Bean Sprouts **Gf**
- Seaweed Knots **Gf**
- Daikon Radish **Gf**
- Corn **Gf**
- Taro Slices **Gf**
- Potato Slices **Gf**
- Baby Bamboo **Gf**
- Lotus Root Slices **Gf**
- Fungus/Wood-Ear Mushroom **Gf**
- Enoki Mushroom **Gf**
- King Oyster Mushroom **Gf**
- Shiitake Mushroom **Gf**
- Soft Tofu **Gf**
- Frozen Tofu **Gf**

## MEAT / SIDES

- Beef Tendon Meatballs
- Pork Meatballs
- Lobster Balls
- Squid Balls
- Fish Tofu
- Fish Roe Balls
- Mini Sausages
- Pork Blood

## NOODLES / RICE / DUMPLINGS

- Lo Mein Noodles
- Ramen Noodles
- Udon Noodles
- Vermicelli
- Sweet Potato Noodles
- White Rice **Gf**
- Rice Cakes
- Pork Dumplings
- Vegetable Dumplings

## SEAFOOD

- Squid **Gf**
- Swai Fish **Gf**
- Mussels **Gf**
- Clams **Gf**
- Kani (Crabstick)
- Shrimp Paste
- Baby Octopus **Gf**
- Jumbo Shrimp **Gf** **Dinner Item**
- Oyster Meat **Gf** **Dinner Item**
- Blue Crab (Seasonal Item) **Gf**
- Snow Crab Clusters  
(Extra Charge Item: Market Price)
- King Oysters **Gf**  
(Extra Charge Item: Market Price)

**Gf** = Gluten Free

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