URBAN DESIGN COMMISSION APPLICATION



City of Madison Planning Division Madison Municipal Building, Suite 017 215 Martin Luther King, Jr. Blvd. P.O. Box 2985 Madison, WI 53701-2985 (608) 266-4635



FOR OFFICE USE ONLY:	
Date Received	☐ Initial Submittal
Paid	■ Revised Submittal

desired meeting date and the action requested. If your project requires both UDC and Land Use application submittals, a completed Land Use Application and accompanying submittal materials are also required to be submitted. 1. Project Information Address (list all addresses on the project site): 305 North Frances						If you need an interpreter, translator, materials in alternate formats or other accommodations to access these forms, please call the Planning Division at (608) 266-4635. Si necesita interprete, traductor, materiales en diferentes formatos, u otro tipo de ayuda para acceder a estos formularios, por favor llame al (608) 266-4635. Yog tias koj xav tau ib tug neeg txhais lus, tus neeg txhais ntawv, los sis xav tau cov ntaub ntawv ua lwm hom ntawv los sis lwm cov kev pab kom paub txog cov lus qhia no, thov hu rau Koog Npaj (Planning Division) (608) 266-4635. es, 533 Conklin Place			
	Title	305 North Fran	ces						
2.	## Application Type (check all that apply) and Requested Date UDC meeting date requested June 11, 2025 ■ New development Alteration to an existing or previously-approved development								
	V	Informational			Initial Approval		Final Approval		
3.	Proj	ect Type							
		Mixed-Use District Project in the Su Campus Instituti District (EC) Planned Develop General De Specific Im	wntown C t (UMX), o burban En onal Distr oment (PD velopmen plementat	ore Dr Mixenployict (C	vistrict (DC), Urban ed-Use Center District (MXC) ment Center District (SEC), I), or Employment Campus		Comprehensive Design Review (CDR) Modifications of Height, Area, and Setback Sign Exceptions as noted in Sec. 31.043(3), MGO Cher Please specify		
4.	Арр	licant, Agent, a	-	-	Owner Information				
		licant name	Doug Tich		les Ave	_	ompany CS Acquisitions Vehicle, LLC		
		et address ohone	1643 N M 847.644.9		kee Ave		ty/State/Zip Chicago, IL 60647 nail dtichenor@corespaces.com		
	Proj e	ect contact pers	on Brian	ı Mun Lakesi	de Street	_ Co _ Cit	ompany Vandewalle & Associates ty/State/Zip Madison, WI 53715 nail bmunson@vandewalle.com		
		ohone				_			
		et address					ty/State/Zip		
		ohone					Email		
						_	Dec		

URBAN DESIGN COMMISSION APPROVAL PROCESS



Introduction

The City of Madison's Urban Design Commission (UDC) has been created to:

- Encourage and promote high quality in the design of new buildings, developments, remodeling, and additions so as to maintain and improve the established standards of property values within the City.
- Foster civic pride in the beauty and nobler assets of the City, and in all other ways possible assure a functionally efficient
 and visually attractive City in the future.

Types of Approvals

There are three types of requests considered by the UDC:

- Informational Presentation. A request for an Informational Presentation to the UDC may be requested prior to seeking any
 approvals to obtain early feedback and direction before undertaking detailed design efforts. Applicants should provide
 details on the context of the site, design concept, site and building plans, and other relevant information to help the UDC
 understand the proposal and provide feedback. (Does not apply to CDR's or Signage Modification requests)
- <u>Initial Approval</u>. Applicants may, at their discretion, request Initial Approval of a proposal by presenting preliminary design information. As part of their review, the Commission will provide feedback on the design information that should be addressed at Final Approval stage.
- <u>Final Approval</u>. Applicants may request Final Approval of a proposal by presenting all final project details. Recommendations or concerns expressed by the UDC in the Initial Approval must be addressed at this time.

Presentations to the Commission

The Urban Design Commission meets virtually via Zoom, typically on the second and fourth Wednesdays of each month at 4:30 p.m. Applicant presentations are strongly encouraged, although not required. Prior to the meeting, each individual speaker is required to complete an online registration form to speak at the meeting. A link to complete the online registration will be provided by staff prior to the meeting. Please note that individual presentations will be limited to a **maximum of three (3) minutes**. The pooling of time may be utilized to provide one speaker more time to present, however the additional time will be based on the number of registrants from the applicant team, i.e. two (2) applicant registrants = six (6) minutes for one (1) speaker.

Primarily, the UDC is interested in the appearance and design quality of projects. Emphasis should be given to the site plan, landscape plan, lighting plan, building elevations, exterior building materials, color scheme, and graphics. Please note that presentation slides, in a PDF file format, are required to be submitted **the Friday before** the UDC meeting.

URBAN DESIGN DEVELOPMENT PLANS CHECKLIST



The items listed below are minimum application requirements for the type of approval indicated. Please note that the UDC and/or staff may require additional information in order to have a complete understanding of the project.

1. Info	rma	tional Presentation				
		Locator Map)		Requirements fo	r All Plan Sheets
		Letter of Intent (If the project is within			1. Title block	
		an Urban Design District, a summary of how the development proposal addresses			2. Sheet num	ber
		the district criteria is required)		Providing additional	3. North arrov	W
		Contextual site information, including		information beyond these minimums may generate		written and graphic
		photographs and layout of adjacent		a greater level of feedback	5. Date	
		buildings/structures		from the Commission.	Fully dimer at 1"= 40' c	nsioned plans, scaled
		Site Plan				or larger t be legible, including
		Two-dimensional (2D) images of				dscape and lighting
		proposed buildings or structures.	J		plans (if required)	
2. Initia	al Ap	proval				
		Locator Map)	
		Letter of Intent (If the project is within a			ry of <u>how</u> the	Providing
		development proposal addresses the district		•		additional
		Contextual site information, including photogra	•	•		information
		Site Plan showing location of existing and bike parking, and existing trees over 18" dia			es, bike lanes,	beyond these minimums may
		Landscape Plan and Plant List (must be legis	ble)			generate a greater level of
		Building Elevations in $\underline{\text{both}}$ black & white an and color callouts	d co	lor for all building sides, inclu	uding material	feedback from the Commission.
		PD text and Letter of Intent (if applicable)			J	
3. Final	Δnr	proval				
		equirements of the Initial Approval (see above	(a) r	alue:		
		Grading Plan	/C), [<u>nus</u> .		
		Lighting Plan, including fixture cut sheets ar	nd nl	hotometrics plan (must be le	ogihle)	
		Utility/HVAC equipment location and screen		• •	-	
		Site Plan showing site amenities, fencing, tr	_		· · · · · · · · · · · · · · · · · · ·	
		PD text and Letter of Intent (if applicable)	,		,	
		Samples of the exterior building materials				
		Proposed sign areas and types (if applicable	2)			
4 Ciana				Cinn Madifications and Ci	F	. Car. 24 042/211
4. Signa	_	Approval (Comprehensive Design Review (C	נאט.	, Sign ivioaijications, ana Sig	in Exceptions (per	<u>Sec. 31.043(3)</u>
		Locator Map	J c: ~ ~	agga is consistent with the CDD o	v Cianaga Nadifiaati	
		Letter of Intent (a summary of <u>how</u> the proposed Contextual site information, including pho	•		0 0	•
	_	project site				
		Site Plan showing the location of existing significance driveways, and right-of-ways	gnag	e and proposed signage, dim	nensioned signage	setbacks, sidewalks
		Proposed signage graphics (fully dimension	ed, s	scaled drawings, including m	aterials and colors	, and night view)
		Perspective renderings (emphasis on pedes			•	
		Illustration of the proposed signage that me		·		ested
		Graphic of the proposed signage as it relate	s to	what the Ch. 31, MGO would	d permit	

Olbu	Design commission Application (continued)	ODC
5. Re	ired Submittal Materials	
	Application Form	
	 A completed application form is required for <u>each</u> UDC appearance. For projects also requiring Plan Commission a applicants must also have submitted an accepted application for Plan Commission consideration prior to obtain formal action (Initial or Final Approval) from the UDC. 	
	Letter of Intent	
	• If the project is within an Urban Design District, a summary of how the development proposal addresses the criteria is required.	e district
	 For signage applications, a summary of how the proposed signage is consistent with the applicable Comprehensiv Review (CDR) or Signage Modification review criteria is required. 	e Design
	Development Plans (Refer to checklist on Page 4 for plan details)	
	Filing Fee (Refer to Section 7 (below) for a list of application fees by request type)	
	Electronic Submittal	
	 Complete electronic submittals <u>must</u> be received prior to the application deadline before an application will be so for a UDC meeting. Late materials will not be accepted. All plans must be legible and scalable when reduced. In PDF files of each item submitted should be submitted via email to <u>UDCapplications@cityofmadison.com</u>. The must include the project address, project name, and applicant name. 	ndividual
	• Email Size Limits. Note that <u>an individual email cannot exceed 20MB</u> and <u>it is the responsibility of the applicant</u> to pre in a manner that can be accepted. Applicants who are unable to provide the materials electronically should contact the Division at (608) 266-4635 for assistance.	
	Notification to the District Alder	
	 Please provide an email to the District Alder notifying them that you are filing this UDC application. Please sen early in the process as possible and provide a copy of that email with the submitted application. 	d this as
6. Ap	icant Declarations	
1.	Prior to submitting this application, the applicant is required to discuss the proposed project with Urban Design Commiss This application was discussed with $\frac{DAT}{DAT}$ on $\frac{4.21.25}{DAT}$	ion staff.
2.	The applicant attests that all required materials are included in this submittal and understands that if any required infois not provided by the application deadline, the application will not be placed on an Urban Design Commission agr consideration.	
Na	e of applicant Doug TichenorDocusigned by: Relationship to property	
Au	e of applicant Doug Tichenor Docusigned by: Relationship to property Doug Tichenon prizing signature of property owner E4F3E5C1786D4A4 Date	
	E4F3E3C1700D4A4	
7. Ap	cation Filing Fees	
sch <i>Cit</i> y Bui and	ayments are due by the submittal date. Payments received after the submittal deadline may result in the submitt uled for the next application review cycle. Fees may be paid in-person, via US Mail, or City drop box. If mailed, please f Madison Building Inspection, P.O. Box 2984, Madison, WI 53701-2984. The City's drop box is located outside the M ng at 215 Martin Luther King, Jr. Blvd. on the E Doty Street side of the building. Please make checks payable to City Traclude a completed application form or cover letter indicating the project location and applicant information with a d or submitted via the City's drop box.	e mail to: Iunicipal reasurer,

Please consult the schedule below for the appropriate fee for your request:

Urban Design Districts: \$350 (per §33.24(6) MGO).
Minor Alteration in the Downtown Core District (DC) or Urban Mixed-Use District (UMX): \$150 (per §33.24(6)(b) MGO)
Comprehensive Design Review: \$500 (per §31.041(3)(d)(1)(a) MGO)
Minor Alteration to a Comprehensive Sign Plan: \$100 (per §31.041(3)(d)(1)(c) MGO)
All other sign requests to the Urban Design Commission, including, but not limited to: appeals from the decisions of the Zoning Administrator, requests for Sign Modifications

(of height, area, and setback), and additional sign code

approvals: \$300 (per §31.041(3)(d)(2) MGO)

- A filing fee is not required for the following project applications if part of the combined application process involving both Urban Design Commission and Plan Commission:
- Project in the Downtown Core District (DC), Urban Mixed-Use District (UMX), or Mixed-Use Center District (MXC)
- Project in the Suburban Employment Center District (SEC), Campus Institutional District (CI), or Employment Campus District (EC)
- Planned Development (PD): General Development Plan (GDP) and/or Specific Implementation Plan (SIP)
- Planned Multi-Use Site or Residential Building Complex



To: Urban Design Commission

From: Brian Munson

CC: Core Spaces Design Team

Alder Ochowicz

Date: Tuesday, May 27, 2025

Re: 305 North Frances Redevelopment: Informational Presentation

The attached informational submittal packet for the 305 North Frances Redevelopment outlines the initial design concepts for the redevelopment of a new student housing project located along Johnson Street, Conklin Place, and Frances Street (Saxony Apartments property). This project creates a new 16-story student housing project with ground floor retail, tenant amenities, and affordable student housing units. Units within the project range from 1 to 5-bedroom units with resident amenities on the ground floor and top floor. The overall project is designed to meet the standards of the UMX zoning district and the Downtown Plan height recommendations for the Johnson Street Bend District while creating an enhanced/activated streetscape and unique architectural expression.

Project Name: 305 North Frances Redevelopment

Properties: 305 North Frances Street

533 Conklin Place

Applicant: CS Acquisitions Vehicle. LLC

1643 North Milwaukee Street

Chicago, IL 60647

Design Team:

Architecture: Antunovich Associates

224 West Huron Street Chicago, Illinois 60654 Engineering: Vierbicher

999 Fournier Drive Madison, WI 53717

Landscape: Site Design

888 South Michigan Avenue

Chicago, IL 60605

Planning: Vandewalle & Associates

120 East Lakeside Street

Madison, WI 53715

05/27/25 Page 2 of 2

MADISON SAXONY

UDC INFORMATIONAL PRESENTATION
JUNE 11, 2025

CS ACQUISITION VEHICLE, LLC







HUB Saxony



PROJECT STATS

• 1,374/394 Beds / Units

• 0.1 mi Distance to Campus

• 566K / 432K GSF/RSF

• 16 Stories

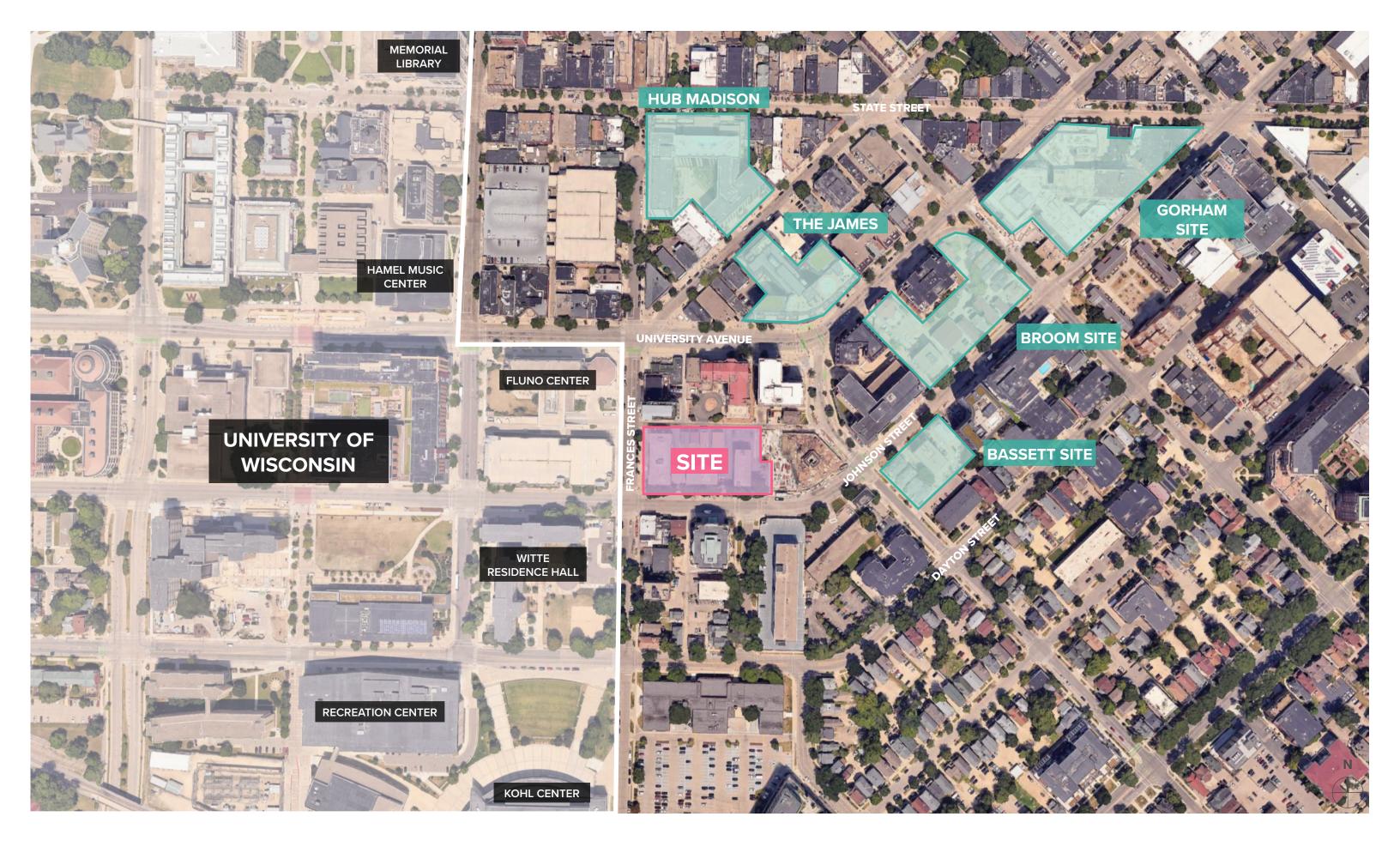
• 2028 Delivery Date

• 68 Parking Spaces

• 2.8K Retail SF











FRANCES & JOHNSON INTERSECTION **AERIAL FROM SW**









VIEW WEST VIEW SOUTH VIEW EAST



















315 N FRANCES















OLD

- MONOLITHIC COLOR PALETTE - BASE / MIDDLE / TOP EXPRESSION

- QUALITY MATERIALS W/ EXPRESSED DETAILING













CS ACQUISITION VEHICLE, LLC

















NEW

- MIX OF FORMS - RANDOMIZED PLACEMENT OF MATERIALS AND COLORS - MORE FLAT FACADES / MINIMALIST DETAILS





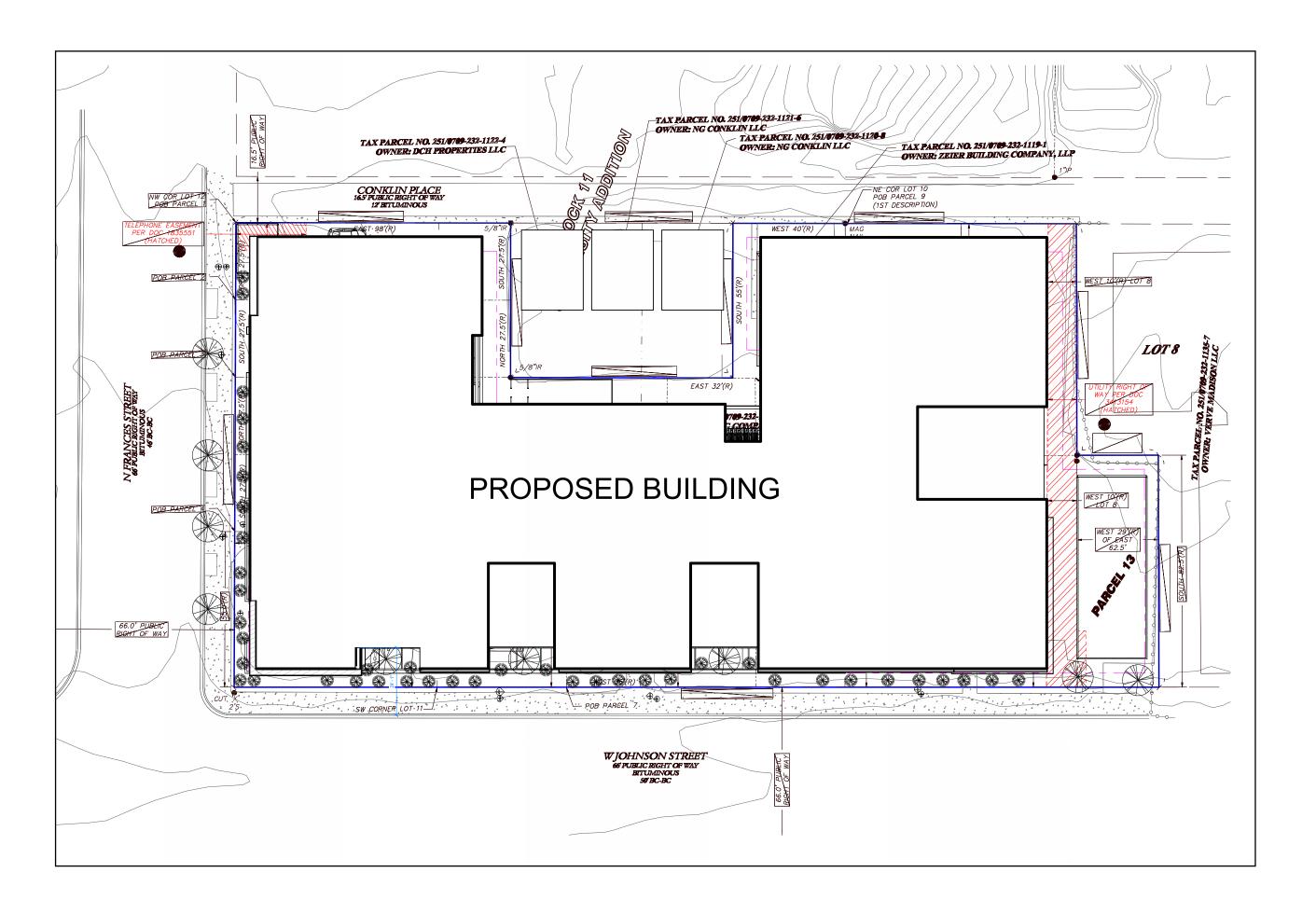




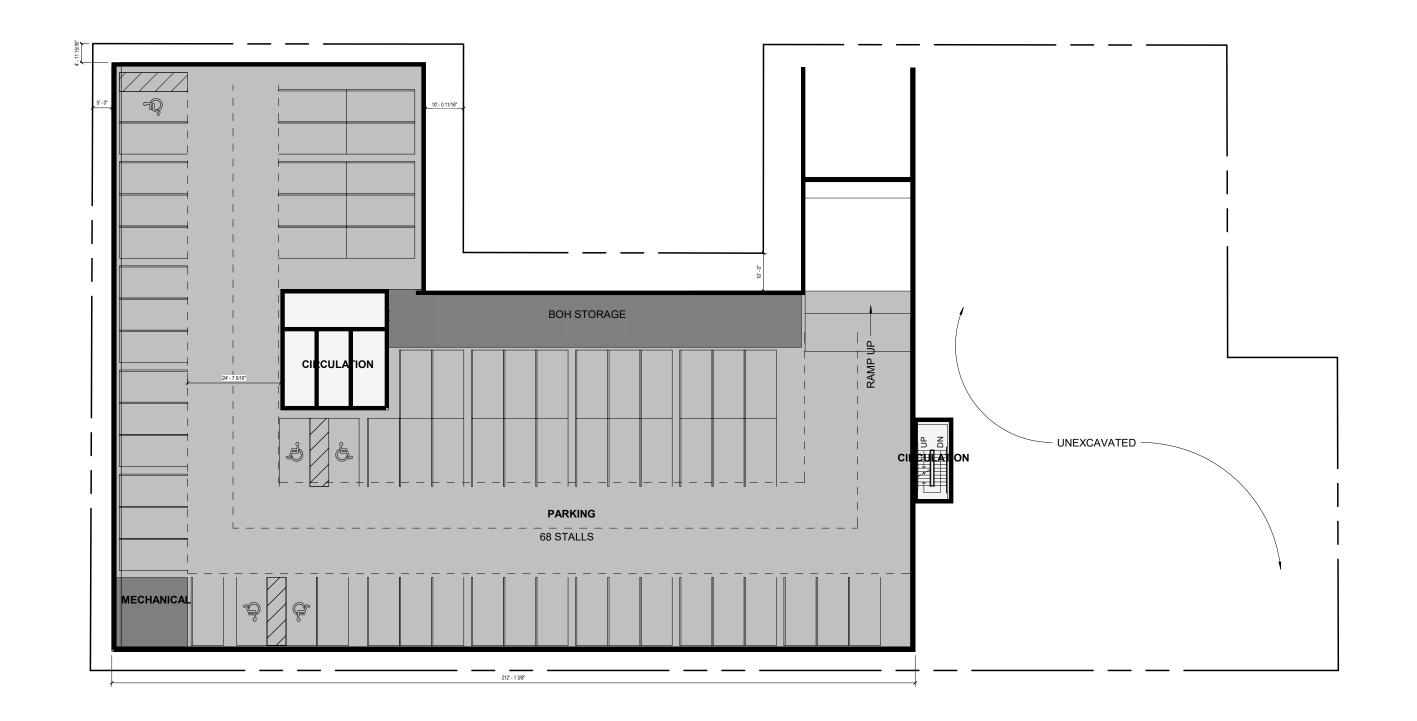




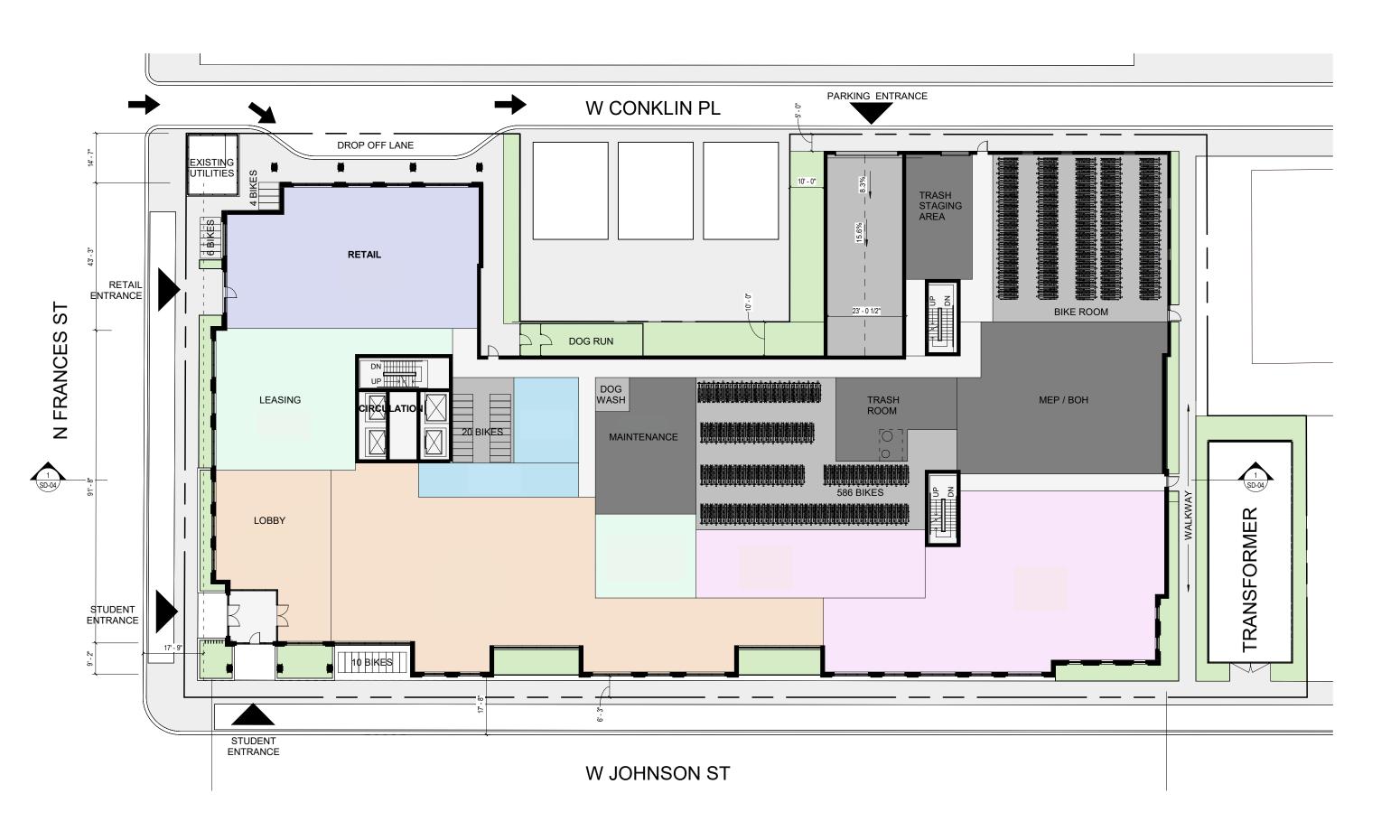








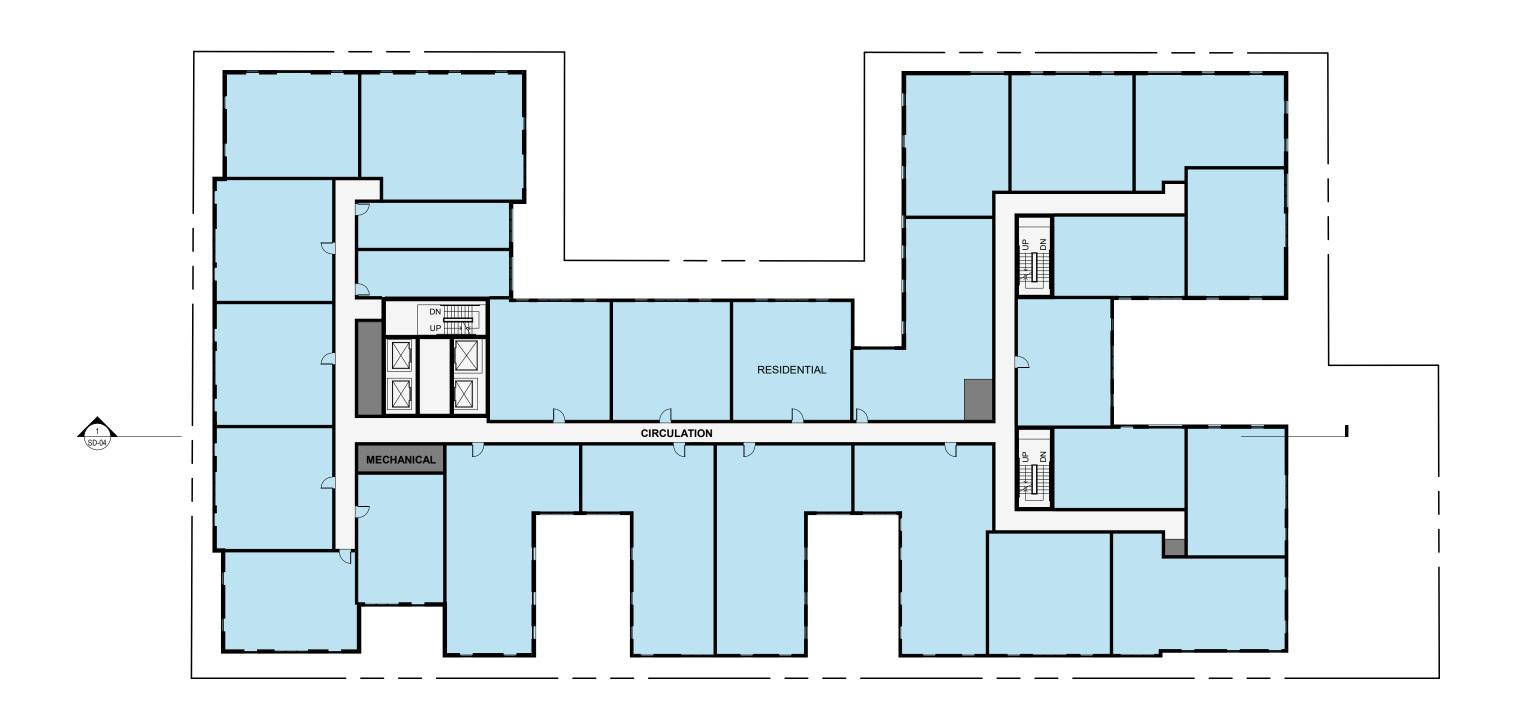




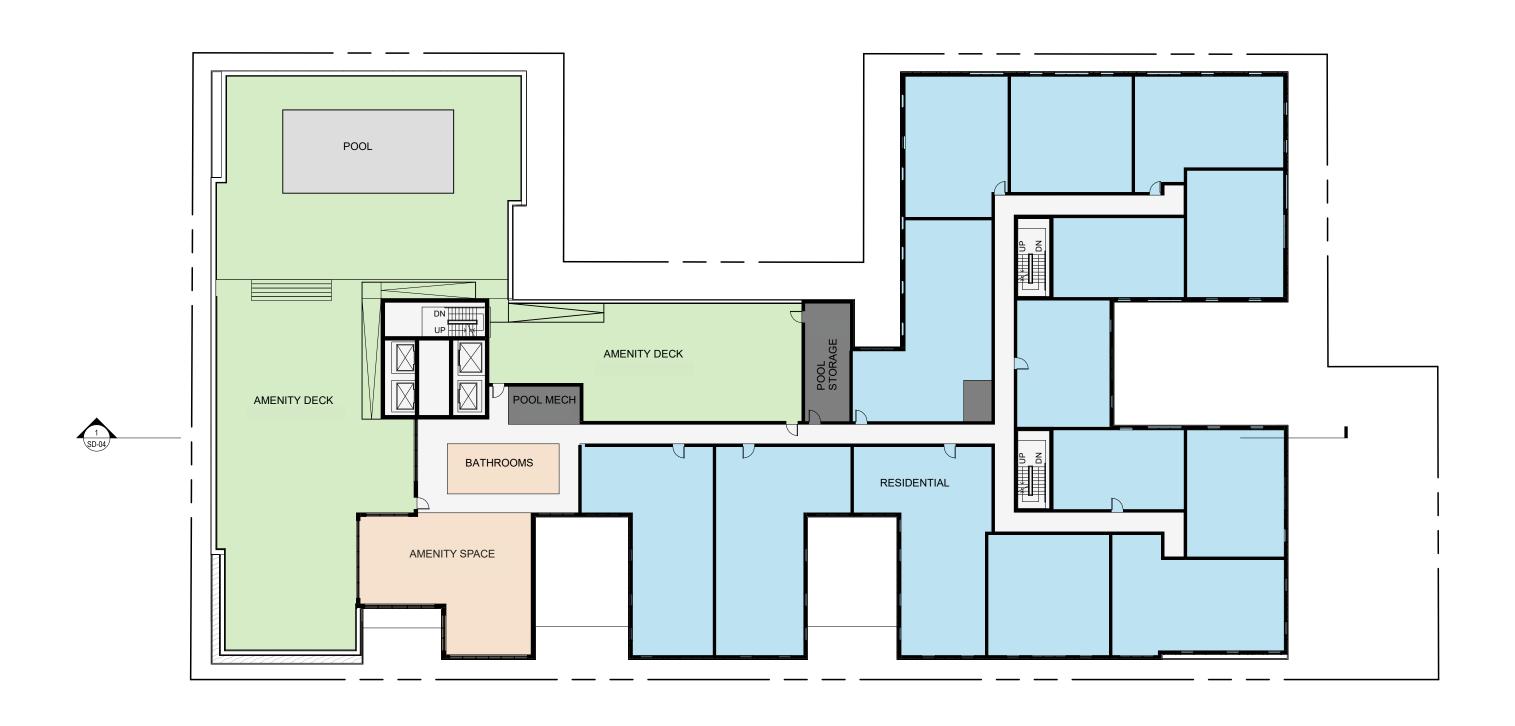




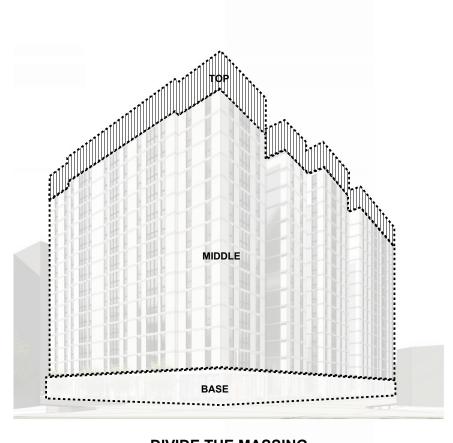








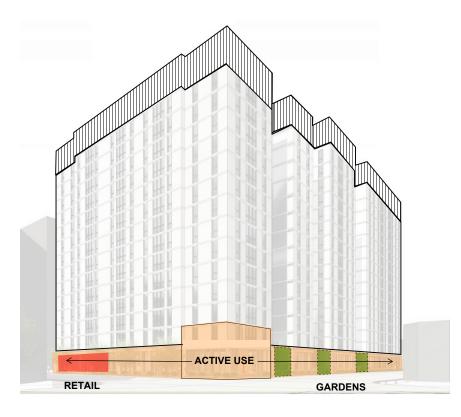






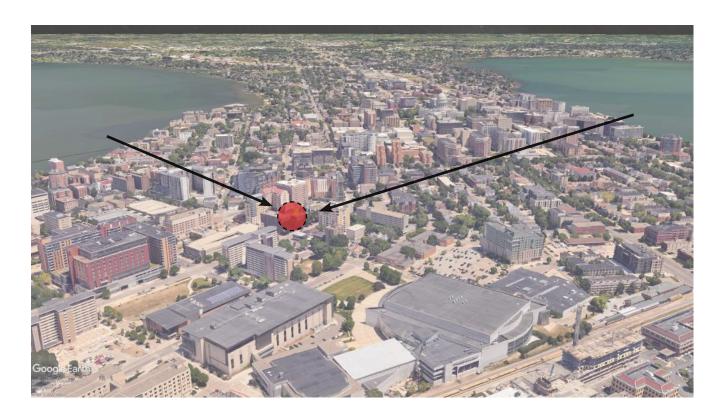


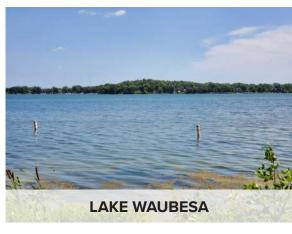
PROVIDE VISUAL HIERARCHY



FOCUS ON PEDESTRIAN EXPERIENCE

The 4 lakes - Mendota, Monona, Waubesa and Kegonsa are all different depths (83', 74', 38', 32') giving each one a unique hue of blue. The site context has a lot of tan and beige tones both in the building materials as well as the hardscape, so we're proposing to use a tannish beige brick to integrate the building into its surroundings at the pedestrian scale, while a slate blue metal panel pulls from the surrounding water and brings that color deeper into the city.





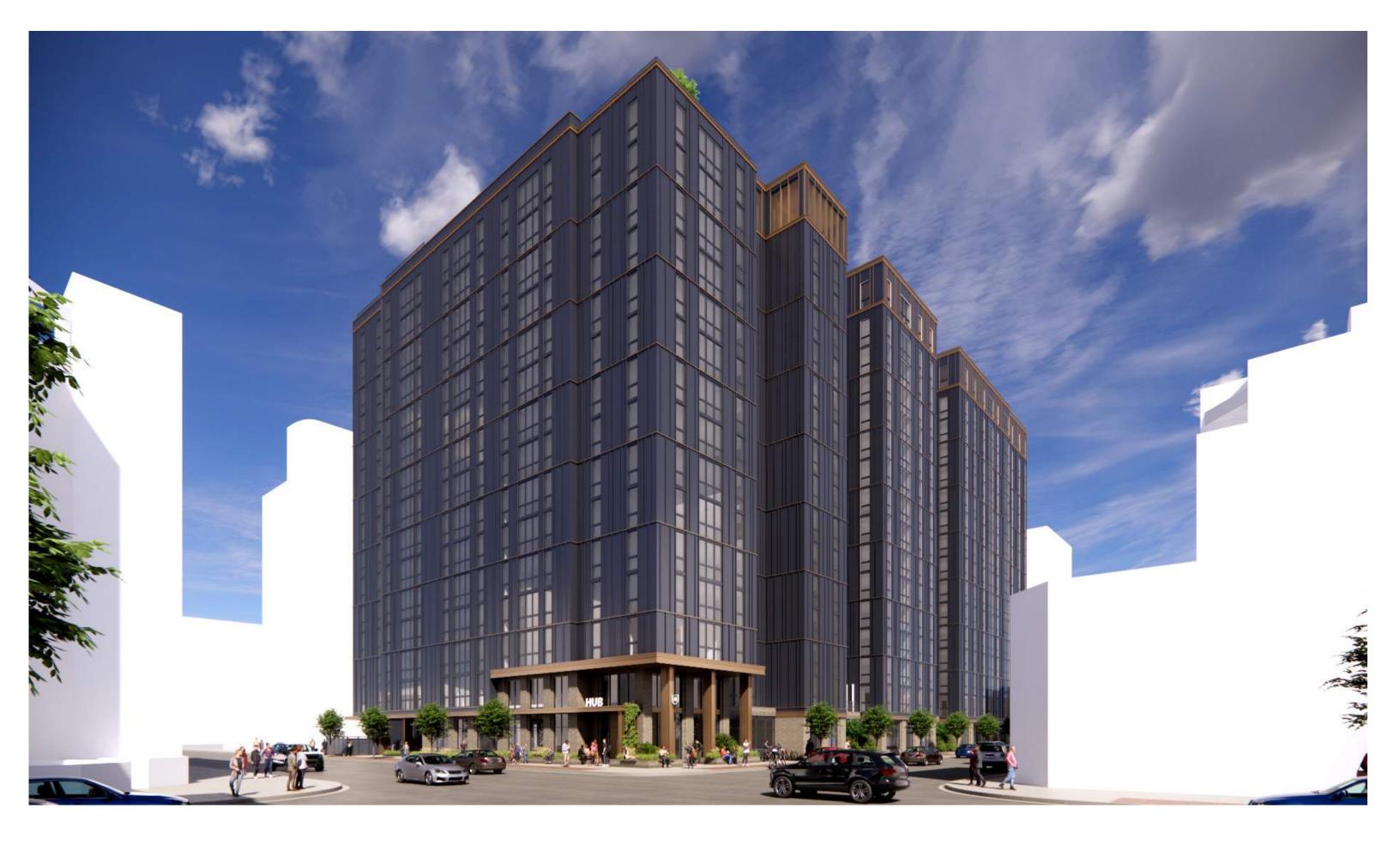












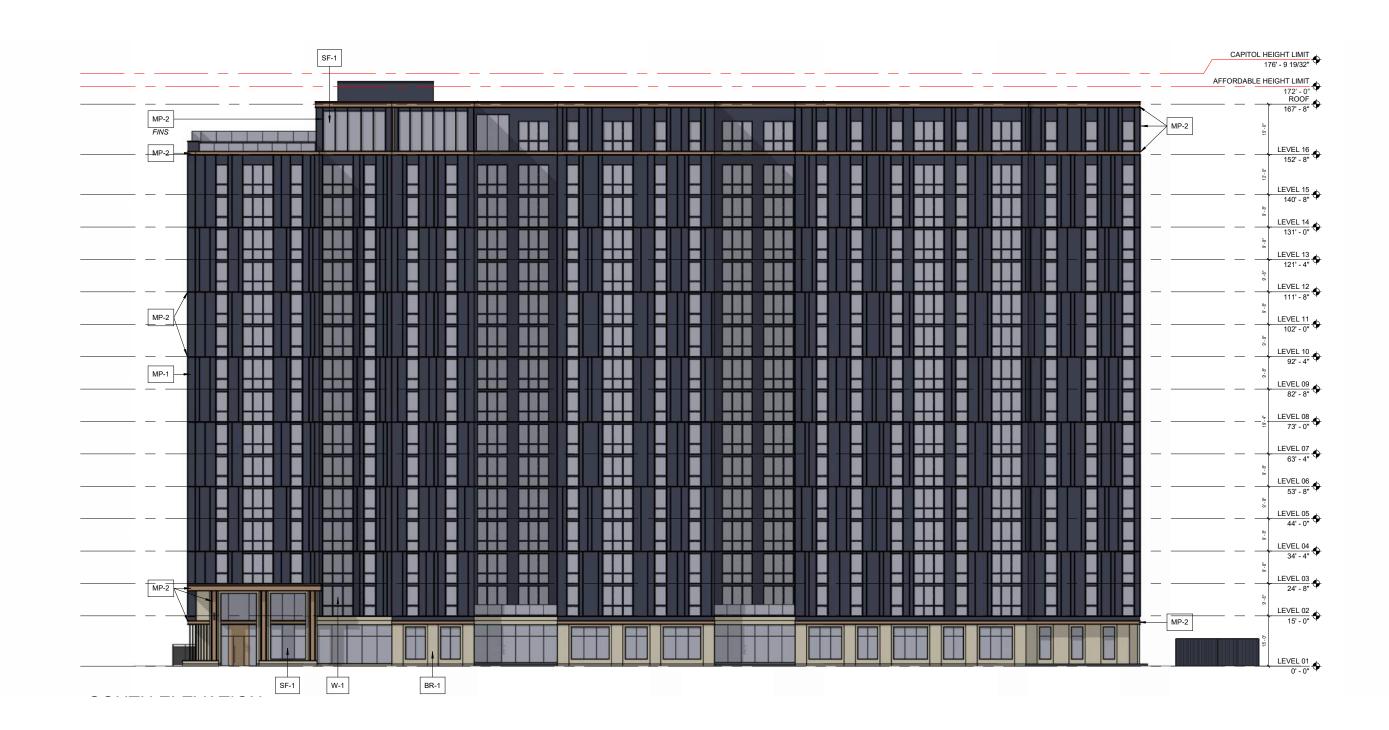




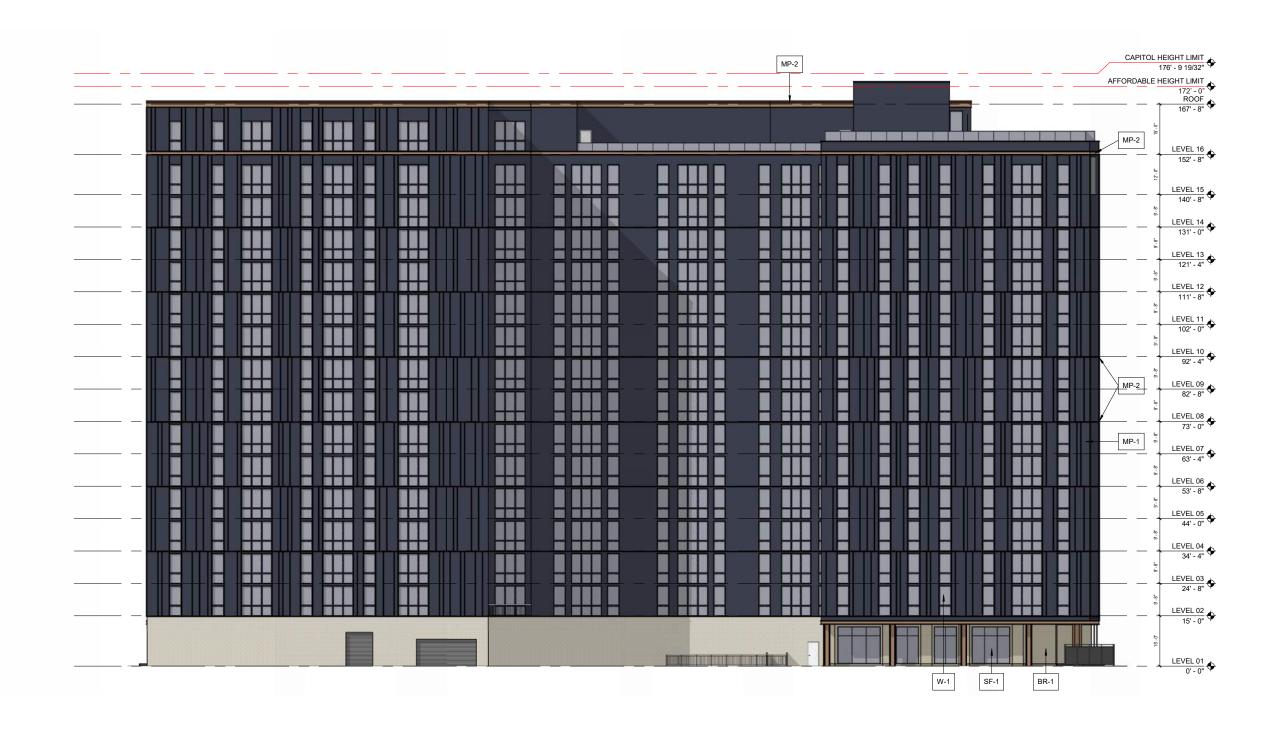








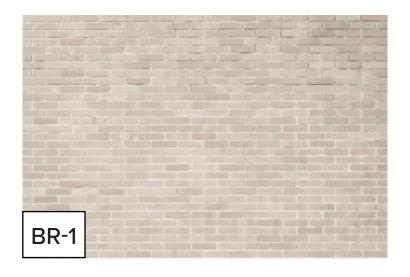






MADISON SAXONY

UDC INFORMATIONAL PRESENTATION



BRICK COLOR, TAN



GLAZING UNITS LOW IRON, CLEAR



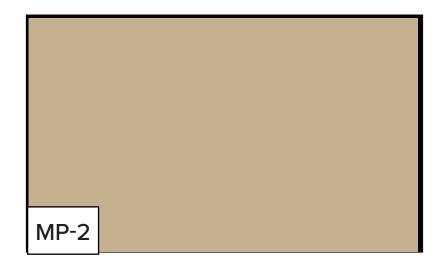
METAL PANEL COLOR, SLATE BLUE



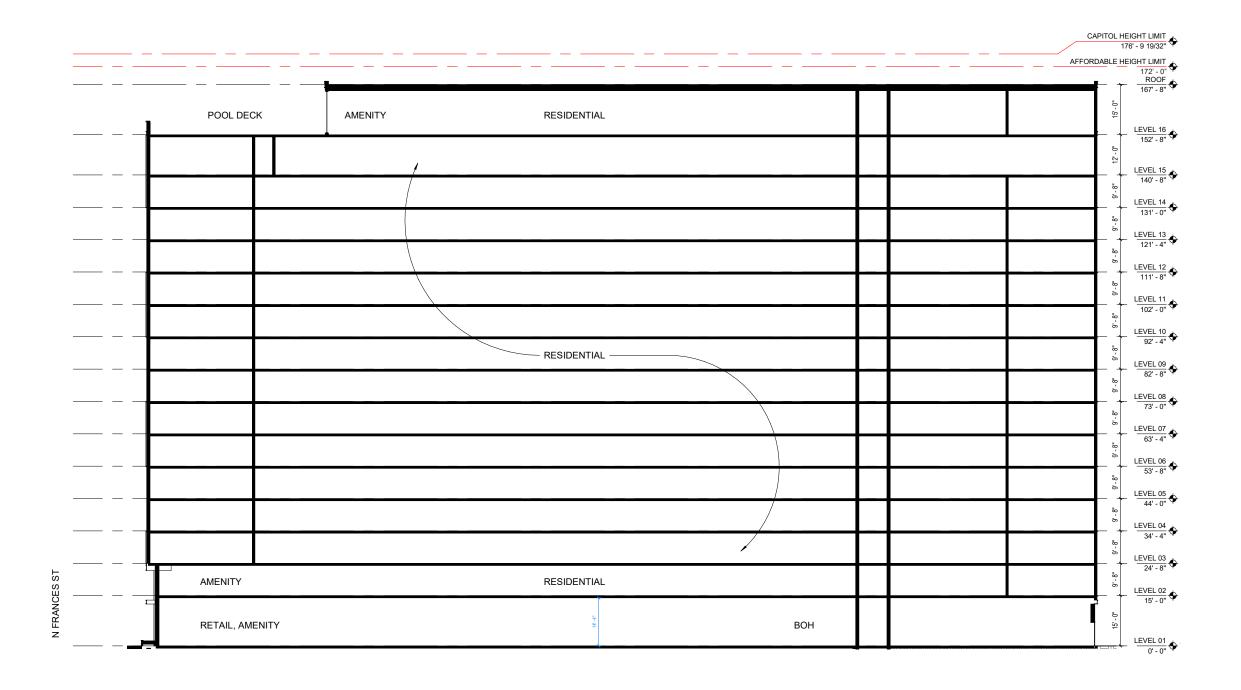
STOREFRONT SYSTEM COLOR, BLACK



POLYMER WINDOW SYSTEM COLOR, BLACK



METAL PANEL COLOR, TAN













Frances ST looking North (from Kohl)



SW Corner



Johnson Looking East



Frances Johnson + Bassett

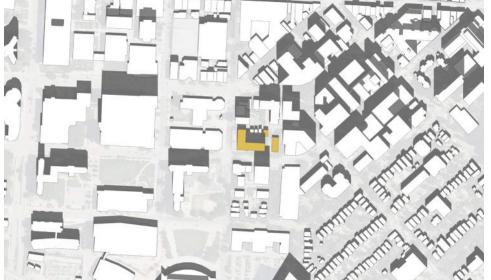


Frances st looking South

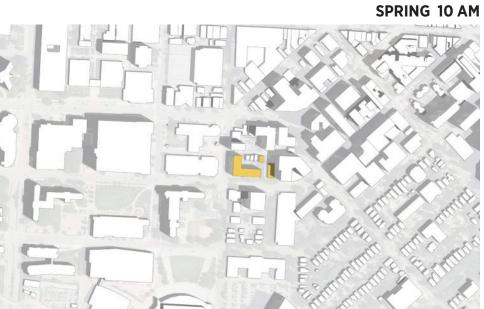


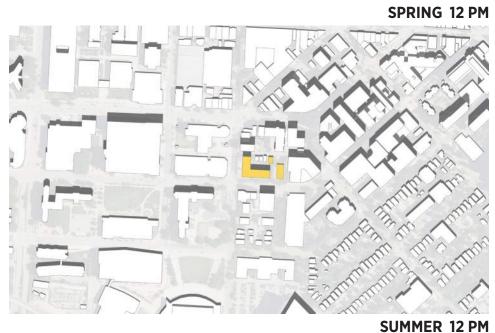
Aerial







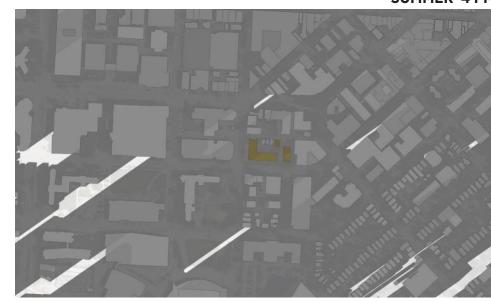










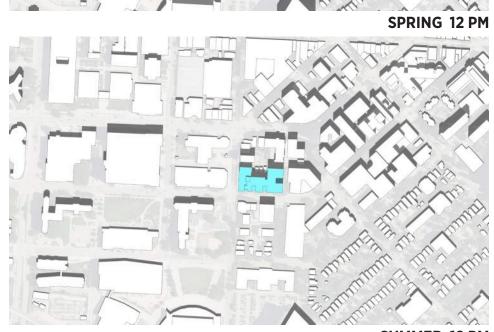


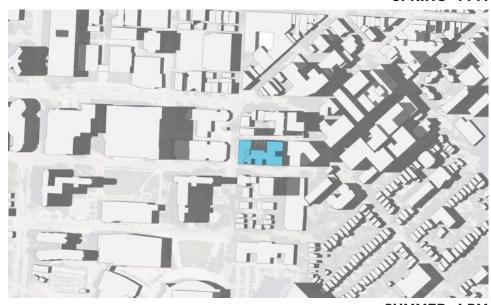






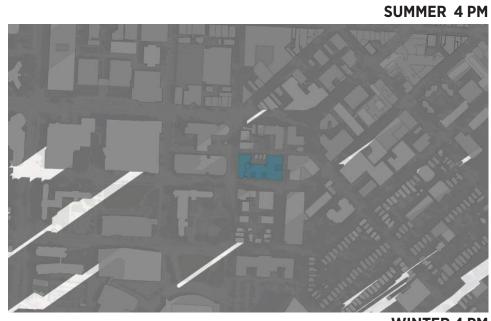




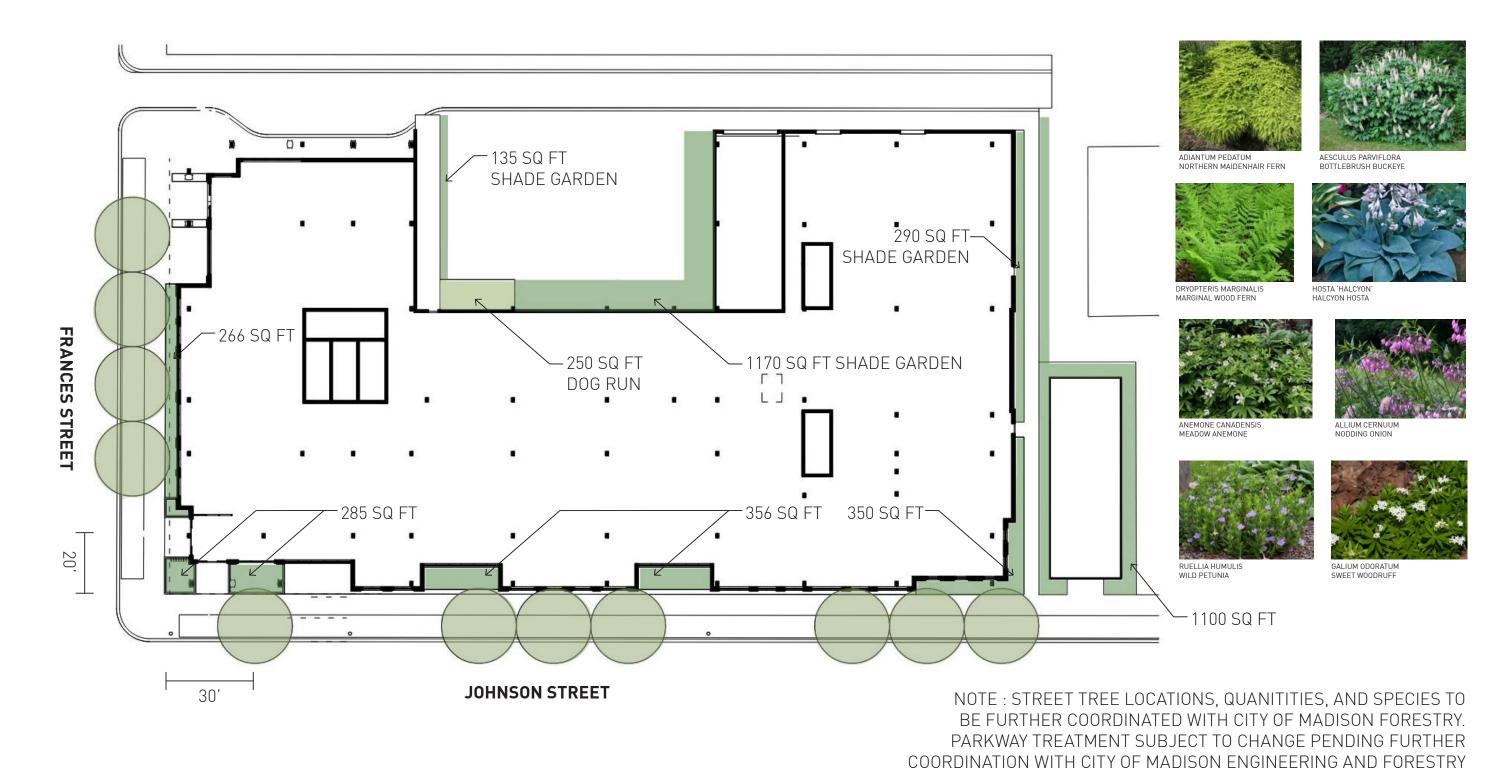




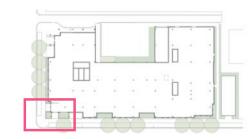
















HYPERICUM KALMIANUM 'AMES' AMES ST. JOHNSWORT



JUNIPERUS HORIZONTALIS 'PLUMOSA COMPACTA' YOUNGSTOWN ANDORRA JUNIPER



SPOROBOLIS HETEROLEPIS 'TARA' PRAIRIE DROPSEED



SESLERIA AUTUMNALIS AUTUMN MOOR GRASS



GERANIUM MACRORRHIZUM 'BEVAN'S VARIETY' BEVAN'S VARIETY GERANIUM



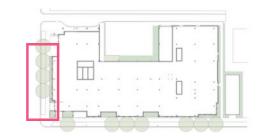


DIERVILLA LONICERA DWARF BUSH-HONEYSUCKLE



BOUTALOUA GRACILIS 'HONEYCOMB' HONEYCOMB BLUE GRAMMA GRASS







PANICUM VIRGATUM 'NORTHWIND' NORTHWIND SWITCH GRASS



MONARDA DIDYMA 'JACOB CLINE' JACOB CLINE BEEBALM



SCHIZACHYRIUM SCOPARIUM 'CAROUSEL' CAROUSEL LITTLE BLUESTEM



ECHINACEA 'ALBA' WHITE CONEFLOWER



CAREX ALBICANS WHITE-TINGED SEDGE



ALIUM 'SUMMER BEAUTY' SUMMER BEAUTY ONION

BEVAN'S VARIETY GERANIUM

BOUTALOUA GRACILIS 'HONEYCOMB' HONEYCOMB BLUE GRAMMA GRASS



SESLERIA AUTUMNALIS AUTUMN MOOR GRASS



ERAGROSTIS SPECTABILIS PURPLE LOVE GRASS



CALAMINTHA NEPETA SSP. NEPETA LESSER CALAMINT

CS ACQUISITION

VEHICLE, LLC





CERCIS CANADENSIS 'APPALACHIA RED' APPALACHIA EASTERN REDBUD



CERCIS CANADENSIS 'ALBA' WHITE EASTERN REDBUD



HYDRANGEA ARBORESCENS 'ABETWO' INCREDIBALL HYDRANGEA



GERANIUM MACRORRHIZUM 'BEVAN'S VARIETY' BEVAN'S VARIETY GERANIUM



SPOROBOLIS HETEROLEPIS PRAIRIE DROPSEED



SPOROBOLIS HETEROLEPIS 'TARA' PRAIRIE DROPSEED



SESLERIA AUTUMNALIS AUTUMN MOOR GRASS





ECHINACEA 'ALBA' WHITE CONEFLOWER



RHUS TYPHINA STAGHORN SUMAC



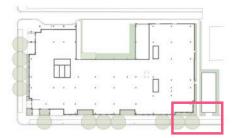
RHUS TYPHINA 'BAILTIGER' TIGER EYES CUTLEAF SUMAC



DIERVILLA LONICERA DWARF BUSH-HONEYSUCKLE





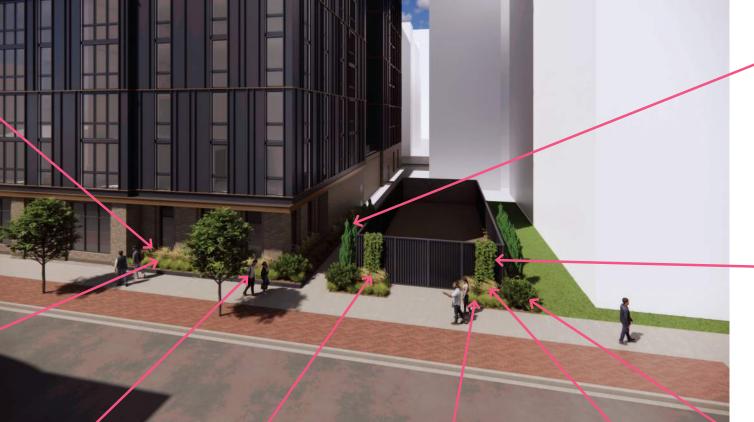




PANICUM VIRGATUM 'NORTHWIND' NORTHWIND SWITCH GRASS



MONARDA DIDYMA 'JACOB CLINE' JACOB CLINE BEEBALM



ECHINACEA 'ALBA' SPOROBOLIS HETEROLEPIS 'TARA' WHITE CONEFLOWER PRAIRIE DROPSEED



SESLERIA AUTUMNALIS AUTUMN MOOR GRASS



CALAMAGROSTIS X ACUTIFOLIA 'KARL FOERSTER' KARL FOERSTER GRASS



CARPINUS CAROLINIANA 'J.N. UPRIGHT FIRESPIRE MUSCLEWOOD



PARTHENOCISSUS TRICUSPIDATA BOSTON IVY



HYPERICUM KALMIANUM 'AMES' AMES ST. JOHNSWORT



PLANT SCHEDULE - GROUND FLOOR

BOTANICAL NAME		COMMON NAME
ROW SHADE TREES		
TBD (Selection by City F	-orestry)	TBD (Selection by City Forestry)

ORNAMENTAL TREES				
Aesculus pavia	Red Buckeye			
Amelanchier x grandiflora 'Autumn Brilliance'	Autumn Brilliance Apple Serviceberry			
Carpinus caroliniana 'J.N. Upright'	Firespire Musclewood			
Cercis canadensis Alba	White Eastern Redbud			
Cercis canadensis 'Appalachian Red'	Appalachia Eastern Redbud			

EVERGREEN SHRUBS				
J	Juniperus horizontalis 'Plumosa Compacta Youngstown'	Youngstown Andorra Juniper		
J	Juniperus horizontalis 'Wiltonii'	Blue Rug Creeping Juniper		
7	Taxus x media 'Everlow'	Everlow Yew		

DECIDUOUS SHRUBS				
Aesculus parviflora	Bottlebrush Buckeye			
Diervilla Ionicera	Dwarf Bush-Honeysuckle			
Hydrangea arborescens 'Abetwo'	Incrediball Hydrangea			
Hydrangea quercifolia 'Brenhill'	Gatsby Gal Oakleaf Hydrangea			
Hypericum kalmianum 'Ames'	Ames St. Johnswort			
Rhus typhina	Staghorn Sumac			
Rhus typhina 'Bailtiger'	Tiger Eyes Cutleaf Staghorn Sumac			

Bouteloua gracilis 'Honeycomb'	Honeycomb Blue Gramma Grass
lamagrostis x acutifolia 'Karl Foerster'	Karl Foerster Grass
rex albicans	White-tinged Sedge
arex pennsylvanica	Penn Sedge
ragrostis spectabilis	Purple Lovegrass
nicum virgatum 'Northwind'	Northwind Switch Grass
nicum virgatum 'Shenandoah'	Shenandoah Switch Grass
esleria autumnalis	Autumn Moor Grass
chizachyrium scoparium 'Carousel'	Carousel Little Bluestem
orobolus heterolepis	Prairie Dropseed
orobolus heterolepis 'Tara'	Tara Prairie Dropseed

A dia ntura na datura	Northorn Maidonbair Com
Adiantum pedatum	Northern Maidenhair Fern
Allium cernuum	Nodding Onion
Allium 'Summer Beauty'	Summer Beauty Allium
Anemone canadensis	Meadow Anemone
Aslepias tuberosa	Butterfly Milkweed
Epimedium x versicoolor 'Sulphureum'	Bicolor Barrenwort
Athyrium filix-femina	Lady Fern
Calamintha nepeta ssp. nepeta	Lesser Calamint
Dryopteris marginalis	Marginal Wood Fern
Echinacea 'Alba'	White Coneflower
Echinacea 'Balsomsed'	Balsomsed Coneflower
Geranium macrorrhizum 'Bevan's Variety'	Bevan's Variety Geranium
Geranium maculatum	Wild Geranium
Heuchera richardsonii	Prairie Alumroot
Heuchera villosa 'Autumn Bride'	Autumn Bride Heuchera
Hosta 'Blue Angel'	Blue Angel Hosta
Hosta 'Golden Tiara'	Golden Tiara Hosta
Hosta 'Halcyon'	Halcyon Hosta
Liatris spicata 'Floristan White'	Floristan White Gayfeather
Mondarda didyma 'Jacob Cline'	Jacob Cline Beebalm
Ruellia humulis	Wild Petunia

(GROUNDCOVERS				
	Amsonia 'Blue Ice'	Blue Ice Amsonia			
	Galium odoratum	Sweet Woodruff			
	Heuchera sanguinea 'Firefly'	Firefly Coralbells			

VINES		
	Parthenocissus triscuspidata	Boston Ivy