



## Metro Transit

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To: Members of the ADA Transit Subcommittee  
From: Ann Gullickson, Transit Service Manager  
Subject: Fixed Route Senior/Disabled 31-Day Pass

This memo is following on the discussion that took place last fall at ADATS meetings concerning a monthly pass for senior/disabled fixed route passengers. Staff has done further research, collecting information on the printing price, Dane County purchase of fare media, and fare tariffs of peer transit systems.

After reviewing all of the data, Metro staff would not oppose an ADATS recommendation that the TPC amend the fare tariff to add a 31-Day Pass for Senior/Disabled fixed route passengers, priced at \$23.50. I recommend a benchmark be established to define 'success' of the 31-Day Pass as a minimum of 25% of rides currently made on 10-ride tickets shifting to the pass. This would be approximately 500 passes on an annual basis.

### Printing Cost

A minimum print order of 1,000 is estimated to cost \$200, which would be a printing cost of \$0.20 per pass. The table below shows the printing cost per Pass/Card for other fare media that are ordered in relatively low quantity.

Fare Media	# Ordered	Printing Cost per Pass/Card
One-Day Pass	1 Million	\$0.0105
S/D 10-Ride Card	10,000	\$0.26
Summer Youth	2,500	\$0.57
Day Tripper	500	\$2.15
S/D 31-Day Pass	1,000	\$0.20

### Potential for Fraud

There is the potential for persons not eligible for the discounted Senior/Disabled fare to purchase the half price 31-Day Pass. To minimize this, we recommend that the sales outlets be limited to Metro, Metro-by-Mail, and the Website. Metro has the capability to check sales against our register of individuals who have been issued Senior/Disabled cards.

### Loss of County Revenue

In 2006, the county purchased 515 monthly passes from Metro for distribution to clients at a cost of \$24,205. We do not know how many of these are distributed to County clients who would be eligible for a Senior/Disabled 31-Day pass.

### Peer Comparison

The last time the issue was discussed, the question was raised as to whether other transit systems offer a fixed route monthly pass for senior/disabled riders. Sharon Persich has done research on our peer systems, shown below:

Peer System	Senior/ Disabled Monthly Pass	Information
Hartford, CT	No	
Lansing, MI	No	
Des Moines, IA	No	
Omaha, NE	No	
Albany, NY	Yes	Available to persons who are certified as having a disability and seniors age 65 and older. Cost is \$36 for use on weekdays, or \$44 for weekdays and weekends. First purchase must be made in person at the transit office with a CDTA reduced fare card and another form of identification. Once in the database, subsequent purchases can be made through mail order renewal.
Rochester, NY	No	
Syracuse, NY	No	
Dayton, OH	Yes	Requires a Medicare or RTA I.D. Cost is \$22.
Harrisburg, PA	No	Seniors and disabled are allowed to ride free during off-peak times if they register with CAT. Pay full fare during peak times.
Providence, RI	No	Low-income persons with a disability or over age 65 can ride free if registered with RIPTA or have Medicare I.D. All other senior and disabled riders pay full fare during peak times and half-fare during off-peak times.
Richmond, VA	No	
Spokane, WA	No	
Tacoma, WA	Yes	Half-price monthly pass.