

Neighborhoods Indicators **Pilot Project**

Overview for the Housing Committee
December 3, 2008

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Today's purpose:

- ◆ Overview of the Neighborhood Indicators Pilot Project
 - Roster of indicators
 - Pilot neighborhoods
 - Format of tabular reports
 - Describe intensity maps
- ◆ Identify next steps
- ◆ Get your feedback and recommendations

Why do we need Neighborhood Indicators?

- ◆ We have a lot of timely data, but it's at the wrong geography
 - Monthly employment numbers at the county level
 - Employment by sector for the three-county MSA
- ◆ We also have detailed data, but it gets old fast
 - US Census comes once every 10 years
- ◆ What we want is something timely and at the right geography to let us know how our neighborhoods are doing

Public input to date

- ◆ Neighborhood Conference (2006)
- ◆ Mayor's Neighborhood Roundtable (2007 and 2008)
- ◆ Neighborhood Resource Teams retreat (2008)
- ◆ Northside Planning Council, East Isthmus Neighborhoods Planning Council
- ◆ Public Safety Review Board, Board of Education-Common Council Liaison Committee, Community Services Commission and Community Development Block Grant Commission

Reminder: This is a pilot

- ◆ Roster of indicators is not complete
- ◆ Modeling has been done for only a handful of neighborhoods
- ◆ The goal is to demonstrate the look and potential uses of a full-scale system
- ◆ Feedback from users like you will help refine and improve the package

How will we use Neighborhood Indicators?

- ◆ Better understand our neighborhoods
- ◆ Tailor solutions to needs or characteristics
- ◆ See trends over time
- ◆ Get in to solve problems quickly, effectively and less expensively
- ◆ Budgeting and prioritizing funding
 - Operating/capital budget debate
 - Allocation and application processes
 - Develop new policies, measures results

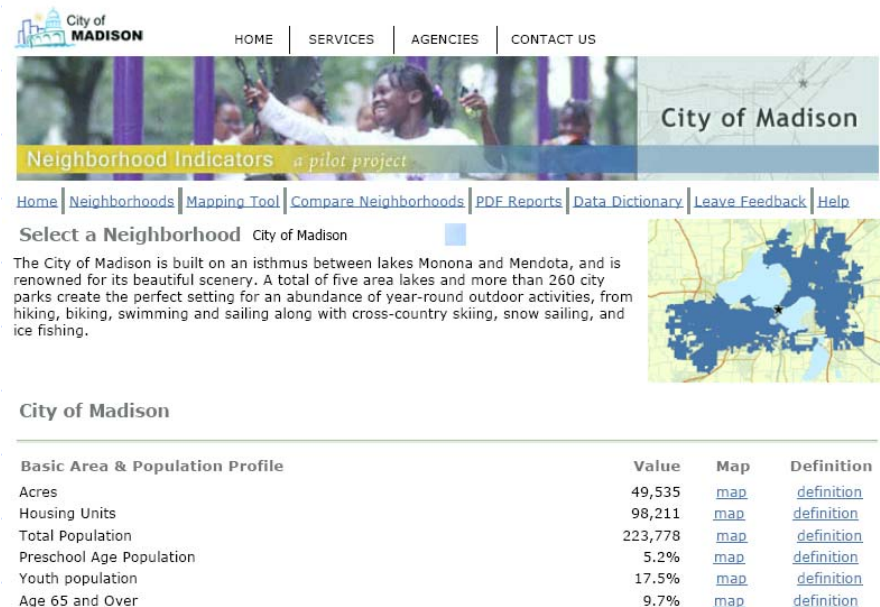
What is a “Neighborhood”?

- ◆ Hard to pick the best geography
 - Aldermanic districts, Zip Codes, census tracts, block groups, neighborhood organizations
- ◆ Chose modified neighborhood organization boundaries
 - NH orgs are not wall-to-wall coverage
 - Some are counter to identity or function
 - Some NH org boundaries overlap
 - But... these represent what most people feel is a neighborhood

How can I access Neighborhood Indicators?

◆ Go to the Mayor's website:

- <http://www.cityofmadison.com/mayor/>
- Click on "Neighborhood Indicators Pilot Project"



City of MADISON

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City of Madison

Neighborhood Indicators *a pilot project*

Home | Neighborhoods | Mapping Tool | Compare Neighborhoods | PDF Reports | Data Dictionary | Leave Feedback | Help

Select a Neighborhood City of Madison

The City of Madison is built on an isthmus between lakes Monona and Mendota, and is renowned for its beautiful scenery. A total of five area lakes and more than 260 city parks create the perfect setting for an abundance of year-round outdoor activities, from hiking, biking, swimming and sailing along with cross-country skiing, snow sailing, and ice fishing.

City of Madison

Basic Area & Population Profile	Value	Map	Definition
Acres	49,535	map	definition
Housing Units	98,211	map	definition
Total Population	223,778	map	definition
Preschool Age Population	5.2%	map	definition
Youth population	17.5%	map	definition
Age 65 and Over	9.7%	map	definition

What's next?

1. Going from five neighborhoods to citywide coverage
 - As many as 70 to 90 neighborhoods
 - Modification to neighborhood boundaries needed
2. Displaying two years worth of data
 - Start building trend data
3. Discuss and incorporate suggestions from users like you

Any additional thoughts?

- ◆ List of indicators
 - What should be added, deleted or changed?
- ◆ Format of tabular info
- ◆ Format of maps
- ◆ Anything else...?

Contact info:

If you have questions or additional suggestions later...

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