



# City of Madison

City of Madison  
Madison, WI 53703  
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## Meeting Minutes - Approved EARLY CHILDHOOD CARE AND EDUCATION COMMITTEE

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Wednesday, January 27, 2010

8:00 AM

215 Martin Luther King, Jr. Blvd.  
Room 260 (Madison Municipal Building)

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### CALL TO ORDER / ROLL CALL

**Present:** 10 -

Shiva Bidar-Sielaff; Lynn E. Edlefson; Joanna R. Parker; Michael B. Jacob; Patricia A. Lasky; Diane B. Adams; Richard C. Schultz; Joanne E. Brown; Celsa G. Rodriguez and Nicole Anderson

**Absent:** 1 -

Kathleen B. Raschke

**Staff:** Jolene Ibeling, Monica Host, Vari del Moral Smith, Becky Schesny

Brown called the meeting to order at 8:07 am.

The Committee members introduced themselves to the new members.

Brown acknowledged Shiva Bidar-Sielaff's receipt of the Martin Luther King Junior Humanitarian Award.

### APPROVAL OF MINUTES

**MOTION BY SCHULTZ, SECONDED BY EDLEFSON TO APPROVE THE DECEMBER 16th MINUTES. Motion passed by voice vote.**

### PUBLIC COMMENT

None.

### DISCUSSION ITEMS

1. [17207](#) Final 2011-12 Community Resources Goals and Priorities and Relative Funding Allocations

Final Goals and Priorities and relative allocations document approved by the CSC was distributed. Brown summarized the Relative Funding Allocations document noting a smaller base amount with the possibility of more funding based on quality of applications and programs. Program area 1 will receive a minimum of 15% of the Community Resources funds with the possibility of receiving an extra 6% based on applications submitted. Ibeling noted that

number three on the Relative Funding document does specify that the CSC could potentially reallocate funds between program areas providing less than 15% with a  $\frac{3}{4}$  vote by the CSC.

Brown explained to the group that the Goals and Priorities will be recommended to Council for approval but was uncertain if Relative Funding Allocations will go to Council.

Bidar-Sielaff added the Relative Funding Allocations should go before Council along with the Goals and Priorities.

Alan Sweet shared with the group that Bill Clingan is looking into the development of the Goals and Priorities with respect to what needs approval from Council and when. Committees will be informed when more information is available.

Monica Host provided the group with requested Community Resource budget information. The Community Resources budget for 2009-10 was \$3,742,510. \$877,093 or 23% was allocated to Program Area 1. 15% of the current budget would be \$561,376. 21% would be \$785,927.

Ibeling reminded the committee that direct comparison of 2009-10 and the 2011-12 is not possible as priorities have shifted between program areas while others moved to OCS operating budget.

The Committee thanked Jacob for attending the CSC meeting and thanked Parker for drafting the letter to the CSC.

2. [17213](#)

Application and allocation process for 2010 supplemental funds.  
Appointment of subcommittee members for allocation of 2010 supplemental funds.  
Schedule subcommittee meeting(s).

Ibeling explained, per the directive of the CSC, that the ECCEC shall appoint a subcommittee to review 2010 supplemental fund proposals for program area 1. The respective subcommittees will need to meet to review and make funding decisions between March 3rd through the 9th. The subcommittee will submit their funding recommendations to the CSC.

The subcommittee will consist of Edlefson, Parker, Jacob, Rodriquez and Brown.

Jacob expressed concern regarding an RFP process for such small amount of money. There was discussion regarding original intent of budget amendment and final Council decision. Alan Sweet explained that the intent wasn't to use the money for COLA and that the RFP will be short, simple and not too burdensome.

Jacob suggested that if partial awards are an option this should be communicated to agencies to enable them to articulate how an allocation less than the requested amount may or may not support continued or expanded services.

3. [17214](#)

2009 Child Care Data Report - Summary provided by 4-C

George Hagenauer from 4-C presented and summarized 2009 child care data.

Jacob suggested that a breakdown or identification of crisis areas, geographically, may be helpful. Hagenauer stated he will be meeting with Andrew Statz in the Mayor's Office to explore coding child care data within the neighborhood indicators.

Adams stated there are several hundred agencies that provide resource and referral services around the country, but this is the only place where this kind of data collected and used for making policies.

Hagenauer stated even during these hard economic times the 2009 data indicates that City accredited care fared better than the rest of the County. Hagenauer stated the City's long term commitment and strategy to support child care seems to be paying off.

Adams asked Hagenauer to speak to the buffers that he's identified in high quality programs. Hagenauer's responded:

- Non-profit community based centers fared better than the for-profits, particularly those larger national chains that do not have local control.
- Parents in this community understand the importance of early childhood education and are looking for high quality care. The City has supported community efforts for quality child care and it is being noticed and valued by parents.
- The child care community's commitment and scholarship structure helps the community, the centers and families.
- Accredited centers have a high level of administrative skill that directors bring.

These directors and their boards have a commitment to the community, children and quality. Financial and economic matters are addressed with skill. Quality directors maintain quality working environments allowing the teachers to focus on teaching.

Hagenauer stated that child care rate increases were modest and that many programs reduced their rates.

George discussed QRIS and the need to end the rate tiered system. Hagenauer suggested that the QRIS is needed as a platform to advocate for higher reimbursement rates of 10%-25% for high quality programs. Hagenauer estimates that accredited programs and low-income families in the City could potentially benefit from over \$1 million in state subsidy funds, significantly more funding than the City could allocate through its child care assistance program.

**MOTION BY PARKER, SECONDED BY EDLEFSON TO WRITE A LETTER TO THE MAYOR URGING THE CITY TO LOBBY ON FOR A STATE-WIDE CHILD CARE QUALITY RATING SCALE.** Brown will write the letter. Edlefsen would like the letter forwarded to the Governor's Early Child Care Council.

Motion passed by voice vote.

4. [17215](#) City Child Care Assistance 2009 Summary Report

Vari del Moral Smith distributed 2009 child care assistance summary.  
Brown asked when there would be a release in the waiting list.  
Ibeling explained that in late February there should be a release.

Jacob requested that item agenda item number 6 be discussed.

6. [17217](#) ECCEC Chair Appointment

**MOTION BY JACOB, SECONDED BY EDLEFSON FOR JOANNE BROWN TO BE THE CHAIR AND PATRICIA LASKY TO BE THE VICE-CHAIR. Motion passed by voice vote.**

Brown stated she has submitted a letter to Mayor requesting an extension to her term limit. Parker expressed interest in the position of Chair if for any reason Brown was unable to extend her term.

#### ROLL CALL

Jacobs left the meeting.

**Present:** 9 -

Shiva Bidar-Sielaff; Lynn E. Edlefsen; Joanna R. Parker; Patricia A. Lasky;  
Diane B. Adams; Richard C. Schultz; Joanne E. Brown; Celsa G.  
Rodriguez and Nicole Anderson

**Absent:** 2 -

Kathleen B. Raschke and Michael B. Jacob

5. [17216](#) 4k Update

The Board of Education voted to implement Collaborative 4K starting 2011-12.  
A 4K Advisory Council has formed. The Council is planning two 4K provider forums in February.

7. [12054](#) ECCEC Subcommittee

The subcommittee for February 24th will consist of Schultz, Rodriguez and Adams.

#### ADJOURNMENT

**MOTION BY ADAMS, SECONDED BY EDLEFSON TO ADJOURN THE MEETING.  
Motion passed by voice vote. Meeting adjourned at 10 am.**