,					
C	RIGINAL ALCOHOL BEVERAGE LICENSE APPLICATION	Ilicant's Wisconsiner's Permit Number: DO		2///-7/	7 0:
		er's Permit Number: (200) eral Employer Identing	7-000	2164 H	t~01
F	20	eral Employer Identification ber (FEIN):  LICENSE REQ	UESTED		
	ending <u>June 30</u> 20 <u>© 7</u>	TYPE Class A beer	\$	FEE	
	☐ Town of 】	Class B beer		1000	
T	DIHE GOVERNING BODY of the: U Village of Madison	Wholesale beer	\$		
	☐ City of	Class C wine	\$		
Co	ounty of <b>Dane</b> Aldermanic Dist. No (if required by ordinance)	Class A liquor	\$		
		Class B liquor	\$	400. 3	
1	The named 🔀 INDIVIDUAL 🗌 PARTNERSHIP 🔲 LIMITED LIABILITY COMPANY 📋	Reserve Class B liqu	or \$		
	CORPORATION/NONPROFIT ORGANIZATION	Publication fee	\$	<b>30,00</b>	
	hereby makes application for the alcohol beverage license(s) checked above.	TOTAL FEE	\$,	600.00	
2	Name (individual/partners give last name first, middle; corporations/limited liability companies give registered  Martha Hernandez	,			
	An "Auxiliary Questionnaire," Form AT-103, must be completed and attached to this application by each	h individual applicant	, by each m	ember of a	
	partnership, and by each officer, director and agent of a corporation or nonprofit organization, and by e liability company. List the name, title, and place of residence of each person	ach member/manager	and agent	of a limited	
	Title Name Home Addre	ec Do	t Office 9 7	in Codo	
	A / I Main II Monte Addit	obamma kd	t Office & Z	ip Coae }	
	Vice President/Member Howland No. C. C.S. 969 Ti.	2in Pines or	5370	4	
		in Pines pr	5376	4	
	Treasurer/Member	1010		<del></del>	
	Agent Hunbarto Macies				
	Directors/Managers				•
3	Trade Name Descador Business Phone N	lumber			
4	Address of Premises > 2810 B. Washington Avenue Post Office & Zip	Code Madison	w	5,370	e/
5	Is individual, partners or agent of corporation/limited liability company subject to completion of the responsible training course for this license period?	beverage server	☐ Yes	☐ No	
6	is the applicant an employe or agent of, or acting on behalf of anyone except the named applicant?		Yes	🔀 No	
7	Does any other alcohol beverage retail licensee or wholesale permittee have any interest in or control of this b	usiness?	☐ Yes	🔀 No	
8	(a) Corporate/limited liability company applicants only: Insert state and date	of registration		_	
	(b) Is applicant corporation/limited liability company a subsidiary of any other corporation or limited liability cor	npany?	. U Yes	🔀 No	
	(c) Does the corporation, or any officer, director, stockholder or agent or limited liability company, or any mem agent hold any interest in any other alcohol beverage license or permit in Wisconsin?	ber/manager or	<u></u>	accent	
	(NOTE: All applicants explain fully on reverse side of this form every YES answer in sections 5, 6, 7 and 8 abo	)	Yes Yes	🔀 No	
0					
y	Premises description: Describe building or buildings where alcohol beverages are to be sold and stored. The a all rooms including living quarters, if used, for the sales service, and/or storage of alcohol beverages and reco	سيستنيا المامما المستمالة			
		2001 2 A	wer 6	5 <sup>FT</sup> x 2	5 + +
10	Legal description (omit if street address is given above): VA		7	5 = x 2	3 x 13/
11	(a) Was this premises licensed for the sale of liquor or beer during the past license year?		X Yes	□ No	
	(b) If yes, under what name was license issued?				
12	Does the applicant understand they must file a Special Occupational Tax return (TTB form 5630 5) before beginning business? [phone 1-800-937-8864]		☐ Yes	☐ No	
13	Does the applicant understand a Wisconsin Seller's Permit must be applied for and issued in the same name a	s that shown in			
	Section 2, above? [phone (608) 266-2776]		🔀 Yes	☐ No	
14	Is the applicant indebted to any wholesaler beyond 15 days for beer or 30 days for liquor?		Yes Yes	🔯 No	
REA of the (Indiv any p	CAREFULLY BEFORE SIGNING: Under penalty provided by law, the applicant states that each of the above questions has be signers. Signers agree to operate this business according to law and that the rights and responsibilities conferred by the lic ridual applicants and each member of a partners provided the law and that the rights and responsibilities conferred by the lic ridual applicants and each member of a partners provided the law and that the rights and responsibilities conferred by the lic ridual applicants and each member of a partners by applicant that the rights and responsibilities conferred by the lic rights	een truthfully answered to ense(s), if granted, will no ability Companies must sig and grounds for revocatio	the best of the t be assigned gn ) Any lack o n of this licen	knowledge to another of access to se	
SUB	SCRIBED AND SWORN TO BEEFEREME	1/7			
this 13th day of 12 vary 1, 200 t					
	ALEX ALEX	pager or Limited Liability Con	ipany /Partner/l	individual)	
Мус	Clerk/Mary Publid ERNANDEZ (Officer of Corporation/Member/Mail	nager of Limited Liability Corr	pany /Partner)		

hopen!

TO BE COMPLETED BY CLERK	F OF WISCO		
Date received and filed with municipal cierk	Date reported http://peace	Date provisional license issued	Signature of Clerk / Deputy Clerk
Date license granted	Date license issued	License number issued	

		•	
Application Date:_	2-14-07	Proof of WI Seller's Permit No. 🗘 🕻	4-000 3164 767-6

Name of Oak III II II III III	T	<del>;</del>	
Name of Corporation, Limited Liability Company, Individual Owner, Private Club or Partner(s)	Liquor/Beer Age	ent	
El Pescador INCO Mailing Address 2810 E Washing for	Marthi	i ternu	ncez
Mailing Address 2810 F Washing ton	Liquor/Beer Age	ent Addrèss	•
In Fire Ave.	909 TW	IN PINE DA	ivê.
City/State/Zip Code	Liquor/Beer City	//State/Zip Code	
Madison WI 53764	Madison	WI 53	704
Name of Registered Agent or General Partner	Local Contact P	erson Phone	Number
Humberto Macias	Hamberto	Macras 60	8 241- 2213
Trade Name	Estimated Open	ing Date	
El Pescador	March.	2607	
Business Address	Signature of Ow	ner/Operator	
2810 F. Washington Madwo WI 53704 Type of Business			
Type of Business			
	Grocery Store		
☐ Caterer ☐ Cafeteria ☐	Other		
Food and Drink License? Needed for: Food Bo		1/ La Jace	+
7 864 86	2,	proper feeting	
Private Club?			
☐ Yes Æ-No			
License Description	Type	Fee	Number
Class B Combo pub.	108	20,00	
Co			
\Cs-			
		-	
ļ			
Pre-Inspection & License Fees Non-Refundable	TOTAL	<b>6</b>	

IT IS MANDATORY THAT ALL APPLICABLE INFORMATION BE COMPLETED. INACCURATE INFORMATION MAY RESULT IN SUSPENSION OR REVOCATION OF LICENSE.

## City of Madison Liquor/Beer Original Supplemental Form

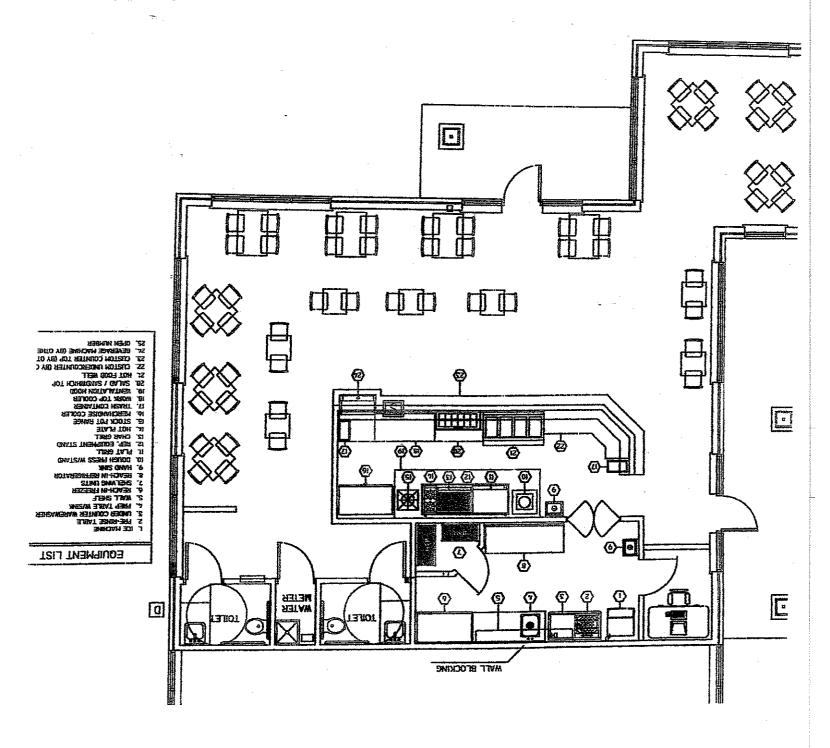
	Office Use Only
☑ Pe □ No □ No □ No ☑ No	eller's Permit Number dederal Employer Identification Number obtarized Original Application Form (AT-106) obtarized Supplemental Form escription of Licensed Premise obtarized Auxiliary Questionnaire(s) (AT-103) obtarized Auxiliary Question Form(s)  belier's Permit Number  Notarized Transfer of Ownership Letter  Notarized Appointment of Agent (AT-104)  Notarized Agent Appointment/Acceptance Form  Articles of Incorporation/ Organization  Sample Menu, if possible  Business Plan, if one exists  Torms required of Corporation/LLC only
of stairs furniture normal j ✓ New str	licants must provide an adequate premise plan that includes exterior and interior dimensions, position and all entrances and exits, normal and customary use of each room, placement of major appliances, e and large gaming tables, placement and dimensions of all bar(s), and graphic representation of the position of booths, bar stools, tables and chairs <b>Premise plans must be no larger than 8 ½ x 14.</b> ructures must submit to Building Inspection two sets of plans, signed and sealed by a registered
✓ Applica	t or engineer ant/partners/Liquor Agent must be enrolled in or have completed the Beverage Server Training before appearing before the Alcohol License Review Committee.
Alderponeighbor Alderponeighbor Alderponeighbor Alderponeighbor Alderponeighbor Alcoho	o your hearing before the Alcohol License Review Committee (ALRC), you must contact the erson of the District in which you intend to do business, the representative of the appropriate hood association (if any), the Madison Police Department, and the Alcohol Policy Coordinator.  erson Larry Palms can be reached at 384 - 1608 common Council Office (266-4071), or via e-mail at council@cityofmadison.com.  me of the neighborhood association representative can be obtained by calling the Planning and pment Department at 266-4635 or online at <a href="https://www.ci.madison.wi.us/neighborhoods/contacts.htm">www.ci.madison.wi.us/neighborhoods/contacts.htm</a> Department Central District Captain Mary Schauf (Sector 400) can be reached at 266-4316.  Department North District Captain Jill Klubertanz (Sector 600) can be reached at 267-2100.  Department West District Captain Richard Bach (Sector 500) can be reached at 288-6152.  Department South District Captain James Wheeler (Sector 300) can be reached at 267-8687.  of Policy Coordinator Joel Plant can be reached at 264-9295.  of contacted the Alderperson, Police Department District Captain, Alcohol Policy Coordinator, and
the neig	ghborhood association representative for the area in which you intend to locate? ■ Yes □ No
<ol><li>Are ther Explain</li></ol>	e any special conditions desired by the neighborhood? 📮 Yes 💆 No
	of Applicant/Partner/Corporation/LLC Martha Hernandez El Pescodor
4. Telepho	one Number: (608) 241_ 22/3
5. Address	s of Licensed Premise 28/0 E Washington Avenue, Madson 5370
6. Anticipa	ited opening date: March -2007
7 Mailing	address if not opening immediately 909 Twin Pine Drice Madwor

12/29/06-F:\Clcommon\Licensing & Misc\Application Forms\Original Supplemental Form 2006 doc

8.	What type of establishment is contemplated? ☐ Tavern ☐ Nightclub ☐ Restaurant
	☐ Liquor Store ☐ Grocery Store ☐ Convenience Store — Gas Pumps ☐ Yes ☐ No
	☐ Other Please explain
9.	Business Description including hours of operation and if entertainment is part of your venue, what type:
	11-9 pm Sun - Sat.
	30
10	Detailed written description of building, including overall dimensions, seating arrangements, capacity, bar
	size and all areas where alcohol beverages are to be sold and stored. The licensed premise described
	below shall not be expanded or changed without the approval of the Common Council.
	SEWARE FOOTAGE 2000 SOF, SCATING FOR 80 PEOPLE MAY, THE LIGURE WILL BE
	IN A STORAGE DOOM WITH WLOCK IN DING BLOWN OUT IN POLIO
	4 Tables 20th BFF Food and Drinks wird statistics source
	of Drinks
11	Are any living quarters directly or indirectly accessible and under control of the applicant?   Yes No
11	
	Please note that alcohol may be sold and stored only on the licensed premise, not in living quarters.
12	Describe existing parking and how parking lot is to be monitored. 30 2 handicapped bicycle sections to lights (parking lot)
/	bicycle sections to lights (purking lot)
13	Describe your management experience, staffing levels, duties and employee training,
	5 YEARS IN RESTAURANTS. I HAD THE BARTINDER LICENSE BEFORE. IN THING RO
14	Identify the registered agent for your Corporation or LLC. This is not necessarily the same person as your
	liquor/beer agent. This is your corporation's agent for service of process, notice or demand required or
	permitted by law to be served on the corporation Hamber to Macias
	Name
	909 Twin Pone Drive Madison WI 53704
	Address City State Zip
	The state of the state of the second state of the second state of the second state of the state
	Excluding pre-packaged snacks, how late will food be served?
16.	What type of food will you be serving, if any? Latrato- Tex-Mex
	<del></del>
17.	Indicate any other product/service offered:
1 &	Indicate any other product/service offered:
. U.	The state of the s

19 What is your estimated capacity? <u>SO seople</u>					
20. Are you operating under a le	20. Are you operating under a lease or franchise agreement?  Yes XNo (If yes, attach a copy)				
20. Are you operating under a lease or franchise agreement?  Yes No (If yes, attach a copy)  21. Owner of building where establishment is located: Renaissauce Property Group Michael Address of Owner: Shema Terrace Suite 102 Phone Number 608 301 0000  Madison WI 5370%  22. Individual or Partnership: Have individual/partners completed the Beverage Server Iraining Rafael Escandilla Course? Ness No If Yes, indicate names: Martha Hernaudez Humberto Macias License cannot be issued until proof of Beverage Server Training completion is shown.  23. Corporation/LLC: Will liquor/beer agent be a Wisconsin resident at the time of granting? Yes No  24. Corporation/LLC: Agent must disclose interest held in business: 7-5 %  25. Corporation/LLC: Has agent completed the Beverage Server Training Course? Ness No  License cannot be issued until proof of Beverage Server Training completion is shown.					
26. Corporation/LLC: List Directors, Stockholders, and Managers below					
			Addroga		
Director(s)	Name	Home	Address  Dave Med son W7-53704		
	Name	Home	Address  Down Madron WJ 53704  Bammon Rd Madron 53717		
Director(s)	Name	Home			
Director(s)  Humberto Macias  Rafael Escami	Name	909 Twin Power	Dave Madison WJ 53704  Sammon Rd Madison 53717  Extent of		
Director(s)  Humberto Macias  Rafael Escami	Name	Home  909 Twin Proce  1016 M North  Address  Business Phone	Dave Madison WJ 53704  Sammon Rd Madison 53717  Extent of		

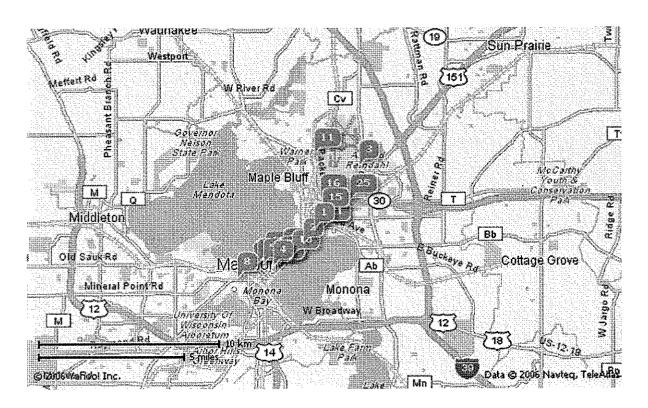
27 Private of to give of	rganizations (clubs): Do your membership policies con ffense) discrimination in regard to race, creed, color, or	tain any requirement of "Invidious" (likely national origin? ☐ Yes No
beverage	to Chapter 23 of the Madison General Ordinances, all rs shall substantiate their gross receipts for food and alcore. For new establishments, the percentage will be a	ohol beverage sales broken down by
Calendar/f	fiscal year: 🛛 January 1 – December 31 🖂 July 1 –	June 30
* .	Percent Gross Receipts from Alcohol Beverages	15 60 %
	Percent Gross Receipts from Food	85 %
	Percent Gross Receipts from Other	%
	Total Gross Receipts	100 %
You may	ve written records to document the percentages shown? be required to submit documentation verifying the particular to the percentages shown?	percentages you've indicated.
29. What type  ☐ Other	of establishment are you? (Check all that apply)   Please explain:	avern 😿 Restaurant 🛽 Nightclub
30 Will your	establishment have a kitchen manager?   ✓ Yes □ No	)
	establishment be a member of the Wisconsin Restaurar	nt Association?
	y wait staff will be employed at the establishment?	a Ar Paris
33 What hou	rs, if any, will food service not be available?	ne
34. Describe l	now you plan to advertise/promote your business. What	products will you be advertising?
(oupons	Kodio Magazine Fo	od / @ Restaurant provision
Read carefully has been truthf according to la assigned to anomembers/mana premise during	y before signing: Under penalty provided by law, the aully completed to the best of the knowledge of the sign w and that the rights and responsibilities conferred by to ther (Individual applicants and each member of a particular of Limited Liability Companies must sign.) Any inspection will be deemed a refusal to permit inspection of this license.	applicant states that the above information ers Signers agree to operate this business the license(s), if granted will not be enership must sign; corporate officer(s), lack of access to any portion of a licensed
John ry SUBSCRIBED 2	AND SWORN 10 BEFORE ME:	
Mr. t	expires 10 24 10 ALEX(Officer of Corporation/N FERNANDEZ	dember/Manager of LLC/Partner/Individual)  dember/Manager of LLC/Partner/Individual)  dember/Manager of LLC/Partner/Individual)  c's Office at (608) 266-4601.
	William Mischer	(1-2) -000.



# YAHOO! LOCAL

### A

### **EASTWOOD, AL**



#### **Your Points of Interest**

- 2. Crystal Corner Bar \*\*\* \*\* 1302 Williamson St, Madison, WI Phone: (608) 256-2953
- 3. Sports **Pub 東京東** 1902 Bartillon Dr, Madison, WI Phone: (608) 241-0147
- 4. Brocach Irish Pub \* 7 W Main St, Madison, WI Phone: (608) 255-2015
- 5. Irish **Pub** 317 State St, Madison, WI Phone: (608) 256-6071
- 7. Gennas Lounge \*\*\*\*
  105 W Main St, Madison, WI

- 14. High Noon Saloon ★★★★ 701 E Washington Ave, Madison, WI Phone: (608) 268-1122
- 15. Ray's Bar & Grill 2526 E Washington Ave, Madison, WI Phone: (608) 241-9335
- **16.** Grieg Club 610 North St, Madison, WI Phone: (608) 242-0741
- 17. Church Key Pub & Grill \*\*\*\*
  626 University Ave, Madison, WI
  Phone: (608) 259-0444
- **18.** King Club Incorporated 114 King St, Madison, WI Phone: (608) 251-5464
- 19. Lemon Elmer J Cert Pub Acctnt 2 E Gilman St, Madison, WI Phone: (608) 238-1324
- **20.** Lions Club Madison Central 7 N Pinckney St, Madison, WI

Phone: (608) 255-4770

8. Big Ten **Pub \*\*\*** \* 1330 Regent St, Madison, WI Phone: (608) 251-6375

Madison Avenue
 624 University Ave, Madison, WI
 Phone: (608) 257-1122

**10.** Willy Street **Pub** & Grill 852 Williamson St, Madison, WI Phone: (608) 256-8211

**11.** The Runway **Pub** & Grille 3302 Packers Ave, Madison, WI Phone: (608) 249-4401

12. Great Dane Brew Pub \*\*\*\*

123 E Doty St, Madison, WI
Phone: (608) 284-0000

13. Kens Bar & Grill 117 S Butler St, Madison, WI Phone: (608) 257-1176 Phone: (608) 442-5814

21. Harmony Bar & Grill \*\*\*
2201 Atwood Ave, Madison, WI
Phone: (608) 249-4333

22. Slipper Club 121 W Main St, Madison, WI Phone: (608) 268-0909

23. Nick's Restaurant \*\*\*\*
226 State St, Madison, WI
Phone: (608) 255-5450

25. Brothers Three Bar & Grill 614 N Fair Oaks Ave, Madison, WI Phone: (608) 244-6818

When using any driving directions or map, it's a good idea to do a reality check and make sure the road still exists, watch out for construction, and follow all traffic safety precautions. This is only to be used as an aid in planning.