



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Approved COMMUNITY SERVICES COMMITTEE

Tuesday, October 24, 2017

5:30 PM

Goodman Maintenance Facility
1402 Wingra Creek Pkwy

CALL TO ORDER / ROLL CALL

Staff Present: Jim O'Keefe, Laura Noel, Hugh Wing, Mary O'Donnell, Iliana Wood, Jennifer Stoiber

Present: 7 - Shiva Bidar; Donna C. Bryant; LaShana M. Miller; Kim Genich; Bridget D. Rogers; Jean M. MacCubbin and Consuelo Lopez

Absent: 1 - Sara Eskrich

APPROVAL OF MINUTES

A motion was made by Kim Genich, seconded by Shiva Bidar-Sielaff to approve the minutes of October 16, 2017. Consuelo Lopez Springfield's name is missing from the roll call. Motion passed by voice vote.

APPROVAL OF MINUTES

A motion was made by Kim Genich, seconded by LaShana Miller to approve the minutes of October 18, 2017. Consuelo Lopez Springfield's name is missing from the roll call. Motion passed by voice vote.

PUBLIC COMMENT

None

DISCLOSURES AND RECUSALS

None

NEW BUSINESS

1. [48043](#) Accepting the Community Development Division Day Jobs Report

Attachments: [Day Jobs Report with Appendix A.pdf](#)
[Day Jobs Rpt Overview.pdf](#)

Sarah Lim from the Community Development Division gave a summary of the Day Jobs Report. She discussed how the report came to be, which is in response to a surge in panhandling. Alder McKinney put forth a resolution calling on CDD staff to research the Albuquerque NM panhandling initiative. Sarah studied Albuquerque's initiative, as well as those of three other cities. She described her methods of research and findings.

A motion was made by Kim Genich, seconded by Shiva Bidar Sielaff to accept the Day Jobs Report. Motion passed by voice vote.

2. [48993](#)

CDD Staff Recommendation to Terminate Eastside Planning Council Purchase of Service Allocation for 2017

Laura Noel discussed the funding history of Eastside Planning Council. She shared that EPC only used \$720 of their \$6532 allocation in 2016. CDD had not received their contract documents for 2017 in July, so she contacted them and told them that if staff did not receive their contract requirements by August 1, we would recommend terminating the contract. EPC did not send in their contract documents, so CDD is recommending termination of the 2017 contract to Eastside Planning Council.

A motion was made by Kim Genich, seconded by Shiva Bidar-Sielaff to accept staff recommendations to terminate the Eastside Planning Council contract. Motion passed by voice vote.

3. [49130](#)

Discuss and Finalize Recommendations for Youth Employment Funding

Attachments: [2018 Staff Recs Youth Framework.pdf](#)
[2018 Staff Recs Youth Applicant List.pdf](#)
[Neighborhood work crew 2018 \(003\).pdf](#)
[RationaleForProgramCategories_SE.pdf](#)
[Briarpatch Youth Employment Letter.pdf](#)
[10/24 Funding Overview Memo.pdf](#)
[10/24 Youth Employment Staff Recs.pdf](#)
[Centro Youth Employment Letter.pdf](#)
[OFS Options Email.pdf](#)
[OFS Youth Employment Letter.pdf](#)

Jim O'Keefe informed the group that the review groups have been hard at work to come up with recommendations. There is still a lot of work that needs to be done, so they would like the committee to finalize their recommendations at the next meeting. Common Council will then get their recommendations by the last meeting of the year.

Laura Noel described the funding overview framework. We had 2.6 million dollars in requests and only 1.2 million dollars in funding. She described the panel make-up and how they informed staff to make recommendations. Last year 40% of the adult employment funds went to construction training. We are recommending cutting it down to 30% of funding for construction employment this year. We have not had conversations with the applicants yet. We may have moved them into different service models or proposed giving them a lower amount than what they asked for. We have a lot of work to do on the recommendations.

Hugh Wing presented on the youth employment recommendations. The RFP included five target populations, we chose three target populations to recommend funding for. 1.) 14-15 year old work crews which will be neighborhood based. This is the entry to the continuum. We want to develop a model so in the future more neighborhoods can be easily added. We would like to encourage smaller organizations to take advantage of partnerships with larger organizations for help with payroll if needed. Donna Bryant and Shiva Bidar-Sielaff cautioned against asking African American organizations to

partner with white lead organizations. It can send the wrong message. 2.) 15-21 year old practical work experience and career exploration. 3.) highest risk youth 17-21 year olds which combines employment and social/emotional support programming.

The group discussed the danger of stretching the first group too thin, as they will only get about \$20,000. Staff responded that it is intended to be funding for a summer program, about 8 weeks. Staff paired the smaller organizations with a larger organization to encourage a collaboration/assistance with payroll for the youth to ensure that the youth get a regular paycheck through the summer. They want to help the smaller agencies grow their administrative infrastructure. Staff will be asking the agencies involved for feedback on what they think of this idea. The committee would also like a staff summary of the feedback from the agencies.

4. [49133](#) Discuss and Finalize Recommendations for Adult Employment Funding

Attachments: [2018 Staff Recs Adult Framework.pdf](#)
[2018 Staff Recs Adult Applicant List.pdf](#)
[10/24 Adult Employment Staff Recs.pdf](#)

Jim O'Keefe said that staff are trying to come up with a funding plan that serves this new employment continuum. The funding amounts are very fluid, as funding depends on how the agencies work together and if they are even interested.

Iliana Wood described the funding plan for adult employment. The plan is to fund three tiers of the continuum, low skill, moderate skill with some stability, and moderate skill with relative stability. There are no recommendations for the third tier.

The committee discussed the staff recommendations, and the presentation of the recommendations. They will finalize recommendations at the next meeting.

ADJOURNMENT

A motion was made by Kim Genich, seconded by LaShana Miller to adjourn at 8:10 pm. Motion passed by voice vote.